

WAYL



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

W A Y L E E E : 9-17-76

x W Y O O (E F F : 11-3-72)

Date first licensed 1-12-50

Call letters x W P B C

Locations Minneapolis, Minnesota

- RADIO 980 CORPORATION (AL gr 8/3/76 EFF: 9/17/76)
- xx FAIRCHILD MINNESOTA, INC. (EML 11-3-72)
- x Fairchild WPBC, Inc. (BAL 10-2-72, EFF: 11-3-72)
- x PEOPLE'S BROADCASTING COMPANY

Name of licensee

(BP 4-1-64) L-5-27-65

At intersection of Cliff Rd. & Cedar Ave., 6 mi. SSE of Richfield, Minn.

x 1133 Stinson Blvd., Minneapolis, Minnesota (Lic. 1-12-50)

Transmitter location x Stinson Blvd. between Broadway St. and 14th Ave. NE, Minneapolis, Minnesota (CP 5-18-49)

Same as Transmitter

x To be determined, Richfield, Minnesota (BP 4-1-64) L-5-27-65

x 1133 Stinson Blvd., Minneapolis, Minnesota (Lic. 1-12-50)

Main studio location x Corner of 14th Ave. NE and Stinson Blvd., Minneapolis, Minn. (CP 5-18-49)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-6056	5-18-49	980	500w	Day	7-18	1-18-50
	CP for a new station.					
BL-3847	1-12-50	980	500w	Daytime	1-12	5-1-50
	License to cover CP (6056) for a new station.					
BR-2404	4-21-50	980	500w	Day	5-1	5-1-53
CP-8091	6-15-51	980	500w	Day	By 8-15-51	2-15-52
	CP move vertical ant. & changes in ground system.					
BL-4600	12-17-51	980	500w	Day	12-17	5-1-53
	Lic. cover CP 8091 move ant. and chg. in ground system					
Telegram	5-12-53	Action on renewal deferred			5-6	-53 and continued operation auth. until final determination on renewal.
BR-2404	7-29-53	RENEWAL OF LICENSE			5-1-53	4-1-56
CP-8815	11-4-53	980	1kw	Day	1-4-54	7-4-54
	CP increase power.					
PTC-1613	12-9-53	Voluntary acquisition of positive control				
RFI	2-1-54	by WILLIAM V. STEWART.				
CP-5190	1-21-54	980kc	1kw	Daytime	1-21-54	4-1-56
	Lic. cover CP(8815) to increase power.					
Telegram	3-29-56	Action on renewal deferred 3-28-56 and continued operation authorized until final determination on renewal appli.				
BR-2404	6-20-56	Renewal of License			6-20	4-1-59
BR-2404	3-25-59	Renewal of License			4-1	4-1-62
BL-4337	9-22-60	Authority to determine operating power by direct measurement of antenna power.				
(//)	3-28-62	Commission deferred action on renewal pending further consideration.				
BR-2404	4-30-62	980kc	1kw	Day	4-30	4-1-65
BP-13692	4-1-64	980kc	5kw-DA-1	U	6-1	12-1-64
	CP to change hours of operation to Unlimited using power of 5kw, install a new trans. (Collins 21-E) install directional antenna system (DA-1), change antenna-trans. and studio loc. and change station location (Cond'l).					

Form BC 126

June 1954

# 2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KPBC

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BNP-11337	10-1-64	980kc	5kw DA-1	U	6-1 12-1-64
		Mod. of CP(BP-13,692) to make changes in the DA pattern, and change type transmitter to Gates BC-5P-2.			
BMP-11350 (1)	12-2-64	Mod. of CP(BP-13,692 as mod) for ext. of completion date to 1-15-65			
BR-2404	3-31-65	980kc.	1kw	Day	4-1 4-1-68
BL-10,833	5-27-65	980kc	5kw DA-1	U	5-27 4-1-68
		Lic to cover CP(BP-13,692 as mod) which auth change hours of operation to Unlimited, using power of 5kw, install new transmitter, install DA-1, change antenna trans and studio loc and station loc, make changes DA pattern and specify main studio loc same as trans.			
BR-2404	3-29-68	Renewal of License			4-1-71
BR-2404(L)	2-16-72	RENEWAL			4-1-74
EBSA	5-22-72				
BAL-7639	10-2-72	Vol. Assignment of License.			
BS-2404(L)	11-3-72	Mod. to chg. call letters. and			
BML-2429	11-3-72	chg. corporate name. 4-1-74			
BS-2404(L)	11-3-72	Superseding authorization to correct			
BML-2429	11-3-72	call letters.			
BR-2404	5/10/74	RENEWAL			4-1-77
BS-2404(L)	10-11-74	ML to replace antenna monitor.			
BS-2404(1)	1-20-75	ML to change 154 <sup>o</sup> description & value 4-1-77			
BAL-8660	8/3/76	Vol AL EFF: 9/17/76			
Tel	9-17-76	chg. call letters to: W A Y L			
BR-2494(L)	3-22-77	Renewal & Mod.			4-1-80
BRC-3876	2-3-77				
BR 791201	UN 3-25-80	(S)	RENEWAL		4-1-83

## APPLICATION RECORD - BROADCASTING

Call WPBC  
 Letters New

Name PEOPLE'S BROADCASTING COMPANY

(PO 604 Morgan Avenue South, Minneapolis, Minnesota)

File No.	Dated	Application for	Action	
			Nature	Date
BP-5056 Rec'd Filed	4-30-47 5-1-47 5-1-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: <del>1190kc</del> 980kc Power: <del>1kw</del> 500w Hours of operation: Daytime only Trans. location: <del>To be determined</del> -Minneapolis, Minnesota Studio location: <del>Same</del> (Filed by William A. Porter, Atty.; John Barron, Engr.)	GRANTED	5-13-49
• AMENDED Recd. Filed	8-23-48 8-25-48 8-25-48	AMENDED to change frequency from 1190kc to 980kc and change power from 1kw to 500w		

(see amendment Card #2)

Transmitter-RCA BTA-1L

#2

Call W I B C  
Letters N E W

Name PEOPLE'S BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-6056 (cont. from Card #1)				
AMENDED	4-6-49	AMENDED to change type transmitter(Collins 20-T); change transmitter location from "to be determined", Minneapolis, Minn. <u>to</u> Stinson Blvd. between Broadway St. & 14th Avenue NE, Minneapolis, Minn.; change studio location from "to be determined", Minneapolis, Minn., <u>to</u> Corner of 14th Avenue NE and Stinson Blvd., Minneapolis 5, Minn. and change corporate structure.  Gautney, Ray and Price, Engrs.		
Rec'd	4-11-49			
Filed	4-11-49			
BL-3847	10-15-49	License to cover construction permit (BP-6056)	GRANTED	1-12-50
Rec'd	10-17-49	which authorized a new standard broadcast		
Filed	10-17-49	station.		



## APPLICATION RECORD - BROADCASTING

Call

Letters W.P.B.C.Name PEOPLE'S BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2404 Rec'd	3-3-50 3-6-50	Renewal of license	Granted	4-21-50
BP-8091 Rec'd Filed	5-2-51 5-4-51 5-4-51	Construction permit to move vertical antenna approx. 1200 feet (change geographic coordinates) and make changes in the ground system.	GRANTED	6-15-51
BL-4600 Rec'd Resub. Rec'd Filed	10-25-51 10-29-51 11-23-51 11-26-51 11-26-51	License to cover construction permit (BP-8091) which authorized moving the vertical antenna and changes in ground system.	<del>Returned 11-19-51; Sec. II-4 dated after first:</del> GRANTED	12-17-51
BR-2404 Rec'd Filed	1-31-53 2-5-53 2-5-53	Renewal of license	GRANTED	7-29-53

#4

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W.P.B.C.Name PEOPLES BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-8815	3-18-53	Construction permit to increase power from 500w day to 1kw, day.  George E. Gautney, Engr.	GRANTED	11-4-53
Rec'd	3-20-53			
Filed	3-20-53			

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W.P.B.C.Name POPPLE'S BROADCASTING COMPANY  
MINNEAPOLIS, MINNESOTA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1613 Rec'd Resub. Rec'd Filed	<del>8-26-53</del> 9-30-53 10-29-53 11-2-53 11-2-53	Voluntary acquisition of positive control of licensee corporation by William V. Stewart thru purchase of 334 shares of stock from Arthur J. Eaton.	<del>RETURNED</del> <del>Name of Transferor</del> <del>incorrect.</del> GRANTED EFF:	<del>10-22-53</del>   12-9-53 2-1-54
BL-5190 Rec'd Filed	11-20-53 11-23-53 11-23-53	License to cover construction permit (BP-8815) which authorized increase in power.	GRANTED	1-21-54
BR-2404 Rec'd Filed	12-29-55 1-3-56 1-3-56	Renewal of license	GRANTED	6-20-56
BR-2404 Rec'd Filed	12-31-59 1-8-59 1-8-59	Renewal of License	GRANTED	3-25-59
<del>BR-2404</del> <del>REC'D</del>	<del>12-31-59</del> <del>1-8-59</del> <del>1-8-59</del>	<del>Renewal of License</del>		

FORM BC-121 #6  
 Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
 Letters WPHC

Name PEOPLE'S BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-13692	10-30-59	Construction Permit to change hours of operation from Daytime to Unlimited using <del>(increase power)</del> power of 5kw; install a new trans. (Collins 21E) install directional antenna system(DA-1); change antenna-trans. location from 1135 Stinson Boulevard, Minneapolis, Minnesota <u>to</u> At intersection of Cliff Road & Cedar Avenue 6 mi. SSE of Richfield, Minnesota; change studio location from 1133 Stinson Boulevard, Minneapolis, Minnesota <u>to</u> To be determined, Richfield, Minnesota and change Station loc. from Minneapolis, Minnesota <u>to</u> Richfield, Minnesota	<del>Ret'd</del>	<del>11-24-59</del>
Rec'd	10-19-59		<del>Dated wrong</del>	
Resub.	11-27-59		<b>GRANTED</b>	4-1-64
Rec'd	11-30-59		AMENDED to make changes in DA pattern (MBOY)	Cond'l re: Phase Men., Field meas. equip., DA & complete non-DA proof. Sect. 77.23 FAA Reg. Pre-sunrise operation. DOCKET 114527
Filed	11-30-59			
AMENDMENT	6-23-61			
R & F	6-26-61			
SEE BELOW FOR AMEND.				
BZ-4337	8-2-60	Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-22-60
Rec'd	8-4-60			
Filed	8-4-60			
BP-13692 (cont'd)				
AMENDMENT	8-29-61	AMENDED to make changes in DA system		
R & F	8-30-61	Enr. & Vir N. James, Denver, Colo		

4-1-64

F. C. C. WASHINGTON, D. C.

## APPLICATION RECORD - BROADCASTING

Aug. 1955

Call  
Letters W P B CName PEOPLE'S BROADCASTING COMPANY  
Minneapolis, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BR-2404 R & F	12-30-61 1-2-62	Renewal of license  station now represented by Geo. O. Sutton, Esq. - Ltr 2-1-62	GRANTED	4-30-62
BMP-11,337 R. & F.	6-30-64 7-22-64	Mod. of CP (BP-13592, which auth. change hours of operation to Unl., using power of 5kw, install new trans; install directional antenna system; DA-1; change antenna-trans., studio and station location) to make changes in the DA pattern, and change type transmitter to Gates BC-5P-2. Engr: Vir N. James	GRANTED	10-1-64 Cond'l re: Phase Mon; Field meas. equip; DA & complete non-DA proof Section 77.23 FAA Reg; Pre-sunrise operation.

## APPLICATION RECORD - BROADCASTING

Call  
Letters W.P.B.C.Name PEOPLE'S BROADCASTING COMPANYMinneapolis, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,380 R. & F.	10-30-64 11-3-64	Mod. of C.P. (BP-13692, as mod., which auth. chg. hrs. of opr. to Unl. using power of 5kw, install new trans, install directional ant. systm. DA-1 chg. ant.-trans., and studio/loc., make chgs. in DA pattern and chg. type trans. to Gates BC-5P-2) for ext. completion date from 12-1-64 to 12-31-64.	GRANTED to	12-2-64 1-15-65
BR-2404 Rec'd Filed	12-28-64 1-5-65 1-5-65	Renewal of license	GRANTED	3-31-65
BL-10,833 R. & F.	12-3-64 12-7-64	License to cover construction permit (BP-13692 as modified) which authorized change hours of operation to Unlimited; using power of 5kw, install new transmitter; install DA-1; change antenna transmitter and studio location, and station location, make changes in DA-Pattern; specify main studio location SAME AS trans.	GRANTED	5-27-65

## APPLICATION RECORD - BROADCASTING

980kc

Aug. 1955

Call  
Letters .....Name ...PEOPLE'S BROADCASTING COMPANY  
Richfield, Minnesota

File No.	Dated	Application for	Action	
			Nature	Date
BR-2404 R & F JAN 30 1968	12-28-67 1-4-68	Renewal of License	GRANTED	3-29-68
BR-2404 R & F PN Press JAN 19 1971	12-28-70 1-7-71 1-7-71	RENEWAL OF LICENSE AMENDED 2-22-71 re: programming; commercial matter AMENDED 5-14-71 re: engineering (proof of perf)	GRANTED	2-16-72
BAL-7639 Rec'd FEE PD: \$1000 #086435 CODE 047 (ALSO SEE FM) FILED (Certified Art. of Inc. filed 7-12-72) Pub. notice filed 7-24-72	6-26-72 6-27-72 7-12-72	Voluntary assignment of license to FAIRCHILD WPBC, INC. <del>Amended</del> AMENDED 9-18-72 - ltr from drctr(assignee) re participation relating to Ridder Trusts	GRANTED Eff: 11-3-72. Grant Fee: \$35,000.00 (AM-FM) Paid: 063, 11-6-72. W 124634	10-2-72.

September 1969

CARD #10

## APPLICATION RECORD - BROADCASTING

W A Y L

~~W A Y L~~ O

Call

Letters

x

W P B C

RADIO 980 CORPORATION  
 FAIRCHILD MINNESOTA, INC.

Name  FAIRCHILD WPBC, INC.  
 RICHFIELD, MINNESOTA

File No.	Dated	Application for	Action	
			Nature	Date
BML-2429 R & F \$50-121026 AC-060 PRESS:	10-24-72 10-24-72 10-24-72  OCT 27 1972	Modification of license to change the corporation name to FAIRCHILD MINNESOTA, INC..	GRANTED	11-3-72
BR-2404 R & F PN PRESS	12-28-73 1-2-74 1-2-74  22 JAN 1974	Renewal of License	GRANTED	5-10-74
BAL-8660 R & F FEE PD: \$200 #557406 CODE 047 PN filed PN filed	4-12-76 4-15-76  5 MAR 1976 5/7/76 5/10/76	Voluntary assignment of license to RADIO 980 CORPORATION  Atty for assignor - Dow, Lohnes & Albertson for assignee - Cohn & Marks (S. Neustadt)  AMENDED 7-1-76 - legal data re parent corp; financial data;	GRANTED EFF: FEE REQ:	8/3/76 9/17/76 pd 9/22/76 W 615557



# APPLICATION RECORD - BROADCASTING

#11

Call Letters W A Y L

Name RADIO 980 Corporation  
Richfield, Minn.

File No.	Dated	Application for	Action	
			Nature	Date
BML-2612 R & F \$100-632477 AC-001  NOV 29 1976	10-29-76 11-3-76 11-3-76	Modification of lic. to chg. studio loc. to 215 Old Hwy. 8, New Brighton, Minn.  Atty: Stanley S. Neustadt	DISMISSED MEM O&O	4-27-77
BRC-3876 R & F \$100-648388 CAC:001 PRESS:  DEC 28 1976	12-7-76 12-16-76 12-17-76	Mod. of license to oper. trans. by remote control from: 215 Old Hwy. 8, New Brighton, Minnesota  Atty: Stanley Neustadt	GRANTED Issued with Renewal. granted	2-3-77 3-22-77

#12

980 kc

Form BC-121

## APPLICATION RECORD - BROADCASTING

May 1976

4-50

Call  
Letters W A Y LName RADIO 980 CORPORATION  
RICHFIELD, MINN.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2404 R & F PN Recd. PRESS	11-30-76 12-1-76 " FEB 12 1977	RENEWAL OF LICENSE  Robert B. Jacobi, Atty. AMENDED 3-14-77 re: programming	GRANTED	3-22-77
BR791203UN PRESS JAN	17 1980	Renewal of License Atty.: Richard A. Helmick	GRANTED	3-25-80
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82-1-31-77

W P B C

RECORD OF INFORMAL DENIALS

6-12-52 - Denied authority to remain on air after sunset  
for political conventions

8-1-56 - Denied authority operate 7 pm during winter  
1956

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

