

VBK7



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. #2558

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-15-50

W B K 7 (Ltr. 8-30-50)

Call letters X V P J M
LOCATION: WEST BEND, WISCONSIN

Name of licensee WEST BEND BROADCASTING CO.

Transmitter location Decorah Rd. at East City Limits, West Bend, Wisconsin (MP 7-31-50)

Main studio location Decorah Rd. at East City Limits, West Bend, Wisconsin (MP 7-31-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-7456	4-21-50	1470	500w	Day	
	Ltr. 4-28-50. CP for a new station granted subj. to filing MP for approval of site & antenna. (CONDL. CLAUSE)				
BP-7456	7-31-50	1470	500w	Day	9-30 3-31-51
BMP-5159	Mod. of CP (7456) for approval of antenna, T and studio locations & make changes in transmitting equipment. (CONDL. CLAUSE)				
BL-4279	12-15-50	1470	500w	Daytime	12-15 11-1-53
Lic. cover	CP(7456, as mod. which auth. new std. station (BL CL)				
BR-2558	10-7-53	Renewal of license			11-1 12-1-55
BTC-1603	11-4-53	Vol. acq. of positive control by			
EFF:	12-4-53	AUGUST O. BERKHOLTZ.			
BZ-3645	1-28-55	1470	500w	D	1-28 12-1-55
	Authority to determine operating power by direct measurement of antenna power.				
BR-2558	11-9-55	Renewal of license			12-1 12-1-58
BZ-3903 (1)	8-26-57	Authority to determine operating power by direct measurement of antenna power.			
WIRE	3-28-58	SIGN-OFF 6:PM APRIL THRU AUGUST 31, 1958.			
BZ-4046 (2)	10-31-58	Authority to determine operating power by direct measurement of antenna power.			
BR-2558	11-5-58	1470kc	500w	D	12-1 12-1-61
Wire	3-25-59	Sign-off 6PM during month of April, 1959.			
Wire	5-27-59	Sign-off 7PM DST during June & July, 1959.			
Letter	8-26-59	Sign-off 7PM CDST		9-1 to 9-26-59	
		Sign-off 5:30PM EST		9-27 to 9-30-59	
WIRE	3-9-60	Sign-off 6PM CDST period		4-1 thur 10-31-60.	
BP-12,649	2-15-61	1470	1kw	D	4-15 10-15-61
	CP to increase power and install new trans.				
BZ-4371 (1)	1-16-61	Authority to determine operating power by direct measurement of antenna power			
BL-8443 (2)	7-21-61	License to cover CP(BP-12649) which auth. increase daytime power & install new trans			
BR-2558	11-22-61	1470kc	1kw	Day	12-1 12-1-64

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W B K V

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BL-8443	7-21-61	This authorization supersedes author- ization dated 7-21-61. (correct 34035. 5 20ms.)			
BR-2558	11-22-61	This authorization supersedes author- ization dated 11-22-61. correct 34035			
BR-2558	11-9-64	Renewal of License			12-1 12-1-67
BZ-5567 (1)	6-30-65	Authority to determine operating power by direct measurement of antenna power			
BZ-6013 (2)	6-22-66	Auth. to determine operating power by direct meas. of antenna power.			
TELEGRAM	10-17-67	PSA	500w		
BR-2558	11-24-67	1470kc	1kw	Day	12-1 12-1-70
		Renewal of NDEA			
BZ-7195(1)	5-28-69	Direct Meas.			
BTC-6275	7-6-70	INVOL. TC	EFF: 6-19-70		
BTC-6302	10-30-70	VOL. TC	EFF: 11-11-70		
BR-2558 (L)	12-30-70	RENEWAL OF LICENSE			12-1-73
EBSA	6-12-72				
BR-2558(S)	11-30-73	RENEWAL			12-1-76
BTC-8066	9/28/76	Vol TC	EFF: 11/15/76		
BR-2558(L)	4-18-77		RENEWAL		
BR790801YL (S)	11-30-79	RENEWAL OF LICENSE			12-1-82

APPLICATION RECORD - BROADCASTING

 Call VPJM
 Letters x New

 Name WEST BEND BROADCASTING Co.
(PO 6085 - 108 St., Hales Corners, Wisconsin)

File No.	Dated	Application for	Action	
			Nature	Date
EP-7456	12-15-49	Construction permit for a new standard broadcast station to be operated on Frequency: 1470kc 1430kc 1470kc Power: 500w Hours of operation: Daytime Trans. location: To be determined- West Bend, Wisconsin Studio location: To be determined- West Bend, Wisconsin	GRANTED	4-21-50
Rec'd	12-19-49		Subj. to filing KP for approval of site and antenna & subj. to specification of an approved modulation monitor.	
Filed	12-19-49		Ltr. 4-28-50	
AMENDED	1-10-50	AMENDED to change frequency from 1470kc to 1430kc	Issued with BMP-5159	
Recd.	1-16-50			
Filed	1-16-50			
AMENDED	2-15-50	AMENDED to change frequency from 1430kc to 1470kc		
Recd.	2-20-50			
Filed	2-20-50			

Gates BC-500D,

Nathan Williams, Engr.
Oshkosh, Wisconsin

APPLICATION RECORD - BROADCASTING

W B K V

Call ☒ W P J MLetters ☒ UnassignedName WEST BEND BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5159 Rec'd Filed	5-17-50 5-18-50 5-18-50	Mod. of C.P. (BP-7456, which authorized a new standard broadcast station) for approval of antenna, transmitter and studio locations as Decorah Road at East city limits, West Bend, Wisconsin and make changes in the transmitting equipment. Nathan Williams, Engr. Oshkosh, Wisconsin	GRANTED re blanketing clause	7-31-50
HL-4279 Rec'd Filed	10-30-50 10-31-50 10-31-50	License to cover construction permit (BP-7456, as modified) which authorized a new standard broadcast station.	GRANTED re blanketing	12-15-50
BR-2558 Rec'd Filed	7-31-53 8-3-53 8-3-53	Renewal of License	GRANTED	10-7-53

#3

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W.B.K.V.Name WEST BEND BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BEC-1603 Rec'd Filed	10-16-53 10-19-53 10-19-53	Voluntary acquisition of positive control of licensee corporation by August C. Berkholts thru purchase of 60 shares of stock from Paul J. Ripple.	GRANTED KFF:	11-4-53 12-4-53
BZ-3645 Rec'd Filed	1-11-55 1-13-55 1-13-55	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-28-55
BR-2558 Rec'd Filed	9-1-55 9-6-55 9-6-55	Renewal of license	GRANTED	11-9-55
BZ-3903 Rec'd Filed	7-22-57 7-24-57 7-24-57	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-26-57
BR-2558 Rec'd Filed	8-28-58 8-29-58 8-29-58	Renewal of License.	GRANTED	11-5-58

Aug. 1955

Call
Letters W.B.K.V.Name WEST BEND BROADCASTING CO.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4046 Rec'd Filed	8-28-58 8-29-58 8-29-58	Authority to determine operating power by direct measurement of antenna power.	GRANTED	10-31-58
BP-12,649 Rec'd Filed	12-4-58 12-8-58 12-8-58	Construction permit to increase daytime power from 500w to 1kw and install new transmitter (Gates BC-1T) Engr. - Nathan Williams, Oshkosh, Wisc.	GRANTED	2-15-61
BZ-4371 R & F	9-30-60 10-3-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-16-61
BTC- Rec'd	11-22-60 11-23-60	Voluntary transfer of stock from Wendell S. Ciganek to West Bend Broadcasting Co.	RETURNED Unnecessary, to be filed on 323	11-28-60
BZ-4371 R & F	8-17-64 8-17-64	Report of ...		

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W B K VName WEST BEND BROADCASTING CO.
West Bend, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BL-8443 R. & F.	4-2-61 4-4-61	License to cover C.P. (BP-12,649) which auth. increase daytime power and the installation of a new transmitter.	GRANTED	7-21-61
BR-2558 R & F	8-18-61 8-21-61	Renewal of License	GRANTED	11-22-61
BR-2558 R&F	8-14-64 8-17-64	RENEWAL OF LICENSE	GRANTED	11-9-64
BZ-5567 R & F	4-16-65 4-19-65	Authority to determine operating power by direct measurement of antenna power.	GRANTED	6-30-65
BZ-6013 R & F	5/18/66 5/19/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	6-22-66
BR-2558 R & F OCT 6 1967	8-24-67 8-29-67	Renewal of license	GRANTED	11-24-67

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

1470kc

Call
Letters W B K V

Name WEST BEND BROADCASTING CO.
West Bend, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7195 R & F DM MAY 27 1969	5/1/69 5/5/69 5/16/79	Direct Meas. Engr: Robt. A. Jones, LaGrange, Ill.	GRANTED	5-28-69
BTC-6275 R & F FEE PD: \$60 (FORM 316 ALSO SEE FM)	5-19-70 5-28-70 #604921 JUN 10 1970	Involuntary transfer of control of lic corp from August C. Berkholtz to Ethel B. Berkholtz Executrix of the Estate of August C. Berkholtz (deceased)	GRANTED EFF:	7-6-70 6-19-70
BTC-6302 R & F FEE PD: \$180 (ALSO SEE WBKV-FM) REFUND \$30 not nec for aux. serv.) Pub. notice filed 7-23-70	6-25-70 6-29-70 #611972	Voluntary transfer of control of lic corp from Ethel B. Berkholtz, Executrix of the Estate of August C. Berkholtz (deceased) to Gazette Print- ing Company (SEE OVER) Atty - Dow, Lohnes & Albertson AMENDED 9-11-70 - Bal. sheet & re comm survey (programming)	GRANTED EFF:	10-30-70 11-11-70

RE: BTC-6302 - Transferee is licensee of WJVL(FM)

APPLICATION RECORD - BROADCASTING

Call
Letters W.B.K.V.

Name WEST BEND BROADCASTING CO.

West Bend, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-2558 R & F P.N. PRESS	8-24-70 8-28-70 8-28-70 SEP 11 1970	Renewal of License	GRANTED	12-30-70
BR-2558 R & F PN PRESS	8-17-73 9-4-73 9-4-73 19 SEP 1973	Renewal of License Atty: Suzanne Meyer	GRANTED	11-30-73
BTC-8066 R & F SEE WCLO FOR FEE PD: JUL 5 1975 PN filed	6-7-76 6-17-76 7/20/76	Voluntary transfer of control of Gazette Printing Company (parent corp of licensee) from Robert W. Bliss and Rock County Savings and Trust Company, Trustees, to Robert W. Bliss, Josephine B. Ross, Sidney H. Bliss, Jr., and Timothy R. Bliss OVER Atty - Dow, Lohnes & Albertson (S. Meyer)	GRANTED EFF: NO FEE:	9/28/76 11/15/76

BTC-8066 AMENDED 7/30/76 - to change appl. to show Mr.
Lawrence H. Tainter as General Manager

AMENDED 9-3-76 legal data re parent corp

AMENDED 9-29-76 - statement re B/C int

APPLICATION RECORD - BROADCASTING

Call
Letters W B K VName WEST BEND BROADCASTING CO.
WEST BEND, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-2558	7-21-76	RENEWAL OF LICENSE	GRANTED	4-18-77
R & F	8-2-76			
PN Recd. PRESS	" AUG 13 1976	Suzanne Meyer, Atty. AMENDED 12-14-76 re: EEO		
BR790801YL PRESS	OCT 5 1979	Renewal of License Atty.: B. Dwight Perry	GRANTED	11-30-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

