

W A M R



Remington Rand Inc.

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# REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



Form BC 126      Off. No. 3872  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed 6-23-60      Call letters W A M R (9-25-59)  
x W D M R

Station location Venice, Florida

Name of licensee VENICE-NOKOMIS BROADCASTING COMPANY

Transmitter location 0.5 mi. N. of E. Venice Ave. on Auburn Road, Venice, Florida (L 3-29-73)  
x SE Corner of Farm Road and Auburn Road, Venice, Florida (BP 5-9-72)  
x 0.6 miles N.E. of Venice, Florida (BP 9-22-66)  
(BP-6-10-59)

33595  
Main studio location 307½ West Venice Ave., Venice, Florida (L 3-29-73)  
0.5 mi. N. of E. Venice Ave. on Auburn Road, Venice, Florida (BP 5-9-72)  
x 307½ West Venice Avenue, Christian Building, Venice, Florida (ERC-9-24-59)  
x 0.6 miles N.E. of Venice, Florida (BP-6-10-59)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-11375	6-10-59	1320kc	500w	Day	8-10 2-10-60
	CP for a new standard broadcast station.				
BRC-1533 (1)	9-24-59	Modification of C.P. to change studio location from 0.6 mi. N.E. of Venice, Florida TO 307 1/2 W. Venice Ave., Christian Building, Venice, Florida and operate transmitter by Remote Control from studio location			
BMP-8813 (2)	3-13-60	Mod. of CP(BP-11375) to change type transmitter (GATES BC-1J). Extension of completion date 3-10-60.			
BL-7829	6-23-60	1320kc	500w	Day	6-23 2-1-61
	Lic. to cover cp(BP-11375 as mod) which authorized a new standard b/c station.				
BR-3872	1-18-61	Renewal of License			2-1 2-1-64
	1-29-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-3872	3-16-64	Renewal of License			3-16 2-1-67
BP-17363	9-22-66	1320kc	500w	Day	11-22 5-22-67
	CP to change antenna-trans. location and operate transmitter by remote control from main studio. CANCELLED(Ltr. 4-13-67)				
BZ-6364 BR-3872	4-27-67	1320kc	500w	Day	4-27 2-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-3872(S)	3-6-70	RENEWAL			2-1-73
BP-19,208	5-9-72	1320kc	500w	Day	5-9-73
	CP to change ant.-trans. and studio loc. + RC make changes in antenna system.				
EBSA	6-12-72				
BR-3872(L) BL-13,364	3-29-73	Renewal and Modification			2-1-76
BR-3872(S)	1-30-76	RENEWAL			2-1-79
BTC-8686	7-17-78	VOL. ACQ. OF POSITIVE CONTROL			



#2

# BROADCASTING STATION HISTORY RECORD

First licensed .....

Call Letters . . W A M R . . . . .

Station Location .....

Name .....

Transmitter Location .....

Main studio location .....



# Authorization Record

File No.	Granted	Facilities	Expires
BR781012UA(S)	2-14-79	Renewal of License	2-1-82
BZ-791217AB(L)	3-6-80	DIRECT MEASUREMENT	2-1-82
P-800404AG (L)	1-27-81	1320khz 1kw 5kw Unl. CP to chg. hrs of oper. incr. day power & mke chgs.	1-27-82 ant. system



FORM BC-121  
FORMERLY FORM A-170

# APPLICATION RECORD - BROADCASTING

Call  
Letters NEW W.D.M.R.

Name VENICE-NOKOMIS BROADCASTING COMPANY  
(P.O. - c/o Larry Rhodes, 845 62nd Pl. S., St. Petersburg, Fla)  
(Pres)

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,375 Rec'd Filed	6-17-57 6-18-57 6-18-57	Construction permit for a new standard broadcast station to be operated on: Frequency - <del>1580kc</del> 1320kc Power - 250w- 500w Hours of operation - Daytime Transmitter location - 0.6 miles N.E. of Venice, Florida Studio location - Same as transmitter	GRANTED	6-10-59
AMENDMENT R & F	6-27-58 6-30-58	Atty. - Bingham, Collins, Porter & Kistler Engr. - Kear & Kennedy AMENDED to change frequency to 1320kc; incr. power to 500w; chge type trans (GATES BC 500T) and make changes in ground system.		



GATES BC 250E 500T

J



FORM BC-121 #2  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call **W A M R (9-25-59)**  
Letters **X W D M R**

Name **VENICE-NOKOMIS BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1533 Rec'd Filed	9-21-59 9-23-59 9-23-59	Modification of construction permit to change studio location from 0.6 miles N.E. of Venice, Fla., TO 307½ West Venice Avenue, Christian Building, Venice, Florida and to operate transmitter by Remote Control from Studio location.  Bingham, Collins, Porter & Kistler, Attys. (Edwin H. Schneider)	GRANTED	3-24-59
BP-8813 R & F	11-30-59 12-4-59	Modification of C. P. (BP-11375 which authorized a new standard broadcast station) to change type transmitter (Gates BC1J) Atty's: Bingham, Collins, Porter & Kistler	GRANTED	1-13-60



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters W A M RName VENICE-NOKOMIS BROADCASTING COMPANYVENICE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
HL-7829 Rec'd Filed	1-19-60 1-21-60 1-21-60	License to cover construction permit (BP-11375, as modified) which authorized a new standard broadcast station.  Edwin R. Schneider, Atty.	GRANTED	6-23-60
BR-3872 Rec'd Filed	10-31-60 11-4-60 11-4-60	Renewal of license.	GRANTED	1-18-61
BR- 3872 Received Resub. R & F	11-14-63 11-18-63 11-16-63 1-8-64	Renewal of license.	<del>11-18-63 as Sent II</del> <del>11-18-63 as Sent II</del> GRANTED	<del>11-18-63 as Sent II</del> <del>11-18-63 as Sent II</del> 3-16-64
BP-17,363 R. & F.	8-12-66 8-15-66	CP to change antenna-transmitter location to SE Corner of Farm Road and Auburn Road, Venice, Florida; operate by remote control from main studio. Atty: Marnet & Schneider	GRANTED	9-22-66

F. C. C. - WASHINGTON, D. C.



FORM BC-121  
Aug. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters W A M R

Name VENICE-NOKOMIS BROADCASTING COMPANY  
VENICE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3872 Rec'd RESUB.& F	11-14-66 12-5-66 1-3-67	RENEWAL OF LICENSE	<del>RETURNED</del> <del>applic. not signed.</del> GRANTED	<del>12-29-66</del> <del>323</del> 4-27-67
BZ-6364 R & F	1/14/67 1/27/67	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	4-27-67
BR-3872 R & F #554692 \$75. PN PRESS	11-1-69 11-4-69 11-4-69 11-5-69 <b>DEC 3 1969</b>	Renewal of license AMENDED 1-5-70 re: Programming AMENDED 2-10-70 re: Programming	GRANTED	3-6-70
BP- Rec'd \$30.00-619772	7-29-70 7-30-70 7-30-70	Construction permit to change ant-trans. and studio location to 0.5 mi. N. of E. Venice Ave. on Auburn Road, Venice, Fla. and change in antenna system. 27° 06' 20" 82° 24' 01"	RETURNED Incomplete therefore Not acceptable for filing.	9-3-70



# APPLICATION RECORD - BROADCASTING

1320 KHz

Card #5

Call  
Letters W A M R

Name VENICE-NOKOMIS BROADCASTING COMPANY  
VENICE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,208 Rec'd Filed \$50-029261 AC-060 PRESS: MAY 3 1972	12-29-71 1-3-72 1-3-72 1-3-72	Construction permit to change ant-trans. and studio location to 0.5 mi. N. of E. Venice Ave. on Auburn Road, Venice, Fla. and changes in antenna system. 27° 06' 20" 82° 24' 01"	GRANTED	5-9-72
BR-3872 R & F PN recd. PRESS	11-27-72 12-1-72 " DEC	RENEWAL OF LICENSE AMENDED 1-9-73 re: Section II resubmitted AMENDED 2-21-73 re: community survey & equal employment policy	GRANTED issued with BL-13,364	3-39-73 23
BL-13,364 Rec'd W 129835-\$50 Filed PTA Amended PRESS	11-1-72 11-6-72 11-20-72 11-20-72 12-4-72 1-9-73 JAN 31 1973	Lic.(BP-19,208) for changes. SL & RC: 307½ W.Venice Ave., Venice, Fla. AC-067  Sect. II-A (freq. monitor)	GRANTED issued with renewal	3-29-73



Form BC-121  
September 1969  
2-60

#6

# APPLICATION RECORD - BROADCASTING

1320 khz

Call  
Letters W A M R

Name VENICE-NOKOMIS BROADCASTING COMPANY  
VENICE, FLORIDA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3872 R & F PN Recd. PRESS	9-30-75 10-6-75 " OCT 15 1975	RENEWAL OF LICENSE	GRANTED	1-30-76
BTC-8686 R & F FORM 316 Also see WAMR-FM	4/14/78 4/24/78 MAY 6 1978	Voluntary acquisition of positive control of lic corp by Florence June Rhodes thru transfer of stock from Larry Rhodes (see over)	GRANTED	7-17-78
BR781012UA PRESS	10-7-78 OCT 20 1978	RENEWAL OF LICENSE	GRANTED	2-14-79
BZ-791217AB R & F DM PRESS	12-17-79 1-15-80 FEB 29 1980	DIRECT MEASUREMENT	GRANTED	3-6-80



RE: BTC-8686 - Ltr from atty filed 6-29-78 re stock ownersh



## APPLICATION RECORD-BROADCASTING

Call Letters: W A M R

Name: VENICE NOKOMIS BROADCASTING COMPANY

Station Location: VENICE, FLORIDA

File No.	Date	Description	Action and Date
BP- 800404AG (C)		Construction permit chg hours of operation to Unlimited by adding nighttime service with 1kw; DA-2; incr day power to 5KW and make changes in antenna system MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 ATTY: Benedict Cottone	GRANTED 1-27-81 Con'd
AMENDED	5-14-80 1-13-81	Public Notice RE: Engineering Supplemental and public Notice	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

