

WAUB



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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed 6-21-60Call letters WAUBStation location Auburn, New York

Name of licensee CAYUGA BROADCASTING CORPORATION (BAL 2-6-62 EFF. 3-1-62)  
 Atom Broadcasting Corporation (AP 6-3-59 Eff: 6-9-59)  
 Herbert P. Nichols

Transmitter location Experimental Rd., 0.7 mi. S. of Genesee Street, Aurelius, New York  
 (BMP-2-11-59)  
 South St. Rd, Fleming, New York

(BP-10,994 - 5-21-58)

Experimental Rd., 0.7 mi. S. of Genesee Street, Aurelius, New York (BS 10-15-71)

 23 North St., Auburn, N.Y. 13021 77 State Street, Auburn, N.Y. (BL-6-21-60)Main studio location To be determined, Auburn, New York

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-10,994	5-21-58	1590kc	500w	Day DA	7-21-58/1-21-59
CP for a new standard Broadcast Station (Cond1)					
BMP-8386 (2)	2-11-59	Mod. of CP(BP-10,994) to change antenna transmitter location and transmitter.		change antenna and change type	
BMP-8357 (1)	2-6-59	Mod. of CP(BP-10,994) for extension of completion date to April 21, 1959.			
BMP-8451 (3)	4-10-59	Mod. of CP(BP-10,994) for extension of completion date to 6-21-59.			
BAP-431 Eff:	6-3-59 6-9-59	Voluntary assignment of construction permit to Atom Broadcasting Corporation (COND'L)			
BMP-8579 (4)	6-22-59	MOD OF CP(BP-10,994) for extension of completion date to October 10, 1959.			
BMP-8735	12-22-59	1590	500w, DA-D	Day	7-21 12-31-59
Mod. of CP(BP-10994 as amended and mod.) for extension of completion date to 12-31-59 and to include condition.					
BMP-8386 BMP-8357 BMP-8451 BMP-8579 BMP-8735	2-24-60	1590	500w, DA-D	Day	4-24 10-24-60
Mod. of CP(BP-10,994) to delete condition regarding WMBO & WMBO-FM. (Cond'1)					
BL-7851	6-21-60	1590kc	500w	U	6-21 6-1-63
Lic. to cover cp (BP-10,994 as mod) which auth. a new standard b/e station and specify ext studio loc. as 77 State St., Auburn, N.Y.					
BAL-4382 EFF:	2-6-62 3-1-62	Voluntary assignment of license to Cayuga Broadcasting Corporation.			
BS-3864	3-22-63	1590kc	500w DA-D	U	3-22 6-1-63
Mod. of license to change operating specifications					
BR-3864	5-31-63	Renewal of license		6-1 6-1-66	
BR-3864	5-27-66	Renewal of License		6-1 6-1-69	
TELEGRAM Tr.	10-17-67	PSA	500w		
2-21-67 Studio loc 23 North St., Auburn, N.Y.					
BR-3864 (L)	5-22-69	Renewal		6-1-72	

Form BC 126  
June 1954

# BROADCASTING STATION LICENSE RECORD

#2

Date first licensed .....

Call letters W A U B

Station location .....

Name of licensee SEE CARD #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BS-3864(1)	10-15-71	Mod. of	lic. to	change	studio loc.
EBSA	5-22-72				
BR-3864(L)	8-30-72	RENEWAL		Z	6-1-75
BR-3864(L)	8-19-75	RENEWAL OF LICENSE			6-1-78
BZ-8908	9-17-75	Direct Measurement			
BR-3864(S)	5-11-78		RENEWAL		6-1-81
BS-3864(L)	6-9-78	ML to add on New Page Two(2).			

FORM BC-121  
JUG. 1955

APPLICATION RECORD - BROADCASTING

Call WAUB  
Letters \*NEW

Name HERBERT P. MICHELS  
(P.O. - 204 Texas Lane, Ithaca, New York)

12341

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,994	12-26-56	Construction permit for a new standard broadcast station to be operated on: 1590kc Frequency - <del>1220kc</del> - <del>1140kc</del> - <del>1220kc</del> - 1050kc Power - <del>500w</del> - 250w - 500w - 250w - 500w DA-D Hours of operation - Daytime Transmitter location - South St. Road, Fleming, New York Studio location - To be determined. Auburn, New York <del>Remote Control Point - Same as studio. Auburn, New York.</del>	granted	5-21-58
Rec'd	12-28-56		COND'L: install. of a properly designed phase monitor as means of cont. & correctly indicating amplitude & phase of curr in sev. elem. of DA system	
Filed	12-28-56		Field Meas. Equip. avail at all times; field inter at each monit. points being meas. every 7 days & record kept of all meas. Complete non-DA proof of perf. being sub. before prog. tests are auth.	
AMENDMENT	4-18-57	STATION LOCATION: AUBURN, NEW YORK		
R & F	4-22-57	AMENDED to change frequency to 1140kc; power to <del>250w</del> ; make changes in antenna (incr. hght) and ground systems.		
AMENDMENT	5-29-57	AMENDED to change frequency to <del>1220kc</del> and power to <del>500w</del> .		
R & F	5-31-57			
SEE CARD #2 FOR AMENDMENT				

APPLICATION RECORD - BROADCASTING

Call Letters NEW WAUB

Name HERBERT P. MICHELS

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,994 AMENDMENT R & F	7-11-57 7-15-57	AMENDED to change frequency to 1050kc; change power to 250w; make changes in ant. (incr. hght) and ground system.		
AMENDMENT Rec'd Filed	4-1-58 4-3-58 4-11-58	AMENDED (order) to change frequency to 1590kc; change power to 500w; install directional antenna (DA-D); make changes in ground system and delete remote control operation of transmitter.		
AMENDMENT Rec'd	5-1-58 5-2-58 5-2-58	AMENDED to make changes in DA pattern.		
<p>PETITION FOR RECONSIDERATION filed 6-20-58 by Stollenwerck for WMBO &amp; WMBO-FM</p> <p>OPPOSITION TO PETITION FOR RECONSIDERATION filed 6-30-58 by Michels (Permittee)</p> <p><del>OPPOSITION OF MICHELS TO WMBO PET.</del> filed 9-8-58 by Resnick (Lt r. dated 8-6-58 re Les Resnick Att y.)</p>				

FORM BC-121 #3  
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters W A U B

Name HERBERT P. MICHELS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8357 Rec'd Filed	12-12-58 12-15-58 12-15-58	Modification of CP (BP-10994, which auth. a new standard broadcast station) for extension of completion date from 1-21-59 <u>to</u> 7-21-59.	GRANTED	2-6-59 to 4-21-59
BMP-8386 Rec'd Filed	1-22-59 1-26-59 1-26-59	Modification of construction permit (BP-10994 which authorized a new standard broadcast station) to change antenna-transmitter location from South St. Road, Fleming, New York to Experimental Road, 0.7 mile south of Genesee Street, Aurelius, New York and change type transmitter to a Gates, Type BC-500T, Broadcasting Transmitter. Leo Resnick, Atty. Herbert P. Michels, Engr.	GRANTED	2-11-59
PROTEST TO COMMISSION ACTION filed 3-13-59 by Stollenwerck & Thomson for WMBO, <del>Inc</del> & WMBO-FM OPPOSITION BY HERBERT P. MICHELS TO PROTEST OF WMBO, INC. AND AUBURN PUBLISHING COMPANY filed 3-23-59 by Resnick for applicant REPLY TO OPPOSITION filed 3-30-59 by Stollenwerck & Thomson for WMBO & WMBO-FM ABOVE PROTEST DENIED 4-8-59 - MEMO OPINION WASHINGTON FIELD OFFICE ISSUED				



Aug. 1955

Call  
Letters WAUBName HERBERT P. MICHELS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8451	3-19-59	Modification of c.p. (BP-10,994 as mod., which authorized a new Standard Broadcast Station) for extension of completion date from 4-21-59 to 6-21-59.	GRANTED to	4-10-59
Rec'd	3-20-59			6-21-59
Filed	3-20-59			
<p style="text-align: center;">Leo Resnick, Atty.</p> <p><del>** PETITION FOR RECONSIDERATION filed 4-30-59 by Stollenwerck &amp; Thomson for WMBO &amp; WMBO-FM-1/</del></p>				
BAP-431	4-8-59	Voluntary assignment of construction permit to Atom Broadcasting Corporation.	GRANTED	6-3-59
Rec'd.	4-10-59		Eff:	6-9-59
Filed	4-10-59	Leo Resnick, Atty.	Grant without prejudice such action deem warranted result final determination hrg. proposed in Memo Opinion & Order of 8-5-58	
<p><del>**</del></p> <p><del>OPPOSITION filed 5-8-59 by Resnick for applicant</del></p> <p><del>REPLY TO OPPOSITION filed 5-13-59 by Stollenwerck &amp; Thomson for WMBO &amp; WMBO-FM</del></p> <p><del>STATEMENT OF ERROR filed 5-28-59 by Stollenwerck &amp; Thomson for WMBO &amp; WMBO-FM</del></p> <p><del>1/Petition DENIED 6-3-59 - Memo Opinion and Order</del></p>				

AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters **WAUB**Name **ATOM BROADCASTING CORPORATION**

File No.	Dated	Application for	Action	
			Nature	Date
		PETITION FOR RECONSIDERATION of FCC Action of 6-3-59 denying petitioner's petitions and granting BAP-431 and BAP-8451 filed 6-30-59 by Stollenwerck & Thomson for WMBO & WMBO-FM-		
		OPPOSITION TO PETITION FOR RECONSIDERATION filed 7-17-59 by Resnick for applicant	DENIED 12-22-59 - LETTER	
		REPLY TO OPPOSITION TO PETITION FOR RECONSIDERATION filed 7-23-59 by Stollenwerck and Thomson for WMBO & WMBO-FM		

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters WAUBName ATOM BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8579 Rec'd & Filed	6-9-59 6-12-59	Modification of c.p. (BP-10,994 as amended and modified which authorized a new standard broadcast station) for extension of completion date from 6-21-59 to 10-10-59/  Leo Resnick, Atty.	GRANTED	6-22-59 to 10-10-59
PETITION FOR of licensee	RECONSIDERATION of WMBO and	WMBO-FM - DENIED 12-22-59 - LETTER amended and		
BMP-8735 R & F	9-24-59 9-28-59	Modification of C. P. (BP-10994 as modified, which authorized a new standard broadcast station) for extension of completion date from 10-10-59 to 11-9-59	GRANTED	12-22-59 to 12-31-59 Cond'l re Order of 12-22-59 (WBUB-N/10/ FM)
BL-7851 Rec'd Resub. Rec'd Filed	11-27-59 12-7-59 12-10-59 12-11-59 12-11-59	License to cover construction permit (BP-10,994 as mod.,) which auth. a new standard broadcast station, and specify studio location as 77 State St., Auburn, New York. Atty- Leo Resnick	<del>RETURNED</del> dated wrong GRANTED	<del>12-10-59</del>  6-21-60

## APPLICATION RECORD - BROADCASTING

Call  
Letters W A U B

Name .....

File No.	Dated	Application for	Action	
			Nature	Date
		PETITION TO DESIGNATE APPLICATIONS FOR HEARING, FOR STAY AND FOR OTHER RELIEF by Stollenwerck and Thomson for WMBO and WMBO-fm - DENIED 12-22-59 - LETTER Ltr. dated 12-11-59 from Stollenwerck & Tomson for WMBO & WMB O-FM re acceptance	filed 12-8-59	Lic. appli.
HRC-- Rec'd	2-15-60 2-17-60	Modification of construction permit to specify Studio location as Auburn Inn, 77 State Street, Auburn, New York and to operate transmitter by Remote Control from Studio location	RETURNED filed on	2-18-60 wrong form
		ORDER ISSUED 2-24-60 GRANTING JOINT PETITION OF ATOM BROADCASTING CORPORATION AND WMBO, INCORPORATED & AUBURN PUBLISHING COMPANY TO TERMINATE HEARING PROCEEDINGS.		

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W A U BName  CAYUGA BROADCASTING CORPORATION  
 ATOM BROADCASTING CORPORATION  
AUBURN, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1763 Rec'd Filed	11-5-60 11-8-60 11-8-60	Modification of license to operate transmitter by Remote Control from 77 State Street, Auburn, New York.	DISMISSED Failure to prosecute.	4-12-63
BAL-4382 Rec'd Filed	11-3-61 11-9-61 11-9-61	Voluntary assignment of license to Cayuga Broadcasting Corporation.  Vincent A. Pepper, Atty. for Assignee	GRANTED EFF:	<del>2-6-62</del> 3-1-62
BR-3864 Rec'd & Filed	2-25-63 2-28-63 2-28-63	Renewal of License	GRANTED	5-31-63
BR-3864 R & F	2-1-66 2-23-66	Renewal of license Atty- Smith & Pepper (Donald E. Bilger)	GRANTED	5-27-66

## APPLICATION RECORD - BROADCASTING

Call

Letters W.A.U.B.Name CAYUGA BROADCASTING CORPORATIONAuburn, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-3864 R & F #495148 \$75. PRESS MAR 13 1969	2-25-69 2-28-69 2-28-69	Renewal of license  Atty. Arthur V. Weinberg	GRANTED	5-22-69
BR-3864 R & F PN Recd. PRESS MAR 13 1972	2-11-72 3-3-72 " "	RENEWAL OF LICENSE Mark S. Fowler, Atty. AMENDED 4-7-72 re: prog; employment policy AMENDED 8-16-72 re: engineering statement	GRANTED	8-30-72
BR-3864 R & F PN Recd. PRESS MAR 6 1975	1-11-75 2-3-75 " "	RENEWAL OF LICENSE David Meyers, Atty. (Smith & Pepper)	GRANTED issued w/BZ-8908	8-19-75
BZ-8908 R & F DM PRESS	2-10-75 2-24-75 7-29-75	Direct Measurement  Atty: David Meyers (Smith & Pepper)	GRANTED	9-17-75

#9

Form BC-121

May 1976

6760

## APPLICATION RECORD - BROADCASTING

Call  
Letters W A U BName CAYUGA BROADCASTING CORPORATION  
AUBURN, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-3864 R & F PRESS	1-27-78 1-30-78 <b>MAR 7 1978</b>	RENEWAL OF LICENSE	GRANTED	5-11-78
BR810126UL PRESS	<b>MAR 16 1981</b>	RENEWAL OF LICENSE	GRANTED	5-29-81

WAUB RECORD OF DENIALS OF INFORMAL REQUESTS

11-3-60 wire to Jack Popelle So. Orange, N.J.  
Retel to Weston Nov. 2. Comm. rules do not permit  
operation of std. b/c stations beyond hours specified  
in station license.



RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION WAUB

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

