

W B I C

 SPERRY RAND

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CATALOG NO. 4550L 1/5



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

4 5018

WBIC Eff 8-1-76

XW G S E

Date first licensed December 2, 1975

Call letters

Station location New Bern, N.C.

XNew Bern-James City, North Carolina

(CP 1-7-77)

J.D. CONNER AND VERA N. CONNER DBA P & C BROADCASTING (AL gr 9/29/75 EFF:

x SAME LICENSEE ( CHGE PERCENTAGES ONLY) 8-26-74 EFF:

Name of licensee x J. D. CONNER AND G. C. PARKER d/b as P. & C. BROADCASTING

1.5 mi. E of Bridgeton, on N.C.Hwy.55, Bridgeton, N.C.

x1.1 miles N. of Hwy 1401, 3.0 miles W. of New Bern, N.C. (BP 9-26-74)

(L 12-2-75) (BMP 2-5-73)

x 1.5 mi. E. of Bridgeton on North Carolina Highway 55, Bridgeton, N.C.

Transmitter location x U. S. 17, 0.35 mi. N. of Bridgeton city limits, New Bern, N.C.

1 mi. E. of city on Hwy.70, New Bern, N.C.

xSecond Studio: To Be Determined, James City, N.C. (MP- 1-7-77)

(BRC 4-10-73)

xOne mile East of City on Highway 70, ~~New Bern~~ New Bern, North Carolina

(BMP 2-5-73)

x 1.5 mi. E. of Bridgeton on North Carolina Highway 55 Bridgeton, NC

Main studio location x To be determined

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-18,602	10-4-72	1380kc	5kw	Day	10-4-73
CP for a new standard broadcast station.					
BP-18,602	(1) 12-11-72	Call	letters	assigned.	
EBSA	12-14-72				
BMP-13,553(L)	2-5-73	Mod. of BP-18,602			to chg. ant. trans and SL, make chgs. in the ant. sys.
BRC-3639(L)	4-10-73	Mod. of BP-18,602			to chg. SL operate by RC.
WIRE	12-4-73	PSA	500w		
BP-19,663	5-31-74	1380 khz.	1 kw	Aux.	5-31-75
CANCELLED		CP to install a new aux.		trans.	
BAP-823	8-26-74	VOL. AP	EFF:		
BP-19,784	9-26-74	1380khz.	5kw Day		9-26-75
CP to chg. ant. trans. site, and inc. height.					
BAP-834	9/29/75	Vol AP	EFF:		
BMP-14,053	10-3-75	Mod. of CP (BP-19,784)			ext. time to
Comtel	7-28-76	Call chg. to WBIC			3-26-76
BL-13,579		1580khz	5kw	Day	RC
BZ-9154(L)	8-20-76	Lic. to cover BP-18,602 for			NEW STANDARD STATION and
Direct Measurement					12-1-78
BMP-13,895(L)	1-7-77	Mod. of CP (BP-19,784) to chg. stat. loc. & hours of oper.			
		1380khz 5kw DA-N, U. RC			7-7-77
BL-13579		Supersede correct name & TL			
BZ-9154	8-20-76				
BP-21,064(L)	2-16-78	1380khz. 5kw DA-N, Unl. (RC)			8-1-78
CP replace expired permit (BP-19,784 as mod.)					
CANCELLED	1-16-79				
BR780731YI(S)	1-30-79	Renewal			12-1-81

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WGSE

Name J. D. Conner and G. C. Parker d/b as F. & C. Broadcasting  
New Bern, North Carolina (PO: c/o J. J. Parker, P.O. Box 2126, New Bern, N.C. 28560)

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,602	7-17-69	CP for a new standard broadcast station: 1380kc, 5kw, Daytime Gates BC-5H TL: U.S. 17, 0.35 mi. N. of Dridgeton city limits, New Bern, N.C. Studio & RC: To be determined, New Bern, N.C. (Preliminary examination indicates this proposal is mutually exclusive with BP-18,370.) Julian Freret, Atty. NL.35-08-16 Palmer Greer, Engr. WL.77-01-22	GRANTED	10-4-72
F&F	7-17-69			
\$75 #529588	7-17-69			
PN	8-12-69			
	SEP 25 1969			
Amended 9-7-72 re balance sheet and Section VI.				

APPLICATION RECORD - BROADCASTING

Card #2

Call Letters WGSE  
x NEW

Name J. D. CONNER AND G. C. PARKER d/b as P & C BROADCASTING  
NEW BERN, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,553 Rec'd Filed \$50-131786 AC-060 PRESS: JAN 8 1973	11-24-72 11-27-72 11-27-72 11-27-72	Modification of construction permit (BP-18,602) to change the antenna-transmitter site and main studio location to 1.5 mi. east of Bridgeton on North Carolina Highway 55, Bridgeton, North Carolina. 35° 07' 29" 77° 00' 06" and make changes in the antenna system.  Atty. Julian P. Freret	GRANTED	2-5-73
BRC-3639 R & F \$50-165733 AC 060 APR 1 2 1973	3-12-73 3-21-73 3-21-73	Modification of GP to change studio location to One mile East of City on Highway 70, East, New Bern, North Carolina and operate transmitter by remote control from studio location.	GRANTED	4-10-73
BL-13579 Rec'd \$50#184869 mended & Filed PTA 6-8-73 Section VI rec'd 1-30-75 PRESS FEB 13 1975	5-6-73 5-11-73 5-14-73 7-30-73 6-8-73	Lic. (BP-18602) for New Standard B/C Station 1380kc, 5kw Day, RCABTA-5R1 ground system	GRANTED issued with BZ-9154	12-2-75

APPLICATION RECORD - BROADCASTING

#3

Call Letters WGSE

Name SAME LICENSEE (CHGE PERCENTAGE ONLY)  
J. D. CONNER AND G. C. PARKER d/b as P. & C. BROADCASTING  
New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,663 R & F \$50-305617 AC-056 MAY 15 1974	4-16-74 4-22-74 4-22-74	Construction permit to install a new auxiliary transmitter RCA BTA 1R1	GRANTED  FORFEITED	5-31-74  Ltr. 11-18-75
BP-19,784 Rec'd Filed \$50-306835 AC-056 SEP 13 1974	5-15-74 5-20-74 5-20-74	Construction permit to change antenna-transmitter site to 1.1 miles N. of Hwy. 1401, 3.0 miles W. of New Bern, North Carolina and increase height to 445'. 35° 09' 40" 77° 05' 52" Atty: Julian P. Freret	GRANTED	9-26-74
BAP-823 R & F FEE PD: \$250 #320175 CODE 047 (Form 316) JUL 8 1974	6 14-74 6-25-74	Voluntary assignment of construction permits (BP-18602 - new station; and BP-19663 - aux. trans) EFF: to J.D. Conner and G.C. Parker dba P & C Broadcasting (chge percentages only) Atty - Booth & Freret	GRANTED	8-26-74

APPLICATION RECORD - BROADCASTING

1380khz

Call **WBIC**  
Letters **XW G S E**

J.D. CONNER AND VERA N. CONNER DBA P & C BROADCASTING

x J. D. Conner and G. C. Parker d/b/a

Name x P & C BROADCASTING

New Bern-James City, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,895 Rec'd FILED: \$200 AC 056 PN Filed PRESS:	11-4-74	Mod CP(BP19784) to change station loc. to New	GRANTED	1-7-77
	11-14-74	Bern, James City, North Carolina and <del>increase</del> <i>(change)</i>	To:	7-7-77
	11-15-74	hours <sup>of oper from Day</sup> to unlimited with 5kw <sup>Install</sup> DA-N	cond'l	
	1-30-75	Amended 619,75 FAA data Amended 1-8-75 re: Affidavit exh EE-1A, Fig. V-A, Table V-B thur V-Q Amended 4-29-76 re financial AMENDED 7-27-76 re: Bank Letter		
BAP-834 R & F FEE PD: \$100 #460448 CODE 047(FORM 316) AUG 18 1975	7-24-75 8-4-75	Voluntary assignment of CP's(BP-18602 - new station) and BP-19784 - chge site) to J.D. CONNER and VERA N. CONNER dba P.& C. BROADCASTING AMENDED 10-25-75 amount of consideration. Atty - Booth & <u>Freret</u>	GRANTED EFF: no fee req	9/29/75

BMP-13,895

Amended 8-23-76 re: add Table 2 page (7) of exh 5. Community leaders, Sec. IV-A response to ques. 19, req. Waiver of Sec. 73.30 of the rules.

AMEND. R&F 10-26-76 re dual city stn. location

AMEND. R&F 12-9-76 re dual city st. location

TT-5-7



APPLICATION RECORD - BROADCASTING

W B I C

x WGSE

Call Letters .....

Name J. D. CONNER AND G. C. PARKER DBA P& C BROADCASTING  
New Bern, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,053 R & F \$100-471350 AC: 00; Press:	8-27-75 9-2-75 9-2-75  <b>SEP 15 1975</b>	Mod. of CP (BP-19,784 as mod.) to extend completion date to March 26, 1976. (chgs.) Atty: Julian P. Freret	granted	10-3-76
BZ-9154 R & F Amend Amend Amend Amend DM PRESS JUL 2 1976	10-1-75 10-9-75 3-10-76 1-28-76 4-5-76 4-27-76 6-14-76	Direct Measurement - correct corrdinates :" " New Section II-A Proper coordinates  Atty: Julian P. Freret	GRANTED issued 579	8-20-76 with BL-13, 579

APPLICATION RECORD - BROADCASTING

Call  
Letters W B I C

Name J.D. CONNER AND VERA N. CONNER DBA P & C BROADCASTING  
New Bern-James City, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-21,064 R & F PRESS: <b>JAN 5 1978</b>	11-29-77	Construction permit to replace expired permit (BP-19,784, as mod)  REQUEST WAIVER OF SECTION 1.534 (b) OF COMMISSION RULES.  Atty: Peter E. Powell (Raleigh, N.C.)	GRANTED	2-16-78
	12-7-77			CANCELLED 1-16-79 CP expired.
BR780731YI PRESS	<b>SEP 11 1978</b>	RENEWAL OF LICENSE  Atty. Wade H. Hargrove (Raleigh, N. C.) Ltr. 7-21-80 re: programming	GRANTED <i>WV</i>	1-30-79 <i>1-30-79</i>

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

