



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1396199

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-11-50Call letters W A R A (Ltr. 3-29-50)
X W I R D
Station Location: Attleboro, Mass.Name of licensee ATTLEBORO RADIO ASSOCIATION, INC. (MP-10-2-50)JACKSON ASSOCIATES, INC.Transmitter location 0.4 mi. S of Reservoir St. by Reservoir Pond, North Attleboro, Mass.
(CP-2-8-50)Main studio location 02703 X 8 No. Main Street, Attleboro, Massachusetts (L 12-11-50)
To be determined, Attleboro, Mass. (CP 2-8-50)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6917	2-8-50	1320	1kw DA	U	4-8- 10-8-50
	CP for new standard station. (CONDL. CLAUSE)				
BMP-5089	4-20-50	1320	1kw-DA	U	4-8 10-8-50
	Mod. of CP(6917) to install antenna. (CONDL. CLAUSE)				
MP-5200	6-26-50	1320	1kw-DA	U	4-8 10-8-50
	Mod. of CP(6917 as mod) to change type of T. (CONDL. CLAUSE)				
BMP-5316	10-2-50	1320	1kw-DA	U	4-8 10-8-50
	Mod. CP(BP-6917) to chg. name. (Conds)				
BL-4230	12-11-50	1320	1kw-DA	U	12-11 11-1-51
	Lic. cover CP(6917 as mod. which authorized new Std. station & specify studio location (Cond)				
BS-2556	10-25-51	Extension of license			11-1 2-1-52
BR-2556	1-3-52	1320	1kw-DA-2	U	1-3 4-1-54
BZ-2485 (1)	9-15-53	Authority to determine operating power.			9-15 4-1-54
Telegram continued renewal.	3-31-54	Action on renewal deferred until final determination on operation auth.			3-31-54 and
BR-2556	11-24-54	1320	1kw-DA-2	U	11-24 4-1-57
BR-2556	3-27-57	Renewal of License			4-1 4-1-60
TC-3126 EFF: purchase of stock from	5-20-59 7-2-59	Voluntary acquisition of positive control of lic.corp. by Jerome Ottmar thru purchase of stock from Texas Instruments, Incorporated.			
	3-30-60	Commission deferred action on renewal pending further consideration.			
BR-2556	7-20-60	RENEWAL OF LICENSE			7-20 4-1-63
BR-2556	3-11-63	Renewal of license			4-1 4-1-66
BS-2556 (1)	5-25-65	Mod. of license to redescribe monitoring point #7. (Memo)			
BR-2556	3-21-66	1320kc	1kw-DA-2	U	4-1 4-1-69
BS-2556	8-23-66	1320kc	1kw-DA-2	U	8-23 4-1-69
		Mod. of lic to chg description of MP Memo			
BZ-7017(I)	12-24-68	Direct Meas.			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W A B A

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BR-2556(L)	3-26-69	Renewal of License & NDEA		4-1	4-1-72	
BR-2556(L)	3-26-69	This authorization supersedes authori- zation as of the same date.				
Tr.	2-5-70	Trans. Dates 10-10				
BL-12,607(L)	5-13-70	Lic. to use former Main Trans. (RCA, BTA-1L) for Auxiliary purposes only 1320kc, 1kw-DA-2			4-1-72	
EBSA	5-25-72					
BR-2556(L)	7-28-72	RENEWAL MAIN & AUX.				4-1-75
BR-2556(L)	7-28-72	Supersedes to correct Frequency: 4-1-75				
ERC-3731(L)	11-7-74	ML to operate trans. by RC (Main & Aux)				
BR-2556(L)	12-9-75	RENEWAL (MAIN & AUX.)				4-1-78
BR-2556(S)	3-13-78	Renewal (Main & Aux.0				4-1-81

APPLICATION RECORD - BROADCASTING

Call W I R D
Letters X NewName JACKSON ASSOCIATES, INC.
(PO c/o Metals and Controls Corporation, Attleboro, Mass.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6917	8-20-48	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1320kc Power: 1kw (DA-2) Hours of operation: Daytime only Unlimited Trans. location: To be determined- In or near Attleboro, Mass. Studio location: To be determined- Attleboro, Mass. (Filed by Frank U. Fletcher, Atty.; Glenn D. Gillett, Engr.) (See AMENDMENT Card #2)	Docket 2184	
Rec'd	8-31-48		GRANTED 2-8-50	after
Filed	8-31-48		hearing subj. to cond. re properly designed phase monitor; re non-DA directional survey shall be made and accepted by Comm. prior to issuance of lic.; re field meas- uring equip. DECISION & ORDER ISSUED	

Transmitter - Raytheon RA-1000

APPLICATION RECORD - BROADCASTING

Call Letters VARA (Ltr. 3-29-50)
XWIRD
 Letters X New

Name JACKSON ASSOCIATES, INC.
(PO c/o Metals and Controls Corporation, Attleboro, Mass.)

File No.	Dated	Application for	Action	
			Nature	Date
(BP-6917 continued on Card #1)				
AMEND.	5-31-49	AMENDED to change power and hours of operation from 1kw Daytime Only to 1kw Day and Night, Unlimited; to install DA for night and day (DA-2); to make change in officers, directors and stockholders; change transmitter location from To Be Determined, ^{in or near} Attleboro, Mass. <u>TO</u> 0.4 mile South of Reservoir Street by Reservoir Pond, North Attleboro, Mass.		
Rec'd.	6-3-49			
Filed	6-10-49			

APPLICATION RECORD - BROADCASTING

Call
Letters YARAName JACKSON ASSOCIATES, INC.

File No.	Dated	Application for	Action	
			Nature	Date
EMP-5089 Rec'd Filed	4-11-50 4-14-50 4-14-50	Modification of construction permit (BP-6917 which authorized a new standard broadcast station) to install a new transmitter (Western Electric 353-B-1) Frank U. Fletcher, Atty. Glenn Gillett, Engr.	GRANTED 4 cond. see authorization.	4-23-50
EMP-5200 Rec'd Filed	6-16-50 6-20-50 6-20-50	Mod. of C.P. (BP-6917, as mod., which authorized a new standard broadcast station) to change type of transmitter (RCA BTA-1L). (Frank U. Fletcher, Atty.)	GRANTED re properly designed phase monitor installed re a non-DA, DA survey be made & accepted by Comm. prior to issuance of a license; re field meas. equipment	6-26-50

APPLICATION RECORD - BROADCASTING

ATTLEBORO RADIO ASSOCIATION, INC. (MP-10-2-50)

Call

Letters W A R A

Name *JACKSON ASSOCIATES, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5316 Rec'd Filed	9-5-50 9-8-50 9-8-50	Modification of construction permit (BP-6917, as modified, which authorized a new standard broadcast station) to change the name of permittee from Jackson Associates, Inc. to Attleboro Radio Association, Inc. Frank U. Fletcher, Atty.	GRANTED re properly designed phase monitor installed re a non-DA, DA survey made & accepted by Comm. prior to issuance of a license; re field measuring equipment	10-2-50
EL-4230 Rec'd Filed	10-4-50 10-4-50 10-4-50	License to cover construction permit (BP-6917, as modified) which authorized a new standard broadcast station and to specify studio location as 8 No. Main Street, Attleboro, Massachusetts. Frank U. Fletcher, Atty.	GRANTED re field meas. equip. available & record kept.	12-11-50
BR-2556 Rec'd Resubmitted	7-20-51 7-30-51 8-13-51	Renewal of license	Appl. re. 8-3-51, signed by Manager. Granted	8-3-51 1-3-52

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W A R AName ATTLEBORO RADIO ASSOCIATION, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3486	3-11-53	Auth. to determine operating power by direct measurement of antenna power. Richard J. Grain, Engr.	RETURNED	APR 4 1953
Rec'd	4-7-53		See file Form 300	
Resub.	5-15-53			
Rec'd	5-18-53			
Filed	5-18-53			GRANTED 9-15-53
BR-2556	12-31-53	Renewal of License		
Rec'd	1-8-54			
Filed	1-8-54			GRANTED 11-24-54
BR-2556	12-19-56	Renewal of License		
Rec'd	1-7-57			
Filed	1-7-57			GRANTED 3-27-57

AUG. 1955

#6

Call
Letters WARAName ..ATTLEBORO RADIO ASSOCIATION, INC.
ATTLEBORO, MASSACHUSETTS

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3126 Rec'd. Filed	5-5-59 5-12-59 5-12-59	Voluntary acquisition of positive control of licensee corporation by Jerome Ottmar thru purchase of stock from Texas Instruments, Incorporated. Russell Rowell, Atty. for Transferee	GRANTED EFF:	5-20-59 7-2-59
BR-2556 Rec'd Resub. Rec'd Filed	12-31-59 1-4-60 2-1-60 2-15-60 2-15-60	Renewal of license	RETURNED GRANTED	1-28-60 7-20-60
BR-2556 R & F	12-28-62 12-31-62	Renewal of License Henry R. Goldstein, Atty.	GRANTED	3-11-63
BR-2556 Rec'd Filed	12-13-65 12-15-65 12-16-65	Renewal of License Attys-Fletcher, Heald, Powell, Kennehan & Hildreth P. C. C. - WASHINGTON, D. C. (Frank H. Fletcher)	GRANTED	3-21-66

APPLICATION RECORD - BROADCASTING

1320kc

Call
 Letters WARA

Name ATTLEBORO RADIO ASSOCIATION, INC.
Attleboro, Mass.

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7017 R & F #452092 \$30 DM OVER FOR AMENDMENTS DEC 4 1968	8/12/68 8/15/68 8/15/68 8/22/68	Direct Meas. Engr: Edward W. Deeters REFUNDED 12/3/68 Atty: Wade H. Hargrove	GRANTED	12-24-68
BR-2556 R & F #480943 \$75.00 PRESS FEB 1969	12-19-68 12-31-68 12-31-68	Renewal of license AMENDED 3-12-69 re: Business interests & programming Atty. Edward W. Hummers (Fletcher, Heald, Rowell Amended 1-29-69 re engr. etc.)	GRANTED	3-26-69
BL-12,607 R & F #575960 \$30. PTA PRESS MAY 7 1970	2-6-70 2-10-70 2-10-70 2-19-70	Lic. to use former Main Trans. (RCA, BTA-1L) as Auxiliary Trans., for Auxiliary purposes only. Atty: Edw. W. Hummers, Jr. (Fletcher, Heald, Rowell, etc.)	GRANTED	5-13-70

AMENDMENT: R & F 11/16/68 re engr. data.

AMENDMENT: R & F 11/22/68 re engr. data.

Amended 1-29-69 re: Engineering for renewal

APPLICATION RECORD - BROADCASTING

Call
Letters WARAName ATTLEBORO RADIO ASSOCIATION, INC.
ATTLEBORO, MASS.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2556 R & F PN PRESS JAN 3 1972	12-15-71 12-22-71 12-22-71	RENEWAL OF LICENSE (MAIN & AUXILIARY) ATTY-EDWARD W. HUMMERS, JR.	GRANTED	7-28-72
BRC-3731 R & F \$50-346699 AC-056 PRESS: OCT 7 1974	9-16-74 9-18-74 9-18-74	Modification of license to operate transmitter by remote control from 8 North Main Street, Attleboro, Massachusetts (Main & Aux.) DA-2 Atty: Edward W. Hummers, Jr.	GRANTED	11-7-74
BR-2556 R & F PN Recd. PRESS JAN 13 1975	11-15-74 11-19-74 " JAN 13 1975	RENEWAL OF LICENSE (MAIN & AUX.) E.W. Hummers, Jr. Atty.	GRANTED	12-9-75

APPLICATION RECORD - BROADCASTING

Call Letters WARA

Name ATTLEBORO RADIO ASSOCIATION, INC.
Attleboro, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BR-2556 R & F PN PRESS	11-17-77 11-28-77 11-28-77 DEC 12 1977	Renewal of license (Main & Auxiliary) Atty- Edward W. Hummers, Jr. (Fletcher, Heald et al)	GRANTED	3-13-78
BR 801119 PRESS	UB DEC 18 1980	RENEWAL OF LICENSE (MAIN & AUXILIARY)	<i>AN</i>	<i>3/30/81</i>

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

