

W A M V



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

WAMV (EFF. 10-14-80) (eff: 3-25-76)

Date first licensed November 22, 1977

Call letters XW K Y Y

Station location Amherst, Virginia

Name of licensee CENTRAL VIRGINIA MEDIA, INC. (AL 4-17-81, EFF:
XX AMHERST BROADCASTING CORPORATION (AL 5-12-80, EFF: 7-10-80)
XX AMHERST BROADCASTING ASSOCIATES, INC.

Transmitter location School Road, Amherst, Virginia (BMP-7-13-76)
XXX On Kentucky Mountain 0.85 mile NW of County Rt. 663, Amherst, Virginia

Main studio location School Road, Amherst, Virginia (BMP-7-13-76)
XXX to be determined

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To
BP-20,013	2-4-76	CP for new standard b/c station 1420kHz 1kw Daytime non-DA type trans. RCA BTA-1R			2-4-77
BMP-14,193	7-13-76	MP{BP-20013}	to chg. ant. trans. loc. {incr. ant. hght and specify SL at trans. site		
COMTEL	9-23-76	PSA	500w		
BP-20,787(L)	5-20-77	CP to make	chgs in	ant.	5-20-78
BL-14,201(L)	11-22-77	Lic. to cover BP-20,013 and BP-20- 787 for New Standard Broadcast Station 1420khz 1kw Daytime			10-1-78
BR-5057(S)	11-30-78		RENEWAL		10-1-81
BAL800111HD	5-12-80	VOL AL.		EFF:	7-10-80
E B S A	10-14-80	CALL SIGN CHANGE			
BAL801219HT	4-17-81	VOL AL.		EFF:	

APPLICATION RECORD - BROADCASTING

Call
Letters ...~~NEW~~...~~W~~...K...Y...Y...

Name AMHERST BROADCASTING ASSOCIATES, INC.
Amherst, Virginia c/o Michael R. Starling 5952 N. 10th Rd., Arlington, Va. 22205

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,013	8-1-75	Construction permit for a new standard broadcast station on:		
Rec'd	8-1-75	Freq. 1420khz.	GRANTED	2-4-76
Filed		Power 1kw		
\$200-459775	8-1-75	Hours of operation:Daytime	GRANTE FEE REQUEST	
AC-001		Transmitter: RCA BTA-1R	\$1350.00	Pd 3-3-76
		Transmitter loc. Kentucky Mountain 0.85 miles	W536446	AC:001
		N.W. of Rt. 663, Amherst Virginia		
		Studio loc. & RC To be determined		
		37° 35' 04" 79° 05' 47"		
PN rec'd	1-9-76	Atty-		
		Eng. Edward F. Perry		
		Amended 1-9-76 re legal,financial,Articles of Incorporation		
		Amended 1-9-76 re financial ,stokholders, community survey, Exh. 7		

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call WKYY
LettersName Amherst Broadcasting Associates, Inc.
Amherst, Virginia

File No.	Dated	Application for	Action	
			Nature	Date
BMP-14,193 Rec'd Filed 100-565849 C: 001 PRESS:	5-10-76 5-11-76 5-11-76 5-11-76 JUN 4 1976	Mod. of CP {BP-20,013} to chg. ant/ trans. loc. to School Road, Amherst, Virginia N. Lat. 37° 35' 00" W. Long. 79° 03' 10" specify studio loc. at trans. site and chg. ant/ system {incr. height of tower}.	GRANTED	7-13-76
BP-20,787 R & F MAY 1 1977	11-5-76 11-15-76	CP to make changes in antenna height.	GRANTED	5-20--77
BL-14,201 R & F \$100.00 #606047 PTA PRESS OCT 3	8-23-76 8-24-76 8-25-76- 9-8-77 1977	BP-20,013, as mod. & Lic. to cover BP-20,787 for New Standard Broadcast Station	GRANTED	11-22-77

APPLICATION RECORD - BROADCASTING

Call W A M V

Letters X W K Y Y

AMHERST BROADCASTING CORPORATION

Name ^{xxx} AMHERST BROADCASTING ASSOCIATES, INC.

AMHERST, VIRGINIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-5057 R & F PRESS	5-30-78 6-1-78 JUN 14 1978	RENEWAL OF LICENSE	GRANTED	11-30-78
BAL80011HD FORM 314 rec FILED PRESS JAN 2 1980 PN FILED	12-21-79 1-11-80 2-27-80	Vol AL to AMHERST BROADCASTING CORPORATION CONTINGENT ON GRANT OF MERGER OF BPH-790117AN/AR Atty - Frank J. Martin, Jr. (SEE OVER)	GRANTED EFF:	5-12-80 7-10-80
BAL801219HT Form 314 PRESS JAN 23 1981 Also see WCNV-FM PN FILED 1-22-81		Vol AL to Central Virginia Media, Inc. Atty. Frank J. Martin, Jr. OVER	GRANTED EFF:	4-4-81 5-29-81

RE: BAL

Articles(certified) ~~to be~~ filed 1-11-80

AMENDED (BAL800111HD) 1-28-80 reflect financial and legal data

AMENDED 3-21-80 re: Revised pg. 1, Table II - Flossie Davis; bank letters; ascertainment data & proposed programming & new EEO program data

AMENDED 4-11-80 re: Financial data- operating cost & expenses for first year

BAL801219HT AMENDED 1-6-81 re: Sec. IV-A; Pg. 6, Affidavit; Bank ltr.

APPLICATION RECORD-BROADCASTING

Call Letters: WAMV

Name: CENTRAL VIRGINIA MEDIA, INC.
AMHERST BROADCASTING CORPORATION

Station Location: AMHERST, VIRGINIA

File No.	Date	Description	Action and Date
BR810528UT PRESS: JUL 21 1981		Renewal of License Atty: Frank J. Martin, Jr.	GRANTED 10-22-81
810731AJ (C)		CP incr power to 2.5kw	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

