

WAPR



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/9



Form BC 126

#4825

June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed 10-26-70

Call letters WAPB

Station location Avon Park, Florida

FLORIDA BROADCASTING CORPORATION (AL 8-31-78 EFF:9-6-78)

Name of licensee AVON ELECTRONIC SERVICES, INC.

(BP 11-10-69)

Transmitter location Florida Hwy. 17A, 0.3 mi. E. of city limits of Avon Park, Fla.

zip 33825

Main studio location Same as transmitter

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-18180	11-10-69	1390kc	1kw	Day	7-10-70
CP for a new standard broadcast station (Cond'					
BP-18180(1)	1-8-70	Call letters assigned.			
BMP-13,027	(2) 6-30-70	MP(BP-18,180)	ext. time.		11-10-70
BMP-13,057	(3) 8-17-70	Mod. of CP (BP-18,180) to reduce antenna height.			
BMP-13,057	8-17-70	Superseding authorization to show no obstruction markings required.			
BL-12,760	10-26-70	Lic.(BP-18,180, as mod.)		for new	
		Stand. B/c Sta.		2-1-73	
Com'l	7-8-71	PSA	500w		
EBSA	6-12-72				
BR-4825(S)	1-31-73	Renewal			2-1-76
BR-4825	7-7-78 (L)	REN. OF LIC.			2-1-79
BAL-9411	8-31-78	VOL. AL	EFF: 9-6-78		
BR-4825(L)	1-31-79	Renewal			2-1-82
		1390khz	1kw	Day	

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new W A P RName Avon Electronic Services, Inc.Avon Park, Florida (c/o Charles A. Esposito, 2470 29th St., N. W., Winter Haven,
Fla. 33880)

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,180	3-19-68	CP for a new standard broadcast station	GRANTED Cond'l res: Equipment performance meas. Antenna resistance meas accept any interf. that may result in the event of subsequent grant of the applic. of WROA.	11-10-69
Rec'd & F.	4-23-68	1390kc, 1kw, Day		
#423421 \$75	4-23-68	TL & S: On Fla Hwy 17A, 0.3 mi. E of city limit		
NP rec'd 6-3-68		Avon Park, Florida		
Amended	5-28-68	Atty-Keller and Heckman (W. H. Berghemssani, Jr.)		
Re add engr data & V-G		Charles-Ar-Esposito-(Tech-dir)		
R. & F.	6-3-68	enr-Odes E. Robinson, Ft. Lauderdale, Fla.		
JUN 19 1968		(per amend. 6-3-68)		
AMENDMENT R&F	8-6-68	Amended Sections II and III.		
Ltr.	4-4-69	Robert Healy of Putbress & Fletcher now atty.		
AMENDED R&F	9-12-69	community needs.		
Amended 10-14-69		stating where public file can be seen.		
BMP-13,027	6-8-70	MP(BP-18,180) for extension of completion	GRANTED to	6-30-70 11-10-70
R & F	6-15-70	date to 9-12-70 (new)		
\$30-609529	6-15-70	Atty: Samuel Miller		
	JUN 24 1970			

RE BP-18,180

atty called JUN 1 1968 re no by-laws filed.

CONTACT: KELLER & HECKMAN (Wayne Black)

PHONE: 296-2700

ADDRESS: 1712 N ST., N.W., WASH., D. C.

APPLICATION RECORD - BROADCASTING

Card #2

Call
Letters W A P R

Name AVON ELECTRONIC SERVICES, INC.
AVON PARK, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,057 R&F \$30-613989 PRESS: AUG 5 1970	6-29-70 7-10-70 7-10-70	Modification of construction permit (BP-18,180) to reduce antenna height. Attorney - Samuel Miller	GRANTED	8-17-70
BL-12,760 R & F #630120 \$50. AC-067 PTA PRESS OCT 20 1970	9-12-70 9-16-70 9-16-70 9-23-70	Lic.(BP-18,180, as mod.) for new Standard B/c Station. T-SL redes: 1390 Lake Pioneer Drive. Atty: Samuel Miller	GRANTED	10-26-70
BR-4825 R & F P.N. PRESS	11-1-72 11-6-72 11-6-72	Renewal of License AMENDED 1-8-73 re: ascert. of comm. needs: programming	Granted	1-31-73

#3

1390 kc

Form BC-121
September 1969
2-70

APPLICATION RECORD - BROADCASTING

Call
Letters W A P R

Name AVON ELECTRONIC SERVICES, INC.
AVON PARK, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BP- Redd Filed Resub. \$100-249578 (Need \$1000 more) notice sent 11-27-73. AC-017 PN filed PRESS: \$100-260022	10-30-73 11-5-73 3-6-74 11-5-73	Construction permit to increase power to 5kw and change type transmitter to Gates, BC-5H. Redescribe studio & transmitter site as 1390 Lake Pioneer Drive, Avon Park, Fla. Request waiver of Sec. 73.37 (e)(3). Eng. Odes E. Robinson	RETURNED-12-14-73 unacceptable for filing. (Comm. let.) 8-21-74 Request for waiver denied and application returned.	
BR-4825 R & F PN Recd. PRESS	12-13-73 9-24-75 10-1-75 "	RENEWAL OF LICENSE AMENDED 11-10-75 re: ascertainment of comm. needs	GRANTED	7-7-78
Ltr.	NOV 13 1975 10-14-76	Baraff, Koerner & Olender now attys. P. O. C. - WASHINGTON, D. C.		

APPLICATION RECORD - BROADCASTING

Call
Letters **W A P R**

FLORIDA BROADCASTING CORPORATION

Name **x Avon Electronic Services, Inc.**
Avon Park, Florida

File No.	Dated	Application for	Action	
			Nature	Date
BAL-9411 R & F FORM 314 PN FILED 7-11-78 JUL 25 1978	6-23-78 6-26-78	Vol AL to FLORIDA BROADCASTING CORPORATION Atty for assignor - R.L. Heald (SEE OVER) for assignee - Lauren A. Colby Revised Bal. sheet filed 7-17-78(assignor)	GRANTED EFF:	8-31-78 9-6-78
BR781002UH PRESS OCT 16 1978		Renewal of License Lauren A. Colby, Atty.	GRANTED	1-31-79
BAL810803HT Form 314 PRESS AUG 12 1981 PN filed 8-24-81		Vol AL to Florida Outdoor, Inc. PETITION FOR INTERPRETATION OF THE THREE YEAR RULE Atty. Lauren A. Colby	DISMISSED	9-21-81 per Sec. 73.3568

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

