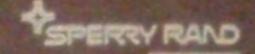
WBLW



REMOVABLE LABEL TAB

GUIDES AND FOLDERS

CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-15-71

Call letters WBLW

Station location Royston, Georgia

Name of licensee BETTER BROADCASTING, INC.

Transmitter location 0.6 mi. SW of center of business district Royston, Georgia (BP 11-25-70

Same as Transmitter (BL, 3-15-71)

Main studio location XRailroad Avenue, Royston, Georgia (BP 11-25-70)

CONSTRUCTION PERMIT AND LICENSE RECORD

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Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
BP-17,949	11-25-70	810kc	250w	Day	11-25-71
	CP for a	new stan	dard bro	adcast st	ation
BP-17,949	2-1-71	Call le	tters as	signad.	
BL-12,867	3-15-71			as mod.)	
STORES SE	THE RESERVE	Standard	B/c St		4-1-73
EBSA	6-12-72				
BR-4850(S)	3-30-73	Re	newal	HARRIS .	4-1-76
WIRE	4-15-74	PSA	250w(p	rotected	station MGY)
BR-4850(L)	3-12-76		RENEWAL		4-1-79
BR781201XR	3-27-79	RENEWA	L OF LIC	ENSE	4-1-82
(S)					
X					
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A PROPERTY.					
		200			
					THE REAL PROPERTY.
CHICAGO S	S. C. Carlotte				
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SALES SALES	NAME AND ADDRESS OF	See	STREET, SQUARE,	ALCOHOLD DE LA COLUMN DE LA COL	THE PERSON NAMED IN

APPLICATION RECORD - BROADCASTING

FORM BC-121 Aug. 1955

Call new W B L W

Name BETTER BROADCASTING, INC.
Royston, Georgia (c/o Ottis G. Stephens, P.O. Box 425, Louisville, Ga. 30434)

File No. Dated		Application for	Action Nature Date	
BP- 17.949 Rec'd Filed JAN 3 0 19	10-23-67 10-24-67 10-24-67	CP for a new standard broadcast station to be operated on: Frequency: 810kc Power: 250w Hours: Daytime Trans: Gates BC-250GY Trans loc: 0.6 mi. SW of center of business district, Royston, Georgia Studio loc: Railroad Ave., Royston, Georgia Remote control: Same as studio atty-Daly & Joyce (Geo. R. Borsari, Jr.) engr-W. J. Holey Atlanta, Ga.	-	11-25 70
Amended Amended Amended 10-	4-1-70 re 6 8-28-70 re: 1-70 re: Le	community survey. Financial Data Financial Qualifications Fig. 1. WASHINGTON, D. C.		

APPLICATION RECORD - BROADCASTING

Call Letters

VBLW

BETTER BROADCASTING, INC.

Name

Royston, Georgia

Royston, Georgia				
File No.	Dated	Application for	Nature	tion Date
BL-12,867 R & F #658228 \$50. AC-067 PTA PRESS FEB 1 Amended	1-19-71 1-19-71 1-19-71 1-29-71 7 /9(1-71	Lic.(BP-17,9%9) for new Standard Broadcast Station.Stude loc. Same as trans RC not applicable. Atty: Daly & Jayce Section VI.	GRAFTED	3-15-71
BR-4850 R & F P.N. PRESS FEB	12-15-72 1-2-73 1-2-73	Renewal of License Atty.: Leonard R. Borsari, Jr.	Granted	3-30-73
BR-4850 R & F PN PRESS	11-15-75 12-1-75 12-2-75 JAN 3 0 1976		GRANTED	3-12-76
	NOTE OF STREET	P. C. C WASHINGTON, D. C.		

APPLICATION RECORD - BROADCASTING

Call Letters W B L W

Name BETTER BROADCASTING, INC.

File No.	Dated	Application for	Nature	On Date
BR781201XR PRESS JAN S	1 1979	RENEWAL OF LICENSE J.A.Borsari, Aty.	GRANTED	3-27-79
		F.C.C WASHINGTON, D. C.		

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

