

WAMI



**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1330189**

B-S- 2768

# BROADCASTING STATION LICENSE RECORD

Date first licensed 1-8-53

Call letters WAMI

Station Location: Opp, Ala.

Name of licensee THE OPP BROADCASTING COMPANY, INCORPORATED

Transmitter location U.S. Hwy. 331, 1.3 mi. N. of Opp, Alabama (Redescription 12-6-73)  
\*State Route 98, 1.3 mi. N. of city limits of Opp, Alabama (MP 11-3-52)

36467  
Main studio location Same as transmitter  
\*State Route 98, 1.3 mi. N. of city limits of Opp, Alabama (MP 11-3-52)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-8072 Ltr.	7-24-52 7-31-52	860	1kw	Daytime	CP for new station granted subject to filing MP for approval of T site and antenna	
BP-8072 BIP-5983	11-3-52	860	1kw	Day	1-3-52	7-3-53
					CP for new station and MP for approval antenna, transmitter and studio locations, and change type of transmitter.	
BL-4861	1-8-53	860	1kw	Day	1-8-53	4-1-55
					Lic. cover CP(8072, as mod) for new station	
BS-2768	6-29-53	Mod. of license to correct sunset time for month of December				
BR-2768	3-9-55	860kc	1kw	Daytime	4-1	4-1-58
BR-2768	3-26-58	Renewal of license			4-1	4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.				
BR-2768	7-6-61	Renewal of license			7-6	4-1-64
BR-2768	3-17-64	Renewal of License			4-1	4-1-67
BR-2768	3-29-67	Renewal of License			4-1	4-1-70
BR-2768(S)	11-13-70	RENEWAL			4-1-73	
BZ-7675(L)	11-24-70	DIRECT MEAS.			4-1-73	
EBSA	6-12-72					
BR-2768(S)	3-30-73	RENEWAL			4-1-76	
BZ-8427(L)	12-6-73	Direct Measurement			4-1-76	
BZ-8427(L)	12-6-73	Superseded to correct Oct. sign-off and SL & TL location			4-1-76	
BR-2768(S)	6-25-76	RENEWAL			4-1-79	
BR781204UF (S)	3-22-79	RENEWAL OF LICENSE			4-1-82	

APPLICATION RECORD - BROADCASTING

Call W A M I  
Letters  New

Name THE OPP BROADCASTING COMPANY, INCORPORATED  
(P.O. c/o H. N. Lee, President, Opp, Alabama)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8072	4-4-51	Construction permit for a new standard broadcast station to be operated on: Frequency: 860kc Power: 1kw Hours of Operation: Daytime Trans. Location: To be determined Opp, Alabama Studio Location: To be determined Opp, Alabama  C. Robert Mathis, Atty. Oscar W. B. Reed, Jr., Engr.	DOCKET NO. 9983	
Rec'd	4-16-51		Removed from hearing and	
Filed	4-16-51		GRANTED 7-24-52	
			subject to filing MP for approval of T site and antenna	
			Letter	7-31-52
			Issued with MP-5983	

RCA BTA-1L

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters ..... W A M I

Name THE OPP BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5983 Rec'd Filed	9-2-52 9-10-52 9-10-52	Modification of construction permit (BP-8072, which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as On state highway 98, 1.3 miles north of city limits, Opp, Alabama and change type of transmitter (Collins 20-V).  C. Robert Mathis, Atty. Oscar W. B. Reed, Jr., Engr.	GRANTED	11-3-52
BL-4861 Rec'd Filed	12-4-52 12-8-52 12-8-52	License to cover construction permit (BP-8072, as modified) which authorized a new standard broadcast station.  Claude M. Gray, Engr.	GRANTED	1-8-53

#3

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters WAMIName THE OPP BROADCASTING COMPANY, INCORPORATED  
OPP, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-2768 Rec'd Filed	12-22-54 12-29-54 12-29-54	Renewal of License	GRANTED	3-9-55
BR-2768 Rec'd & Filed	12-20-57 12-30-57	Renewal of license.	GRANTED	3-26-58
BR-2768 Rec'd & Filed	12-20-60 12-23-60	Renewal of license	GRANTED	7-6-61
BR-2768 R & F	12-10-63 12-12-63	Renewal of license.	GRANTED	3-17-64
BR-2768 R & F	12-31-66 12-30-66	Renewal of License	GRANTED	3-29-67
BR-2768 R & F #566876 \$75 PN PRESS	12-31-69 1-2-70 1-2-70 1-2-70 FEB 25 1970	Renewal of License AMENDED 4-15-70 re: programming; commercial matter AMENDED 5-19-70 re: commercial policy	GRANTED	11-13-70

APPLICATION RECORD - BROADCASTING

Call Letters **WAMI**

Name **THE OPP BROADCASTING COMPANY, INCORPORATED**  
**Opp, Alabama**

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7675 R & F DM PRESS NOV 18 1970	10-21-70 10-26-70 11-2-70	Direct Measurement.	GRANTED	11-24-70
BR-2768 R & F PN Recd. PRESS FEB 15 1973	12-26-72 1-3-73 "	RENEWAL OF LICENSE AMENDED 3-13-73 re: ascertainment of comm. needs & commercial matter	GRANTED	3-30-73
BZ-8427 R & F DM PRESS NOV 29 1973	10-27-73 10-29-73 11-8-73	Direct Measurement Transmitter: CCA AM 1000D	GRANTED	12-6-73
BR-2768 R & F PN PRESS	11-28-75 12-1-75 12-1-75 FEB 4 1976	Renewal of License AMENDED 6-18-76 re: Balance Sheet	GRANTED	6-25-76



#5

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters W A M IName THE OPP BROADCASTING COMPANY, INCORPORATED  
OPP, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR 781204UF PRESS DE	23 1978	RENEWAL OF LICENSE	GRANTED	3-22-79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

