



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No 1390199**

## BROADCASTING STATION LICENSE RECORD

Date first licensed 8-11-50

Call letters WATS

LOCATION: SAYRE, PENNSYLVANIA

WATS BROADCASTING, INC. (VOL. AL 6-25-70 EFF: 7-31-70)

Name of licensee ~~WATS, INC. (BAL-2-12-64 EFF: 3-25-64)~~  
\*THOMPSON, K. CASSEL

(move trans. 750' south) (same description) BP- 5-12-60)

Transmitter location On Shepard Rd. 1.3 mi. NE of the center of Sayre, Pa. (MP 7-3-50)  
(Lic. 8-11-50)

18840

106 W. Lockhart St., Sayre, Pa. (BS 6-29-65)

Main studio location \*110 North Elmer St., Sayre, Pa. (MP 7-3-50) (Lic. 8-11-50)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-7506	5-12-50	1470	1kw	Daytime	
	Ltr. 5-12-50. CP for new station granted subj. to filing of application for approval of site & antenna.				
BP-7506	7-3-50	1470	1kw	Day	7-3-50 3-3-51
BMP-5183	Mod. of CP(7506) for approval of antenna, T and studio sites and change type of T.				
BL-4129	8-11-50	1470	1kw	Day	8-11 11-1-50
	Lic. to cover CP(7506 as mod) for a new station.				
BR-2493	10-18-50	1470	1kw	Day	11-1 11-1-53
BP-8331	3-11-53	960kc	1kw	Day	5-11 11-11-53
	CP to change freq. (CONDIL CLAUSE)				
BL-5007	6-12-53	960	1kw	Day	6-12 8-1-54
	Lic. cover CP (BP-8331) change freq. (COND'L CLAUSE)				
BRC-265 (1)	1-13-54	Mod. of lic. to operate trans. by R. C. from 110 North Elmer Ave., Sayre, Pennsylvania			
Telegram	7-29-54	Action on renewal deferred 7-28-54 and continued operation authorized until final determination on renewal.			
BR-2493	8-18-54	960 kc	1kw	Day	8-18 8-1-57
BR-2493	7-3-57	960kc	1kw	Day	8-1 8-1-60
BP-14,098	5-12-60	960kc,	1kw,	Day	7-12 1-12-61
	CONSTRUCTION PERMIT to move antenna 750' S. of present site (same description)				
BR-2493	7-13-60	Renewal of license			8-1 8-1-63
	7-24-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-2493	2-12-64	960kc	1kw	day	2-12 8-1-66
BAL-4878	2-12-64	Voluntary assignment of license to			
EFF	3-25-64	WATS, INC.			
BS-2493	6-29-65	960kcs	1kw	Day	6-29-65 8-1-66
	Mod. of Lic. to chg. studio loc. & delete RC oper. of trans. from old studio loc.				
BRC-2709 (1)	7-19-65	Mod. of license to operate transmitter by remote control from 106 West Lockhart Street, Sayre, Pennsylvania.			
BR-2493	7-29-66	960kcs	1kw	Daytime	8-1-66 8-1-69

Form BC 126

June 1954

CARD #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W A T S

Station location SAYRE, PENNSYLVANIA

Name of licensee WATS, INC.

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
TELEGRAM	10-17-67	PSA	385w		
BR-2493	7-29-66	960kcs	1kw	Day RC	8-1-66 8-1-69
	Superseding Ren. of Lic. to correct				North Lat.
<del>BR-2493(S)</del>	<del>7-24-69</del>	<del>Renewal &amp; MDA</del>			<del>-1-72</del>
BZ-7459 (1)	4-8-70	Direct Measurement			
BAL-6866	6-25-70	VOL. AL EFF:		7-31-70	
EBSA	5-25-72				
BR-2493(L)	7-31-72	RENEWAL			8-1-75
BR-2493(S)	7-25-75	RENEWAL OF LICENSE			8-1-78
BR-2493(L)	7-12-78		RENEWAL		8-1-81
BZ-790221AC(1)	5-18-79	Direct Measurement			
BP800115AE (L)	12-22-80	960khz	5.0kw	DAY	12-22-81
		CP to increase power.			

## APPLICATION RECORD - BROADCASTING

Call W A T S  
Letters x NewName THOMPSON K. CASSEL  
(PO 553 School Street, Indiana, Pennsylvania)

File No.	Dated	Application for	Action	
			Nature	Date
BP-7506	1-30-50	Construction permit for a new standard broadcast station to be operated on Frequency: <del>1540kc</del> 1470kc Power: 1kw Hours of operation: Daytime Trans. location: To be determined- Sayre, Pennsylvania Studio location: To be determined- Sayre, Pennsylvania  Verne Young, Atty. Marianna P. Woodson, Engr.  No legal representative per letter from applicant dated 2-21-50	GRANTED	5-12-50
Rec'd	1-30-50		subj. to filing MP for approval of site & antenna	
Filed	1-30-50		Ltr. 5-18-50	
			Issued with BMP_5183	
AMENDED	3-27-50	AMENDED to change frequency from 1540kc to		
Recd.	3-29-50	1470kc.		
Filed	3-29-50	Kear and Kennedy, Engrs.		

## APPLICATION RECORD - BROADCASTING

Call  
Letters W A T SName Thompson K. Cassel

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5183 Rec'd Filed	6-5-50 6-5-50 6-5-50	Modification of construction permit (BP-7506, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-1000) for approval of antenna and transmitter location as On Shepard Road, 1.3 miles northeast of the center of Sayre, near Sayre, Pennsylvania and to specify the studio location as 110 North Elmer Street, Sayre, Pennsylvania.  Willis C. Beecher, Engr. (Kear & Kennedy)	GRANTED	7-3-50

## APPLICATION RECORD - BROADCASTING

Call  
Letters W A T SName THOMPSON K. CASSEL

File No.	Dated	Application for	Action	
			Nature	Date
HL-4129 Rec'd Filed	7-20-50 7-20-50 7-20-50	License to cover construction permit (BP-7506 as modified) which authorized a new standard broadcast station.  Joseph F. Zias, Atty. Marianna P. Woodson, Engr.	GRANTED	8-11-50
BR-2493 Rec'd	9-12-50 9-13-50	Renewal of license	GRANTED	10-18-50
BP-8331 Rec'd Filed	11-30-51 12-3-51 12-3-51	Construction permit to change frequency from 1470kc to 960kc.  Robert E. L. Kennedy, Engr.	GRANTED	3-11-53 Cond'l re blanketing and accept interference as result of facilities proposed in BP-8577, Kane, Pennsylvania



## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters W A T SName THOMPSON K. CASSEL

File No.	Dated	Application for	Action	
			Nature	Date
BL-5007 Rec'd Filed	4-22-53 5-4-53 5-4-53	License to cover construction permit (BP-8331) which authorized change in frequency.	GRANTED re blanketing; accept interferency as proposed by Hill top Management Corp. (BP-8577) or Northern Allegheny B/Cing Co. (BP-8671), Kane, Pa.	6-12-53
BRC-265 Rec'd Resub. Rec'd Filed	11-24-53 12-1-53 12-16-53 12-21-53 12-21-53	Modification of license to operate transmitter by Remote Control from 110 North Elmer Avenue, Sayre, Pennsylvania. Kear & Kennedy, Engrs.	<del>RETURNED</del> <del>Name incorrect</del> GRANTED	<del>12-14-53</del> 1-13-54

#5

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WATSName THOMPSON K. CASSEL

File No.	Dated	Application for	Action	
			Nature	Date
BR-2493 Rec'd Filed	4-22-54 4-26-54 4-26-54	Renewal of License	GRANTED	8-18-54
BR-2493 Rec'd Filed	4-18-57 5-6-57 5-6-57	Renewal of license	GRANTED	7-3-57
BP-14098 R & F	4-13-60 4-22-60	Construction Permit to move antenna- transmitter approx. 750' south of present site (no change in description)  Kear & Kennedy, Cons. Engrs.	GRANTED	5-12-60
BR-2493 Rec'd & Filed	4-28-60 5-4-60	Renewal of license	GRANTED	7-13-60

AUG. 1955

Call  
Letters WATS#6  
WATS, INC.Name x THOMPSON K. CASSELL  
SAYRE, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BL-7999 R & F	6-15-60 6-16-60	License to cover C.P. (BP-14,098) which authorized change of antenna-transmitter loc. Atty's: Daly and Ehrig	GRANTED	8-5-60
BR-2493 R & F	4-30-63 5-2-63	Renewal of License Atty. Daly & Ehrig	GRANTED	2-12-64
BAL-4878 R & F	8-10-63 8-16-63	Voluntary assignment of license to WATS, INC. Atty. - Dow, Lohnes & Albertson(A. Cordon,)	GRANTED EFF	2-12-64 3-25-64
BRC-2709 Rec'd Filed	7-7-65 7-9-65 7-9-65	Modification of license to operate transmitter by remote control from 106 West Lockhart Street, Sayre, Pennsylvania.	GRANTED	7-19-65
BR-2493 R & F	4-29-66 5-3-66	Renewal of license Atty- Dow, Lohnes & Albertson	GRANTED	7-29-66
BR-2493 R & F #510378 \$75 PRESS	4-28-69 4-29-69 4-29-69	Renewal of license Atty-Dow, Lohnes & Albertson(Alan C. Campbell)	GRANTED	7-24-69

MAY 1955  
D.M. with 1-16-70

Re: BR-2493 4-28-69-called atty. re 323-filed under sep.  
cover.

APPLICATION RECORD - BROADCASTING

960kc

WATS BRAODCASTING, INC.

Call  
Letters WATS

Name x WATS, INC.  
Sayre, Penna. 18840

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6866 R & F FEE PD: \$75 -#579528 Pub.notice filed 3-6-70 (SEE OVER FOR AMENDMENTS)	2-13-70 2-20-70 MAR 18 1970	Voluntary assignment of license to WATS BROADCASTING, INC.  Atty for assignor - Dow, Lohnes & Alberjson for assignee - Alk & Lubic	GRANTED EFF:	6-25-70 7-31-70
BZ-7459 Rec'd Amended & F DM PRESS	1-7-70 1-12-70 2-6-70 2-27-70 APR 6 1970	Direct Measurement.	GRANTED	4-8-70
BR-2493 R & F PN PRESS MAY 12 1972	4-30-72 5-2-72 5-2-72	Renewal of Licnese AMENDED 7-12-72 re: employment policy	GRANTED	7-31-72

RE: BAL-6866 - AMENDED 3-9-70 re Sec. I (address of assignee)  
re Par. 9b (other B/C station); Par. 13(c); Exhibits 1, & 2;  
ref made to renewal for prog. (past)  
(ET 7-24-69)  
AMENDED 6-9-70 - financial statement sole stockholder

#8

Form BC-121  
September 1969

960 kc

## APPLICATION RECORD - BROADCASTING

Call  
Letters W A T SName WATS BROADCASTING, INC.  
SAYRE, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2493 R & F PN Recd. PRESS	3-26-75 3-28-75 " <b>APR 17 1975</b>	RENEWAL OF LICENSE	GRANTED	7-25-75
BR-2493 R & F PRESS	3-25-78 3-31-78 <b>APR 13 1978</b>	RENEWAL OF LICENSE	GRANTED	7-12-78
BZ-790221AC R & F DM PRESS	2-21-79 4-6-79 <b>MAY 2 1979</b>	Direct Measurement	GRANTED	5-18-79
BP-800115AE		CP incr power to 5KW	GRANTED Con'd	12-22-80

#9

## APPLICATION RECORD-BROADCASTING

Call Letters: W A T S <sup>960 KHz</sup>

Name: WATS BROADCASTING, INC.

Station Location: Sayre, PA

File No.	Date	Description	Action and Date
BR810331VG PRESS MAY 26 1981		Renewal of License	GRANTED 7-7-81



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

