

WBCA



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

Form BC-126
June 1954

3448

BROADCASTING STATION LICENSE RECORD

Date first licensed 5-8-57

Call letters WBCA

Station location Bay Minette, Alabama

Name of licensee FAULKNER RADIO, INC. (BML 3-18-63)
XSOUTHWEST ALABAMA BROADCASTING COMPANY, INC.

Transmitter location White Avenue, Bay Minette, Alabama (CP 12-19-56) (Lic. 5-8-57)

ZIP-36507
Main studio location White Ave., Bay Minette, Ala. (BS 6-7-66)
X114 West Second Street, Bay Minette, Alabama (BRC-1128) (Lic. 5-8-57)
xxCourt Square, Bay Minette, Alabama (CP 12-19-56)

RC

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-10649	12-19-56	1150kc	1kw	Day	2-19-57 8-19-57
CP for new standard broadcast station, and R.C.					
BMP-7549 (1)	3-14-57	Mod. of CP(BP-10,649) to change type transmitter to Gates BC-1J.			
BRC-1128 (2)	4-24-57	Modification of construction permit to change Remote Control Point from Court Square, Bay Minette, Alabama to 114 West Second Street, Bay Minette, Alabama			
BL-6602	5-8-57	1150kc	1kw	Day	5-8 4-1-58
Lic. to cover CP(10,649, as mod.) for a new standard broadcast station.					
BR-3448	3-5-58	Renewal of license			4-1 4-1-61
BTC-2897 Eff: Faulkner	9-25-58 12-15-58	Voluntary acquisition of positive control of licensee corporation by James H. thru transfer of stock from William M. Stewart.			
BR-2448	3-8-61	Renewal of License			4-1 4-1-64
BML-2032 (1)	3-18-63	Mod. of license to change name of licensee to FAULKNER RADIO, INC.			
BR-3448	3-13-64	1150 kc.	1kw	Day	4-1 4-1-67
BZ-5424 (1)	3-24-65	Authority to determine operating power by direct measurement of antenna power			
BP-16605	2-7-66	1110kc	10kw-DA-D (CH)	Day	4-7 10-7-66
CP to change freq., increase power to 10kw, install Directional antenna system (DA-D for critical hours only) (non-DA during non-critical hours) install a new transmitter (Gates BC-10P), make changes in ground system (RC non-CH only) (Cond ¹).					
BS-3448 (2)	6-7-66	Mod. of Lic. to chg. studio loc. to ant. trans. loc. & delete RC from old studios			
BMP-11,879 (1)	9-27-66	Mod. of CP(BP-16,605) for ext. of completion date to 12-1-66			
BL-11,479	12-30-66	1110kc	10kw-DA-D	Day	12-30 4-1-67
Lic to cover CP(BP-16,605 as mod) which auth chg. freq. incr. power, install DA DA-CH install new trans chg gr-sys, specify type trans RCA BTA-10U					

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.B.C.A.

Station location Bay Minette, Ala.

Name of licensee FAULKNER RADIO, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-3448	3-29-67				
		Renewal of License			4-1 4-1-70
		Renewal of NDEA			4-1 4-1-70
BZ-7085(L)	2-6-69	Direct Meas.			
BR-3448	6-30-70	RENEWAL OF LICENSE & NDEA			4-1-73
EBSA	5-25-72				
BP-21,085(L)	6-22-78	1110kHz	2.5kw(CH)	10kw Day	6-22-79
		CP reduce CH; chg. to NDA			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ~~NEW~~ WBCAName SOUTHWEST ALABAMA BROADCASTING COMPANY, INC.
(P.O. - Bay Minette, Alabama) (Howard E. Pill, Pres. P.O. Box 447, Montgomery, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,649	6-13-56	Construction permit for a new standard broadcast station to be operated on: Frequency - 1150kc Power - 1kw Hours of operation - Daytime Transmitter location - White Avenue, Bay Minette, Ala. Studio location - Court Square, Bay Minette, Remote Control Point - Same as studio/Ala. Engr. - Claude M. Gray, Birmingham, Ala	GRANTED	12-19-56
Rec'd	6-15-56			
Filed	6-15-56			

APPLICATION RECORD - BROADCASTING

Call
 Letters WBCA

Name SOUTHWEST ALABAMA BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7549 Rec'd Filed	2-12-57 2-14-57 2-14-57	Modification of Construction Permit (BP-10,649 which authorized a new standard broadcast station) to change type trans- mitter to Gates BC-1J.	GRANTED	3-14-57
BL-6602 Rec'd Filed	4-4-57 4-10-57 4-10-57	License to cover Construction Permit (BP-10,649 as mod.,) which authorized a new standard broadcast station. Atty: Frank Roberson.	GRANTED	5-8-57
BRC-1128 Rec'd Filed	4-17-57 4-22-57 4-22-57	Modification of construction permit to change Remote Control Point from Court Square, Bay Minette, Alabama to 114 West Second Street, Bay Minette, Alabama.	GRANTED	4-24-57
BR-3448 Rec'd & Filed	12-27-57 12-31-57	Renewal of license	GRANTED	3-5-58

Aug. 1955

Call
Letters WBCA

Name FAULKNER RADIO, INC.
 SOUTHWEST ALABAMA BROADCASTING COMPANY, INC.
 Bay Minette, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2897 Rec'd. Filed	9-9-58 9-11-58 9-11-58	Voluntary acquisition of positive control of licensee corporation by James H. Faulkner thru transfer of stock from William M. Stewart. Frank U. Fletcher, Atty.	GRANTED EFF:	9-25-58 12-15-58
BR-3448 Rec'd Filed	12-30-60 1-3-61 1-3-61	Renewal of license Represented by Spearman and Roberson ltr. 2-1-61	GRANTED	3-8-61
EML-2032 R. & F.	1-30-63 2-19-63	Mod. of lic. to change name of licensee to FAULKNER RADIO, INC. Attys: Spearman and Roberson	GRANTED	3-18-63
BR-3448 R & F	12-13-63 12-20-63	Renewal of License Henry R. Goldstein, Atty.	GRANTED	3-13-64

APPLICATION RECORD - BROADCASTING

Call
Letters W.B.C.A.

Name FAULKNER RADIO, INC.
Bay Minette, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec.	3-23-63 4-30-63	C.P. to increase power from 1kw to 5kw, change type trans. from Gates Radio BC-1J to Collins 21-E. Atty: Spearman and Roberson	RETURNED	12-24-64 per atty.request.
BZ-5424 R. & F.	10-30-64 11-2-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	3-24-65
BP-16,605 R. & F.	2-12-65 2-15-65	CP to change frequency from 1150kc to 1110kc, increase power from 1kw to 10kw, install Directional antenna system (DA-D -for critica hours only)(non-DA during non-critical hours) install a new transmitter (Gates BC-10P), make changes in ground system. (RC non-CH only) Atty: Fletcher, Heald, Rowell, Kenehan & Hildreth Engr: Claude M. Gray	GRANTED	2-7-66 Cond'l res Phase Mon., Field meas. equip., DA & non-DA proof. Pre-sunrise operation.

APPLICATION RECORD - BROADCASTING

Call
Letters W.B.C.A.Name FAULKNER RADIO, INC.
WAY MINETTE, ALABAMA 36507

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,879 R & F	9-1-66 9-2-66	Modification of CP(BP-16,605 which authorized change frequency from 1150kc, to 1110kc, increase power from 1kw to 10kw, install directional antenna; ^(DA-CH) install a new trans.; make changes in ground system) for extension of completion date from 10-7-66 to 12-1-66. <i>1110kc</i> Attys - Fletcher, Heald, Rowell, Kenehan & Hildreth	GRANTED to	9-27-66 12-1-66
BL-11,479 R & F	9/26/66 9/28/66	Lic. to cover CP (BP-16,605 as mod.) which auth. chng freq., incr. power, install directional antenna-DA-CH; install new trans., chng gr-system, specify type trans. RCA BTA-10U. Atty: W. H. Hargrove Engr: R. G. Toller, Wash. D.C.	GRANTED	12-30-66

APPLICATION RECORD - BROADCASTING

Call
Letters WBCAName FAULKNER RADIO, INC.
BAY MINETTE, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3448 R & F	1-20-66 1-3-67	Renewal of license Attys-Fletcher, Heald, Rowell, etc. (James P. Riley)	GRANTED	3-29-67
BZ-7085 R & F DM JAN 31 1969	9/1/68 9/4/68 1/7/69	Direct Meas. Engr: Calude M. Gray	GRANTED	2-6-69
BR-3448 R & F #566145 \$75. PN PRESS FEB 17 1970	12-17-69 12-31-69 12-31-69 12-31-69 1 1970	Renewal of license Atty: Edw. W. Hummers, Jr. (Fletcher, Heald, AMENDED 3-23-70 re: commercial practices etc.)	<i>gr</i> GRANTED	<i>6-30-70</i> 6-30-70

APPLICATION RECORD - BROADCASTING

1150kc.

Call
Letters W B C A

Name FAULKNER RADIO, INC.
Bay Minette, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-3448	12-27-72	Renewal of License		
R & F	1-2-73	Atty.: Vicent J. Curtis, Jr.	Designated for Hearing	
P.N.	1-2-73	AMENDED 1-26-73 re: engineering statement	Min. SEP 15 1976	20912
PRESS		AMENDED 2-5-73 re: commercial policy		
		AMENDED 5-31-73 re: statement re indictment charges		
		AMENDED 1-21-74 re: litigation		
		SUPPLEMENTAL APPLICATION filed 12-1-75 as an amendment to pending renewal application. PN 12-1-75	JAN 9 1976	
		AMENDED 12-29-75 re: Balance sheet & signature page		
		AMENDED 1-22-76 re: stockholders		

JAN 18 1973



WBCA

BZ-7085

from the desk of

Quentin Proctor 2-6-69
in error

QUENTIN PROCTOR

Antenna and Common Point
should be corrected when
renewed.

J Proctor

1/23/73

APPLICATION RECORD - BROADCASTING

1110khz.

Call
Letters W B C A

Name FAULKNER RADIO, INC.
Bay Minette, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP-21,085 R & F JAN 20 1978	12-19-77 12-21-77	Construction permit to reduce critical hours to 2.5kw, change to non-directional antenna.	GRANTED	06-22-78
BL-790612AK R & F PRESS MAR 13 1980	6-12-79	Lic. to cover BP-21,085 for changes Atty: Vincent J. Curtis, Jr.(Fletcher,Heald,etc.)		ISSUED

TECCA DENIAL OF TTA

3-17-58 Letter denying req. of 3-7-58 letter to remain on
air after sunset 5-6-68 as per rules.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

