

W A I R



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

#1

Date first licensed April 9, 1937

Call letters W A I R

HOLIDAY BROADCASTING CORPORATION (AL 8-1-61 EFF: 8-15-61)

Location: Winston-Salem, N. C.

X FORSYTHE BROADCASTING COMPANY (AL 12-19-56, EFF: 12-19-56)

x RADIO WINSTON-SALEM, INCORPORATED (AL 1-13-54 EFF: 1-14-54)

x WAIR BROADCASTING COMPANY (AL 10-17-51, Eff. 11-1-51)

x C.G. HILL and GEORGE D. WALKER, d/b as WAIR BROADCASTING COMPANY (AL 9-26-44, Eff. 10-23-44)

Name of licensee x C.G. HILL, GEORGE D. WALKER & SUSAN H. WALKER

Eff. 10-23-44

Hutton and Ryan Streets, Winston-Salem, N. C. (BP 1-10-64) (L 12-31-64)

X 46 Miller St., Winston-Salem, North Carolina (Ltr. 10-28-57 Redescribed)

x South Stratford, Winston-Salem, N. Car. (CP 12-18-45) Lic 12-27-46

Transmitter location North Cherry Street Extension, Winston-Salem, North Carolina (C.P. & Mod. CP Lic. 4-9-37 2-9-37)

Hutton & Ryan Sts., Winston-Salem, N. C. (BS 11-9-66)

X 103 W. 3rd St., - North Carolina National Bank Bldg., Winston-Salem, N. C. (BRC 8-11-64)

X 46 Miller St., Winston-Salem, North Carolina (Ltr. 10-28-57 redescribed)

x South Stratford Road Extension, Winston-Salem, N. Car. (Let 6/3/54)

X Pepper Bldg., Fourth & Liberty Sts., Winston-Salem, N.C. (Ren - 8-30-40) N.C. (Tel. Eff. 3-25-40)

X Van Dyke Bldg., Fourth & Liberty Sts., Winston-Salem, N.C. (Tel. Eff. 3-25-40) Lic. 4-9-37

x Robert E. Lee Hotel, Winston-Salem, North Carolina (C.P. & MP-B 2-9-37)

ZIP-27102

Main studio location

FCC-55

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD
					From— To—
	10/13/36				Opr. test trans. power not over 50 w bet. hrs. 12 mid. & 6 am EST. 10/15 to 11/8.
Letter B3-P-808	9-29-36 Eff. 11-10-36	1250	250w	D	Subj. R. 131, 132 & 139 Trans. site to be deter. C.P. for new station at Winston-Salem, North Carolina
B3-P-808 B3-MP-427	2-9-37	1250	250w	D	4-9 10-9-37 C.P. for new station Mod. C.P. for approval of trans. site; and antenna chg. equip
-	C.A. 3/23/37				Opr. LS (March 6:30 pm EST) to 12 mid. 3/24/37-broadcast programs inaugurating opening of station WAIR.
B3-S-917	4-9-37	1250	250w	D	4-9 10-1-37 Lic. to cover C.P. for new station
B3-S-917	9-7-37	1250	250w	D	10-1 4-1-38
B3-S-917	3-9-38	1250	250w	D	4-1 10-1-38
B3-S-917	9-13-38	1250	250w	D	10-1 4-1-39
B3-S-917	12/30/38				opr frm LS (Jan 5:30pm EST) to conclusion of Rose Bowl game on 1/2/39 (approx 7:30pm)
B3-S-917	4/7/39				opr 4:30 to 6am EST Apr 9, 1939 (Easter service of Moravian Church)
B3-S-917	3-6-39	1250	250w	D	4-1 10-1-39
B3-S-917	9-19-39	1250	250w	D	10-1 6-1-40
B3-S-917	11/13/39				re/br NAA time signals 11/13 to 3am EST June 1, 1940
B3-S-917	12/28/39				opr 5:30pm to conclusion Rose Bowl foot- ball game Jan 1, 1940
B3-S-917	3/16/40				opr 5:30 to 6am Mar 24/1940 (Moravian Sunrise Easter Service)
B3-S-917 Mod. Lic.	4-13-40 to add SR.	1250	250w	D	4-13 6-1-40
B3-S-917	4-13-40				Rebroadcast NAA signals 4-13 6-1-40
B3-R-917	5-15-40	1250	250w	D	6-1 8-1-40
Order	6/12/40				Extension of license 8/1 10/1/40
Order	9-10-40				Extension of license 10-1 3-29-41
B3-ML-981 Mod of license	11-26-40	1310	250	U.	11-26 3-29-41 to chg frequency, hours of operation,

35-917

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed ...April 9, 1937.....

Call lettersW A I R.....

Name of licensee C. G. HILL, GEORGE D. WALKER & SUSAN H. WALKER.....

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
NARBA REALLOCATION						
B3-K-917	3-24-41	1340	250w	U	3-29	10-1-41
B3-Z-1065	7-3-41	1340	250w	U	7-3	10-1-41
	Determine power by direct method					
B3-R-917	9-30-41	1340	250w	U	10-1	10-1-42
B3-R-917	9-8-42	1340	250w	U	10-1	6-1-43
B3-S-917	11-6-42	1340	250w	U	12-1	6-1-43
	Mod. in accordance with Order #107					
B3-R-917	5-11-43	1340	250w	U	6-1	6-1-45
B3-AL-439	9-26-44	Voluntary assignment of license to				
Eff. 10-23-44		C.G. HILL and GEORGE D. WALKER, d/b as				
		WAIR BROADCASTING COMPANY				
B3-S-917	5-22-45	Extension of License			6-1	8-1-45
B3-S-917	7-24-45	Extension of license			8-1	10-1-45
B3-R-917	9-25-45	1340	250w	U	9-25	2-1-47
B3-S-917	9-25-45	1340	250w	U	10-1	2-1-47
	Mod. Lic. Order 107-A					
B3-P-4267	12-18-45	1340	250w	U	2-18	8-18-46
	C.P. to change T site and install new antenna					
B3-MP-2001	8-26-46	Mod. C.P. (4267) for extension of				
		completion date			2-18	9-18-46
B3-L-2070	12-27-46	1340	250w	U	12-27	2-1-47
B3-Z-1892	Lic. to cover CP (4267 as mod.) which authorized					
	change T, installation new Vertical antenna and					
	determine operating power by direct method					
B-R-917	1-23-47	1340	250w	U	2-1	2-1-50
BZ-2398	8-7-47	1340	250w	U	8-7	2-1-50
	Determine operating power by direct method.					
BS-917	1-25-50	Extension of License			2-1	6-1-50
BR-917	5-31-50	1340	250w	U	5-31	2-1-53
BAL-1251	10-17-51	Vol. assignment of license to WAIR				
Eff. 11-1-51		BROADCASTING COMPANY				

BROADCASTING STATION LICENSE RECORD

Date first licensedApril 9, 1937.....

Call lettersW.A.I.R.....

Name of licensee WAIR BROADCASTING COMPANY (AL 10-17-51, Eff. 11-1-51)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To	
BR-917	1-7-53	Renewal of license			2-1 12-1-54	
BAL-1681	1-13-54	Voluntary AL to RADIO WINSTON-SALEM, EFF: 1-14-54 INCORPORATED.				
BRC-313 (1)	3-1-54	Mod. of lic. to operate trans. by R.C. from Pepper Bldg., 4th & Liberty Sts., Winston- Salem, N. C.				
BRC-442 (1)	7-16-54	Modification of license to operate transmitter by remote control from South Strat- ford Road Extension, Winston-Salem, North Carolina				
BR-917	11-3-54	1340	250w	U	12-1 12-1-57	
BAL-2516 EFF:	12-19-56 12-19-56	Vol. assignment of license to: FORSYTHE BROADCASTING COMPANY.				
TELEGRAM	11-29-57	Action on renewal deferred- Continued operation authorized until final deter- mination on renewal application.				
BR-917	1-3-58	1340kc	250w	U	1-3 12-1-60	
BZ-4202	11-19-59	Authority to determine operating power by direct measurement of antenna power.				
BR-917	12-7-60	1340kc	250w	U	12-7 12-1-63	
BAL-4209 EFF:	8-1-61 8-15-61	Voluntary assignment of license to Holi- day Broadcasting Corporation.				
BP-14937	1-10-63	1340kc	250w, 1kw	LS U	3-10 9-10-63	
		CP to increase daytime power to 1kw and install new transmitter (GATES BC-1T) (Cond'1).				
BL-10,124	8-7-63	1340kc	250-1kw	U	8-7 12-1-63	
		Lic. to cover CP (BP-14,937) which auth. an incr. day power and instl. new trans.				
BR-917	12-19-63	Renewal of license			12-19 12-1-66	
BP-16039	1-10-64	1340kc	250w, 1kw	LS U	3-10 9-10-54	
		CP to change antenna-trans. location and make changes in the ground system.				
BRC-2517 (1)	8-11-64	Mod. of license to change studio loc. and remote control point to North Carolina National Bank Bldg., Winston- Salem, North Carolina.				

Form BC 126

June 1954 # 4

BROADCASTING STATION LICENSE RECORD

Date first licensed April 9, 1937

Call letters W A L R

Station location _____

Name of licensee _____

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-16,434	12-10-64	1340kc	250w	Aux	2-10 8-10-65
	CP to install trans (WESTERN ELECTRIC 310B) at Main trans. loc (Hutton & Ryan Sts.) to be operate on 1340kc, 250w for auxiliary purposes only daytime, alternate main trans. nighttime.				
BTC-4672	12-15-64	Voluntary relinquishment of positive control of lic. corp by Joseph Mullen thru sale of stock to James R. Gilley (Voting Control to be retained by Joseph Mullen thru voting Trust Agreement)			
BL-10,701	12-31-64	1340kc	250-1kw	LS U	12-31 12-1-66
	Lic to cover construction permit (BP-16,039) which auth chg-ant trans loc and chgs in gr-system.				
BMP-11,530 (1)	6-25-65	Mod. of CP (BP-16,434) for extension of completion date to 9-10-65.			
BMP-11,583 (2)	9-9-65	Mod. of CP (BP-16,434) ^{as mod.} for extension of completion date to 12-10-65			
BMP-11,656 (3)	12-28-65	Mod. of CP (BP-16,434) for extension of completion date to 3-10-66			
BL-11,248	5-4-66	1340kc	250w	Alt-Main & Aux	5-4 12-1-66
	Lic to cover CP (BP-16,434 as mod) which auth install aux trans. daytime Alt-Main nighttime specify type trans Raytheon RA-250 (R.E.)				
BTC-5077	6-2-66	Voluntary transfer of control of lic. corp. from Joseph Mullen, as Voting Trustee, to John W. Googe, Bernard Mann, Nicholas P. Patella, James R. Gilley and John K. Gallaher.			
BZ-6036 (1)	7-19-66	Auth. to determine operating power by direct meas. of antenna power. (Main)			
BZ-6086 (1)	8-22-66	Auth. to determine operating power by direct meas. of antenna power. (Auxiliary and Alternate Main).			

Form BC 126

June 1954

CARD #5

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W A I R

Station location WINSTON-SALEM, NORTH
CAROLINA

Name of licensee HOLIDAY BROADCASTING CORPORATION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BS-917	11-9-66	Mod. of	Lics. (Main & Aux.-Alt. Main)		
		to chg. studio loc. to ant.-trans. loc., & delete RC oper.			
	Main (2)	and Aux.-Alt. Main (2)			
BR-917	4-11-67	1340kc	250w-1kw-LS U		
		1340kc	250w Aux. Alt.		4-11-67 12-1-69
		Renewal & NDRA			
BR-917	11-26-69	Renewal of License & NDRA			12-1-72
		(Main-S & Aux.-Alt. Main-S)			
BTC-6409	12-17-70	VOL. TC EFF: 1-6-71			
BZ-7771(L)	3-25-71	Direct Measurement			12-1-72
		(MAIN & ALT-MAIN-AUXILIARY)			
EBSA	5-25-72			MAIN & AUX.	ALT. MAIN
BR-917	11-14-73	(S) RENEWAL OF LICENSE			12-1-75
BTC-7606	12-24-74	Vol. Reling. of neg.			EFF: 1-27-75
BR-917(L)	8-1-77	RENEWAL & MODIFICATION			8-1-78
BZ-9168		(MAIN, ALT. & AUX.)			(short term)
		ISSUED TOGETHER			
BTC-8635	3/31/78	VOL. acq. of neg. control			
BR-917(S)	1-8-79	RENEWAL (ALT. & AUX.)			8-1-81
BZ-800103AD(L)	3-17-80	DIRECT MEASUREMENT			8-1-81

APPLICATION RECORD - BROADCASTING

Call W A I R
 Letters x NEW

Name C. G. HILL, GEORGE D. WALKER, & SUSAN H. WALKER.

P.O. Box. 355, Winston-Salem, N.C.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-808	10-3-35	C.P. for new station to be operated on: Frequency - 1250 kc Power - 250 watts Time - daytime. Studio - Robert E. Lee Hotel, Winston-Salem, N.C. Trans. - To be determined, Winston-Salem, N.C.	Examiner's Report 1-217 GRANTED Min. 9-29-36 Effective 11-10-36 1250 kc, 250w D Subj. R. 131, 132 & 139 Trans. site to be deter. Letter written. Issued with MP-427 2-9-37	
B3-MP-427	11-2-36	Modification of construction permit (B3-P-808) to make changes in authorized equipment, for approval of transmitter site as North Cherry Street, Extension, Winston-Salem, N. C. and approval of antenna.	Granted	2-9-37

#2

APPLICATION RECORD—BROADCASTING

Call letters WAIRName C. G. HILL, GEORGE D. WALKER, & SUSAN H. WALKER,

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-L-574	3-24-37	License to cover C.P. (B3-P-808) as mod. new station.	Granted	4-9-37
B3-P-1802	5-20-37	Construction permit to make changes in transmitting equipment and increase power from 250w to 1kw	ORDER OF DISMISSAL Request of Applicant Min. 9-14-37	
B3-R-917	7-22-37	Renewal of license	Granted	9-7-37

APPLICATION RECORD—BROADCASTING

3.

Call letters W A I RName C. G. HILL, GEORGE D. WALKER, & SUSAN H. WALKER

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-ML-488 Resubmitted Resubmitted	9-7-37 9-14-37 9-29-37	Mod. of license to change hours of operation from daytime to unlimited using 250 watts power.	-Returned-- jurat-not-signed-- Returned-- hours-of-oper. Ex. Rept. I-678 Dock. 4910 DENIED Min. 1-3-39 Effective 1-9-39	9-13-37
B3-R-917	1-22-38	Renewal of license	Granted	3-9-38
B3-R-917	7-20-38	Renewal of license	Granted	9-13-38

APPLICATION RECORD—BROADCASTING

#4

Call letters W A I RName C. G. HILL, GEORGE D. WALKER, & SUSAN H. WALKER

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-917	1-20-39	Renewal of license	Granted	3-6-39
B3-R-917	7-29-39	Renewal of license	Granted	9-19-39
B3-R-917	3-21-40	Renewal of license	Granted	5-15-40
B3-P-2823	3-20-40	Construction permit to change frequency from 1250 kc to 1310 kc and hours of operation from daytime to Unlimited. (Contingent on granting WSJS application for 600 kc B3-P-2814)	Returned Necessary file 304 instead of 301	3-27-40
B3-ML-981	3-28-40	Mod. of license to change frequency from 1250 to 1310 kc, hours of oper. from daytime to unlimited time, using 250 watts power. (Contingent of WSJS, being granted 600kc).	GRANTED effective when WSJS commences program tests on 600 kc. Not issued - facilities granted under NARBA reallocation	11-26-40

#5

Call

Letters W A I RName C. G. HILL, GEORGE D. WALKER & SUSAN H. WALKER

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-917 Resub.	5-30-40 "	Renewal of license 15e-17a 22-23-20f	Returned	7-18-40
			Granted	3-24-41
			1340 kc,	250w, U
B3-Z-1065 Rec'd	5-29-41 5-31-41	Authority to determine operating power by direct measurement. Form 335 filed 6-13-41.	Granted	7-3-41
B3-R-917 Resub. Resub.	7-29-41 " "	Renewal of license and Form 335 (No-seal)	Ret'd - 9-9-41 for add. copy. Defect. Sections 9(e), 17(a), 20(b), 11(e); Sec. 1; 20(f) - 3 copies of Form 335 - Sec. 1 also defective.	Returned - 9-17-41 GRANTED 9-30-41

#6

Call

Letters W A I R

Name C.G.HILL and GEORGE D. WALKER, d/b as WAIR BROADCASTING COMPANY (AL 9-26-44 Eff. 10-23-44)
 * C. G. HILL, GEORGE D. WALKER & SUSAN H. WALKER

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-917	7-27-42	Renewal of license and Forms 335	Granted	9-8-42
B3-R-917	3-27-43	Renewal of license	Granted	5-11-43
Rec'd	6-16-44 6-17-44	Modification of license to change name of licensee to C.G. HILL and GEORGE D. WALKER, d/b as WAIR BROADCASTING COMPANY	Retired to files 7-29-44. Superseded by B3-AL-439	
B3-AL-439 Rec'd Filed	7-26-44 7-27-44 7-27-44	Assignment of license to C. G. HILL and GEORGE D. WALKER, d/b as WAIR BROADCASTING COMPANY. (Filed by John C. Spearman, Atty.)	Granted Eff. 10-23-44	9-26-44
B3-R-917 Rec'd	4-30-45 5-3-45	Renewal of license Let. req. amend. Par. 17(b) 5-5-45 Amend. 17(b) filed 7-31-45 Add'l information filed 10-30-45	Granted	9-25-45

APPLICATION RECORD - BROADCASTING

#7

Call

Letters WAIRName C. G. HILL and GEORGE D. WALKER, d/b as WAIR BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4267 Rec'd Filed	10-16-45 10-18-45 10-18-45	C.P. to install new vertical antenna and change transmitter location from North Cherry Street Exten., Winston-Salem, N.C., to South Stratford, Winston-Salem, N.C. (Filed by John C. Spearman, Atty.; Geo. C. Davis, Engr.)	Granted	C.A. 12-18-45 Min. 12-26-45
B3-MF-2001 Rec'd Filed	7-15-46 7-16-46 7-16-46	Mod. of C.P. (B3-P-4267 which authorized installation of new vertical antenna and change in transmitter location) for extension of completion date from 8-18-46 to 9-18-46. (Filed by Atty. Spearman)	GRANTED	8-26-46

APPLICATION RECORD - BROADCASTING

#6

Call

Letters W A I RName C. G. HILL and GEORGE D. WALKER, d/b as WAIR BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2070	9-16-46	License to cover C.F. (B3-P-4267, as mod.,) which authorized installation of new vertical antenna and change transmitter location and	GRANTED	12-27-46
Rec'd	9-19-46			
Filed	9-19-46			
B3-Z-1892	9-18-46	Authority to determine operating power by direct measurement of antenna power.		
Rec'd	9-19-46			
Filed	9-19-46			
		(John C. Spearman, Atty;)		

APPLICATION RECORD - BROADCASTING

#9

Call

Letters

W A I R

WAIR BROADCASTING COMPANY (AL 10-17-51, Eff. 11-1-51)

Name X C. G. HILL and GEORGE D. WALKER, d/b as WAIR BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-917 Rec'd	12-6-46 12-10-46	Renewal of license Filed by John Spearman atty.	GRANTED	1-23-47
BZ-2389 Rec'd Filed	7-15-47 7-17-47 7-17-47	Authority to determine operating power by direct measurement of antenna power. (John C. Spearman, Atty.)	GRANTED	8-7-47
BR-917 Rec'd	11-18-49 11-22-49	Renewal of license	Granted	5-31-50
BAL-1251 Rec'd Filed	8-23-51 9-10-51 9-10-51	Voluntary assignment of license to WAIR Broadcasting Company	GRANTED Eff.	10-17-51 11-1-51

APPLICATION RECORD - BROADCASTING

Call
 Letters W A I R

Name W A I R BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-917 Rec'd Filed	10-23-52 10-28-52 10-28-52	Renewal of License	GRANTED	1-7-53
BAL-1681 Rec'd Filed	12-11-53 12-11-53 12-11-53	Voluntary assignment of license to Radio Winston-Salem, Incorporated.	GRANTED BY:	1-13-54 1-14-54
BRC-313 Rec'd Filed	2-11-54 2-12-54 2-12-54	Modification of license to operate transmitter by remote control from Pepper Building, Fourth and Liberty Streets, Winston-Salem, North Carolina.	GRANTED	3-1-54
BRC-442 Rec'd Filed	7-12-54 7-13-54 7-13-54	Modification of license to operate transmitter by remote control from South Stratford Road Extension, Winston-Salem, North Carolina	GRANTED	7-16-54

#11

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters W A I RName PORSYTHE BROADCASTING COMPANY (AL 12-19-56; EFF:XRADIO WINSTON-SALEM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-917 Rec'd Filed	9-14-54 9-16-54 9-16-54	Renewal of License	GRANTED	11-3-54
BAL-2516 Rec'd Filed	11-21-56 11-26-56 11-26-56	Voluntary assignment of license to Forsythe Broadcasting Company.	GRANTED EFF:	12-19-56 12-19-56
BR-917 Rec'd Filed	8-29-57 9-3-57 9-3-57	Renewal of License	GRANTED	1-3-58
BZ-4202 Received ReSub R & F	7-2-59 7-6-59 9-8-59 9-11-59	Authority to determine operating power by direct measurement of ant. power.	RETURNED 9-31-59 Signed by gen. mgr. & notarised wrong GRANTED	11-19-59

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W A I RName X FORSYTHE BROADCASTING COMPANYWINSTON SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,839 R. & F.	12-7-59 1-21-60	CONSTRUCTION PERMIT to increase daytime power from 250w to 1kw; and install a new transmitter (Gates BC-1T). Atty- none Engr.- Robert H. Epperson, Mt. Airy, N.C.	DISMISSED Re-vised V-A not filed.	6-9-61
BR-917 Rec'd Filed	8-10-60 8-25-60 8-25-60	Renewal of license	GRANTED	12-7-60
BAL-4269 Rec'd Filed	6-23-61 6-23-61 6-23-61	Voluntary assignment of license to Holiday Broadcasting Corporation. James L. Kaler, Atty. for Assignee	GRANTED IFF:	8-1-61 8-15-61

APPLICATION RECORD - BROADCASTING

Call

Letters W.A.I.R.

HOLIDAY BROADCASTING CORPORATION

Name FORSYTHE BROADCASTING COMPANY

WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,937 Rec'd Filed	6-16-61 6-19-61 6-19-61	Construction permit to increase daytime power from 250w to 1kw and install new transmitter (GATES BC-1T). Engr: Robert H. Epperson, Mt. Airy, N.C.	GRANTED	1-10-63
AMENDMENT R & F	8-10-61 8-14-61	AMENDED to change applicant name to "Holiday Broadcasting Corporation" (BAL-4269 gr 8-1-61) ATTYS-Klagsbrunn, Hanes & Irwin(12-22-61)	Cond'l re: Permittee shall submit with applic. for license, antenna resistance measurements. Permittee shall accept such interf. as may be imposed by other existing 250w Class IV stations.	
BL-10,124 R. & F.	5-10-63 5-14-63	Lie to cover CP(BP-14,937) which auth incr day power and install new transmitter.	GRANTED	8-7-63
BR-917 Rec'd Filed	8-28-63 9-3-63 9-3-63	Renewal of license---12-1-63 Atty. James L. Kaler	GRANTED	12-19-63

AUG. 1955

Call
Letters W A I RName HOLIDAY BROADCASTING CORPORATIONWinston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,039 R. & F.	11-4-63 11-8-63	CP to change antenna-transmitter location from 46 Miller St., Winston-Salem, N. C. <u>to</u> Hutton and Ryan Sts., Winston-Salem, North Carolina, and make changes in the ground system. Atty: Klagsbrunn & Hanes Engr: George C. Davis	GRANTED	1-10-64
BRC-2517 R & F	8-10-64 8-10-64	Modification of license to change studio location and remote control point to North Carolina National Bank Bldg., Winston-Salem, North Carolina. Carlyle C. Ring, Jr., Atty.	GRANTED	8-11-64

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W A I RName HOLIDAY BROADCASTING CORPORATION
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,434 R. & F.	9-22-64 9-25-64	Construction permit to install transmitter (WESTERN ELECTRIC 310B) at main trans. loc. (Hutton & Ryan Sts.) to be operated on 1340kc 250w, for auxiliary purposes only, daytime; alternate-main transmitter nighttime. Atty: Klagsbrunn & Hanes	GRANTED	12-10-64
BTC-4672 R & F	9-24-64 10-8-64	Voluntary relinquishment of positive control of licensee corp. by Joseph Mullen thru sale of stock to James R. Gilley (Voting control to be retained by Joseph Mullen thru Voting Trust Agreement) Atty. - Klagsbrunn & Hanes	GRANTED	12-15-64
EL-10,791 R. & F.	7-28-64 7-30-64	License to cover construction permit (BP-16,039) which authorized change antenna transmitter location, and make changes in ground system. Atty- Klagesbrunn & Hanes	GRANTED	12-31-64

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W A I RName HOLIDAY BROADCASTING CORPORATION
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,530	6-4-65	Modification of C.P. (BP-16,434, which auth. install trans. (WE 310B) as auxiliary daytime and alternate main nighttime) for extension of completion date from 8-10-65 to 9-10-65. Atty: Frederick S. Hird, Jr.	GRANTED	6-25-65
R&F	6-4-65		to	9-10-65
BMP-11,583	8-12-65	Modification of construction permit (BP-16,434, as mod. which auth. install trans. (W.E. 310B) as auxiliary daytime and alternate main nighttime) for extension of completion date from 9-10-65 to 12-10-65. Atty: James L. Kaler	GRANTED	9-9-65
R&F	8-13-65			to

APPLICATION RECORD - BROADCASTING

Call
Letters W A I R

Name HOLIDAY BROADCASTING CORPORATION
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,656 R&F	11-23-65 11-24-65	Mod. of C.P. (BP-16,434, as mod. which auth. install auxiliary trans. daytime, alt. main nighttime) for extension of completion date from 12-10-65 to 3-10-66. Atty: James L. Kaler	GRANTED to	12-28-65 3-10-66
BL-11,248 R & F	2/19/66 2/23/66	Lic. to cover CP (BP-16,434 as mod.) which auth. install aux. trans. daytime, alt-main nighttime, specify type trans. RAYTHEON RA-250. (R.C.) Attys: Klagsbrunn & Hanes	GRANTED	5-4-66
BTC-5077 R & F	4-20-66 4-22-66	Voluntary transfer of control of lic. corp. from Joseph Mullen, as Voting Trustee, to John W. Googe, Bernard Mann, Nicholas P. Patella, James R. Gilley and John K. Gallaher Atty - Klagsbrunn & Hanes	GRANTED	6-2-66

APPLICATION RECORD - BROADCASTING

Call Letters W A I R

Name HOLIDAY BROADCASTING CORPORATION
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-6036 R & F	6/3/66 6/7/66	Auth. to determine operating power by direct meas. of antenna power. <i>(12000)</i> (Main) Atty: Klagsbrunn & Hanes	GRANTED	7-19-66
BZ-6086 R & F	6/29/66 7/5/66	Auth. to determine operating power by direct meas. of antenna power. <i>(Alt. Aux)</i> Atty: Klagsbrunn & Hanes	GRANTED	8-22-66
BR-917 R & F	8-29-66 9-2-66	Renewal of license (Main & Aux.-Alt.Main) Atty- Frederick S. Hird, Jr. (Klagsbrunn & Hanes)	GRANTED Cond. re	4-11-67 Class IV
BR-917 R & F #539303 \$105 P. N.	8-27-69 8-29-69 8-29-69 8-29-69	Renewal of License (Main & Auxiliary-Alt.M) Atty: Frederick S. Hird, Jr. (Kaler, Worsley, etc.) SEP 26 1969 AMENDED 10-20-69 re: Programming	GRANTED <i>gr</i> 11-26	11-26-69

APPLICATION RECORD - BROADCASTING

1340kc

Call
Letters W A I R

Name HOLIDAY BROADCASTING CORPORATION
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BTC -6409 R & F FEE PD: \$250 -#640217 CODE 053 (Form 316) 1 2 1970	10-26-70	Voluntary acquisition of negative control of lic corp by each, John W. Googe and Nicholas P. Patella thru sale of stock by Bernard Mann to the licensee corporation Atty - Kaler, Worsley, Daniel & Hollman (TEL 338-2100) AMENDED 11-25-70 - financial data Bank ltr re loan filed 12-2-70 by atty on behalf of licensee	GRANTED	12-17-70
	10-28-70		KFF:	1-6-71
BZ-7771 R & F DM BZ-7771 R & F DM PRESS MAR 25 1971	2-16-71	Direct Measurement (Main)	GRANTED	3-25-71
	2-19-71			
	2-26-71			
	3-8-71	Direct Measurement (Aux.-Alt. Main)	GRANTED	3-25-71
	3-11-71			
	3-18-71			

APPLICATION RECORD - BROADCASTING

Call
Letters W A I R

Name HOLIDAY BROADCASTING CORPORATION
Winston-Salem, N. C1

File No.	Dated	Application for	Action	
			Nature	Date
BR-917 R & F P.N. PRESS OCT 16 1972	8-31-72 9-5-72 9-5-72	Renewal of License (Main & Aux.-Alt. Main) Atty.: Frederick S. Hird, Jr. AMENDED 9-22-72 re: Auxiliary AMENDED 11-13-72 re: proposed programming AMENDED 1-15-73 re: employment programming	GRANTED	11-14-73
BTC-7606 R & F FEE PD: \$250 # 368294 CODE 047 (Form 316) DEC 18 1974	11-19-74 11-25-74	Voluntary relinquishment of negative control of lic corp by John W. Googe thru sale of stock to Anthony William Packer (SEE OVER) Atty - Frederick S. Hird, Jr. (331-9100)	GRANTED EFF:	12-24-74 1-27-75
BR-917 R & F PN Recd. PRESS SEP 4 1975	7-28-75 7-30-75 "	RENEWAL OF LICENSE (MAIN & ALTER. & AUX. TRANS.) F.S.Hird, Jr. Atty. (KALER & HOLLMAN) AMENDED 10-10-75 re: EEO (short term)	GRANTED to	8-1-77 8-1-78

Designated for Hearing
JAN 20 1976 30688
Min.

RE: BTC-7606 - NOTED: no financial data filed
Ltr re loan filed 12-23-74

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W.A.I.R.

#21

Name HOLIDAY BROADCASTING CORPORATION
Winston-Salem, North Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9168 R & F DM Amend PRESSUL 16	6-7-76 6-14-76 6-22-76 7-12-76 - 1976	Direct Measurement Section II-A (Aux.)	GRANTED issued with BR-917	8-1-77
BPC Rec'd FORM 316 Also see WSE2 (FM) BTC-8635 Resub. & F	2/27/78 3/10/78 3/16/78 MAR 28 1978	Voluntary acquisition of negative control of lic corp by John Googe thru purchase of stock from Anthony W. Packer Atty - Clifford J. Bond, III	RESUBMITTED Application not dated GRANTED EFF:	3/17/78 3/31/78

APPLICATION RECORD - BROADCASTING

Call
Letters W A I RName HOLIDAY BROADCASTING CORPORATION
WINSTON-SALEM, NORTH CAROLINA

File No.	Dated	Application for	Action	
			Nature	Date
BR-917 R & F PRESS	4-7-78 4-18-78 MAY 22 1978	RENEWAL OF LICENSE (MAIN, ALT. & AUX.) Atty. Clifford J. Bond, III (Winston-Salem, N. C.) SUPPLEMENTAL APPLICATION filed 7-28-78 as an amendment to pending renewal application. (Main & Auxiliary) (BR780728UT) AUG 14 1978	GRANTED	1-8-79
BZ-800103AD R & F PRESS MAR 4	1-3-80 1980	DIRECT MEASUREMENT Atty: Clifford J. Bond, III	GRANTED	3-17-80

RECORD OF APPLICATIONS FOR CHANGING FACILITIES OF BROADCASTING STATION W A I R

X W A I R BROADCASTING (AL 10-17-51 Eff. 11-1-51)

x C. G. HILL and GEORGE D. WALKER, d/b as W A I R BROADCASTING COMPANY (AL 9-26-44, Eff.

Licenses C. G. HILL, GEORGE D. WALKER & SUSAN H. WALKER

10-23-44)

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B3-P-2472	8-5-39 amended 12-7-40	NEW	Greensboro B/c Co. Inc. Greensboro, N.C.	C.P. on 1250kc, 250w U. Cont. on W A I R GOING on new freq.	GRANTED- 8-5-41

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

