Barbara

City of DeJuniak Springs

71 US Highway 90 West Post Office Box 685 DeFuniak Springs, FL 32435



TDD: 850 800

September 30, 2013

William Lake, Chief, Media Bureau Federal Communications Commission 445 12<sup>th</sup> Street, SW Washington, DC 20554

Dear Mr. Lake,

I write to you with respect to the situation in our community where WMBB-ABC (Panama City, FL) is no longer available via Bright House Networks due to a dispute with Hoak Media, owner of the station. We understand that Bright House Networks would restore the station to its cable line-up if not for the very sharp increase in costs that are being demanded by Hoak Media.

There are limited television options available in our rural community. The WMBB signal is not receivable over the air. This means that the station owner can continually play the providers (cable and satellite) off against one another and impose ever-escalating costs on our residents.

I understand that Hoak Media's license to operate WMBB is pending consideration for renewal. I respectfully submit that Hoak Media is not serving the public interest when it denies the ability of consumers to view the local ABC station.

Sincerely,

Bob Campbel

Mayor