

W B B F



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

B.S. 1966

BROADCASTING STATION LICENSE RECORD

WBBF (EPL: 9-28-53)

Date first licensed 12-16-47

Call letters XWARG
(Station location, Rochester, N.Y)

WBBF, INC. (EML 9-13-68)
X MONROE COUNTY RADIO, INC. (APL 3-31-67)
XWBBF, INC. (ML 1-12-54)

Name of licensee XWARG, INC.

Transmitter location 2670 South
/ Clinton Avenue / Brighton, N. Y. (C.P. 4-30-47) (Lic. 12-16-47)

14604
Main studio location 850 Midtown Tower, Rochester, N. Y. (BRC 3-6-63)
X 2670 Clinton Ave., South, Brighton, New York (ML 8-11-50)
X Sheraton Hotel, Rochester, N. Y. (CP 4-30-47) (LIC. 12-16-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B1-P-3565 C.P. for new station	4-30-47	950	1kw*	U *DA-2	6-30 12-30-47
BMP-3314	11-24-47	950	1kw-DA-(2)	U	6-30 12-30-47
Mod. CP (3565) to change type of T and T equip.					
BMP-3314	11-24-47	Superseding license issued as of same date to correct DA specifications.			
BL-2799 BZ-2642	12-16-47	950	1kw-DA	U	12-16 5-1-50
Lic. to cover CP (3565 as mod) for a new standard broadcast station and determine operating power by direct method. (CONDL Clause)					
BS-1906	1-4-50	950	1kw-DA	Un	1-4 5-1-50
Mod. Lic. to correct DA specs.					
BS-1906	4-21-50	Extension of License			5-1 9-1-50
BML-1434	8-11-50	950	1kw-DA	U	8-11 9-1-50
Mod. of lic. to change studio location. (CONDL. CLAUSE)					
BR-1906	8-31-50	950	1kw-DA	U	8-31 5-1-53.
Renewal of license. DA-2					
BS-1906(1)	1-28-53	Mod. Lic. to revise descriptions of Monitoring Points			
BR-1906	4-15-53	950	1kw-DA-2	U	5-1 6-1-54
BTC-1518 EFF:	8-26-53 8-27-53	Vol. transfer of control to Star Broadcasting Co., Inc.			
BML-1570	1-12-54	950kc	1kw, DA-2	U	1-12-54 6-1-54
Mod. of license to change name.					
BR-1906	5-20-54	950kc	1kw DA-2	U	6-1 6-1-57
BR-1906	7-23-58	Renewal of license			7-23 6-1-60
	5-25-60	Commission deferred action on renewal pending further consideration.			
BR-1906	9-14-60	Renewal of License			9-14- 6-1-63
BTC-3866 EFF:	11-15-61 9-15-61	Voluntary transfer of control of licensee corporation from Star Broadcasting Company, Inc. to Maurice R. Forman.			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W B B F

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BZ-4578	3-6-62	950	1 kw DA-2	U	3-6-61 - 6-1-63
		Authority to determine operating power by direct measurement of antenna power			
BRC-2139 (1)	3-6-63	Mod. of license to change studio loc. to 850 Midtown Tower, Rochester, N. Y. and operate transmitter by remote control from studio location.			
	5-29-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1906	6-10-63	950	1kw DA-2	U	6-10-63 6-1-66
BP-17382	10-10-66	950kc	1kw-DA-2	U	12-10 6-10-67
		CP to install an alternate main trans. (Gates BC-1G) at the main trans. location to be operated on 950kc, power of 1kw, Unlimited hours, DA-2, with remote control operation of the trans. from the studios.			
BR-1906	8-19-66	950kc	1kw DA-2	Unl.	8-19 6-1-69
BTC-5206 EFF:	12-1-66 12-1-66	Voluntary transfer of control of lic. corp. from Maurice R. Forman and Sidelle G. Mann & Herbert B. Claster, Executors of the Estate of Edward Menden, Deceased, to Monroe County Radio, Inc.			
BAPL-358	3-31-67	Voluntary assignment of license and Construction Permit (BP-17,382 - alt. main transmitter) to MONROE COUNTY RADIO, INC.			
BL-11,674	7-20-67	950kc	1kw-DA-2	Alt. Main	7-20 6-1-69 (RC)
		Lic. to cover CP (BP-17,382)			
TELEGRAM	10-17-67	PSA	500w		
TELEGRAM	12-12-67	PSA (REVISED) 830w			
BML-2263(L)	9-13-68	ML to chg. name (Main)			
BML-2263 (1)	9-13-68	ML to chg. name (Alt. Main)			
BR-1906(L)	5-29-69	Repeal of Main & Alt. Main 6-1-72 & NLEP (1)			
EBSA	5-25-72				

BC-126
June 1975

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W B B F

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
Ltr.	8-5-75	Trans. now being installed GATES BC-1G (Main) Raytheon RA-1000 (Auxiliary)			
BR-1906(L)	12-15-75	RENEWAL (MAIN & AUX.) and modification			6-1-78
BR-1906(L)	12-15-75	Superded to correct all MP on Page Three.			
COMTEL	8-24-77	Obstruction marking & lighting accordance with Par. 1,3, & 21.			
LTR.	3-29-78	TRANS: HARRIS MW-1A now installed as MAIN & HARRIS BC-1G now installed AS AUXILIARY (FORMER MAIN)			
BR1906 BZ781024AB(L)	8-23-79	RENEWAL & MOD.		OF LIC.	6-1-81

APPLICATION RECORD - BROADCASTING

#1

Call W A R C
Letters x NewName W A R C, INC. (P.O. 99 Dewey Ave., Rochester 6, N.Y.)
~~(P.O. 1 Wall St., New York, N.Y.)~~(Communications to Commander S.W. Townsend, Box 254 Ocean Ave,
Island Heights, N. J.)

File No.	Dated	Application for	Action	
			Nature	Date
Bl-P-3565	12-8-43	Construction permit for a new standard broadcast station to be operated on;	Docket No. 6605 Removed from hearing & GRANTED 4-30-47	
Rec'd	12-13-43	Frequency: 1240 kc 1600 kc 950kc		
Filed	12-13-43	Power: 250 watts 5 kw DA-1 1kw DA-2		
Amended	2-1-44	Hours: Unlimited time.		
Rec'd & Filed	2-4-44	(Facilities of WSAV, when WSAV commences operation on 1370 kc as authorized by C.P.)		
Amended	6-26-44	Transmitter site - to be determined, Clinton Ave., Monroe Rochester, N.Y. County Brighton, N.Y.		
Rec'd & Filed	7-27-44	Studio site - to be determined, Rochester, N. Y.		
		335's filed (Filed by Pierson and Slaughter - Engr. Barron) AMENDED: Re transmitting equipment. AMENDED: To make changes in corporate structure.		

(see card #2)

RCA BTA ¹/₂
~~5-7~~
-RCA---250K

RECEIVED: Transmitter to be determined.

APPLICATION RECORD - BROADCASTING

Call W A R CLetters X NEW

#2

(P.O. 99 Dewey Ave., Rochester 6, N.Y.)

Name W A R C INC(Communications to Commander S.W. Townsend, Box 254 Ocean Ave.,
Island Heights, N. J.)

File No.	Dated	Application for	Action	
			Nature	Date
AMENDED Recd. Filed	8-20-46 8-23-46 8-30-46	AMENDED to change frequency from 1240kc to 1500kc; change power from 250w to 5kw; install DA for night use , change type trans (RCA BTA 5B) change trans. location <u>from</u> site to be determined, Rochester, N. Y. <u>to</u> Clington Ave., Monroe County, Brighton, N. Y. and specify studio location as Sheraton Hotel, Rochester N. Y.	See Card #1 for action	
AMENDED Recd. Filed	1-28-47 2-3-47 2-21-47	AMENDED to change frequency <u>from</u> 1600kc <u>to</u> 950kc; change power <u>from</u> 5kw <u>to</u> 1kw; change type transmitter (RCA BTA 1 L); change DA from night use only <u>to</u> day and night and make changes in DA pattern for night use. Ralph Walker, Atty. Millard M. Garrison, Engr.		
Amended (see Card #3)				

Card #3

Call W A R C
Letters X N E WName W A R C I N C

File No.	Dated	Application for	Action	
			Nature	Date
BI-P-3565 (Cont. from Card #2) AMENDED Recd. Filed	3-6-47 3-17-47 3-17-47	AMENDED to modify DA patterns for night and day use (DA-2)	See Card	#1 for action
BMP-3314 Rec'd Filed	10-30-47 11-7-47 11-7-47	Mod. of C.P. (BI-P-3565, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-1000) and transmitting equipment. (Robert E. Hodson, Atty.)	GRANTED	11-24-47

APPLICATION RECORD - BROADCASTING

Call
Letters W.A.R.C.Name W.A.R.C., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-2799 Rec'd Filed	11-7-47 11-10-47 11-10-47	License to cover C.P. (Bl-P-3565, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power. (Harrison T. Slaughter, Atty. Joseph A. Chambers, Engr.)	GRANTED re waiver 3.60	12-16-47
BZ-2642 Rec'd Filed	11-7-47 11-10-47 11-10-47			
BR-1906 Rec'd	2-15-50 2-21-50	Renewal of license Filed by Robert E. Hodson atty.	GRANTED	8-31-50

#5

Call
Letters W A R CName W A R C, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BML-1434 Rec'd Filed	7-10-50 7-13-50 7-13-50	Modification of License to change studio location from Sheraton Hotel, Rochester, New York to 2670 Clinton Avenue South, Brighton, New York (Ralph L. Walker, Atty.)	GRANTED re waiver of Sect. 3.30a to identify location as Rochester, New York.	8-11-50
BR-1906 Rec'd Filed	1-28-53 2-2-53 2-2-53	Renewal of License	GRANTED	4-15-53
BTC-1518 Rec'd Filed	6-13-53 6-16-53 6-16-53	Voluntary transfer of control of licensee corporation from S. W. Townsend, Wanda E. Townsend, Stuart M. Frame, Marjorie A. Clipp and Roger W. Clipp to Star Broadcasting Co., Inc. (100%) Pierson & Ball, Atty. for Transferor's McKenna & Wilkinson, Atty. for Transferee	GRANTED EFF:	8-26-53 8-27-53
PET. FILED 9-23-53 BY GORDON P. BROWN (WSAY) FOR RECONSIDERATION, SET ASIDE ACTION & DESIGNATE APPLICATION FOR HEARING. See Card #6 for CFP PETITIONS ABOVE DENIED May 20, 1954 ORDER ISSUED. See Ren. A- 5-19-54				

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WBBFName WARO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1518	See Card #5			
REPLY TO PET. FOR RECONSIDERATION FILED 10-27-53 BY WILKINSON ON BEHALF OF WARO.				
BML-1570	12-11-53	Modification of license to change name to	GRANTED	1-12-54
Rec'd	1-4-54	WBBF, Inc.		
Filed	1-4-54	McKenna & Wilkinson, Attys.		
BR-1906	2-25-54	Renewal of License	Granted	5-20-54
Rec'd	3-1-54	Filed by Vernon L. Wilkinson, Atty.		
Filed	3-1-54			
PET. FILED 6-18-54 BY GALANE ON BEHALF OF WSAY REQUESTING RECONSIDERATION & DESIGNATED APPLICATION FOR HEARING PET. DENIED 7-14-54 MEMO. OPINION & ORDER ISSUED.				
OPPOSITION TO ABOVE PET. FILED 6-28-54 BY WILKINSON				
PET. FILED 8-5-54 (BTC-1518 & BR-1906) BY GORDON P. BROWN (WSAY) FOR RECONSIDERATION & DESIGNATE APPLICATIONS FOR HEARING // PET. DENIED 11-3-54 ORDER ISSUED				
OPPOSITION TO PET. FILED 8-16-54 BY STEVENS FOR WBBF.				

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call
Letters W.B.B.F.Name WBBF, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
BR-1906 Rec'd Filed	2-27-57 3-4-57 3-4-57	Renewal of License. Edward R. McKenna, Atty.	GRANTED	7-23-58
BR-1906 Rec'd Filed	2-26-60 3-2-60 3-2-60	Renewal of License. Peter Shuebruk, Atty.	GRANTED	9-14-60
BTC-3866 Rec'd Filed	9-23-61 10-5-61 10-5-61	Voluntary transfer of control of licensee corporation from Star Broadcasting Company, Inc. to Maurice R. Forman. Herbert M. Schulkind, Atty.	GRANTED EFF:	11-15-61 9-15-61
BZ-4578 R. & F.	12-19-61 12-26-61	Authority to determine operating power by direct measurement of antenna power.	GRANTED	3-6-62

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W B B FName WBBF, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2139 Rec'd Filed	10-16-62 10-22-62 10-22-62	Modification of license to change studio location to 850 Midtown Tower, Rochester, New York and operate transmitter by remote control from studio location. <u>Peter Shuebruk, Atty.</u>	GRANTED	3-6-63
BR-1906 R & F	2-26-63 3-4-63	Renewal of license. <u>Atty: Peter Shubruk</u>	GRANTED	6-10-63
BR-1906 R & F	2-24-66 3-1-66	Renewal of license Atty- Fly, Shuebruk, Blume & Gaguine	GRANTED	8-19-66
BR-1906 R & F	10-10-66 10-12-66	Voluntary assignment of license and CP (DP-17382, which auth. an alt. main trans) to MONROE COUNTY RADIO, INC.		
SEE CARD #9 FOR AMENDMENT NEW FILE NO. BTC-5206		Atty for assignor - Peter Shuebruk for assignee - Mallyck & Bernton		

Aug. 1955

Call
Letters WBBF

MONROE COUNTY RADIO, INC.

Name WBBF, INC.
ROCHESTER, N. Y.

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,382 R & F	8-18-66	Construction permit to install an alternate main trans. (GATES BC-1G) at the main trans. location, to be operated on 950kc, power of 1kw, Unlimited hours, DA-2, with remote control operation of the trans. from the studios. Attys-Fly, <u>Shuebruk</u> , Blume and Gaguine	GRANTED	10-10-66
	8-22-66			
BAPL-354 BTC-5206 Rec'd Filed	(cont'd) 11-7-66 11-14-66 11-18-66	AMENDED to change request to "Voluntary transfer of control of lic. corp. from Maurice R. Forman and Sidelle G. Mann & Herbert B. Claster, Executors of the Estate of Edward Menden, Deceased, to Monroe County Radio, Inc. (NEW FILE # ASSIGNED)"	GRANTED EFF:	12-1-66 12-1-66
BAPL-358 Rec'd Filed (Form 316)	3-3-67 3-8-67 3-16-67	Voluntary assignment of license and CP (BP-17382) to MONROE COUNTY RADIO, INC. Atty - <u>Mallyck</u> & Bernton	GRANTED	3-31-67

FORM BC-121 #10
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W B B F

Name X MONROE COUNTY RADIO, INC.
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,674 R & F	5/15/67 5/16/67	Lic. to cover CP (BP-17,382) which auth. install an alt-main trans. at main trans. loc. with remote control from studio. Atty: W. P. Bernton	GRANTED	7-20-67
BML-2263 R. & F. #455858 \$30	8-30-68 7-3-68 9-3-68	ML to change name of licensee to WBBF, INC. atty-Mallyck & Bernton (John J. Baker)	GRANTED	9-13-68
SEP 10 1968 BR-1906 R & F #495255 \$30. #495254 \$75.	2-26-69 3-3-69 3-3-69 3-3-69	Renewal of license---(Main & Alternate Main) AMENDED 5-12-69 re: Programming Atty. Mallyck & Bernton	GRANTED	5-29-69
PRESS MAR Ltr.	25 1969 5-29-69	Wilmer, Tutler & Pickering now attys. (Wollenberg)		

APPLICATION RECORD - BROADCASTING

Call Letters W B B F

Name WBBF, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-1906	3-2-72	RENEWAL OF LICENSE (MAIN & ALTERNATE MAIN)	GRANTED	12-15-75
R & F	3-3-72	Vaughn C. Williams, Atty. (Wilmer, Cutler)		
PN Recd.	"			
PRESS		PETITION TO DENY AND TO INTERVENE filed 5-1-72 by ACTION FOR A Better Community, Inc.		
MAR 20 1972				
REQUEST FOR		EXTENSION OF TIME TO ANSWER PETITION TO DENY AND TO INTERVENE filed 5-12-72 by Stephen A. Weiswasser, Counsel, for WBBF, Inc.		
REQUEST FOR		EXTENSION OF TIME TO ANSWER PETITION TO DENY AND TO INTERVENE filed 6-23-72 by Stephen A. Weiswasser, Counsel for WBBF, Inc.		
REQUEST FOR		EXTENSION OF TIME TO ANSWER PETITION TO DENY AND TO INTERVENE filed 7-31-72 by Stephen A. Weiswasser, Counsel on behalf of WBBF, Inc.		
REQUEST FOR		EXTENSION OF TIME TO ANSWER PETITION TO DENY AND TO INTERVENE filed 8-31-72 by Stephen A. Weiswasser, Counsel on behalf of WBBF, Inc.		
REQUEST FOR		EXTENSION OF TIME TO ANSWER OPPOSITION TO PETITION TO DENY AND TO INTERVENE filed 9-29-72 by Stephen A. Weiswasser, Counsel for WBBF, Inc.		
REQUEST FOR		EXTENSION OF TIME TO ANSWER PETITION TO DENY AND TO INTERVENE filed 10-13-72 by Stephen A. Weiswasser, Counsel for WBBF, Inc.		
REQUEST FOR		EXTENSION OF TIME TO ANSWER PETITION TO DENY AND TO INTERVENE filed 10-31-72 by Stephen A. Weiswasser, Counsel for WBBF, Inc.		

(OVER)

BR-1906 OPPOSITION TO PETITION TO DENY filed 11-21-72
by Stephen A. Weiswasser on behalf of WBBF, INC.
MOTION FOR EXTENSION OF TIME filed 12-4-72 by Action for
A Better Community, Inc. et al.
MOTION FOR EXTENSION OF TIME filed 1-4-73 by Action for
a Better Community, Inc.
RESPONSE TO WBBF, INC'S "OPPOSITION TO PETITION TO DENY"
filed 1-2-73 by Action for a Better Community, Inc.
AMENDMENT TO PETITION TO DENY RENEWAL TO INCLUDE ISSUE
OF HYPOING OF RATINGS filed 2-12-73 by James McCuller,
Carolyn Edwards & David Honig, Individually
REQUEST FOR EXTENSION OF TIME TO ANSWER AMENDMENT TO
PETITION TO DENY filed 2-26-73 by Stephen A. Weiswasser,
counsel for WBBF, INC.
MOTION TO DISMISS AMENDMENT TO PETITION TO DENY filed
3-28-73 by Peter A. Bell, Council, on behalf of
WBBF, Inc.
AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL
STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION
EMPLOYMENT filed 8-8-73 by Petitioners
MOTION FOR EXTENSION OF TIME TO ANSWER AMENDMENT TO
PETITION TO DENY filed 8-15-73 by David E. Menotti,
on behalf of WBBF, Inc.
AMENDED 9-20-73 re: ascertain. of comm. needs; programming
OPPOSITION TO AMENDMENT TO PETITION TO DENY filed 9-20-73
by Stephen A. Weiswasser For Petitioners
AMENDED 3-14-74 re: change. in General Manager
SUPPLEMENTAL APPLICATION filed 2-3-75 as an amendment
to pending renewal
MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-28-75
by Petitioners
SUPPLEMENT TO MOTION FOR IMMEDIATE EXTENSION OF TIME
filed 4-29-75 by Petitioners
PETITION TO AUTHORIZE LICENSE RENEWAL filed 5-1-75 by
Petitioners
MEMORANDUM OPINION AND ORDER 5-9-75 Motion for immediate
extension of time filed by Rochester Black Media
Coalition GRANTED
7-20-75 MEMORANDUM OPINION AND ORDER, Petition to Deny
filed by Action for a Better Community, Inc. et al is
DISMISSED AND That the informal complaint filed by Metro-
Act of Rochester, Inc. is DENIED.
AMENDED 6-24-75 re: ascertain. of comm. needs

APPLICATION RECORD - BROADCASTING

Call
LettersW.B.B.F.....Name WBBF, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-1906 R & F PRESS	2-1-78 2-1-78 FEB 22 1978	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. Bruce Maximov (Wilmer, Cutler & Pickering)	GRANTED issued	8-23-79 with BR 781024AB
BZ-781024AB R & F DM PRESS	10-24-78 7-17-79 AUG 8 1979	Direct Measurement Atty: Stephen A. Weiswasser (Wilmer, Cutler, etc.)	GRANTED	8-23-79
BR 810202XS PRESS	MAR 25 1981	Renewal of License Atty.: Jonathan Becker	GRANTED	5-29-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

