

WARD



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1370199

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-9-53

Call letters W A R B

Station location: Covington, Louisiana

W A R B, INC. (AL 8-1-57; EPF: 8-1-57)

Name of licensee * A. R. BLOSSMAN, INC.

Transmitter location On Hwy. 190, 2 miles NW of city limits of Covington, La. (MP 7-15-53)
(Lic. 12-9-53)Main studio location On Hwy. 190, 2 miles NW of city limits of Covington, La. (MP 7-15-53)
(Lic. 12-9-53)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8323 Ltr.	3-11-53 3-19-53	730kc	250w	Daytime	
		CP for new station granted subject filing MP for approval antenna and T. site. (COND'L CLAUSE)			
BP-8323 MP-6214	7-15-53	730	250w	Day	9-15 3-15-54
		MP for approval antenna, trans. & studio sites & change type transmitter.			
BL-5155 Lic.	12-9-53	730kc	250w	Day	12-9-53 6-1-55
		cover CB(8323, as mod.) for new station			
BR-2887	5-4-55	RENEWAL OF LICENCE			6-1 6-1-58
BZ-3691 (1)	8-11-55	Auth. to determine power by direct measurement of antenna power.			
BAL-2730 EFF:	8-1-57 8-1-57	Voluntary assignment of license to W A R B, Inc.			
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-2887	6-11-58	730kc	250w	Day	6-11 6-1-61
	6-1-61	Comm. deferred action on renewal pending further consideration.			
BR-2887	7-12-61	Renewal of license			7-12 6-1-64
BR-2887	5-28-64	Renewal of License			6-1 6-1-67
BR-2887	5-22-67	Renewal of License			6-1 6-1-70
BR-2887(S)	5-27-70	Renewal			6-1 6-1-73
EBSA	6-12-72				
BR-2887(L)	7-13-73	RENEWAL			6-1-76
BR-2887(S)	6-25-76	RENEWAL			6-1-79
BR790202 (s)	7-20-79	renewal of license			KX 6-1-82

BTC810206HS	2-27-81	VOL TC EFF:			

FORMERLY FCC FORM 94

Call Letters W A R B
NewName A. R. BLOSSMAN, INC.
P.O. A. R. BLOSSMAN, COVINGTON, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BP-8323 Rec'd Filed	10-13-51	Construction permit for a new standard broad- casting station to be operated on: Frequency: 900kc 730kc Power: 1kw 250 w Hours of Operation: Daytime Trans. Location: To be determined Near Covington, Louisiana Studio Location: To be determined Near Covington, Louisiana R. L. Easley, Engr.	GRANTED	3-11-53
	11-26-51			
	11-26-51			
Amer'd Rec'd Filed	2-5-53	AMENDED to change frequency from 900kc to 730kc, decrease power from 1kw to 250 w and change type of transmitter (Collins 300 G)		
	2-9-53			
	2-9-53			

Sub. filing of for approval antenna & T rit and P.T. will not be authl until WFL has ceased operation on 730 & lic. will not be grant until WFL on other freq. Ltr. written 3-19-53

Gates Balf

Collins 300 G

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters W A P B

Name A. R. BLOSSMAN, INC.

File No.	Dated	Application for	Action	
			Nature	Date
EMP-6214 Rec'd Filed	5-19-53 5-20-53 5-20-53	Modification of construction permit (BP-8323 which auth. a new standard broadcast station) for approval of antenna, transmitter and studio location as 2 miles N.W. of city limits on Hwy. 190, Nr. Covington, La. and change type transmitter (GATES BQ-2500Y). Norman E. Jorgensen, Atty. L.J.N. du Treil, Engr.	GRANTED	7-15-53
BL-5155 Rec'd Filed	10-21-53 10-23-53 10-23-53	License to cover construction permit (BP-8323, as mod.) which auth. a new standard broadcast station. L.J.N. du Treil & Associates, Engr.	GRANTED	12-9-53
BR-2887 Rec'd Filed	3-1-55 3-3-55 3-3-55	Renewal of license	GRANTED	5-4-55

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters WARBName WARB, INC.
A. R. BLOSSMAN, INC.
Covington, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3691 Rec'd Filed	7-11-55 7-18-55 7-18-55	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-11-55
BAL-2730 Rec'd Filed	7-3-57 7-9-57 7-9-57	Voluntary assignment of license to WARB, INC. Jeremiah Courtney, Atty.	GRANTED EFF:	8-1-57 8-1-57
BR-2887 Rec'd Filed	3-1-58 3-3-58 3-3-58	Renewal of License	GRANTED	6-11-58
PR-2887 Rec'd & Filed	3-1-61 3-6-61	Renewal of License	GRANTED	7-12-61
BR-2887 R & F	2-29-64 3-2-64	Renewal of License.	GRANTED	5-28-64

APPLICATION RECORD - BROADCASTING

Call
 Letters WARB

Name WARB, Inc.
Covington, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-2887 R & F	2-25-67 3-1-67	Renewal of license	GRANTED	5-22-67
BR-2887 R & F #581594 \$75 P. N.	2-27-70 3-2-70 3-2-70 3-2-70	Renewal of License AMENDED 4-22-70 re: financial data	GRANTED	5-27-70
BR-2887 R & F P.N. PRESS APR 17 1973	3-2-73 3-6-73 3-6-73	Renewal of License AMENDED 6-13-73 re: ascert. of comm. needs; programming	GRANTED	7-13-73
BR-2887 R & F PNRecd. PRESS	1-30-76 2-6-76 " FEB 13 1976	RENEWAL OF LICENSE AMENDED 6-9-76 re: comm. leaders & commercial matter	GRANTED	6-25-76

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters WARBName W. A. R. B., INC.
COVINGTON, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR790202YR PRESS:	MAR 14 1979	RENEWAL OF LICENSE	granted	7-20-79
BTC810206HS Form 316 PRESS FEB 27 1981		Involuntary transfer of control of lic corp from David C. Blossman to Edward Woodrow Blossman Executor of the estate of David C. Blossman Deceased Atty-		GRANTED 2-27-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

