

W B C I



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390192

B BROADCASTING STATION LICENSE RECORD

WBCI (eff. 4-14-80)

XWMBG (BS 1-1-71)

Date first licensed 1D-6-60Call letters XWBCIStation location Williamsburg, Virginia

COLONIAL BROADCASTERS, A LIMITED PARTNERSHIP (DONALD M. BENTLEY, GENERAL PARTNER)

(AL gr 6/9/76 EFF:

x WILLIAMSBURG BROADCASTING COMPANY, INC. (AP 7-28-59 EFF: 8-4-59)

Name of licensee MARY COBB AND RICHARD S. COBB d/b as WILLIAMSBURG BROADCASTING COMPANYIron Bound Road, 0.6 mi. W. of Hwy 616, Williamsburg, Va. (BMP 7-17-59)1.47 mi. west of Williamsburg City Limits,Transmitter location Iron Bound Road (Va. #615) as intersection of Va. #616 (BP-6-24-59)

23185

Iron Bound Road, 0.6 mi. W. of Hwy 616, Williamsburg, Va. (BMP 7-17-59)1.47 mi. west of Williamsburg City Limits,Main studio location x To be determined, Williamsburg, Virginia (BP-6-24-59)

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From- To- |
|------------------|---|--|-------|--------------|---------------------|
| BP-11199 | 6-24-59 | 740kc | 500w | Day | 8-24 2-24-60 |
| | CP for a new standard broadcast station. | | | | |
| EMP-8598 (1) | 7-17-59 | Mod. of CP (BP-11,199) to change antenna transmitter location; specify studio location & make changes in antenna system (dec.hgt). | | | |
| BAP-448 Eff: | 7-28-59 8-4-59 | Voluntary assignment of construction permit to WILLIAMSBURG BROADCASTING COMPANY, INC. | | | |
| EMP-8694 | 9-11-59 | 740kc | 500w | Day | 8-24 2-24-60 |
| | Mod. of CP(BP-11199 as mod.) to move antenna-trans location 300 ft. N.W. of present location (same site) change transmitter to (COLLINS 550A) and operate by remote control from Studio Bldg. adjacent to transmitter site near Williamsburg, Va. | | | | |
| BTC-3412 EFF: | 5-4-60 5-9-60 | Voluntary transfer of negative control of permittee corporation from Mary Cobb and Richard S. Cobb (A Family Group) to Allaun Corporation. | | | |
| BL-7721 | 10-6-60 | 740kc | 500 w | Day | 10-6 10-1-63 |
| | Lic. to cover cp (BP-11,199 as mod) which auth. a new standard broadcast station. | | | | |
| BTC-3803 | 8-8-61 | Voluntary acquisition of positive control of licensee corporation by Allaun Corporation thru purchase of stock from Mary Cobb and Richard S. Cobb. | | | |
| BZ-5003 (1) | 8-14-63 | Authority to determine operating power by direct measurement of antenna power. | | | |
| | 10-30-63 | COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION. | | | |
| BR-3911 | 3-20-64 | 740kc | 500w | Day | 3-20 10-1-66 |
| BR-3911 | 9-1-66 | Renewal of License | | | 10-1 10-1-69 |
| BZ-6583 (1) | 8-29-67 | Auth. to determine operating power by direct meas. of antenna power | | | |
| BP-18530 | 4-23-69 | 740kc | 500w | Day | 12-23-69 |
| | CP to make changes in antenna system (increase height, install series resistor). | | | | |

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WBCI

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl. No. | Date Issued | Freq. | Power | Time Div. | Period From - To |
|--------------|----------------|---|---------|------------------------|---------------------|
| BP-18530 | 4-23-69 | Superseding auth. to include condition. | | | |
| BR-3911(L) | 10-13-69 | Renewal | | | 10-1-72 |
| BL-12,563(L) | 4-3-70 | Lic. (BP-18,530) | | for changes. | 10-1-72 |
| BS-3911(1) | 1-1-71 | Mod. of lic. | | to change Call Letters | |
| BTC-6575 | 5-28-71 | VOL. TC | | | |
| EBSA | 6-12-72 | | | | |
| BR-3911(L) | 11-9-72 | RENEWAL | | | 10-1-75 |
| BR-3911(L) | 9-23-75 | | RENEWAL | | 10-1-78 |
| BAL-8642 | 6/9/76 | Vol AL | EFF: | | |
| BR-3911 | 9-29-78 | (L) REN. OF LIC. | | | 10-1-81 |
| EBSA | 4-14-80 | CALL SIGN CHANGE | | | |

APPLICATION RECORD - BROADCASTING

AUG. 1955

NAME MARY COBB and RICHARD S. COBB, d/b as
WILLIAMSBURG BROADCASTING CO.

Call
 Letters NEW WBCI

(P.O. - 3855 North 30th Street, Arlington, Virginia)

| File No. | Dated | Application for | Action | |
|-----------|---------|--|---------------|---------|
| | | | Nature | Date |
| BP-11,199 | 3-28-57 | Construction permit for a new standard broadcast station to be operated on: Frequency - 740kc Power - 500w Hours of operation - Daytime Transmitter location - Iron Bound Road(VA 615) at inters. of VA 616, Near Williamsburg, Virginia Studio location - To be determined. Williamsburg, Virginia Engr. - Marianna Woodson Cobb, Arlington, Va. | GRANTED | 6-24-59 |
| Rec'd | 3-29-57 | | | |
| Filed | 3-29-57 | | | |
| | | | Docket 12105 | |
| | | | AFTER HEARING | |

GATES BC 500K

Aug. 1955

#2

Call

Letters WBCIName MARY COBB AND RICHARD S. COBB, d/bas WILLIAMSBURG BROADCASTING CO.

| File No. | Dated | Application for | Action | |
|----------------------------|-------------------------------|---|-----------------|-------------------|
| | | | Nature | Date |
| BMP-8598 Rec'd & Filed | 6-25-59 6-25-59 | Modification of c.p. (BP-11,199 which authorized a new standard broadcast station) to change ant-trans.loc. from Iron Bound Rd. (VA 615) at inter. of VA 616, Near Williamsburg, VA, to Iron Bound Rd., 0.6mi. west of inter. with VA Hwy. 616, 1.47mi. west of Williamsburg city limits, VA; specify studio location as Iron Bound Rd, 0.6 mi. west of inter. with VA Hwy. 616, 1.47mi. west of Williamsburg city limits, VA; and make changes in antenna system. <i>(see Log)</i> | GRANTED | 7-17-59 |
| BAP-448 Rec'd. Filed | 7-16-59 7-17-59 7-17-59 | Voluntary assignment of construction permit to Williamsburg Broadcasting Company, Inc. Mallyck and Bernton, Attys. | GRANTED EFF: | 7-28-59 8-4-59 |

AUG. 1955

#3 APPLICATION RECORD - BROADCASTING

Call
Letters W B C IName WILLIAMSBURG BROADCASTING COMPANY, INC.

| File No. | Dated | Application for | Action | |
|---------------------------|-------------------------------|--|---------|---------------------------|
| | | | Nature | Date |
| BMP-8694 R & F | 8-26-59 8-28-59 | Modification of C. P . (BP-11199 as modified, which authorized a new standard broadcast station) to move antenna-transmitter location 300 ft. N.N.W. of present location (same site) change transmitter to (Collins 550A) and operate by remote control from Studio Bldg. adjacent to transmitter site near Williamsburg, Va. Atty's: Mallyck & Bernton | GRANTED | 9-11-59 |
| BL-7721 Rec'd Filed | 11-5-59 11-5-59 11-5-59 | License to cover construction permit (BP-11,199, as modified) which authorized a new standard broadcast station. Mallyck & Bernton, Attys . Jules Cohen, Engr. | GRANTED | XXX 10-6-60 |

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters WBCIName WILLIAMSBURG BROADCASTING COMPANY, INC.

| File No. | Dated | Application for | Action | |
|----------------------------|----------------------------|--|-----------------|--------------------------------|
| | | | Nature | Date |
| BTC-3412 Rec'd Filed | 4-1-60 4-4-60 4-4-60 | Voluntary transfer of negative control of permittee corporation from Mary Cobb and Richard S. Cobb (A Family Group) to Allaun Corporation. E. Theodore Mallyck, Atty. | GRANTED EFF: | 5-4-60 5-9-60 |
| BMP Rec'd Filed | 8-18-60 8-19-60 | Modification of construction permit (BP-11199, which authorized a new standard broadcast station) to make changes in antenna system. (sidemount FM antenna on AM tower) Atty's: Mallyck & Bernton | RETURNED | 8-25-60 Appli not necessary |
| BTC-3803 Rec'd Filed | 7-6-61 7-6-61 7-6-61 | Voluntary acquisition of positive control of licensee corporation by Allaun Corporation thru purchase of stock from Mary Cobb and Richard S. Cobb. E. Theodore Mallyck, Atty. | GRANTED | 8-8-61 |

FORM BC-121
AUG. 1955 #5

APPLICATION RECORD - BROADCASTING

Call Letters WBCY

Name WILLIAMSBURG BROADCASTING COMPANY, INC.
Williamsburg, Virginia

| File No. | Dated | Application for | Action | |
|---|-----------------------------|--|---------|---------|
| | | | Nature | Date |
| BZ-5003 R. & F. | 6-21-63 6-26-63 | Authority to determine operating power by direct measurement of antenna power. Atty- Mallyck & Bernton | GRANTED | 8-14-63 |
| BR-3911 Rec'd Filed | 6-28-63 7-2-63 7-2-63 | Renewal of License E. Theodore Mallyck, Atty. | GRANTED | 3-20-64 |
| BR-3911 R & F | 6-27-66 6-28-66 | Renewal of License Atty. Mallyck & Bernton | GRANTED | 9-1-67 |
| BZ-6583 R & F DM-7/11/67 AUG 25 1967 | 6/23/67 6/26/67 | Auth. to determine operating power by direct meas. of ant. power. Atty: E. T. Mallyck Engr: R. L. Kennedy, D.C. | GRANTED | 8-29-67 |

APPLICATION RECORD - BROADCASTING

Call
Letters W B C IName WILLIAMSBURG BROADCASTING COMPANY, INC.
Williamsburg, Virginia

| File No. | Dated | Application for | Action | |
|---|-------------------------------|---|---------|----------|
| | | | Nature | Date |
| BP-18,530 R. & F. #496320 \$30 APR 15 1969 | 3-3-69 3-4-69 3-4-69 | CP to make changes in antenna system (increase height; install series resistor). atty-Mallyck & Bernton enr-Silliman, Moffet & Kowalski | GRANTED | 4-23-69 |
| BR-3911 R & F #525938 \$75. PRESS JUL 1 1969 | 6-24-69 6-30-69 6-30-69 | Renewal of License Atty-Mallyck & Bernton AMENDED 9-15-69 re: commercial practices & Business interests | GRANTED | 10-13-69 |
| | | | | |

APPLICATION RECORD - BROADCASTING

74060

Call WMBG
Letters ~~WMBG~~ WBCI

Name WILLIAMSBURG BROADCASTING COMPANY, INC.
q Williamsburg, Virginia

| File No. | Dated | Application for | Action | |
|--|---|---|---------|---------|
| | | | Nature | Date |
| BL-12,563 R & F #561018 \$30. PTA PRESS MAR 31 1970 | 12-1-69 12-2-69 12-2-69 12-15-69 | Lic.(BP-18,530) for changes. Atty: <u>Mallyck</u> & Bernton | Granted | 4-3-70 |
| 3-11-71 Annual filing fee \$22.00 paid 9-14-70. #630043. | | | | |
| BT -6575 R & F FEE PD: \$250 #006098 CODE 053 (Form 316) ALSO SEE WBCI-FM MAY 21 1971 | 5-10-71 5-11-71 | Voluntary transfer of control of lic corp from Allaun Corporation to Bulkeley Corporation Atty - <u>Mallyck</u> & Bernton | GRANTED | 5-28-71 |
| BR-3911 R & F P.N. PRESS JUL 26 1972 | 6-24-72 7-3-72 7-3-72 | Renewal of License Atty.: E. Theodore Mallyck AMENDED 9-18-72 re: Programming & employment policy | GRANTED | 11-9-72 |
| The Commission by letter of 2-21-73 notified station WMBG of apparent liability of \$1,000. | | | | |

Form BC-121
September 1969
10-60

APPLICATION RECORD - BROADCASTING

Call WBCI
Letters X W M B G

COLONIAL BROADCASTERS, A LIMITED PARTNERSHIP (DONALD M. BENTLEY, GENERAL PARTNER)
Name XWILLIAMSBURG BROADCASTING COMPANY, INC.
WILLIAMSBURG, VIRGINIA

| File No. | Dated | Application for | Action | |
|--|---|--|-----------------------------|---------------------------------|
| | | | Nature | Date |
| BR-3911 R & F PN Recd. PRESS | 5-30-75 6-2-75 " JUL 2 1975 | RENEWAL OF LICENSE Mallyck & Bernton, Atty. | GRANTED | 9-23-75 |
| BAI-0642 R & F FEE PD: \$400 #549970 CODE 047 (INCLUDES FM WBCI) Pub notice filed 4-12-76 APR 1 1976 | 3-27-76 3-29-76 | Voluntary assignment of license to COLONIAL BROADCASTERS, A Limited Partnership (Donald M. Bentley, General Partner) Atty - <u>Mallyck & Bernton</u> (SEE OVER) | GRANTED EFF: FEE REQ: | 6/9/76 pd 7/7/76 W 588364 |
| BR-3911 R & F PRESS | 5-16-78 6-2-78 JUN 30 1978 | RENEWAL OF LICENSE | GRANTED | 9-29-78 |

RE: BAL-8642 - Ref made to past prog. for proposed
Bank ltr re loan filed 4-20-76

APPLICATION RECORD-BROADCASTING

Call Letters: WBCI

Name: COLONIAL BROADCASTERS, A LIMITED PARTNERSHIP (DONALD M. BENTLEY, GENERAL PARTNER)

Station Location: Williamsburg, Virginia

| File No. | Date | Description | Action and Date |
|--|-------------|--|-----------------|
| BAL810226ER Form 314 PRESS Also see WBCI-FM | MAR 25 1981 | Vol AL to NCM Life Communications, Inc. Atty Edward Hayes, Jr. | EFF: 8-17-81 |
| BR-810527UJ Press: | AUG 5 1981 | Renewal of License Attorney: E. Theodore Mallyck AMENDED 9-25-81 to change name of applicant to NCM Life Communications, Inc." | |

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

