

Group 10
CA

Received & Inspected

OCT 17 2013

FCC Mail Room

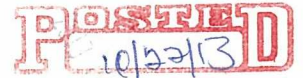
HOWELL HURST

WRITER/PRODUCER/DIRECTOR

MAIL: PO Box 330009, SAN FRANCISCO, CA, 94133

[DELIVERY: C/O PIER 39 MARINA OFFICE, BEACH & EMBARCADERO STREETS]

HOWELL@HOWELLHURST.COM * 415-272-4851



September 27, 2013

Federal Communication Commission
Broadcast Licensing Department
Washington, DC, 20554

Ladies and Gentlemen:

I request that you initiate a formal hearing regarding the renewal of NPR San Francisco Radio Station KQED's broadcast license.

The station's serious consideration of public commentary on important matters is, in my opinion, substantially questionable. I have enclosed copies of recent communication I have had with KQED's management, which follow after a year's unsuccessful attempts to have them consider serious comments and suggestions about relevant current affairs and their conduct. Although promised consideration, I have experienced that consideration in fact never occurs. Only brief public relations contact occurs, followed by silence from KQED management.

I would appreciate the opportunity of being able to serve as witness to any FCC investigation you may undertake, supplying to you details regarding my experience with them and my concern about this matter, which I believe adversely impacts their public audience.

Cordially,

Howell Hurst
www.howellhurst.com
415-272-4851

Subject: Listening to listener comments!

From: Kathy Davis <kathy@kathydavisassociates.com>

Date: Tue, Sep 17, 2013 9:52 am

To: jwallace@kqed.org

Dear Joanne,

My name is Kathy Davis. I've been an avid listener and supporter of NPR for at least 30 years. KQED has been a helpful, as well as enjoyable voice during my many trips to the Bay Area.

However, I was disappointed to learn that my dear friend Howell Hurst has never received a relevant response from you or KQED for comments he has submitted. Why won't you answer his requests?

You say that KQED wants to keep the "public" in public radio. Answering your listeners is one way that statement can remain true.

I hope you will take this gentle nudge in the helpful spirit in which it is meant.

All the best
Kathy

Kathy Davis | Principal

Kathy Davis Associates, Inc.

☎ 858 792 1998

210 S Nardo Ave Solana Beach, CA 92075

Check out our new website www.kathydavisassociates.com

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Subject: RE: A Final Try at Human Contact
From: Jo Anne Wallace <JWallace@KQED.org>
Date: Wed, Aug 21, 2013 2:11 pm
To: "howell@howellhurst.com" <howell@howellhurst.com>
Cc: Jo Anne Wallace <JWallace@KQED.org>

Dear Mr. Hurst,

I am not planning to schedule an in-person meeting with you.

If you want to copy me on what you send to the FCC, please do.

Sincerely,

Jo Anne Wallace

Jo Anne Wallace
Vice President and General Manager
KQED Public Radio, KQED Inc.
88.5 FM San Francisco
89.3 FM Sacramento
www.kqed.org/radio

From: howell@howellhurst.com [howell@howellhurst.com]
Sent: Tuesday, August 20, 2013 3:35 PM
To: Jo Anne Wallace
Subject: A Final Try at Human Contact

Ms. Wallace:

Thank you.

Permit me to tell you how utterly ridiculous I have found our "Posturing" back and forth in our electronically distant email messages.

For a year I have been trying to establish some sort of human contact with a live person at KQED solely to discuss and explore with that person three or four ideas to expand the station's editorial perspective and help it raise more funds, while producing more jobs.

What appears to me to be a paranoid cold shoulder is all I have been able to find.

I certainly hope that someday all of you "Public" broadcasters will step from behind your digital world and accept the

offered goodwill of one of your public, who has in the past as a marketing consultant been paid good money [and written up for it in Business Week] for what he has been attempting to offer to you for free.

I am completely disappointed at your cold, impersonal reaction to my personal approach to you.

Would you like me to copy you with the message I send to the FCC?

Or would you care to step down from your formality and have a human conversation? I still prefer the latter.

Howell Hurst

----- Original Message -----

Subject: RE: An Appointment? boar

From: Jo Anne Wallace <JWallace@KQED.org><mailto:JWallace@KQED.org>>

Date: Tue, August 20, 2013 1:52 pm

To: "howell@howellhurst.com<mailto:howell@howellhurst.com>" <howell@howellhurst.com><mailto:howell@howellhurst.com>>

Cc: Jo Anne Wallace <JWallace@KQED.org><mailto:JWallace@KQED.org>>

Dear Mr. Hurst, as you requested here is the address and email address for the FCC:

Federal Communications Commission
Washington, D.C. 20554

www.fcc.gov<<http://www.fcc.gov>>

Sincerely,

Jo Anne Wallace

Jo Anne Wallace

Vice President and General Manager

KQED Inc.

415.553.2296 T

2601 Mariposa Street

San Francisco, CA 94110-1426

www.kqed.org<<http://www.kqed.org/>>

[cid:image001.jpg@01CE9DAC.73C2B900]<<http://www.kqed.org/>>

From: howell@howellhurst.com<mailto:howell@howellhurst.com> [mailto:howell@howellhurst.com]

Sent: Monday, August 19, 2013 7:47 PM

To: Jo Anne Wallace

Subject: RE: An Appointment? boar

Ms. Wallace,

Since you refuse to talk directly with me, one human to another; and since I am tired of sending written comments, which have been

repeatedly ignored by KQED personnel, I ask again that you identify the FCC office address that your station has announced on the air to whom I should send comments about your pending license renewal. If I must write lengthy explanations, I prefer to do it to the government.

I prefer a personal touch, but you demand a formal touch. So, I'll be formal with the government.

Cordially,
Howell Hurst
415-272-4851

PS: I remain available for a personal meeting with a live human being from KQED should you wish to drop your defenses and communicate on such an intimate level.

t.com<<http://t.com>>" <howell@howellhurst.com><mailto:howell@howellhurst.com>>
Cc: Jo Anne Wallace <JWallace@KQED.org><mailto:JWallace@KQED.org>>
Dear Mr. Hurst,

Thank you for your email this morning and for your August 15 email titled "Further Clarification." I also was interested to talk with you by phone on August 12.

I am not available to schedule an in-person meeting with you. But, as I said when we talked on the 12th, I would be happy to consider your suggestions about KQED and its programming if you send them to me. Mail or email is fine. I promise to respond.

Sincerely,

Jo Anne Wallace

Jo Anne Wallace
Vice President and General Manager
KQED Inc.
415.553.2296 T
2601 Mariposa Street
San Francisco, CA 94110-1426
www.kqed.org<<http://www.kqed.org/>>

[cid:image004.jpg@01CE9DAC.1E85BD20]<<http://www.kqed.org/>>

From: howell@howellhurst.com<mailto:howell@howellhurst.com> [mailto:howell@howellhurst.com]
Sent: Monday, August 19, 2013 9:19 AM
To: Jo Anne Wallace
Subject: An Appointment? boar

Ms. Wallace,

I am still awaiting your response to my answer to your email question of what I would like to occur.

As I said, I would appreciate an

appointment to meet with a responsible representative of KQED for a conversation about the matters I have been attempting for over a year to bring to the station's attention.

Regards,
Howell Hurst
415-272-4851

PS: Hopefully that representative would be adequately positioned within KQED to bring my suggestions to your attention and to the attention, if required, of the board.

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Subject: RE: An Appointment? boar
From: Jo Anne Wallace <JWallace@KQED.org>
Date: Mon, Aug 19, 2013 3:34 pm
To: "howell@howellhurst.com" <howell@howellhurst.com>
Cc: Jo Anne Wallace <JWallace@KQED.org>
Attach: image001.jpg

Dear Mr. Hurst,

Thank you for your email this morning and for your August 15 email titled "Further Clarification." I also was interested to talk with you by phone on August 12.

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EDUCATION

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Regards,
Howell Hurst
415-272-4851

PS: Hopefully that representative would be adequately positioned within KQED to bring my suggestions to your attention and to the attention, if required, of the board.

Subject: RE: Incomplete Conversation

From: Jo Anne Wallace <JWallace@KQED.org>

Date: Wed, Aug 14, 2013 11:54 am

To: "howell@howellhurst.com" <howell@howellhurst.com>

Cc: Jo Anne Wallace <JWallace@KQED.org>

Attach: image001.jpg

Dear Mr. Hurst,

A key member of our staff is on emergency leave. Because of that, my time is very limited.

I ask that you send me your request by email. Then I can respond in a timely way.

Many thanks,

Jo Anne Wallace

Jo Anne Wallace

Vice President and General Manager

KQED Inc.

415.553.2296 T

2601 Mariposa Street

San Francisco, CA 94110-1426

www.kqed.org



PUBLIC TELEVISION
PUBLIC RADIO
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EDUCATION

From: howell@howellhurst.com [mailto:howell@howellhurst.com]

Sent: Wednesday, August 14, 2013 9:53 AM

To: Jo Anne Wallace

Subject: Incomplete Conversation

Ms. Wallace:

Thanks for your return call.
However, let me clarify that
since you had to end the call
so soon to go to a meeting, I
consider our talk to have not
gotten quite to the essence of

the matter.

Therefore, I would appreciate it if you would call again when you are not operating under the restraint of a pending meeting and we may speak for a bit longer.

I wish to make clear what I am requesting so that your response can accurately reflect KQED's position vis a vis mine.

Thank you.

Regards,
Howell Hurst
415-272-4851