

WAUD



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1370199

B-5 2075

BROADCASTING STATION LICENSE RECORD

AM

W A U D (Ltr. 7-2-47)

Date first licensed 9-1-48

Call letters XW A U L
LOCATION: AUBURN, ALABAMA

AUBURN BROADCASTING AND COMMUNICATIONS COMPANY, INC. (AL 11-30-77 EFF: 12-30-77)
x AUBURN BROADCASTING COMPANY, INCORPORATED (AP 7-29-48) EFF: 12-31-47)
Name of licensee x WILLIAM W. HUNT, C. I. SHELKOFKY and ELMER SALTER, A PARTNERSHIP d/b as
AUBURN BROADCASTING COMPANY

774 Shelton Mill Road, Auburn Alabama (CP-800201AE)

x On. U.S. Highway 29, 1.8 miles South West of Auburn, Alabama. (MP 9-29-47)
(Lic. 9-1-48)

Transmitter location Montgomery Highway, About 1.8 miles from Auburn, Alabama. (CP 6-3-47)

175 East Magnolia, Auburn, Alabama (Letter Dated 7-15-80) (Lic. 9-1-48)
x On. U.S. Highway 29, 1.8 miles South West of Auburn, Alabama. (MP 9-29-47)
Main studio location Montgomery Highway, About 1.8 miles from Auburn, Alabama. (CP 6-3-47)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-5692 CP for new station.	6-3-47	1230	250w	U	8-3 2-3-48
AMP-2974	9-29-47	1230	250w	U	8-3 2-3-48
Mod. CP to change T and S sites.					
BAP-78 EFF: 12-31-47	7-29-48	Vol. assignment of CP from William W. Hunt, C. I. Shelkofsky and Elmer Salter, A Partnership d/b as Auburn Broadcasting Company to Auburn Broadcasting Company, Incorporated.			
BL-2918 BZ-2771	9-1-48	1230	250w	U	9-1 2-1-49
Lic. to cover CP (5692 as mod) for a new station and determine opr. power by direct method					
BR-2075	1-26-49	1230	250w	U	2-1 2-1-52
BR-2075	1-26-49	1230	250w	U	2-1 2-1-52
Superseding license issued as of same date correcting description of antenna.					
BR-2075	1-30-52	1230	250w	U	2-1 4-1-52
BR-2075	2-26-52	1230	250w	U	4-1 4-1-52
BTC-1834 EFF: NOT COMPLETED	10-27-54	Vol. acquisition of negative control by Neil O. Davis			
BR-2075	3-9-55	RENEWAL OF LICENSE			4-1 4-1-58
BP-11453	8-7-57	1230kc	250w	unlimit.	10/7 - 4/7/58
CP to install a new transmitter (Collins 300J)					
BL-6850 (1)	12-26-57	License to cover CP (BP-11,453) which authorized installation of a new transmitter			
BR-2075	3-19-58	1230kc	250w	U	4-1 4-1-61
BP-13077	3-15-61	1230kc	250w-1kw	LS U	5-15 11-15-61
CP to increase daytime power and install a new transmitter. (COND'L)					
BR-2075	3-27-61	Renewal of license			4-1 4-1-64
BTC-3752 EFF: 3-23-62	6-2-61	Vol. acq. of pos. control of lic. corp. by Elizabeth J. Salter and Elmer G. Salter (As a Family Group) thru purchase of stock by Elizabeth J. Salter from C.I. Shelkofsky, Jr.			
Per Form 323					

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W A U D

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BL-8641	9-21-61	Lic. to cover CP (BP-13,077) which auth. incr. daytime power and instl. of new transmitter.			
BR-2075	3-17-64	1230kc	250w, 1kw-LS U		4-1 4-1-67
BZ-6073 (1)	8-22-66	Auth. to determine operating power by direct meas. of antenna power.			
BR-2075	8-25-67	1230kc	250w, 1kw-LS U		8-25 4-1-70
		Renewal of NDEA			
Z-6906 (1)	8-19-68	Direct Meas.			
BR-2075(L)	6-29-70	Renewal & NDEA			4-1-73
EBSA	5-25-72				
Comtel	1-8-73	Delete antenna marking requirements.			
BZ-8344(1)	5-30-75	Direct Measurement			4-1-73
BR-2075(L)	9-14-76	RENEWAL			4-1-79
BTC-8362	7/25/77	Vol TC	EFF: 9/1/77		
BAL-9198	11-30-77	Vol AL	EFF:		
ltr.	1-24-77	Trans:	Harris W-1		
BR-781201WH(L)	3-22-79	RENEWAL			4-1-82
BP-800201AE (L)	6-16-80	1230khz	250w		6-16-81
		CP to chg TL & mke chgs in ant. system			
Letter Dated	7-15-80	SL chg. to: 175 East Magnolia, Auburn, Alabama 36830			
BL-801017AB(L)	11-12-80	Lic. to cover BP-800201AE for changes			4-1-82

APPLICATION RECORD - BROADCASTING

W A U D Ltr. 727

Call X W A U L

Letters x New

Name WILLIAM W. HUNT, C. I. SHELKOPSKY and ELMER SALTER, a partnership d/b as AUBURN
BROADCASTING COMPANY (PO c/o William W. Hunt, WSPA, Montgomery, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BP-5692 Rec'd Filed	1-29-47 2-3-47 2-3-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1230kc Power: 250w Hours of operation: Unlimited Trans. location: Montgomery Highway about 1.8 miles from Auburn, Alabama Studio location: Same	GRANTED	6-3-47

Transmitter-Cates 250- 01

APPLICATION RECORD - BROADCASTING

#2

Call Letters W A U D
XWAULName WILLIAM W. HUNT, C.I. SHELKOPSKY and ELMER SALTER, a partnership d/b as AUBURN
BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2974 Rec'd Filed	7-25-47 7-28-47 7-28-47	Mod. of C.P. (BP-5692, which authorized a new standard broadcast station) to change transmitter and studio locations from Montgomery Highway, about 1.8 miles from Auburn, Alabama <u>TO</u> On U.S. Hwy. 29, 1.8 miles SW of Auburn, Alabama.	GRANTED	9-29-47

APPLICATION RECORD - BROADCASTING

Call

Letters **W A U D**

Name **x** **AUBURN BROADCASTING COMPANY, INCORPORATED (AL 7-29-48)**
WILLIAM W. HUNT, C. I. SHELKOFKY and ELMER SALTER,
 A Partnership d/b as **AUBURN BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BL-2918 Rec'd Filed	12-16-47 12-18-47 12-18-47	License to cover C.P. (BP-5692, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power.	GRANTED	9-1-48
BZ-2771 Rec'd Filed (See amendment Card #1A)	12-16-47 12-18-47 12-18-47			
BAP-78 Rec'd Filed	4-9-48 4-12-48 4-12-48	Voluntary Assignment of Construction Permit from William W. Hunt, C.I. Shelkofsky and Elmer Salter, A Partnership d/b as Auburn Broad- casting Company to Auburn Broadcasting Company, Incorporated	GRANTED KFF: See Con. Ltr.	7-29-48 12-31-47 7-28-48

APPLICATION RECORD - BROADCASTING

#3A

Call

Letters W A U DName AUBURN BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-2918 (cont. from Card #3)				
AMENDED	8-26-48	AMENDED to change name of applicant from William W. Hunt, C.I. Shelkofsky and Elmer Salter, a partnership d/b as AUBURN BROADCASTING COMPANY, <u>TO</u> AUBURN BROADCASTING COMPANY, INCORPORATED		
Rec'd.	8-30-48			
Filed	8-30-48			
BR-2075	11-26-48	Renewal of License	Returned	12-6-48
Rec'd	11-29-48		Incomplete	
Resub.	12-13-48		GRANTED	1-26-49
BR-2075	10-27-51	Renewal of license		
Rec'd	10-29-51			
Filed	10-29-51		GRANTED	1-30-52

APPLICATION RECORD - BROADCASTING

Call
Letters W.A.U.D.

Name AUBURN BROADCASTING COMPANY, INCORPORATED,

File No.	Dated	Application for	Action	
			Nature	Date
BR-2075 Rec'd Files	3-7-52 3-10-52 3-10-52	Request for renewal of license	GRANTED	3-26-52
BTC-1834 Rec'd Filed	10-12-54 10-20-54 10-20-54	Voluntary acquisition of negative control of licensee corporation by Neil O. Davis thru purchase of stock from Elmer G. Salter.	GRANTED EFF: NOT CONSUMMATED PER LETTER DATED 12-2-54	10-27-54
BR-2075 Rec'd Resub. Rec'd Filed	12-30-54 12-31-54 12-30-54 1-12-55 1-12-55	Renewal of License (name incorrect)	RETURNED GRANTED	1-6-54 3-9-55

AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

Call
Letters W A U DName AUBURN BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,453 R. & F.	7-19-57 7-22-57	Construction permit to install a new transmitter (COLLINS 300J).	GRANTED	8-7-57
BL-6850 Rec'd Filed	10-8-57 10-10-57 10-10-57	License to cover construction permit (BP-11,453) which authorized installation of a new transmitter (Collins 300J).	GRANTED	12-26-57
BR-2075 Rec'd & Filed	12-29-57 12-30-57	Renewal of license.	GRANTED	3-19-58
BP-13,077 Rec'd Filed	5-11-59 5-13-59 5-13-59	Construction Permit to increase daytime power from 250w to 1kw and change type transmitter (Collins 20V) (Requests waiver of Sec. 3.28(c) of the Rules) Eathel Holley, Columbus, Ga.	GRANTED	3-15-61 Cond'l re accept interf. imposed by existing Class IV stations if auth. incr. power to 1kw

AUG. 1955

Call
Letters W A U DName Auburn Broadcasting Company, Incorporated
Auburn, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2075 Red'd & Filed	12-21-60 12-24-60	Renewal of License	GRANTED	3-29-61
BTC-3752 Rec'd Filed	4-27-61 5-19-61 5-19-61	Voluntary acquisition of positive control of licensee corporation by Elizabeth J. Salter and Elmer G. Salter/thru purchase of stock by (As a family group) Elizabeth J. Salter from C. I. Shelkofsky, Jr. Harry J. Daly, Atty.	BTC-3752 GRANTED EFF: 3-23-62 Per Form 323	6-2-61
BL-8641 R. & F.	7-24-61 7-26-61	License to cover construction permit (BP-13077) which auth. increase daytime power and the installation of a new transmitter.	GRANTED	9-21-61
BR-2075 R. & F.	12-21-63 12-30-63	Renewal of license.	GRANTED	3-17-64

FORM BC-121 #7
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W.A.U.D.

Name AUBURN BROADCASTING COMPANY, INCORPORATED
Auburn, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6073 R & F	6/17/66 6/20/66	Authority to determine operating power by direct meas. of antenna power.	GRANTED	8-22-66
BR-2075 h & F	12-20-66 12-27-66	Renewal of license.	GRANTED	8-25-67
ORDER. 8-9-67. Directed to pay FORFEITURE of \$200 (Sect. 73.47(b) Rules.				
BP- Rec'd #426155 \$30 MAY 15 1968	5-1-68 5-3-68 5-3-68	CP to install new ground system.	Returned Unnecessary	5-9-68
BZ-6906 R & F Amended DM AUG 15 1968	6/11/68 6/14/68 7/1/68 6/24/68	Direct Meas. re gr-system Engr: Dwight M. Cleveland,	GRANTED	8-19-68

APPLICATION RECORD - BROADCASTING

Call
Letters W A U D

Name AUBURN BROADCASTING COMPANY, INCORPORATED
AUBURN, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2075 R & F #566029-75 P. N.	12-23-69 12-29-69 12-29-69 12-29-69	Renewal of License AMENDED 2-2-70 re: Business interests AMENDED 3-30-70 re: Programming JAN 29 1970 AMENDED 6-11-70 re: commercial matter; programming	GRANTED	6-29-70
BR-2075 R & F P.N. PRESS	12-23-72 12-22-72 12-22-72	Renewal of License AMENDED 2-26-73 re: ascertainment of comm. needs PETITION TO DENY RENEWAL OF BROADCAST LICENSE filed 3-1-73 by Albert H. Kramer on behalf of the Human Relation Council of Alabama JAN 5 1973 AFFADIVIT TO BE FILED WITH PETITION TO DENY filed 4-25-73 by Albert H. Kramer on behalf of Petitioners MOTION FOR EXTENSION OF TIME TO FILE REPLY TO LICENSEES OPPOSITION filed 4-25-73 by Albert H. Kramer on behalf of Petitioners AMENDED 4-30-73 re: ascertainment of comm. needs; programming FURTHER MOTION FOR EXTENSION OF TIME filed 6-4-73 by Petitioners	GRANTED	9-14-76

BR-2075 MOTION FOR FURTHER EXTENSION OF TIME filed
6-12-73 by Petitioners

CONSENT MOTION FOR EXTENSION OF TIME filed 9-4-73 by
Petitioners

CONSENT MOTION FOR EXTENSION OF TIME filed 9-20-73 by
Petitioners

AMENDED 10-12-73 re: agreement between station WAUD AND
Human Relations Council of Alabama

WITHDRAWAL OF PETITION TO DENY filed 10-23-73 by Petitioners

7-1-75. By Direction Commission Action, Item 3, Renewal
LETTER: Agenda, DENIED request to withdraw informal
objection filed by Nancy Spears & Frankie King
and the Human Relations Council of Alabama.

AMENDED 7-29-75 re: agreement between the station &
petitioners

SUPPLEMENTAL APPLICATION filed 12-1-75 as an amendment
to pending renewal. JAN 9 1976

MOTION TO DISMISS PETITION TO DENY filed 8-10-76 by
Charles M. Firestone, Counsel on behalf of Nancy Spears
& Frankie King and the Human Relations Council of
Alabama

AMENDED 8-11-76 re: ascertainment of comm. needs, prog. & EEO
Request to withdraw the PETITION TO DENY WAUD renewal
application granted per comm. ltr. 8-31-76

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

1230kc

Call

Letters W A U D

#9

AUBURN BROADCASTING AND COMMUNICATIONS COMPANY, INC.

Name ☒ AUBURN BROADCASTING COMPANY, INCORPORATED

Auburn, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-8344 R & F DM PRESS	4-20-73 4-30-73 5-11-73 MAY 8 1 1973	Direct Measurements	GRANTED Cond. re	4-30-75 renewal
BTC-8362 R & F (Form 315) PN filed	5-3-77 5-12-77 JUN 14 1977 6/8/77	Voluntary transfer of control of lic corp from Elmer G. Salter and Elizabeth J. Salter to Auburn Broadcasting and Communications Company, Inc. Atty - Glaser, Fletcher & Johnson, P.C. (see over)	GRANTED EFF:	7/25/77 9/1/77
BAL-9198 R & F FORM 316	10/15/77 11/16/77 NOV 29 1977	Voluntary assignment of license to AUBURN BROADCASTING AND COMMUNICATIONS COMPANY, INC. Atty - M. Scott Johnson	GRANTED EFF:	11-30-77 12-30-77
BR 781201 WH PRESS JAN 9 1979		RENEWAL OF LICENSE M.S. Johnson, Atty.	GRANTED	3-22-79

RE: BTC-8362 - NOTED: Table II Incomplete re Penelope Genta
Atty was called 6-13-77 *file 7-28-77*
Endorsement re loan - filed 6-2-77
Pledge agreement filed 7-22-77
AMENDED 7/20/77 Financial data
AMENDED 7/28/77 - revised pledge agreement

ASSIGNMENT RECORD - 85-10-10

Application

E.C.C. - WASHINGTON, D.C.

APPLICATION RECORD-BROADCASTING

1230KHz

Call Letters: W A U D

Name: AUBURN BROADCASTING AND COMMUNICATIONS COMPANY, INC.

Station Location: AUBURN, ALABAMA

File No.	Date	Description	Action and Date
BP-800201AE PRESS(O)	APR 9 1980	Construction permit to chg TL: 774 Shelton Mill Rd., Auburn, Alabama & make chgs in ant. sys. 32 37 47 85 28 08	GRANTED 6-16-80
BL-801017AB R & F PRESS	10-17-80 OCT 29 1980	Lic. to cover (BP-800201AE) for changes. Atty: M. Scott Johnson (Glaser, Fletcher & Johnson)	GRANTED 11-12-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

