

W A L E



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 9-7-48Call letters W A L E
LOCATION: FALL RIVER, MASSACHUSETTSName of licensee KEYNOTE BROADCASTING, INC. (BAL 10-24-62 EFF: 11-10-62)
X NARRAGANSETT BROADCASTING COMPANYTransmitter location Off Augustus Street, Fall River, Mass. (BP 2-5-73) L 3-29-74
x374 Central Street, Fall River, Massachusetts (Lot. 4-7-58)
x30-North-Main-Street, Fall River, Massachusetts. (CP & MP 2-19-48)
(Lic. 9-7-48)Main studio location 130 Rock Street, Fall River, Mass (BP 2-5-73)
x374 Central Street, Fall River, Massachusetts. (CP & MP 2-19-48)
(Lic. 9-7-48)

zip 02720

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
Order 31-P-4409	10-23-47	1400	250w	U	Subject filing MP and antenna	
		approval T site and antenna For a new standard broadcast station				
31-P-4409 BMP-3515	2-19-48	1400	250w	U	4-19	10-19-48
	Mod. CP (4409) to change type of T, for approval of antenna and T site and specify studio site. (CONDITIONAL CLAUSE)					
BL-3144	9-7-48	1400	250w	U	9-7	8-1-50
	L.c. to cover CP (4409 as mod) for a new station (CONDITIONAL CLAUSE)					
BS-2076	7-26-50	Extension of license			8-1	12-1-50
BS-2076	11-22-50	Extension of license			12-1	3-1-51
BS-2076	2-21-51	Extension of License			5-1	6-1-51
BR-2076	5-9-51	1400	250w	(COND. U. CL.)	5-9	8-1-53
BTC-1502 EFF:	6-5-53 6-25-53	Vol. acquisition of control of licensee corp. by George L. Sisson, Jr.				
BR-2076	7-1-53	RENEWAL OF LICENSE			8-1-53	4-1-54
Telegram	3-31-54	Action on renewal deferred 3-31-54 and continued operation auth. until final determination on renewal.				
BR-2076	4-21-54	Renewal of license			4-21	4-1-57
BR-2076	3-6-57	Renewal of license			4-1	4-1-60
BZ-4070 (1)	12-11-58	Authority to determine operating power by direct measurement of antenna power.				
BR-2076	3-9-60	1400kc	250w	U	4-1	4-1-63
BP-12371	3-22-61	1400	250w, 500w-LS	U	5-22	11-22-61
	CP to increase daytime power to 500w and install a new transmitter (RCA BTA-500R) Cond' 1).					
BMP-9577 (1)	7-26-61	Mod. C (BP-12371) to chg. type trans. to 1TA, 1M-1000A (Cond' 1)				
BMP-9938 (2)	12-6-61	Mod. CP (BP-12,371, as mod.) for extension of completion date to 2-1-62				
BL-9128 Main (3)	5-21-62	1400kc, 250w, 500wLS, Unl.			License to cover CP (BP-12371, as mod.) which auth. incr. in daytime power and install new trans.	

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

#2

Date first licensed

Call letters W A L E

Station location Fall River, Mass.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BL-9129 Aux.	5-21-62	1400kc	250w	Aux.	5-21 4-1-63
License to use old main trans. at present loc for aux. purposes only.					
BAL-4574 EFF:	10-24-62 11-10-62	Voluntary assignment of license to Keynote Broadcasting, Inc.			
BL-9128	5-21-62	This authorization supersedes author- ization as of the same date.			
BMP-9842	2-13-63	1400kc	250w, 1kw	LS U	4-13 10-13-63
CP to increase daytime power to 1kw (Cond'1).					
BR-2076	3-26-63	1400kc	250w, 500w, 250w,	LS-U AUX to	4-1 4-1-66 4-1-66
BL-10,004	6-26-63	Lic. to cover CP (BMP-9842) which auth incr. day power.			
BR-2076	3-21-66	1400kc	250w, 1 kw	U	4-1 4-1-69
1400kc 250w (AUX). 4-1-69					
BR-2076(S)	3-26-69	Renewal of License & NDEA (Main & Auxiliary)		4-1	4-1-72
BR-2076	3-30-72	(short) RENEWAL OF LICENSE MAIN & AUX. & NDEA		4-1	4-1-75
EBSA	5-25-72				
BP-19,339	2-5-73	1400khz,	250w, 1kw	U	2-5-74
CP to chg. ant. TL & SL & RC & trans.					
BP-19,339 (1)	10-26-73	MP(BP-19,339) to correct condition to require sufficient data to be submitted in lieu of a nondirectional proof.			
BL-13,613(D)	3-29-74	Lic. to cover BP-19339 for changes (Main & Auxiliary)			4-1-75
BR-2076(S)	3-31-75	Renewal of Main & Auxiliary			4-1-78
Ltr.	6-13-75	Main Trans: Gates BC-1H1			
BR-2076	3-13-78	(L) REN. OF LIC. MAIN & AUX.			4-1-81

APPLICATION RECORD - BROADCASTING

#1

Call

W A L E

Letters

X NewName NARRAGANSETT BROADCASTING COMPANY(F.O. 12 Hudner Bldg., 130 So. Main St., Fall River, Mass.)

File No.	Dated	Application for	Action	
			Nature	Date
B1-P-4409 Rec'd	12-11-45 12-17-45	Construction permit for a new standard broadcast station to be operated on: Frequency - 1400 kc Power - 250 w Hours of operation - Unlimited time Trans. location - To be determined, Fall River, Mass. Studio location - To be determined, Fall River, Mass. (Filed by William A. Porter, Atty.; Robert E. L. Kennedy, Engr.)	Docket No. 7312 GRANTED Hearing, subj. filing MF approval T site and ant. Order Issued ISSUED WITH MP 3515	10-23-47 after

RCA BTA-250-L transmitter

APPLICATION RECORD - BROADCASTING

Call W A L E
Letters X (unassigned)

Name NARRAGANSETT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3515 Rec'd Filed	12-11-47 12-12-47 12-12-47	Mod. of C.P. (Bl-P-4409, which authorized a new standard broadcast station) to change type of transmitter (Raytheon RA-250), for approval of antenna and transmitter location at 30 North Main Street, Fall River, Mass., and to specify studio location as 374 Central Street, Fall River, Mass. (Filed by William A. Porter, Atty.; Robert E. L. Kennedy, Engr.)	GRANTED re blanketing clause & before program tests, field intensity measurements shall be made & submitted to the Commission showing that the antenna is capable of providing a field intensity of at least 75 mv/m unattenuated at one mile for 250 watts.	2-19-48

APPLICATION RECORD - BROADCASTING

Call
Letters W A L EName NARRAGANSETT BROADCASTING COMPANY

43

File No.	Dated	Application for	Action	
			Nature	Date
BL-3144 Rec'd Filed	5-3-48 5-4-48 5-4-48	License to cover C.P. (Bl-P-4409, as mod.,) which authorized a new standard broadcast station. (Robert M. Booth, Jr., Atty.)	GRANTED re waiver blanketing clause	9-7-48 3255(b) and
BTC-787 Rec'd Filed	6-23-49 6-27-49 6-27-49	Voluntary acquisition of control of licensee corporation by Bristol Broadcasting Company, Inc. through purchase of 233 1/3 shares of Class A common Stock and 239 shares of Class B Common Stock from William A. Porter and seven other stockholders. (Corwin R. Lockwood, Atty.; Transferee) (William A. Porter, Atty., Transferors)	Dismissed	11-9-49 per request of applicant.

APPLICATION RECORD - BROADCASTING

Call
Letters W A L EName NARRAGANSETT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2076 Rec'd	11-14-49 11-18-49	Renewal of license	Docket 9556 Granted after hearing ORDER & LICENSE ISSUED re blanketing clause	5-9-51
BR-2076 Rec'd Filed	4-27-53 5-4-53 5-4-53	Renewal of License Filed by William A. Porter, Atty.	GRANTED	7-1-53
BTC-1502 Rec'd Filed	5-20-53 5-25-53 5-25-53	Voluntary acquisition of control of licensee corporation by George L. Sisson, Jr., thru retirement to the treasury of 174 shares of stock by George E. Hamilton, Nellie F. McCain, Robert E. L. Kennedy, and William A. Porter. William Porter, Atty.	GRANTED eff:	6-5-53 6-25-53

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W A L EName NARRAGANSETT BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2076 Rec'd Filed	1-27-54 2-1-54 2-1-54	Renewal of License Filed by H. Donald Kistler, Atty.	Granted	4-21-54
BR-2076 Rec'd Filed	12-19-56 12-28-56 12-28-56	Renewal of license E. R. Schneider, Atty	GRANTED	3-6-57
BP-12,371 Rec'd Resub. R & F	7-25-58 7-30-58 9-8-58 9-11-58	Construction permit to increase daytime power from 250w to 500w and install new transmitter (RCA BTA 500 R) Atty. - Bingham, Collins, Porter & Kistler Engr. - Kear Kennedy	RETURNED Dated wrong GRANTED Cond'l re: Permittee shall accept such interf. imposed by exit Cl IV sub gr. inc. power to 1kw	8-29-58 3-22-61 12-11-58
BZ-4070 Rec'd Filed	10-30-58 11-3-58 11-3-58	Authority to determine operating power by direct measurement of antenna power. Edwin R. Schneider, Atty.	GRANTED	12-11-58

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters W A L EName NARRAGANSETT BROADCASTING COMPANYFALL RIVER, MASSACHUSETTS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2076 Rec'd Filed	12-23-59 12-29-59 12-29-59	Renewal of license. William A. Porter, Atty.	GRANTED	3-9-60
BMP-9577 Rec'd & Filed	6-8-61 6-13-61	Modification of CP(BP-12,371 CP to incr. daytime power and install new transmitter) to change type transmitter to an ITA, AM-1000A. Collins, Robb, Porter and Kistler, Atty.	GRANTED	7-28-61 Cond'1: acceptance of trans., 2) ant. resistance remeasured
BMP-9842 Rec'd Filed	10-3-61 10-6-61 10-6-61	Mod. of CP(BP-12,371) as mod. which auth. inc. day power and install new transmitter. to increase daytime power from 500w to 1kw Atty. Collins, Robb, Porter and Kistler * Eng. - Kear & Kennedy	GRANTED	2-13-63 Cond'1 re: Permittee shall accept such interf. as may be imposed by other existing 250w Class IV stations.
AMENDMENT R & F	12-20-62 1-2-63	AMENDED to change applicant name to KEYNOTE BROADCASTING, INC. (BAL-4574 gr 10-24-62) * Atty. - Philip Bergson F.C.C. - WASHINGTON, D. C.	Before prog. tests are authorized permittee shall submit data to show that an approved type freq. monitor has been installed	

AUG. 1955

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Call
LettersW.A.L.E.....

KEYNOTE BROADCASTING, INC.

Name X Narragansett Broadcasting Company.....
Fall River, Mass.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9938 RAF	11-10-61 11-14-61	Mod of CP (BP-12371 as mod which auth incr day power and install new trans) for extension of completion date from 11-22-61 to 1-22-62. Atty: Collins, Robb, Porter & Kistler	GRANTED	12-6-61 to 2-1-62
BL-9128 R. & F.	1-18-62 1-22-62	Lic to cover CP (BP-12,371 as mod) which auth. incr. in daytime power and installation of a new transmitter. ATTY* COLLINS, ROBB, PORTER & KISTLER	GRANTED	5-21-62
BL-9129 R. & F.	1-23-62 1-25-62	Lic to use old main trans. (RAYTHEON RA-250) at present loc. of main trans. to be operated on 1400kc, 250w, U, for AUXILIARY PURPOSES ONLY. Atty- Collins, Robb, Porter & Kistler	GRANTED	5-21-62
BAL-4574 Rec'd Filed	7-13-62 7-17-62 7-17-62	Voluntary assignment of license to Keynote Broadcasting, Inc. Collins, Robb, etc, Attys. for Assignor Wilner, Bergson, etc, Attys. for Assignee	GRANTED: EFF:	10-24-62 11-10-62

FORM BC-121
Aug. 1955

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APPLICATION RECORD - BROADCASTING

Call
Letters W A L E

Name KEYNOTE BROADCASTING, INC.
~~371 Central Street, Fall River, Massachusetts~~

File No.	Dated	Application for	Action	
			Nature	Date
BR-2076 Rec. & Fil.	12/24/62 1/2/63	Renewal of License (Main ONLY) Wilner, Bergson, Scheiner & Lessence, Attys.	GRANTED	3-26-63
BR-2076 Rec. & Filed	2/15/63 2/18/63	Renewal of License (Auxiliary) Wilner & Bergson, Attys.	GRANTED	3-26-63
BL-10,004 R. & F.	2-26-63 3-1-63	Lic to cover CP(BMP-9842) which auth incr dey power. Atty- Wilner & Bergson	GRANTED	6-26-63
BR-2076 R & F	12-20-65 12-23-65	Renewal of license (Main & Auxiliary) Atty- Wilner & Bergson (John Gordon Smith)	GRANTED	3-21-66

FORM BC-121 #9
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
 Letters W A L E

Name KEYNOTE BROADCASTING, INC.
Fall River, Mass.

File No.	Dated	Application for	Action	
			Nature	Date
BR-2076 R & F #480197 \$30. #480196 \$75. PRESS JAN 8 1969	12-9-68 12-27-68 12-27-68 12-27-68	Renewal of license -(Main & Aux.) AMENDED 1-30-69 re: Foreign language programming Atty. John G. Smith	GRANTED	3-26-69
BR-2076 R & F P.N. PRESS JAN 18 1972	12-9-71 1-3-72 1-3-72	Renewal of License (Main & Auxiliary) Atty: Edward S. O'Neill (Wilner, Scheiner & Greelwy)	GRANTED	3-30-72
BP-19,339 Rec'd Filed \$50-123612 AC-060 JAN 17 1973 (OVER)	10-19-72 10-31-72 10-31-72 10-31-72	Construction permit to change the antenna-transmitter site to <u>Off Augustus Street, Fall River, Mass.</u> and change the main studio location and remote control point to <u>"To-be-determined", Fall River, Mass.</u> 41° 41' 23" 71° 08' 43" &ch. trans. Gates BC-1H. Atty. Edward S. O'Neill	GRANTED	2-15-73

AMENDED 1-15-73 re: to show studio & remote control site as: 130 Rock Street, Fall
River, Mass.

APPLICATION RECORD - BROADCASTING

Call 1400khz
Letters W A L E

#10

Name Keynote Broadcasting, Inc.
KXXXXX Fall River, Massachusetts

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,613 R & F \$50#269530 PTA PRESS 19 MAR 1974	1-14-74 1-16-74 1-17-74 1-22-74	Lic. to cover BP-19339 for changes (Main and Auxiliary) Atty. Edward S. O'Neill	GRANTED	3-29-74
BR-2076 R & F PN Press	11-4-74 12-2-74 12-2-74	Renewal of license (Main & Auxiliary) Atty- Edward S. O'Neill	GRANTED	3-31-75
BR-2076 R & F P.N. PRESS JAN 3 1978	11-1-77 11-23-77 11-23-77	RENEWAL OF LICENSE (MAIN & AUXILIARY) Atty. Michael H. Rosenbloom (Wilner & Scheiner)	GRANTED	3-13-78
BR 801121 U C PRESS DEC 8 1980		RENEWAL OF LICENSE (MAIN & AUXILIARY) Michael H. Rosenbloom, Atty.	<i>Jhv</i>	3/30/81

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION...~~W-A-L-B~~

Licensee : \Narragansett Broadcasting Company

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
EP-7315	8-9-49	New	Bay State B/cing Co.	CP for a new sta.	
Rec'd	8-9-49		Fall River, Mass.	1400kc, 250v, U	
Filed	8-9-49				
BR-2076	10-14-49	WALE	Narragansett Broadcasting Company	Renewal of license as requested in order 10-14-49 See other side	

Renewal Requested Date Received Designated for Hearing Reason Remarks

In order
10-14-49

11-18-49

Renewal application filed by
request of Commission

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

