

W B I G



Remington Rand Inc.  
BRANCHES EVERYWHERE  
MADE IN U. S. A.

**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**



Date First 9-25-25

WBIG(10-14-30)

Licensed.....

Call WBAN(9-23-30)

Letters WABC.....

Location: Greensboro, N. C.

Name of Licensee: NORTH CAROLINA BROADCASTING COMPANY, INCORPORATED (8-29-30)

x WAYNE M. NELSON

<sup>3001</sup>  
2838 Battleground Road, Greensboro, North Carolina (redescribed 8-29-57)  
Guilford Battleground Blvd., U.S. Route 220, 3 1/2 miles from Greensboro,  
North Carolina (BZ-209 11-6-39)

x O. Henry Hotel Building, Greensboro, North Carolina (Lic. 10-23-39)  
Greensboro, North Carolina (C.P. 5-31-39)

Transmitter # <sup>3001</sup> Jefferson Standard Life Ins. Bldg., Greensboro, North Carolina. (Lic. 8-21-31)

Location: x O. Henry Hotel, Greensboro, N. C.

<sup>3001</sup>  
2838 Battleground Road, Greensboro, North Carolina (redescribed 8-29-57)  
Main Studio Guilford Battleground Blvd., U.S. Route 220, 3 1/2 miles from Greensboro, North  
Location: x O. Henry Hotel, Greensboro, N. C. Carolina (Ltr. 12-8-55)



## 14b 9-15-31 CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD		
					From	To	
T. P.	4-15-27	1340	500	-	not stated		
3-S-B-459	6-1-27	1340	250	Unltd	6-1	7-31-27	
Mod. Lic.	6-15-27	1340	500	Unltd	6-15	8-15-27	
Extended by G. O. #18					8-15	10-31-27	
3-R-B-459	Letter of extension(10-24-27)				10-31	12-31-27	
Letter	11-11-27	1340	250	Unltd	11-11	12-31-27	
Extended by G. O. 21					1-1	2-1-28	
					2-1	3-1-28	
					3-1	4-1-28	
					4-1	5-1-28	
					5-1	6-1-28	
Mod. Lic.	5-28-28	1340	500	Unltd	5-30	6-1-28	
Extended by G. O. 33					6-1	8-1-28	
					8-1	9-1-28	
					9-1	10-1-28	
					10-1	11-11-28	
Allocation	11-11-28	1440	500	Unltd			
3-R-B-459	11-1-28	1440	500	Unltd	11-11	1-31-29	
3-R-B-459	1-12-29	1440	500	Unltd	1-31	4-30-29	
3-R-B-459	4-16-29	1440	250	Unltd	4-30	7-31-29	
Extended by G. O. #69					7-31	10-31-29	
3-R-B-459	10-12-29	1440	250	Unltd	10-31	1-31-30	
3-R-B-447	12-13-29	1440	500	Unltd	12-13	1-31-30	
3-R-B-45	12-13-29	Automatic frequency control					
3-R-B-459	1-18-30	1440	500	Unltd	1-31	4-30-30	
3-R-B-459	4-26-30	1440	500	Unltd	4-30	7-31-30	
3-A-B-264	8-29-30	Vol. assignment of lic. to			North Caro-		
		lina Broadcasting Co. Inc.					
3-R-B-459	10-8-30	1440	500	Unltd	7-31	1-31-31	
1-P-B-1911	1-22-31	Move transmitter & install			2-16	5-16-31	
		new equipment					
Extended by G. O. #103					1-31	4-30-31	
3-R-B-459	4-22-31	1440	500	Unltd	4-30	11-1-31	
3-MP-B-205	Extension of C. P.				2-16	7-1-31	
3-L-B-669	8-21-31	1440	500	Unltd	8-21	11-1-31	
3-R-B-459	10-16-31	1440	500	Unltd	11-1	5-1-32	
3-R-B-459	4-8-32	1440	500	U	5-1	11-1-32	
3-M-B-1012	6-17-32	1440	500 1KW	LS U	6-17	11-1-32	
3-R-B-459	10-11-32	1440	500 1KW	LS U	11-1	5-1-33	
3-R-B-459	4-11-33	1440	500 1KW	LS U	5-1	11-1-33	



S-S-B-459

BROADCASTING STATION LICENSE RECORD

Date First  
Licensed..... 9-25-25

Card # 2

Call  
Letters WBIG

Name of  
Licensee: North Carolina Broadcasting Company, Inc.

Transmitter  
Location: \_\_\_\_\_

Main Studio  
Location: \_\_\_\_\_  
FRC-65



CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
5-R-B-459	10-13-33	1440	500-1kw-LS	U	11-1	5-1-34
3-R-B-459	4-27-34	1440	500-1kw-LS	U (H)	5-1	11-1-34
S-B-459	5-4-34	Operate	reduced power	pending repairs	5-4	6-15-34
S-B-459	6-15-34	Oper. reduced pr.	pending repairs		6-16	6-30-34
R-B-459	6-19-34	1440	500w, 1kw-LS	U	6-19	11-1-34
		(Dismissed from docket)				
S-B-459	6-19-34	Mod. S.A.	operate reduced power	pending repairs	6-19	6-30-34
S-B-459	6-30-34	to operate with	reduced power	pending repairs of transmitter.	7-1	7-8-34
FEDERAL COMMUNICATIONS COMMISSION						
B3-R-459	10-16-34	1440	500w-1kw-LS	U	11-1	5-1-35
B3-Z-13	2-19-35	1440	500w, 1kw-LS	U	2-19	5-1-35
B3-R-459	4-16-35	1440	500w-1kw-LS	U	5-1	11-1-35
B3-R-459	4-16-35	1440	500w-1kw-LS	U	5-1	11-1-35
		Superseding				
B3-R-459	10-15-35	1440	500w, 1kw-LS	U	11-1	5-1-36
B3-R-459	4-7-36	1440	500w, 1kw-LS	U	5-1	11-1-36
B3-R-459	10-27-36	1440	500w, 1kw-LS	U	11-1	5-1-37
B3-ML-369	12-15-36	1440	1kw	U	12-15	5-1-37
		Mod. License to increase power and chg. antenna				
B3-R-459	4-9-37	1440	1kw	U	5-1	11-1-37
B3-S-459	6/8/37	Opr. 100w mobile trans. bet. 2 am & 6 am EST 6/8 to 7/7-make tests to determine new trans. site in territory surround Greensboro. No tests during monitoring schedule.				
B3-R-459	10-12-37	1440	1kw	U	11-1	5-1-38
B3-R-459	4-13-38	1440	1kw	U	5-1	11-1-38
B3-R-459	10-18-38	1440	1kw	U	11-1	5-1-39
B3-S-459	2/24/39	opr 10 w mobile trans int & about Greensboro during exp period from Feb 27, 1939 to Mar 28 1939(determine trans site)				
B3-R-459	4-10-39	1440	1kw	U	5-1	11-1-39

CONTINUED



Date first licensed \_\_\_\_\_

Call letters W B I GName of licensee NORTH CAROLINA BROADCASTING COMPANY, INC.Transmitter location See Card #1.Main studio location See Card #1.



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD		
					From	To	
B3-P-2359	5-31-39	1440	1kw, 5kw-LS	U	7-31	1-31-40	
	C.P. to move trans.; incr. day power and install new transmitter and antenna						
B3-L-1004	10-23-39	1440	1kw, 5kw-LS	U	10-23	11-1-39	
	Lic. to cover C.P. to incr. day power; move trans. & install new trans. & antenna.						
B3-R-459	10-24-39	1440	1kw, 5kw-LS	U	11-1	8-1-40	
<del>B3-Z-209</del>	<del>11-6-39</del>	1440	1kw, 5kw-LS	U	11-6	8-1-40	
		Direct Measurement					
B3-Z-209	11-6-39	1440	1kw, 5kw-LS	U	11-6	8-1-40	
	Supersedes license of same date						
B3-S-459	4-13-40	1440	1kw 5kw-LS	U	4-13	8-1-40	
	Mod. Lic. to add sunrise						
Order	6/12/40	Extension of License			8/1	10/1/40	
Order	9-10-40	"	"	"	10-1	3-29-41	
B3-MP-833	12-4-40	1440	5kw*5kw-LS	U	2-4	8-4-41	
	issued as C.P. for increase in night power and install *DA for night use						
NARBA REALLOCATION							
B3-R-459	3-24-41	1470	1kw-5kw-LS	U	3-29	8-1-41	
B3-MP-1235	4-3-41	Mod. C.P. MP-833 to specify NARBA freq. of 1470 kc and changes in DA			2-4	8-4-41	
B3-R-459	7-22-41	1470	1kw 5kw-LS	U	8-1	8-1-42	
B3-L-1456	8-7-41	1470	5kw*5kw-LS	U	8-7	8-1-42	
B3-Z-1167	Lic. to cover C.P. MP-833 as mod. for increase in power and *DA for night use. Determine operating power by direct method.						
B3-Z-1297	12-18-41	1470	5kw*5kw-LS	U	12-18	8-1-42	
	*DA-Night Determine operating power by direct method						
B3-R-459	7-14-42	1470	5kw*5kw-LS	U	8-1	12-1-42	
	*DA-N						
B3-R-459	11-17-42	1470	5kw*5kw-LS	U	12-1	12-1-44	
	Renewal and modification in accordance with Order 107						



B.S.

# BROADCASTING STATION LICENSE RECORD

#4

Date first licensed .....

Call letters W B I G

Name of licensee NORTH CAROLINA BROADCASTING COMPANY, INC.

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From-	To-	
B3-R-459	11-28-44	1470	5kw*5kw-LS *DA-N	U	12-1	11-1-47	
B3-S-459	9-25-45	1470	5kw* *DA-N	U	10-1	11-1-47	
	Mod. Lic. Order	107-A					
BR-459	10-23-47	1470	5kw*5kw-LS *DA-N	U	11-1	11-1-50	
BS-459	10-23-50	Extension of license			11-1	3-1-51	
BR-459	2-28-51	1470	5kw DA-N	U	2-28	11-1-53	
BP-8409	3-10-52	CP install new trans.			5-10	11-10-52	
BL-4707	6-4-52	1470	5kw DA-N	U	6-4	11-1-53	
	Lic. cover CP(8409) for new transmitter						
BL-4707	6-4-52	1470	5kw DA-N	U	6-4	11-1-53	
	Lic. Cover CP(8409) for new transmitter						
	Supersedes above license and corrects Sunset & amends						
	DA to include remote antenna base current ratios						
BP-8531	8-18-52	CP install auxiliary transmitter power 5kw DA-N			10-18	4-18-53	
BL-4982	5-22-53	1470kc	5kw, DA-N	AUX.	5-22-53	11-1-53	
	Lic. Cover CP(8531) to install aux. trans.						
BS-459(1)	7-16-53	1470	5kw-DA-N	U	7-16	11-1-53	
	Mod. lic. showing new monitoring points and phase indication of N. tower						
BR-459	10-7-53	1470	5kw-DA-N	U	11-1	12-1-54	
<del>BR-459</del>	<del>10-7-53</del>	<del>1470</del>	<del>5kw-DA-N</del>	<del>U</del>	<del>11-1</del>	<del>12-1-54</del>	
BR-459	10-7-53	1470	5kw-DA-N AUX.	U	11-1	12-1-54	
BR-459	11-3-54	Renewal of license Main and Aux.			12-1	12-1-57	
BR-459	11-6-57	1470	5kw DA-N	U	12-1	12-1-60	
	Main and Aux.						
BR-459	5-24-61	Renewal of license MAIN & AUX			5-24	12-1-63	
BZ-4992 (1)	8-16-63	Authority to determine operating power by direct measurement of antenna power.					



Form BC 126

June 1954

#5

# BROADCASTING STATION LICENSE RECORD

Date first licensed 9-25-55

Call letters WBIC

Station location \_\_\_\_\_

Name of licensee NORTH CAROLINA BROADCASTING COMPANY

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From- To-
BR-459	11-6-63	1470kc	5kw 5kw	Unl Aux	12-1 12-1-66 12-1-66
Ltr. dated & rec'd 2-10-64 giving notification per Section 73.48(a)(5) Rules that a RCA BTA-5T trans. is now installed & in oper. (Main).					
BL-10,519	6-30-64	1470kc	5kw	Aux	6-30 12-1-66
Lic to use old main trans (RCA-BTA-5G) at present loc of main trans, to be operated on 1470kc, 250w, for Aux. Purposes only.					
BZ-5626 (Main)	8-26-65	1470kc	5kw-DA-N	U	8-26 12-1-66
Authority to determine operating power by direct measurement of antenna power					
BZ-5748 (1)	10-27-65	Auth to determine operating power by direct meas. of antenna power. (Aux.)			
BR-459	11-18-66	RENEWAL OF LICENSE (MAIN)			12-1 12-1-69
		1470kc	5kw-DA-N	Aux.	12-1 12-1-69
BTC-5586	3-29-68	Vol. TC			
BR-459 (S)	11-26-69	RENEWAL (MAIN & AUX.)			12-1-72
		NDEA			12-1-72
EBSA	5-25-72				
BR-459(L)		RENEWAL MAIN & AUX.			12-1-75
BZ-8244	1-18-73	(Issued together)			
BZ-8386(L)	8-9-73	Direct Measurements (Main & Aux.)			
		1470khz	5kw	DA-N U	12-1-75
BR-459(L)	11-12-75	RENEWAL (MAIN & AUX.)			12-1-78
BTC780920EC	10-10-78	VOL. TC		EFF: 1-1-79	
BR780801YK (L)	12-29-78	RENEWAL OF LICENSE			12-1-81



Card no. 1.

1927 - 1929Call  
Letters WRRCName WAYNE M. NELSON

File No.	Date d	Application for	Action	
			Nature	Date
1-S-B-459	3-29-27	License (1340 kc. 500 watts. )	T.P. issued 4-15-27 for 1340 kc. 500 w. Lic. 6-1-27 for 1340 kc 250 w. Unltd time. Mod. lic. 6-15-27 for 1340 kc. 500 w. Unltd.	
1-R-B-459	9-28-27	Renewal.	Letter of extension 10-24-27. G.O.'s 21, 22, 23, 25, 27 33, 35, 38, 44.	
1-R-B-459	1-9-28	Renewal of license	Allocation 11-11-28 1440 kc. 500 w. Unltd	
1-R-B-459	1-12-29	Renewal of license	Issued	1-12-29



## STATION APPLICATION RECORD

WBIC

APPLICANT: WAYNE M. NELSON

CALL LETTERS: WNRC

ADDRESS: O. Henry Hotel, Greensboro, North Carolina

FILE NO: 3-R-B-459 DATED: 4/4/29

Present

Assignment: 1440 Kc., 500 W., unlimited

ACTION: Lic. 4/16/29, 1440 Kc.,  
250 W., unlimited, period 4/30/29  
to 7/31/29Requested: Renewal3-R-B-459 Renewal of license  
date 4-29Covered by S.O. #69.

APPLICANT: WAYNE M. NELSON

CALL LETTERS: WNRC

ADDRESS: Nissen Bldg., Winston-Salem, North Carolina

FILE NO: 3-P-B-639 DATED: 4/10/29

Present

Assignment: 1440 Kc., 500 W., unlimited

ACTION: Withdrawn by applicant.  
See letter dated 6/21/29Requested: Authority to move

APPLICANT: WAYNE M. NELSON

CALL LETTERS: WNRC

ADDRESS: O. Henry Hotel, Greensboro, N. C.

FILE NO: ~~3-R-B-459~~ DATED: 9/23/29

Present

Assignment: 1440 kc. 250 w. Unlimited

ACTION: Lic. 10-12-29  
1440 kc. 250 w. UnlimitedRequested: Renewal

Per. 10-31-29 to 1-31-30



## STATION APPLICATION RECORD

APPLICANT: WAYNE M. NELSON

CALL LETTERS: WNRG

ADDRESS: O. Henry Hotel, Greensboro, N. C.

FILE NO: 3-M-B-447 DATED: 11-9-29

Present Assignment: 1440 kc. 250 W. Unlighted

Granted Min. 12-5-29, 12-13-29

Requested: <sup>4</sup>1440 kc. 500 W. UnlimitedACTION: Issued Mod. Lic. for  
1440 Kc. 500 W Unlimited.

APPLICANT: WAYNE M. NELSON

CALL LETTERS: WNRG

ADDRESS: O. Henry Hotel, Greensboro, N. C.

FILE NO: 3-F-B-45 DATED: 11-9-29

Present Assignment: 1440 kc. 250 W. Unlimited

Granted 12-5-29 Issued  
12-13-29 as requested.Requested: Authority to install  
Automatic Frequency Control.

ACTION:

APPLICANT: SAME

CALL LETTERS: WNRG

ADDRESS: SAME

FILE NO: 3-R-B-459 DATED: 12-28-29

Present Assignment: 1440 kc. 500 w. Unlimited

Renewal license 1-18-30.

Requested: Renewal

ACTION: Period 1-31 to 4-30-30.



## STATION APPLICATION RECORD

WBIG  
WBAM

APPLICANT: WAYNE M. NELSON ..... CALL LETTERS: WNRG

ADDRESS: O. Henry Hotel, Greensboro, N. C. .... FILE NO: 3-W-B-515 DATED: 2-10-30

Present  
Assignment: 1440 kc. 500 w. Unlimited ..... ACTION: Denied Min. 6-25-30  
Order 6-25-30

Requested: 1340 kc. 500 w. Unlimited .....

APPLICANT: Wayne M. Nelson ..... CALL LETTERS: WNRG

ADDRESS: Same ..... FILE NO: 3-R-B-459 DATED: 4-17-30

Present  
Assignment: 1440 Kc. 500 W. Unlimited ..... Renewal Lic. 4-26-30  
ACTION: Per: 4-30 to 7-31-30

Requested: Renewal .....

APPLICANT: Same ..... CALL LETTERS: WNRG

ADDRESS: Same ..... FILE NO: 3-R-B-439 DATED: 6-24-30

Present  
Assignment: 1440 Kc. 500 w., unlimited ..... Renewal License 7-7-30  
ACTION: Per: 7-31 to 10-31-30

Requested: Renewal .....



## STATION APPLICATION RECORD

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....



## APPLICATION RECORD - BROADCASTING

Call WBIG 10-14-30  
 Letters WBAJ 9-23-30  
 WNRC

NORTH CAROLINA BROADCASTING CO., INC.

Name WAYNE M. NELSON

File No.	Date Received	Application for	Action	
			Nature	Date
3-A-B-264	8-11-30	Vol. Assignment of license to the North Carolina Broadcasting co., Inc.	Granted	8-29-30
3-R-B-459	9-19-30	Renewal of lic.	Granted	10-21-30
3-P-B-1770	11-1-30	Move transmitter from O. Henry Hotel, to the Jefferson Standard Life Insurance Bldg., Greensboro, North Carolina.	Returned to applicant	Memo 11-21-30
3-P-B-1911	12-31-30	Move transmitter from O Henry Hotel to Jefferson Standard Life Ins. Bldg., 19th Floor, Greensboro N. C., and make changes in equipment.	Granted	1-22-31
3-R-B-459	12-31-30	Renewal of license Granted Min. 4-24-31	G.O. 103 4-30-to	1-20-31 11-1-31
3-MP-B-735	1-7-31	Change frequency from 1440 Kc. to 1240 Kc.	Denied	5-8-31



Call  
Letters WBIGName NORTH CAROLINA BROADCASTING CO., INC.

File No.	Date d <del>Received</del>	Application for	Action	
			Nature	Date
3-APL-B-3	4-11-31	Involuntary assignment of license and C.P. to HARRY CLENDENIN, Receiver, NORTH CAROLINA BROADCASTING CO., INC.	Returned (Receivership dissolved) <i>Letter</i>	to applicant 5-4-31
3-MP-B-205	4-26-31	Modification of C.P. issued 1-22-31 requesting change in equipment and extension of completion date from 5-16-31 to 7-1-31. (Original C.P. for tr. move and change equipment).	Granted	5-15-31
3-L-B-669	7-13-31	license to cover 3-MP-B-205 for new equipment and local move of transmitter.	Granted	8-21-31
3-R-B-459	8-31-31	Renewal of License	Granted	10-16-31
3-R-B-459	2-29-32	Renewal of license.	Granted	4-8-32
3-ML-B-1012	5-27-32	Increase power from 500 w. to 500 w. 1 KW LS	Granted	6-17-32
3-R-B-459	8-31-32	Renewal of license	Granted	10-11-32



#8

Call

Letters

WBIG

Name NORTH CAROLINA BROADCASTING COMPANY, INC

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-459	2-23-33	Renewal of License	Granted	4-11-33
3-R-B-459	9-30-33	Renewal of License	Granted	10-13-33
3-R-B-459	2-28-34	Renewal of License	Returned	2-22-34
Resubmitted	3-23-34	" " " " Order- Dismissed from docket & (H) GRANTED	Granted	4-27-34 6-19-34
3-P-B-3215	5-9-34	Construction permit to install new power supply unit.	Ret.	5-10-34
Resubmitted	5-25-34		(Unnecessary)	Ret. 5-28-34 (unnecessary)
3-AL-B-572	5-30-34	Assignment of license to North Carolina Broadcasting Co. Inc. (not in fact assign., but transfer of stock)	Ret.	6-1-34 (unnecessary)
B3-ML-10	7-26-34	FEDERAL COMMUNICATIONS COMMISSION Modification of license to increase night power from 500 w. to 1 kw.	Ex. Report I-31 Denied Min.	6-18-35, effective 6-25-35



## APPLICATION RECORD - BROADCASTING

Call

Letters

W B I G

Name North Carolina Broadcasting Company, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-459 Resubmitted	8-31-34	Renewal of license	Returned	9-15-34
Resubmitted	9-17-34		Retv-9-25-34	
Resubmitted	"		Granted	10-16-34
B3-Z-13	12-31-34	Authority to determine operating power by direct measurement of Antenna Power.	Granted	Min. 2-19-35
B3-R-459 Resubmitted	2-28-35	Renewal of license Section 20	<del>Retd</del>	<del>3-8-35</del>
	"		Granted	4-16-35
B3-R-459	8-30-35	Renewal of license	Granted	10-15-35
B3-R-459	2-28-36	Renewal of License	Granted	4-7-36



## APPLICATION RECORD—BROADCASTING

48

Call letters WBIGName North Carolina Broadcasting Co. Inc.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-SA-216	7-29-36	Special Experimental Authorization to operate 1kw power night and day for period <del>from</del> of three months.	DISMISSED Applicant ORDER MIN.	request of 10-20-36
B3-R-459	8-31-36	Renewal of license	Granted	10-27-36
B3-ML-369 Amended	10-14-36 10-27-36	Modification of license to change power from 500w, 1kw-1S to 1kw day and night. RE: antenna changes.	GRANTED	12-15-36
B3-R-459	3-1-37	Renewal of license	Granted	4-9-37



#9

Call  
Letters W B I GName North Carolina Broadcasting Co., Inc.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-459	8-27-37	Renewal of license	Granted	10-12-37
B3-P-2029	12-18-37	Construction permit to install a new transmitter and vertical antenna, increase power from 1kw to <del>1kw</del> 5kw- <del>LS</del> and move transmitter from 19th Floor, Jefferson Standard Life Insurance Bldg., Greensboro, N. C. to Brandt Street, just outside city limits, Greensboro, North Carolina. To change requested power from 1kw, 5kw-LS to 5kw day and night.	Granted DISMISS Prejudice Min. \$145	Motion to Appl. Without 3-31-39
Amended B3-R-459	3-14-38 3-1-38	Renewal of license	Granted	4-13-38
B3-R-459	8-30-38	Renewal of license	Granted	10-18-38
B3-R-459	2-28-39	Renewal of license (Sec. 7d)	Returned	<del>8-11-39</del>
Resubmitted	"		Granted	4-10-39



## APPLICATION RECORD—BROADCASTING

Call letters W B I CName NORTH CAROLINA BROADCASTING CO., INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-P-2359	3-22-39	C.P. to install new transmitter, antenna, increase power from 1kw to 1kw;5kw-LS, and move transmitter from 19th Floor, Jefferson Standard Life Insurance Bldg., Greensboro, N.C. to Greensboro, N.C.	Dock. 5591 and GRANTED	Reconsidered Min. 5-31-39
B3-AP-833	8-18-39	Modification of C.P. (B3-P-2359) to increase power from 1kw;5kw-LS to 5kw day and night, and install DA for night use. Extend c and d dates 30 and 180 days respectively.	Granted	12-4-40 as a construction permit
B3-R-459	8-29-39	Renewal of license (See 74, 180)	<del>Returned</del>	<del>9-7-39</del>
Resubmitted	"		Granted	10-24-39



## APPLICATION RECORD—BROADCASTING

Call letters WBIGName NORTH CAROLINA BROADCASTING COMPANY, INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-1004	9-26-39	License to cover C.P. (B3-P-2359) for new transmitter, antenna, move of transmitter and increase in daytime power.	Granted	10-23-39
B3-Z-209	10-12-39	Authority to determine operating power by direct measurement of antenna power.	Granted	11-6-39
B3-R-459	5/30/40	Renewal of license 1470kc, 1kw-5kw-LS U	Granted	3-24-41
B3-MP-1235 received	3-13-41 3-14-41	Mod of C.P. (B3-MP-833) requesting 1470 kc under NARBA, changes in D.A.	Granted	4-3-41



Call  
Letters W B I GName NORTH CAROLINA BROADCASTING CO. INC

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-459	5-26-41	Renewal of license Form 335 filed 6-3-41	Granted	7-22-41
B3-L-1456 Received	6-21-41 6-27-41	License to cover C.P. (B3-LP-833) as modified, for increase in power and installation of DA for night use.	Granted	8-7-41
B3-Z-1167 Received	6-21-41 6-27-41	Authority to determine operating power by direct measurement of antenna power.	Granted	8-7-41
B3-Z-1297 Received	11-15-41 11-17-41	Authority to determine operating power by direct measurement of antenna power. Form 335 filed. Filed by Mr. Luucks.	Granted	12-18-41



## APPLICATION RECORD - BROADCASTING

Call  
Letters

W B I G

Name

NORTH CAROLINA BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3391	11-17-41	C.P. to install new transmitter, new D.A. system, change in frequency from 1470 kc to 640 kc, increase in power from 5kw to 50 kw, (using D.A. day and night); move transmitter from Guilford Battleground Blvd., U.S. Route 320, 3 1/2 miles from Greensboro, N.C., to 2 3/4 miles N of Kernersville, N.C.	Docket No. 6406 Dismissed without Prejudice Request of Attorney	4-9-43
received filed	11-17-41 11-21-41			
Amended Rec'd Filed	10-14-42 10-22-42 10-28-42	RE: to make changes in licensed D.A. for night use, and omit request for move, new trans., and increase in power.  Form 335 filed. Filed by Mr. Loucks, McNary & Chambers, Engineers.  7-10-42 rec'd supplemental petition re Com. Memo. Opinion of 4-27-42 6-1-42 rec'd petition re Com. Memo. Opinion of 4-27-42		



Call

Letters W B I GName NORTH CAROLINA BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-459	5-30-42	Renewal of license and Forms 335	Granted	7-14-42
B3-R-459 Resub.	9-29-42 "	Renewal of license (Sec. 110, 15b) " "	Ret'd Granted	--9-30-42-- 11-17-42
B3-R-459 Rec'd	9-25-44 9-29-44	Renewal of license <del>Filed by Harold Cowgill Atty.</del> Amend. 5(a) filed 10-16-44	Granted	11-28-44
		Loucks & Scharfeld, atty's (ltr. 2-14-47)		
BR-459 Rec'd	8-25-47 8-29-47	Renewal of license Filed by Verne R. Young atty.	Granted	10-23-47



## APPLICATION RECORD - BROADCASTING

#15

Call  
Letters W B I GName NORTH CAROLINA BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-459 Rec'd	8-31-50 9-1-50	Renewal of license	GRANTED	2-28-51
BP-8409 Rec'd Filed	2-27-52 2-28-52 2-28-52	Construction permit to install a new transmitter (ROA BTA-5G).  Verne R. Young, Atty.	GRANTED	3-10-52
BL-4707 Rec'd Filed	4-24-52 4-25-52 4-25-52	License to cover construction permit (BP-8409) which authorized installation of a new transmitter.  Joseph F. Zias, Atty.	GRANTED	6-4-52



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W B I GName NORTH CAROLINA BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-8531	6-25-52	Construction permit to install old transmitter (W.B. 405-A-1) as an auxiliary transmitter at Guilford Battleground Blvd., U.S. Route 220, 3½ miles from Greensboro, North Carolina (present location of main transmitter) to be operated on 1470kc with power of 5kw, for auxiliary purposes only.  <del>Philip G. Loucks, Atty.</del> Joseph F. Zias, Atty.	<del>RETURNED</del>	<del>Notary's</del>
Rec'd	6-26-52		<del>seal not given</del>	
Resub.	6-25-52			
Rec'd	7-3-52			<del>JUL 1 1952</del>
Filed	7-3-52			GRANTED
BL-4982	4-7-53	License to cover construction permit (BP-8531) which auth. installation of old transmitter as an auxiliary transmitter at Guilford Battleground Blvd., U.S. Rt. 220, 3½ miles from Greensboro, N.C. (present location of main trans.) to be operated on 1470kc, power of 5kw, for auxiliary purposes only.	GRANTED	5-22-53
Rec'd	4-13-53			
Filed	4-13-53			



APPLICATION RECORD - BROADCASTING

Call  
Letters W.B.I.G.

Name NORTH CAROLINA BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-459 BR-459 Rec'd Filed	7-24-53 7-28-53 7-31-53 7-31-53	Renewal of License, Main Renewal of License, Auxiliary Filed by Joseph F. Zias, Atty.	GRANTED	10-7-53
BR-459 Rec'd Filed	8-15-54 8-23-54 8-23-54	Renewal of License (Main & Auxiliary)	GRANTED	11-3-54
BR-459 Rec'd Filed	8-28-57 8-29-57 8-29-57	Renewal of License (Main & Auxiliary)	GRANTED	11-6-57
BR-459 Rec'd Filed	8-26-60 9-7-60 9-7-60	Renewal of license (Main & Auxiliary) Atty: Reed T. Rolle	GRANTED	5-24-61



FORM BC-121  
AUG. 1955 #18

APPLICATION RECORD - BROADCASTING

Call Letters WBTC

Name NORTH CAROLINA BROADCASTING COMPANY, INCORPORATED  
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4992 R. & F.	6-12-63 6-14-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-16-63
BR-459 Rec'd Filed	8-23-63 8-30-63 8-30-63	Renewal of license---(Main & Auxiliary) Atty. R. Russell Eagan	GRANTED	11-6-63
BL-10,519 R. & F.	2-7-64 2-10-64	Lic to use old main trans(RCA-BTA-5G) at present loc of main trans, to be operated on: 1470kc, 250w, for Auxiliary Purposes Only. Atty- Kirkland, Ellis, Hodson, Chaffetz & Masters	GRANTED	6-30-64



## APPLICATION RECORD - BROADCASTING

1470kc

Aug. 1955

Call  
Letters W B I GName NORTH CAROLINA BROADCASTING COMPANY, INCORPORATED  
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-5626 R & F	5/4/65 5/5/65	Auth. to determine operating power by direct measurement of ant. power.(Main) Atty: Kirkland, Ellis, Hodson, Chaffetz & Masters (R. Russell Eagan)	GRANTED	8-26-65
BZ-5748 R & F	8/23/65 8/27/65	Auth. to determine operating power by direct meas. of ant. power. (Aux.) Attys: Kirkland, Ellis, Hodson, Chaffetz & Masters (R. Russell Eagan)	GRANTED	10-27-65
BR-459 R & F	8-15-66 8-17-66	Renewal of license (Main & Auxiliary) Atty- R. Russell Eagan	GRANTED	11-18-66
BTC-5586 R & F (Form 316) MAR 29 1968	3-12-68 3-14-68	Voluntary transfer of control of lic. corp. from Jefferson Standard Life Insurance Company to Jefferson-Pilot Corporation  Atty - Kirkland, Ellis etc(R. Eagan)	GRANTED	3-29-68



Aug. 1955

Call  
Letters WBIG

Name NORTH CAROLINA BROADCASTING COMPANY, INCORPORATED  
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BR-459 R & F #539219 \$105 (\$135 sub) PN Press SEP 23 1969	8-18-69 9-2-69 9-2-69	Renewal of license (Main & Auxiliary)  Atty- R. Russell Eagan (Kirkland, Ellis et al) AMENDED 11-10-69 re: commercial matter	GRANTED 011-24	11-26-69
BR-459 R & F P.N. PRESS SEP 8 1972	8-24-72 8-31-72 8-31-72	Renewal of License (Main & Auxiliary)  Atty.: R. Russell Eagan AMENDED 11-3-72 re: business interests	GRANTED	12-6-72  Issued with BZ-8244
BZ-8244 Rec'd DM Amended & F DM (Aux.) PRESS JAN 2 1973	7-3-72 7-3-72 7-13-72 12-15-72 12-20-72	Direct Measurement - Main & Auxiliary  Main Aux. appln. <i>DM-7-23-73</i> Atty: Kirkland, Ellis & Rowe <i>302-7-13-73/main &amp; aux</i> (Theodore A. Shmanda) <small>F. C. C. - WASHINGTON, D. C.</small>	GRANTED	1-18-73



#21

1470kc

FORM BC-121

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W B I G

12-25

Name NORTH CAROLINA BROADCASTING COMPANY, INCORPORATED  
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8386 R & F DM \$50.00 refunded PRESS	7-10-73 7-13-73 7-23-73 7-27-73	Direct Measurement (Main and Auxiliary)	GRANTED	8-9-73
BR-459 R & F PN Recd. PRESS	7-28-75 7-31-75 " <b>AUG 19 1975</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY) R.R. Eagain, Atty.	GRANTED Cond'l re trust action	11-12-75 civil anti-
BR780801YK PRESS	<b>SEP 11 1978</b>	Renewal of License (Main & Auxiliary) John C. Quale, Atty.	GRANTED	12-29-78



Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W B I GName NORTH CAROLINA BROADCASTING COMPANY, INCORPORATED  
Greensboro, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC780920EC Form 316 (Also see WWIL & WHSL(fm)) PRESS SEP 27 1978	9-12-78	Vol. TC from Jefferson-Pilot Corporation to JEFFERSON-PILOT BROADCASTING COMPANY  Atty - John C. Quale (Kirkland & Ellis)	GRANTED EFF	10-10-78 1-1-79



W B I G - RECORD OF DENIAL OF INFORMAL APPLICATIONS

B3-S-459 1-9-42 To opr. with non-directional antenna,  
using power of 5kw, during air raid alarm test  
periods on 1-9 & 10, 1942, only.



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

