

**FEDERAL COMMUNICATIONS COMMISSION**  
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**WASHINGTON DC 20554**

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April 29, 2014

Marnie K. Sarver, Esq.  
Wiley Rein LLP  
1776 K Street, NW  
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Re: WOAD(AM), Jackson, MS  
Facility Identification Number: 50404  
L&L Licensee, LLC  
Special Temporary Authorization

Dear Counsel:

This is in reference to the request filed April 23, 2014, on behalf of L&L Licensee, LLC ("L&L"). L&L requests special temporary authority ("STA") to operate with temporary facilities.<sup>1</sup> In support of the request, L&L states that due to installation of ancillary equipment on tower #1, the base impedance of tower #1 currently varies so widely as to prohibit operation of WOAD(AM) from that tower. Therefore, in order to remain on air, WOAD(AM) requests STA to operate from the north tower (tower #2 of the WSFZ(AM) array) until the issue on the center tower can be resolved. Station WOAD(AM) requests STA to operate from tower #2 with 1 kilowatt of power daytime, and 0.95 kilowatt of power at night.

Our review indicates that based on operation with the proposed STA facility, interference to other stations is not likely to occur.

Accordingly, the request for STA IS HEREBY GRANTED. Station WOAD(AM) may operate with the temporary facilities as described above, until the issue with the center tower can be resolved. Simultaneous operation of stations WOAD(AM) and WSFZ(AM) from the same tower shall not commence until sufficient diplexing equipment has been installed and properly adjusted to reduce spurious emissions below the levels specified in 47 CFR Section 73.44(b). It will be necessary to further reduce power or cease operation if complaints of interference are received. L&L must notify the Commission when licensed operation is restored.<sup>2</sup>

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<sup>1</sup> WOAD(AM) is licensed for operation on 1300 kHz with a power of 5 kilowatts daytime and 1 kilowatt nighttime, employing a nondirectional antenna pattern (ND1-U).

<sup>2</sup> See 47 CFR § 73.45(c), 73.51, 73.61(b).

L&L must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **October 26, 2014**.

**STA Advisory:** Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,



Jerome J. Manarchuck  
Audio Division  
Media Bureau

cc: L&L Licensee, LLC