

W B D N



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B-S 3732

BROADCASTING STATION LICENSE RECORD

W B D W (EFF: 8-23-71)

Date first licensed 3-24-59

Call letters XW L S T

BAY de NOC BROADCASTING, INC. (AL 1-26-78 EFF: 2-7-78) Station Location: Escanaba, Michigan

x DONALD A. CURRAN, DEAN W. MANLEY

MICHAEL J. NELSON, LEROY NELSON, DBA, ESCANABA BROADCASTING COMPANY (AL 6-27-72; EFF: 7-28-72)

x FRANK J. RUSSELL (AL 8-24-66 EFF: 9-30-66)

x MINING JOURNAL COMPANY, LIMITED (BAL-12-6-63; EFF: 12-31-63)

Name of licensee x FRANK J. RUSSELL, JR.

Transmitter location Hwy. 35 & Ford River, 6.5 miles S.W. of Escanaba, Michigan (CP 1-17-58)

1212 Ludington, Escanaba, Mich. (ltr. 10-23-78)

Main studio location x Ludington and 6th Sts., Escanaba, Michigan (CP 1-17-58)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-11194	1-17-58	600kc	1kw-DA	Day	3-17 9-17-58
	C.P. for a new standard broadcast station. (cond'1)				
BMP-8227 (1)	8-25-58	Mod. of	CP(BP-11,194)	for	extension of completion date to December 1, 1958
BMP-8304 (2)	11-17-58	Mod. of	CP(BP-11,194)	for	extension of completion date to December 31, 1958.
BMP-8326 (3)	12-3-58	Mod. of	CP(BP-11,194 as mod.)	to change	type transmitter (GATES BC-1T)
BL-7318	3-24-59	600kc	1kw-DA	Day	3-24 10-1-61
	License to cover CP (BP-11,194, as mod.) which authorized a new standard broadcast station.				
BR-3732	2-14-62	Renewal of license	Renewal of license		2-14 10-1-64
3732	12-6-63	Renewal of license	Renewal of license		12-6-63 12-31-63
-4961	12-6-63	Voluntary assignment of license to Mining Journal Company, Limited.			Eff: 12-31-63
732	10-29-64	600kc.	1kw	Day DA	10-29 10-1-67
BRC-2725 (1)	1-25-66	Mod. of lic.	to chg studio loc to 600 Ludington St. Escanaba, Mich. & opt trans by RC from studio.		
AL-5842	8-24-66	Voluntary assignment of license to FRANK J. RUSSELL.			
BR-3732	9-8-67	600kc	1kw-DA	Day	10-1 10-1-70
TELEGRAM	10-17-67	PSA	500w		
BS-3732 (A)	4-27-69	Memo chg. time zone to Eastern Standard Chg. SR & SS hrs.			
BF-3732	9-30-70	RENEWAL OF LICENSE (LONG)			10-1-73
BS-3732(1)	8-23-71	Mod. of lic. to change call letters to W B D N.			
EBSA	6-12-72				
AL-7459	6-27-72	Vol AL	EFF: 7-28-72		
-3732(L)	10-26-72	RENEWAL			10-1-76
R-3732(L)	10-26-73	Superseding auth. to show the correct name.			

#2

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-24-59

Call letters W B D N

Station location

Name of licensee SEE CARD #1

Transmitter location SEE CARD #1

Main studio location SEE CARD #1

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BR-3732(L)	1-31-77		RENEWAL		10-1-79
BAL-9214	1-26-78	VOL. AL	EFF:	2-7-78	
ITP.	10-23-78	Chg. SL	& RC		
BR790521UH (L)	9-21-79		RENEWAL OF LICENSE		10-1-82
	SUPERSED		TO CORRECT HOURS		OF OPERATION

Form BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call WLST
Letters NEW

Name FRANK J. RUSSELL, JR.
(P.O. - c/o Mining Journal, Marquette, Michigan)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,194	3-15-57	Construction permit for a new standard broadcast station to be operated on: Frequency - 600kc Power - 1kw DA-D Hours of operation - Daytime Transmitter location - Highway 35 & Ford River, 6.5 miles SW of Escanaba, Michigan Studio location - Ludington and 6th Streets, Escanaba, Michigan Atty. - Hogan & Hartson Engr. - George C. Davis	GRANTED	1-17-58
Rec'd	3-26-57		Conditions:	
Filed	3-26-57		Phase Monitor; Field Measuring Equipment; Submission of complete proof of perf	
PETITION FOR RECONSIDERATION OR REHEARING filed 2-14-58 by Fletcher for WREC				
OPPOSITION TO PETITION FOR RECONSIDERATION OR REHEARING filed 2-24-58 by Lockwood for applicant				

APPLICATION RECORD - BROADCASTING

Aug. 1955

#2

Call
Letters W L S TName FRANK J. RUSSELL, JR.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8227 Rec'd Filed	8-14-58 8-18-58 8-18-58	Modification of c.p. (BP-11,194 which authorized a new standard broadcast station) for extension of completion date from 9-17-58 to _____ Atty's: Hogan & Hartson	GRANTED to	8-25-58 12-1-58.
BMP-8304 Rec'd Filed	10-27-58 10-29-58 10-29-58	Modification of c.p. (BP-11,194 as mod., which authorized a new standard broadcast station) for extension of completion date from 12-1-58 to _____ Corwin R. Lockwood, Atty.	GRANTED to	11-17-58 12-31-58
BMP-8326 Rec'd Filed	11-19-58 11-21-58 11-21-58	Modification of c.p. (BP-11,194 as mod., which authorized a new standard broadcast station) to change type transmitter (GATES BC-1T). Corwin R. Lockwood, Atty.	GRANTED	12-3-58

APPLICATION RECORD - BROADCASTING

Call
Letters WLSJName FRANK J. RUSSELL, JR.

File No.	Dated	Application for	Action	
			Nature	Date
BL-7318 Rec'd Filed ✓	11-21-58 11-24-58 11-24-58	License to cover construction permit (DP-11,194, as mod.) which authorized a new standard broadcast station. Corwin R. Lockwood, Atty. George C. Davis, Engr.	GRANTED	3-24-59
BRC-1632 Rec'd Resub. Rec'd Filed	2-10-60 2-15-60 3-8-60 3-4-60 3-4-60	Modification of license to operate transmitter by Remote Control from 600 Ludington Street, Escanaba, Michigan (Directional Antenna Day)	RETURNED Filed on wrong form DISMISSED	2-16-60 2-20-63 per Sec. 1.312(b)
BR-3732 Rec'd Filed	6-22-61 7-3-61 7-3-61	Renewal of license	GRANTED	2-14-62

FORM BC-121
 Aug. 1955 #4

APPLICATION RECORDS - BROADCASTING

Call W L S T
 Letters

MINING JOURNAL COMPANY, LIMITED
 *FRANK J. RUSSELL, JR.

Name Escanaba, Michigan

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4961 R. & F.	10-29-63 11-4-63	Voluntary assignment of license to MINING JOURNAL COMPANY, LIMITED. Atty- Hogan & Hartson	GRANTED Eff: 12-31-63	12-6-63
BR-3732 Rec'd Filed	7-3-64 7-6-64 7-6-64	XXXXXXXXXXXX Renewal of license	GRANTED	10-29-64
BRC-2725 Rec'd Filed	8-6-65 8-9-65 8-18-65	Modification of license to change studio location to 600 Ludington Street, Escanaba, Michigan and operate transmitter by remote control from studios. (DA-D)	GRANTED	1-25-66
BZ R & F	1/14/66 1/17/66	Authority to determine operating power by direct meas. of antenna power.	RETURNED Unecessary	3/30/66
BAL-5842 R & F (Form 316)	7-15-66 7-25-66	Voluntary assignment of license to FRANK J. RUSSELL Atty - Hogan & Hartson	GRANTED EFF.	8-24-66 9-30-66

Aug. 1955

#5

APPLICATION RECORD - BROADCASTING

600kc

WBDN

Call

Letters X W L S T

DONALD A. CURRAN, DEAN W. MANLEY,
 MICHAEL J. NELSON and LEROY NELSON dba ESCANABA BROADCASTING COMPANY
 Name ~~ALFRED W. RUSSELL~~
 ESCANABA, MICHIGAN

File No.	Dated	Application for	ACTION	
			Nature	Date
BR-3732 R&F	6-23-67 6-26-67	RENEWAL OF LICENSE	GRANTED	9-8-67
BR-3732 R & F \$75 #613893 PN Recd. PRESS	7-2-70 7-6-70 " " 22 1970 8-26-70	RENEWAL OF LICENSE AMENDED 8-26-70 re: balance sheet; programming & commercial policy	GRANTED	9-30-70
BAL-7459 R & F FEE PD: \$1000 #017202 CODE 047 NOV 17 1971 Pub. notice filed 12-10-71 MAR 17 1972	10-15-71 11-5-71	Voluntary assignment of license to Donald A. Curran, Dean W. Manley, and Eugene Smiltneck dba ESCANABA BROADCASTING COMPANY (SEE BELOW FOR AMENDMENT RE NAME) Atty - McKenna, Wilkinson, & Kittner AMENDED 3-6-72 to delete Eugene Smiltneck as partner and add Michael J. Nelson and Leroy Nelson., financial data. AMENDED 4-26-72 - re current employment Messrs. Curran & Manley	GRANTED Req. grant fee \$1,300.00 Eff: 7-28-72. Grant Fee Paid: 048, 8-7-72, W 097703	6-27-72
Pub. notice filed 5-30-72				

APPLICATION RECORD - BROADCASTING

600kHz

BAY de NOC BROADCASTING, INC.

Call Letters WBDN

x DONALD A. CURRAN, DEAN W. MANLEY,
MICHAEL J. NELSON, LEROY NELSON, DBA ESCANABA BROADCASTING COMPANY
Name ESCANABA, MICHIGAN

File No.	Dated	Application for	Action	
			Nature	Date
BR-3732 R & P PN PRESS	6-23-73 7-3-73 7-3-73 7 AUG 10 1973	Renewal of License Atty: James R. Cooke AMENDED 9-10-73 re: commercial policy AMENDED 10-9-73 re: engineering statement	GRANTED	10-26-73
BR-3732 R & F PN Recd. PRESS	5-28-76 6-9-76 " JUN 23 1976	RENEWAL OF LICENSE	GRANTED	1-31-77
BAL (see below) FORM 311 PAL -9211 (RESUBMITTED) Rec FILED (Certification of Articles filed) DEC 21 1977	9-22-77 9-29-77 11-11-77 11-17-77 12-1-77	Voluntary assignment of license to BAY de NOC BROADCASTING, INC. (OVER) Atty - Smith & Pepper (12-1-77) AMENDED 12-12-77 - ascertainment re prog; financial showing	RETURNED improperly executed GRANTED EFF:	11/7/77 1-26-78 2-7-78

BAL-9214 AMENDED 12-29-77 Revised Balance Sheet Sec VI
Amended 1-9-78 re: (assignee) program format
Amended 1-16-77 Sec VI (assignee)

#7

APPLICATION RECORD BROADCASTING

600 khz

Call Letters: W B D N

Name: BAY de NOG BROADCASTING, INC.

Station Location: Escanaba, MI

File No.	Date	Description	Action and Date
BR790521UH PRESS	AUG 17 1979	Renewal of License	GRANTED 9-21-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

