

WBIB

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CATALOG NO. 4550L 1/5

Form BC 126  
June 1954 #4462

Authority granted 12-29-67 for on-the-air ID; "Centreville-Brent"

## BROADCASTING STATION LICENSE RECORD

Date first licensed 4-30-65

Call letters WBIB

WBIB RADIO, INC.

Station location Centreville, Alabama

X LBDGH BROADCASTING, INC. (AL 8-29-78 EFF: )

\* WBIB RADIO, INC. (AL 11-13-69 Eff: 11-26-69)

x FRED H. DAVIS, PAUL NICHOLS and HOUSTON L. PEARCE, d/b as

VOICE OF THE MID-SOUTH BROADCASTING COMPANY (BAP-10-9-64, EFF: 11-6-64)

Name of licensee \* FRED H. DAVIS tr/as VOICE OF THE MID SOUTH

Highway 5, North, Centreville, Alabama (BMP 10-30-64) L 4-30-65)

Transmitter location X At Southern Belle Motel W. of Centreville, Alabama (BP 6-10-64)

ZIP 35042

103 Olan Heights Shopping Center, Centerville, Alabama (LETTER - 11-6-81)

X Highway 219 at Cahawba Drive, Centreville, Alabama

xxx Southern Belle Motel, Rt. 1, Centreville, Alabama (BMP 10-30-64)

Main studio location X To be determined, Centreville, Alabama (BP 6-10-64) L 4-30-65

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-14110	6-10-64	1590kc	1kw	Day	8-10 2-10-65
	CP for a new standard broadcast station (Cond'1)				
BP-14110 (1)	7-31-64	Mod. of CP(BP-14110) to assign Call Letters.			
BAP-689 EFF:	10-9-64 11-6-64	Voluntary assignment of construction permit (BP-14,110) to Fred H. Davis, Paul Nichols and Houston L. Pearce dba Voice of the Mid-South Broadcasting Company			
Ltr. rec'd Rules that (BP-14,110)	11-2-64	giving notification per Sect. 73.48(a)(4) a Gates Vanguard I trans. to be installed.			
-----					
BMP-11344	10-30-64	1590kc	1kw	Day	8-10 2-10-65
	Mod. of CP(BP-14,110) to change ant-trans. loc. specify studio and remote control point as: Southern Belle Motel, Rt. 1, Centreville, Ala. make changes in antenna system (increase height change type transmitter.				
BL-10,825 CONDL (specify type trans as GATES BC 1 G)	4-30-65	1590kc	1kw	Day (RC)	4-30 4-1-67
	Lic to cover CP(BP-14,110 as mod) which auth a new standard broadcast station.				
BP-16,650	2-4-66	1110kc	1kw	Day	4-4 10-4-66
	CP to chg freq from 1590kc to 1110kc make chgs in gr. system. Cond'1				
BL-11,286 (1)	5-31-66	Lic to cover CP(BP-16,650) which auth chg. freq & make chgs in gr-system.			
BR-4462	3-29-67	1110kc	1kw	Day	4-1 4-1-70
	Renewal of NDEA				
BAL-6745	11-13-69	Vol. AL			
BR-4462(L)	4-1-70	Renewal & NDEA			4-1-73
EBSA	5-25-72	-----			
BR-4462(S)	3-30-73	Renewal			4-1-76
BS-4462(s)	11-28-75	Mod. of lic. to chg. SL and RC			
BR-4462(L)	3-9-76	RENEWAL			4-1-79
Ltr.	5-11-77	New Trans. Collins 20-V-3			

#2

BC-126  
June 1975

## BROADCASTING STATION LICENSE RECORD

Date first licensed 4-30-65Call letters WBIBStation location Centreville, AlabamaName of licensee SEE CARD #1

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL-9413	8-29-78	VOL. AL EFF:			
<del>-----</del>	<del>-----</del>	<del>-----</del>		<del>-----</del>	<del>-----</del>
BR781201D2 (S)	3-22-79	RENEWAL OF LICENSE			4-1-81
LETTER	11-6-81	SL & RC	now loc.	at:	103 Olan Heights Shopping Center, Centerville, Alabama.

*3-6-79*

not consummated See lt.

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters new W B I BName FRED H. DAVIS AND ~~W. D. FRINK~~ a/b as  
tr/as VOICE OF THE MID SOUTHCENTREVILLE, ALABAMA (P.O. ~~W. D. Frink, Box 1662, Birmingham, Ala.~~)

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,110 Rec'd Filed	4-14-60 5-2-60 5-2-60	RFD #1, Centreville, Ala. Construction Permit for a new standard broadcast station to be operated on: Frequency - 1590kc Power - 1kw Hours of operation - Daytime Trans. location - At Southern Belle Motel W. of Centreville, Alabama Studio location - <del>Same as transmitter</del> To be determined, Centreville, Ala (2-13-61) Eng. - L.D. Hargreaves, Montgomery, Ala.	GRANTED Cond'l re: Pre-sunrise operation After Hearing Docket No. 14456 Order Issued.	6-10-64
AMENDMENT R & F	2-10-61 2-13-61	AMENDED to change studio location to "To be determined, Centreville, Alabama". AMENDED to change applicant name to "Fred H. Davis tr/as Voice of the Mid South"		
AMENDMENT Rec'd Filed (ORDER) DOCKET # 14456	7-21-62 8-6-62 8-21-62	Atty. - Maurice Barnes		
AMENDED R&F	4-22-64 4-24-64	AMENDED 4-24-64 to make change in antenna system (reduce hgt.)		

RCA-1E-A

FORM BC-121  
AUG. 1955

#2 APPLICATION RECORD - BROADCASTING

Call  
Letters W.A.T.R.

Name FRED H. DAVIS tr/as VOICE OF THE MID SOUTH  
Centreville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BMP- 11,344 Rec'd Resub. Filed	9-5-64 9-14-64 9-19-64 9-21-64	Mod. of CP (BP-14,110, which auth. a new standard broadcast station) to change ant-trans. location from At Southern Belle Motel, West of Centreville, Alabama to Highway No. 5 North, Centreville, Alabama; specify studio and remote control point as: Southern Belle Motel, Rt. 1, Centreville, Alabama; make changes in antenna system (increase height); change type transmitter to Gates BC-1G, make Atty: <u>Barnes &amp; Neilson</u> /in ground system.	<del>Returned - 9-17-64</del> <del>Not properly signed</del> GRANTED chgs	10-30-64
SEE AMEND. BELOW				
BAP-589 R & F	8-27-64 9-14-64	Voluntary assignment of construction permit (BP-14110) to Fred H. Davis, Paul Nichols and Houston L. Pearce dba Voice of the Mid-South Broadcasting Company Atty. - <u>Barnes &amp; Neilson</u>	GRANTED EFF: 11-6-64	10-9-64
BMP-11,344 AMENDED R. & F.	10-13-64 10-16-64	AMENDED to chg. name to FRED H. DAVIS, PAUL NICHOLS AND HOUSTON L. PEARCE d/b as VOICE OF THE MID-SOUTH BROADCASTING COMPANY F. C. C. - WASHINGTON, D. C.		



Aug. 1955 #3 WBIB RADIO, INC.

Call  
Letters WBIB

x Fred H. Davis, Paul Nichols and Houston L. Pearce, d/b as

Name VOICE OF THE MID-SOUTH BROADCASTING COMPANY

Centreville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
HL-10,825 R. & F.	12-1-64 12-4-64	License to cover construction permit (BP-14110 as modified) which authorized a new Standard broadcast station. (See ltr. of 11-18-64-type trans. GATES BC 1-G)	GRANTED CONDL re: respect. 73.87 net ext. to this gr. re pre-sunrise operation	4-30-65
BP-16,650 Rec'd Filed	3-4-65 3-8-65 3-15-65	CP to change frequency from 1590kc to 1110kc, make changes in ground system.	GRANTED Cond'l re: pre-sunrise? inter. to WBCA	2-4-66
BL-11,286 Rec'd Filed	3/24/66 3/28/66 4/4/66	Lic. to cover CP (BP-16,650) which auth. chng. freq. & make chngs. in gr-system.	GRANTED	5-31-66
BR-4462 R & F	12-27-66 12-30-66	Renewal of license Atty. Kirkland, Ellis, Hodson, Chaffetz & Masters.	GRANTED	3-29-67
PAL-6745 Rec'd Filed FEE PD: \$75 - 533320 Art. of Inc. - Filed 8-15-69 Cert. Articles & By-Laws filed 8-25-69	7-29-69 8-1-69 8-25-69	Vol. assignment of license to WBIB RADIO, INC. Atty for assignor - Kirkland, Ellis etc for assignee - Eugene T. Smith	GRANTED Bff:	11-13-69 11-26-69

Name WBIB Radio, Inc.  
Centreville, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-4462 R & F #569773 \$75 PN PRESS	1-2-70 1-12-70 1-12-70 1-12-70	Renewal of license Atty- Eugene T. Smith AMENDED 2-24-70 re: transmitter logs; date of equip. perf. meas.; financial statement	GRANTED	4-1-70
BR-4462 R & F PRESS JAN 25 1973	12-29-72 1-2-73	Renewal of License Atty.: Eugene T. Smith AMENDED 2-22-73 re: engineering AMENDED 3-26-73 re: ascert. of comm. needs; programming	Granted	3-30-73
BR-4462 R & F PN Recd. PRESS	11-25-75 12-1-75 " JAN 23 1976	RENEWAL OF LICENSE Jas. K. Edmundson, Atty. (Fly & Gaguine)	GRANTED	3-9-76

APPLICATION RECORD - BROADCASTING

Call  
 Letters WBIB

Name WBIB RADIO, INC.  
X LEIGH BROADCASTING, INC.  
xWBIB RADIO, INC.  
Centreville, Ala.

File No.	Dated	Application for	Action	
			Nature	Date
BAL -9413 R & P FORM 314 PN FILED 7-17-78 JUL 26 1978	5-30-78 6-30-78	Vol assignment of license to LEIGH BROADCASTING, INC.  Atty - Miller & Schroeder (J. Kenkel)	GRANTED EFF:	8-29-78
BR 781201 D2 PRESS FEB 27 1979		RENEWAL OF LICENSE *Jas. K. Edmundson, Atty.	GRANTED	3-22-79

RE: BAL-9413 - AMENDED 8-14-78 to reflect gr of renewal:  
Ltr from Dept of Revenue(Ala) qualifying corp db in State  
AMENDED 8-14-78 - balance Sheet(assignor)

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

