

WALK



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

B.S. 2710  
SEE CARD #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed 5-19-52

Call letters WALK

\*Jerome Feniger, Tipton S. Huntley, William Mulvey, et al dba Horizons Communications Company (A Liquidating Partnership) (AL: 2-11-80 EFF: 2-12-80) Station Location: Patchogue, N. Y.

x NEW YORK HORIZONS CORPORATION (AL gr 2/14/77 EFF: 3/1/77)

x ISLAND BROADCASTING SYSTEM (WALK-AM), INC. (BAL 10-24-63, Eff: 11-1-63)

Name of licensee \*SUFFOLK BROADCASTING CORPORATION

Colonial

Columbia Drive, East Patchogue, New York (NP 7-30-51) (Lic. 5-19-52)

Transmitter location x Marconi St. near Chapel Ave., East Patchogue, New York (CP 1-23-51)

11773  
Main studio location x Colonial Drive, East Patchogue, New York (Lic. 5-19-52)  
To be determined, Patchogue, New York (CP 1-23-51)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
BP-6515	1-23-51	1370	500w	Day	3-23	9-23-51
	CP for a new station. (CONDL. CLAUSE)					
BMP-5576	7-30-51	Mod. CP 6515 chr. T			3-23	9-23-51
	(COND'L CLAUSE)					
BMP-5694	10-9-51	Mod. of CP 6515 as mod.,			3-23	3-23-52
	completion date (COND'L CLAUSE)					
BMP-5704	10-17-51	Mod. of CP 6515 as mod.,			3-23	3-23-52
	trans. (COND'L CLAUSE)					
BMP-5757	12-17-51	Mod. of CP 6515 as mod.,			2-17	8-17-52
	T and Extend C&C dates (COND'L CLAUSE)					
BL-4703	5-19-52	1370	500w	Daytime	5-19	6-1-54
	<u>Lic. cover CP(6515 as mod.) for a new station</u>					
BR-2710	5-19-54	RENEWAL OF LICENSE			6-1	6-1-57
BTC-1955	4-27-55	Vol. transfer of control to W. Kingsland Macy.				
EFF:	5-27-55					
BR-2710	5-15-57	RENEWAL OF LICENSE			6-1	6-1-60
BR-2710	5-4-60	Renewal of license			6-1	6-1-63
BTC-3827	9-14-61	Involuntary transfer of negative control of licensee corporation from W. Kingsland Macy to Julia Dick Macy, William Kingsland Macy, Jr. and John Henry Dick Macy, Executors of the Estate of W. Kingsland Macy, Deceased.				
EFF:	10-20-61					
BR-2710	5-31-63	Renewal of license			5-1	5-1-66
WAL-4861	10-24-63	Voluntary assignment of license to Island Broadcasting System (WALK-AM), INC.				
EFF:	11-1-63					
BR-2710	6-22-66	1370kc	500w	Day	6-22	6-1-69
TELEGRAM	10-17-67	PSA	500w			
BR-2710(S)	6-25-67	Renewal			6-1-72	
BTC-6344	8-24-70	VOL. TC		EFF: 10-29-70		
WBSA	6-12-72					
BR 2710(S)	6 8-72	Renewal of License			6-1-75	
BR-2710(L)	10-16-75	RENEWAL			6-1-78	
WAL-8906	2/14/77	Vol AL		EFF: 3/1/77		

BC-126  
June 1975

#2

AM

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W A L K

Station location .....

ISLAND BROADCASTING COMPANY, INC. (AL 3-3-81, EFF:

Name of licensee ~~See Card #1~~

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BR-2710(L)	5-31-78	Renewal of License			6-1-81
<del>BAL800208EP</del>	<del>2-11-80</del>	<del>VOL AL</del>		<del>EFF: 2-12-80</del>	
BAL801210FS	3-3-81	VOL AL		EFF:	4-15-81

## APPLICATION RECORD - BROADCASTING

 Call W A L K  
 Letters x New

 Name SUFFOLK BROADCASTING CORPORATION  
(PO Box 82, Coram, L.I., New York)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6515 Rec'd Filed	12-9-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1370kc Power: 500w Hours of operation: Daytime only Trans. location: <del>To be determined</del> Near Patchogue, New York Studio location: To be determined- Patchogue, New York John P. Southmayd, Atty.		
	12-19-47		GRANTED	1-23-51
	12-19-47			Docket 8921 C.P. ISSUED re blanketing clause; re that a field intensity survey be made prior to issuance of lic. showing that eff. field intensity of antenna meets requirements of Standards.
		Granted 5-16-49 authorization to opr. test T vicinity of Patchogue, N.Y. period 30 days on 1370 kc, 50 watts power daytime only to facilitate field intensity measurements. Signal unmodulated except for voice identification each 1/2 hour. Call ltrs. WGNK Assinged to this opr.		
		(See AMENDMENT Card #2)		

Transmitter-Gates 500-A

Paul Godley, Co., Engr.  
Post Office Box J  
Upper Mountclair, N.J.

#2

Call W A L K  
Letters  NewName SUFFOLK BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
		(BP-6515 Continued from Card #1)	See Card #1 for action.	
AMEND. Rec'd Filed	6-20-49 6-20-49 6-24-49	AMENDED to change transmitter location from To Be Determined, Patchogue, New York To Marconi Street near Chapel Avenue, East Patchogue, New York.		
BMP-5576 Rec'd Filed	5-16-51 5-17-51 5-17-51	Modification of construction permit (BP-6515, which authorized a new standard broadcast station) to change transmitter location from Marconi St. near Chapel Ave., East Patchogue, New York to Columbia Drive, East Patchogue, New York and change type of transmitter (Gates BC-1E).  John P. Southmayd, Atty. Paul F. Godley, Engr. Upper Montclair, N.J.	GRANTED Cond'l re blanketing and field intensity survey be made and accepted prior commencement program tests	7-30-51



APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WALK

Name SUFFOLK BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5594 Rec'd Filed	9-19-51 9-20-51 9-20-51	Modification of construction permit (BP-6515, as modified, which authorized a new standard broadcast station) for extension of completion date from 9-23-51 to 3-23-52.  John P. Southmayd, Atty.	GRANTED Cond'l re blanketing and submission field survey showing field intensity meets minimum requirements of Standards	10-9-51
BMP-5704 Rec'd Filed	9-25-51 10-1-51 10-1-51	Modification of construction permit (BP-6515, as modified, which auth. a new standard broadcast station) to change type of transmitter (Raytheon RA-1000).  John P. Southmayd, Atty. Paul F. Godley, Jr., Engr.	GRANTED Same conditions as above	10-17-51

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters WALX

Name SUFFOLK BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-5757 Rec'd Filed	11-27-51 11-28-51 11-28-51	Modification of construction permit (BP-6515, as mod., which auth. a new standard broadcast station) to change type of transmitter. (Gates BC-1F).  John P. Southmayd, Atty.	GRANTED extended Cond'l re field <del>survey</del> intensity survey	12-17-51 and C&C dates blanketing;
BL-4703 Rec'd Filed	4-14-52 4-15-52 4-15-52	License to cover construction permit (BP-6515, as mod.) which authorized a new standard broadcast station.  John P. Southmayd, Atty.	GRANTED Conditional re blanketing	5-19-52
BR-2710 Rec'd Filed	2-25-54 3-1-54 3-1-54	Renewal of license Filed by John P. Southmayd, Atty.	Granted	5-19-54

Name SUFFOLK BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1955 Rec'd Filed	3-23-55 4-4-55 4-4-55	Voluntary transfer of control of licensee corporation from Julia D. Macy to W. Kingsland Macy.  John P. Southmayd, Atty.	GRANTED EFF:	4-27-55 5-27-55
BR-2710 Rec'd Filed	2-25-57 2-27-57 2-27-57	Renewal of License.  John P. Southmayd, Atty.	<del>GRANTED</del> GRANTED	<del>5-14-57</del> 5-15-57
BR-2710 Rec'd Filed	2-26-60 2-29-60 2-29-60	Renewal of License.  John P. Southmayd, Atty.	GRANTED	5-4-60
BTC-3827 Rec'd Filed	8-12-61 8-15-61 8-15-61	Involuntary transfer of negative control of licensee corporation from W. Kingsland Macy to Julia Dick Macy, William Kingsland Macy, Jr. and John Henry Dick Macy, Executors of the Estate of W. Kingsland Macy, Deceased.  Charles F. Duvall, Atty.	GRANTED EFF:	9-14-61 10-20-61

FORM BC-121  
Aug. 1955

#6

# APPLICATION RECORD - BROADCASTING

Call  
Letters W A L K

ISLAND BROADCASTING SYSTEM (WALK-AM), INC.

Name X. SUFFOLK BROADCASTING CORPORATION  
Patchogue, New York

File No.	Dated	Application for	Action	
			Nature	Date
BR-2710 Rec'd & Filed	2-22-63 2-27-63 2-27-63	Renewal of License  Atty-John Southmayd	GRANTED	5-31-63
BAL-4861 R & F	7-18-63 7-22-63	Voluntary assignment of license to Island Broadcasting System (WALK-AM), Inc.  Atty.- Assignor - John P. Southmayd Assignee - Robert A. Marmet	GRANTED Bff:	10-24-63 11-1-63
BR-2710 R & F	2-26-66 3-4-66	Renewal of license Atty- Marmet & Schneider	GRANTED	6-22-66
BR-2710 R & F #495635 \$75.00 PRESS APR 2 1969	2-21-69 3-3-69 3-3-69	Renewal of license AMENDED 6-12-69 re: Financial & programming data  Atty. Robert A. Marmet	GRANTED	6-26-69

APPLICATION RECORD - BROADCASTING

1370kc

Call  
Letters W A L K

Name ISLAND BROADCASTING SYSTEM(WALK-AM), INC.  
Patchogue, New York 11772

File No.	Dated	Application for	Action	
			Nature	Date
ETC-6344 R & F FEE PD: \$250 CODE 053 (Form 316 ALSO SEE FM AUG 20 1970ND WKIV)	7-28-70 8-14-70 #624550	Voluntary transfer of control of lic corp from Jerome Feniger, Edward W. Wood, Jr., Chester Huntley and William Milvey to Horizons Communi- cations Corporation (SEE OVER)  Atty - Robert A. Marmet	GRANTED KFF:	8-24-70 10-29-70
BR-2710 R & F PN Recd. DM PRESS APR 5 1972	3-21-72 3-27-72 5-15-72	RENEWAL OF LICENSE  Gordon R. Malick, Atty. (Marmet & Webster) AMENDED 5-26-72 re: programming; employment policy; business interests	GRANTED	6-8-72

The Commission by letter adopted 8-23-72 notified station WALK of apparent liability for forfeiture of \$100.00 for violation of Section 1.539(a) of the rules.

RE: BTC-6344 - Art. of Inc. & By-Laws on file with KPAT  
(PAL-6820)

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

6-52

Call

Letters W.A.L.K.

NEW YORK HORIZONS CORPORATION

Name x ISLAND BROADCASTING SYSTEM(WALK-AM), INC.  
PATCHOGUE, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BR-2710 R & F PN Recd. PRESS	3-10-75 3-18-75 <b>MAR 24 1975</b>	RENEWAL OF LICENSE Gordon R. Malick, Atty. AMENDED 3-27-75 re: transmitter logs AMENDED 7-3-75 re: ascert. of comm. needs AMENDED 7-23-75 re: comm leaders & EEO AMENDED 9-17-75 re: ascert. of comm. needs	GRANTED	10-16-75
BAL-8906 R & F FORM 316 Also see WALK-FM & WRTV(AM)	1/5/77 1/28/77 <b>FEB 4 1977</b>	Voluntary assignment of license to NEW YORK HORIZONS CORPORATION  Atty - Robert Marmet	GRANTED EFF:	2/14/77 3/1/77

## APPLICATION RECORD-BROADCASTING

Call Letters: W A L K

#9

ISLAND BROADCASTING COMPANY, INC.

Name: xNEW YORK HORIZONS CORPORATION

x Jerome Feniger, Tipton S. Huntley, William Mulvey, et al dba Horizons Communications

Company (A Liquidating Partnership)

Station Location: Patchogue, New York

File No.	Date	Description	Action and Date
BAL800208FP Form 316 (Also see WRIV & WALK-FM) PRESS	1-16-80	Vol. AL to Jerome Feniger, Tipton S. Huntley, William Mulvey, et al d/b/a/ HORIZONS COMMUNI- CATIONS COMPANY (A Liquidating Partnership)  Atty - Robert Marmet (Marmet Professional Corp)	GRANTED 2-11-80 EFF:
BAL801210FS Form 314 PRESS Also see WALK-FM	DEC 23 1980	Vol AL to Island Broadcasting Company, Inc.  Atty for the assignor Jerome S. Boros Atty for the assignee Gary M. Epstein  OVER	GRANTED 3-3-81 EFF: 4-15-81



BAL80121015 AMENDED 1-13-81 re: replacement cost,  
balance sheet, Sec. IV-A; Sect. VI;

Amended 1-21-81 re: response to ltr from James A  
Julier

Amended 1-29-81 re: legal data; financial data;  
Ascertainment info.

#10

1370

## APPLICATION RECORD-BROADCASTING

Call Letters: WALK

ISLAND BROADCASTING COMPANY, INC.

Name: JEROME FENIGER, TIPTON S. HUNTLEY, WILLIAM MULVEY, et al dba  
 HORIZONS COMMUNICATIONS COMPANY (A Liquidating Partnership)

Station Location: PATCHOGUE, NEW YORK

File No.	Date	Description	Action and Date
Br810202H5 PRESS	MAR 27 1981	RENEWAL OF LICENSE  Atty. Jerome S. Boros  AMENDED 2-25-81 re: EEO Ltr. 6-11-81 re: programming	ISSUED FL

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

