

WAKY



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1358199

32-S-900

Date First

Licensed..... November 10,

MULTIMEDIA RADIO, INC. (APL 2-28-75; EFF: 5-15-75)
XWAKY, INC. (BAL 1-12-62 EFF: 1-19-62)
x THE MGLENDON CORPORATION (AL-7-2-58 EFF: 7-8-58).
x NORTH SIDE BROADCASTING CORPORATION

Name of
Licensee:

LOCATION:
LOUISVILLE, KY

488-0600

2.2 miles E. of Jeffersontown, Ky. (CP 9-15-49)

Transmitter x Woodbine St. near Preston Street, Louisville, Kentucky (CP 6-29-43 Lic. 11-3-43)
Location: x McCullough Pike, near Silver Creek, New Albany, Indiana (MP-B 7-2-36) Lic. 11-10-

544 S. 4th Avenue, Louisville, Ky. (ltr. 9-27-68)

x Kentucky Home Life Bldg., 5th and Jefferson Sts., Louisville, Ky. (CP 6-29-43) Lic. 11-3-43
x Elsby Bldg., 117 Spring St., New Albany, Indiana (Ltr. Eff. 3-18-40)
x Indiana Theatre Bldg., 407 Vicennes Street, New Albany, Indiana (Lic. 11-10-
x 10th and Spring Sts., New Albany, Indiana (MP-B 7-2-36)

in Studio
on:

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
Letter P-494	3-10-36 Eff. 5-12-36	1370	250w	Daytime only	Trans. site to be determined. Subj. Rule 131.
-----	4-14-36	Opr. 50 w. test	Trans.	between hrs. of 12 mdn. & 6 a.m.	4-14 4-23-36
-----	4-24-36	Ext. of grant of	4-14-36		4-24 5-3-36
P-494) MP-324)	7-2-36	1370	250w	D	9-2 3-2-37
	Cons. Permit for new station and Mod. C.P. approval of trans. site & ant.				
L-628	11-10-36	1370	250w	D	11-10 7-1-37
	License to cover C.P. for new station				
S-900	C.A. 11/12/36	Opr. 6:30 pm CST 11/17 power 100 w			concl. dedicatory program.
L-22	11-10-36	1370	250w	D	11-10 7-1-37
	Supersedes license of 11-10-36.				
S-900	6-29-37	Extension of License			7-1 9-1-37
S-900	CA 8-28-37	Extension of License			9-1 10-1-37
S-900	9-28-37	Extension of license			10-1 11-1-37
S-900	CA 10-30-37	1370	250w	D	10-30 1-1-38
S-R-900	12-31-37	1370 Mc	250w	D	1-1 7-1-38
S-S-900	1/26/38	Opr. 8pm to 10pm	CST 2/2,	using power	100w-basketball game.
S-S-900	3/10/38	Opr. 7:45pm to 9:45pm	CST 3/12,	using power 100w - Regional Finals of High Sch.	
10-132	3-11-38	Involuntary transfer of control from Arthur L. Harris, Deceased to Charles Lee Harris.			
S-R-900	6-9-38	1370	250w	D	7-1 1-1-38
S-S-900	8-6-38	Opr. LS (Aug. 8:45pm) to midnight	CST 8-6	100w brdcast Kentucky election returns	
S-S-900	9-27-38	Opr. LS (Aug. 8:45pm) to 12 midnight,	CST 8-26-38,	using power of 100w, -brdcast. Kentucky State Softball Finals.	
S-S-900	10-29-38	Opr. frs LS (Nov. 4:30 pm) to 12 midnite	11-8-38,	using power of 100 watts, brdcast. Indiana and Ky. election return	
S-S-900	11/3/38	Opr frs LS (Nov 4:30 p.m.) to 8:00 p.m. CST	Nov 3, 4, 5, 7, 1938	(Political progr using 100 watts only.	

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **WAKY**
XNCRName of licensee **NORTH SIDE BROADCASTING CORPORATION**

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD
					From— To—
B4-S-900	12/13/38	opr LS4:45pmCST	to conclusion of basket-		ball games Jan 7, 1939(100w power)
B4-S-900	12/13/38	Opr LS4:30pmCST	to conclusion of basket-		ball games Dec 14, 22, 1938(100w power)
B4-R-900	12-12-38	1370	250w	D	1-1 7-1-39
B4-S-900	1/11/39	opr LS	to conclusion of basketball games		Jan 13, 21, 28, 1939 and Feb 4, 1939(100w power)
B4-S-900	2/7/39	opr LS 5:15pmCST	to conclusion basketball		game, Feb 17, 1939, using 100w only
B4-S-900	2/17/39	opr LS	to conclusion of basketball games		Mar 2, 3, 4, 11, 18, 25, 1939, using 100w power
B4-S-900	5/27/39	opr LS	May 6:45 June 7:15pmCST to 9:30		pm June 1, 2, 1939(crowning Strawberry Queen)and on May 28, June 4, 11, 18, 1939(church ser. as described in letter 5/25/39)
B4-TC-159	5-31-39	Vol. Transfer of Control from North Side Broadcasting Corp. to CHARLES LEE HARRIS and S.A. CISLER, JR.			
B4-S-900	6/30/39	opr 7 to 8pmCST	July 2, 9, 1939(revival		prog. of Volunteers of Am., using 100w.
B4-R-900	6-20-39	1370	250w	D	7-1 1-1-40
B4-S-900	8-1-39	Opr. 6:45pm	to midnight 8-5-39 with		100w power for election results
B4-S-900	9/2/39	opr unlt'd time, 100w,	9/2 to 9/11/39(Trans		radio news Reports on European crisis)
B4-S-900	9/7/39	opr 6 to 10pmCST	9/10 to 9/16/39(KY State		Fair prog., 100w after LS
B4-S-900	9/13/39	opr evenings frm	9/13 to 9/16, 1939, 100w,		Kentucky Fair programs and football games only)
B4-ML-858	10-10-39	1370	250w	U	10-10 1-1-40 Mod. License to increase night power
B4-S-900	9/23/39	opr noon Sept 24, 1939(dedication network	ser to WGC; opr night Sept 29, 1939(football) 100w		
B4-S-900	9/29/39	opr 7 to 8pmCST	Oct. 1, 1939(Am. Forum of		the Air)
B4-S-900	9/30/39	opr 8 to 8:30pm, Salute to Am. Jewish	War vets; 8 to 9pm, 20th Ann. vespers; Pastorale;		Oct 5, 6 to 6:30 pm(football); Oct 6, 8:15pm to 6:30 pm(Sat. vespers); Oct 7, 8:15pm to 6:30 pm(Sat. vespers); Oct 8, 8:15pm to 6:30 pm(Sat. vespers); Oct 9, 8:15pm to 6:30 pm(Sat. vespers); Oct 10, 8:15pm to 6:30 pm(Sat. vespers); Oct 11, 8:15pm to 6:30 pm(Sat. vespers); Oct 12, 8:15pm to 6:30 pm(Sat. vespers); Oct 13, 8:15pm to 6:30 pm(Sat. vespers); Oct 14, 8:15pm to 6:30 pm(Sat. vespers); Oct 15, 8:15pm to 6:30 pm(Sat. vespers); Oct 16, 8:15pm to 6:30 pm(Sat. vespers); Oct 17, 8:15pm to 6:30 pm(Sat. vespers); Oct 18, 8:15pm to 6:30 pm(Sat. vespers); Oct 19, 8:15pm to 6:30 pm(Sat. vespers); Oct 20, 8:15pm to 6:30 pm(Sat. vespers); Oct 21, 8:15pm to 6:30 pm(Sat. vespers); Oct 22, 8:15pm to 6:30 pm(Sat. vespers); Oct 23, 8:15pm to 6:30 pm(Sat. vespers); Oct 24, 8:15pm to 6:30 pm(Sat. vespers); Oct 25, 8:15pm to 6:30 pm(Sat. vespers); Oct 26, 8:15pm to 6:30 pm(Sat. vespers); Oct 27, 8:15pm to 6:30 pm(Sat. vespers); Oct 28, 8:15pm to 6:30 pm(Sat. vespers); Oct 29, 8:15pm to 6:30 pm(Sat. vespers); Oct 30, 8:15pm to 6:30 pm(Sat. vespers); Oct 31, 8:15pm to 6:30 pm(Sat. vespers);
B4-S-900	10/6/39	opr sat. time	Oct 7, 1939(football)		
B4-S-900	10/6/39	opr sat. time	Oct, W, 1939, appeal for		Community mobilization for human needs
B4-R-900	12-18-39	1370	250w	U	1-1 12-1-40
B4-S-900	2/20/40	1370	250w	U	3/1 8/1/40

B-8-

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BROADCASTING STATION LICENSE RECORD

WAKY

Date first licensed

Call letters WAKY
WGRG

Name of licensee NORTH SIDE BROADCASTING CORPORATION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From--	To--
Order	6/12/40	Extension of License			8/1	10/1/40
B4-Z-501	10/24/40	1370	250	U	10/24	3/29/41
	Mod. of Lic. for Direct Measurement					
Order	9-10-40	Extension of license			10-1	3-29-41
B4-S-900	1/29/41	to rebr spec. conversations between units of First Armored Div. of Fort Knox, Ky on 2/1/41 frn 2:30 to 3:15pm				
NARBA REALLOCATION						
B4-R-900	3-24-41	1400	250w	U	3-29	12-1-41
B4-S-900	11-25-41	Extension of license			12-1	1-1-42
B4-S-900	12-23-41	Extension of license,			1-1	2-1-42
B4-R-900	1-13-42	1400	250w	U	1-13	8-1-43
B4-S-900	11-6-42	1400	250w	U	12-1	8-1-43
	Mod. of Lic. accordance Order 107					
B4-Z-1489	2-10-43	1400	250w	U	2-10	8-1-43
	Determine operating power by direct measurement					
B4-P-3522	6-29-43	C.P. to move main studio and trans.			8-29	2-29-44
B4-R-900	7-27-43	1400	250w	U	8-1	8-1-45
B4-S-900	9-17-43	To opr. by indirect method, using temp. RCA Type 4230-Modified Trans. & temp. antenna & ground system at site specified in license from 9-17-43 to 10-16-43 in order to facilitate move of present transmitting equip. to site authorized by C.P. (B5-P-3522), provided frequency checks within 5 cycles of assigned frequency.				
B4-S-900	9-24-43	To opr. as above except at site authorized by C.P. (B5-P-3522) from 9-24-43 to 10-23-43 provided frequency checks within 5 cycles of assigned frequency, & further pending completion of construction in accord. with C.P. (B4-P-3522) said construction to be completed within the term of this authorization.				
B2-L-1778)	11-3-43	1400	250w	U	11-3	8-1-45
B2-Z-1559)	License cover CP 3522 for move of main studio and Trans.; and determine operating power by direct measurement					
B2-Z-1543	12-11-44	1400	250w	U	12-11	8-1-45
	Determine operating power by direct measurement					

B-S

BROADCASTING STATION LICENSE RECORD

No. 4.

WAKY

Date first licensed

Call letters^X WGRG

Name of licensee NORTH SIDE BROADCASTING CORPORATION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B2-S-900	7-24-45	Extension of license			8-1 10-1-45
B2-S-900	9-25-45	Extension of license Order 107-A			10-1 12-1-45
B2-S-900	11-21-45	Extension of license			12-1 2-1-46
B2-S-900	1-23-46	Extension of license			2-1 4-1-46
B2-S-900	3-20-46	Extension of license			4-1 6-1-46
B2-R-900	5-10-46	1400	250w	U	5-10 8-1-47
BR-900	7-24-47	1400	250w	U	8-1 8-1-50
B4-P-2782	8-23-48	790	1kw*, 5kw* *DA-N	U	
	ORDER Issued. CP to move T site ^{site} max ^{max} stud ^{stud} , install new T and antenna, change freq., & increase power use DA day and night, subj. CAA approval. CAA DISAPPROVED SITE.				
BMP-4241	7-20-49	790	1kw*, 5kw*-LS *DA	U	
	Mod. CP (2782) for new site, decrease antenna height and DA for day and night use. (COND. CL) MEMO OPINION AND ORDER ISSUED				
B4-P-2782 BMP-4241	9-15-49	790	1kw*, 5kw*-LS *DA	U	11-15 5-15-50
	Mod. CP (2782) to change transmitter location. (COND. CLAUSE)				
BMP-5121	5-17-50	Mod. of CP(2782 as mod) for ext. of completion date.		(COND. CLAUSE)	11-15 8-15-50
BR-900	7-26-50	1400	250w	U	8-1 8-1-53
BMP-5261	8-11-50	Mod. of CP(2782 as mod) for ext. of completion date.		(COND. CLAUSE)	11-15 10-15-50
BL-4222 (Cond)	2-13-51	790	1kw*, 5kw*-LS *DA	U	2-13 5-1-52
Lic. cover power, chg.	CP(2782, as mod. which auth. chg. freq. increase in T site & installation new T & DA day & night				
BS-900	5-16-51	790	1kw*, 5kw*-LS *DA-2	U	5-16 5-1-52
	Mod. lic. showing that antenna base currents may be logged & read once weekly instead of once daily. (COND. CLAUSE)				

B-S-900

BROADCASTING STATION LICENSE RECORD

#5

Date first licensed

Call letters WAKY
WGRG

Name of licensee NORTH SIDE BROADCASTING CORPORATION

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-	
BR-900	4-17-52	790	1kw-5kw LS-DA	U	8-1 8-1-52	
BR-900	7-30-52	790kc	1kw-5kw, LS DA-2	(CoC) U	8-1-52 8-1-55	
BS-900(1)	6-30-54	Mod. Lic. change description of monitoring point				
BR-900	7-20-55	790	1kw-kw LS-DA-2	U	8-1 8-1-58	
BR-900	7-20-55	790	1kw, 5kw-LS DA-2	U	8-1 8-1-55	
Superseding renewal to correct DA specifications						
BAL-3063	7-2-58	Voluntary assignment of license to: <u>THE MCLENDON CORPORATION</u>				
BR-900	7-30-58	790kc	1kw-5kw-LS-DA-2, Un		8-1 8-1-61	
and modification to show re-description of Monitoring Points						
BR-900	7-30-58	790kc	1kw-5kw LS-DA-2, Un		8-1 8-1-61	
BP-12541	12-11-58	790kc	1kw, DA-N		2-11 8-11-59	
CP to install an Alternate Main Transmitter (Fritz Bauer FC-1000J) to be operated on 790kc power of 1kw, for nighttime use only, employing a directional antenna.						
BP-12860	3-25-59	790kc	1kw, DA-D Aux.		5-25 11-25-59	
CP to use Alternate Main transmitter as an Au. transmitter on 790kc, power of 1kw, for daytime use only, employing DA.						
BRC-1394 (1)	8-13-59	Mod. of license to operate transmitter by Remote Control from Kentucky Home Life Bldg., 5th and Jefferson Streets, Louisville, Kentucky.				
BRC-1524 BL-7442	9-30-59	790kc	1kw DA-2 Alt. Main LS		9-30 8-1-61	
Lic. to cover CP(BP-12541) which auth. the installation of an alternate main trans. for night use power 1kw using DA. Amended to request daytime hours, using the nighttime directional antenna pattern with 1 kilowatt power.						

Form BC 126
June 1954

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed 11-10-36

Call letters WAKY

Station location Louisville, Ky.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
RS-900 (1) EFF:	6-15-61 7-23-61	Aux. & Alt. Main Mod. license BR-7442 & BRC-1524 to chg. 2:00am time zone to Eastern Standard Time.			
RS-900 (2) Main EFF:	6-15-61 7-23-61	Mod. license BR-900 to chg. time zone to 2:00am Eastern Standard Time.			
	7-26-61	Comm. deferred action on renewal pending further consideration.			
BR-900	7-31-61	790kc	1kw-5kw- DA-2 1kw	LS U AUX-ALT. MAIN	8-1-64 8-1-64
BAL-4396 EFF:	1-12-62 1-19-62	Voluntary assignment of license to WAKY, Inc. (COND'L)			
BR-900	7-31-64	790kc.	1kw, 5kw, 1kw, DA-2	LS-U AUX-ALT. MAIN	8-1-67 8-1-67
BTC-5169 EFF	9-27-66 11-14-66	Voluntary relinquishment of positive control of Lin Broadcasting Corporation (parent corp. of lic. corp* by Frederic Gregg, Jr., et al, thru issuance of Add'l stock to Medallion Pictures Corporation and to the general public.			
BR-900(S) Ltr.	7-23-68 9-27-68	RENEWAL (MAIN & AUX-ALT. MAIN) ^{NDEA} To chg. studio loc. & remote control point to 544 S. 4th Avenue, Louisville, Kentucky. (Main, Aux. & Alt. Main)			
Ltr.	6-23-70	Trans: Main: Gates BC5-HA			
BP-19,106	11-5-71	790kc	1kw 5kw DA-2	U	11-5-72
		CP to increase height of vertical radiator and correct geographical coordinates; and operate trans. by remote control from main studio loc. (Main & Aux-Alt.)			
EBSA	5-25-72				
BMP-13,510	(1) 10-19-72	MP (BP-19,106) ext. time to 5-5-73			
BMP-13,607	(2) 4-23-73	MP (BP-19,106) ext. time to 11-5-73			
BMP-13689	(3) 10-16-73	MP (BP-19,106) ext. time to 5-5-74			
BP-19106	(4) 1-8-74	MP (BP-19,106) chg. to CST			
BS-900(1)	1-8-74	ML chg. to CST & show new trans., SL & RC			

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WAKY

Station location Louisville, Ky.

Name of licensee WAKY, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BMP-13,777	(5) 5-29-74	MP	(BP-19,106, as mod)	ext. time to	11-1-74
BMP-13,826	(6) 8-6-74	MP	(BP-19,106, as mod.)	to inc. RMS	value of daytime pattern.
COMLET	11-27-74	chg back to EST			
BTC-7548	2-28-75	Vol.	TC.	EFF:	
BAPL-458	2-28-75	Vol.	AL.	EFF:	
BR-900(L)	2-28-75	Renewal of license Alt. & Aux. Trans.			8-1-76
BL-13,755	2-28-75	Lic. for changes. 790khz 1kw 5kw IS DA-2 U RC Main & Aux-Alt.) (Issued with BR-900; 2-28-75)			8-1-76
BR-900(L)	7-14-76	RENEWAL(MAIN, AUX. & ALT)			8-1-79
BS-900(L)	7-24-78	ME to change Operating Specifications.			8-1-79
BS-900(L)	7-24-78	Superseded to add on Condition (Page 2.)			
BR790402K6(S)	7-18-79	Renewal of License (Main & Aux.)			8-1-82

Card #1

Call WGRC
Letters x NEWName North Side Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-494	3-18-35	<p>CP new station operating on: freq. 1370kc power 100w night 250 w daytime unlimited</p> <p>Studio Vincennes & Spring Sts., New Albany, Ind. Trans. to be determined New Albany, Ind.</p>	<p>Examiner's Report 1-188 Granted in part 3-10-36 Eff. 5-12-36 1370 kc. 250w daytime only Trans. site, Rule 131 Letter written Issued with MP-324 7-2-36</p>	
B4-MP-324	5-20-36	<p>Modification of construction permit (B4-P-494) for approval of antenna, change requested studio site from Vincennes & Spring Sts. to 10th & Spring Sts., New Albany, Indiana and for appro- val of transmitter site at McCullough Pike near Silver Creek, New Albany, Indiana</p>	Granted	7-2-36

APPLICATION RECORD—BROADCASTING

Card #2

Call letters W G R CName North Side Broadcasting Corporation

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-L-422	10-22-36	License to cover construction permit (B4-P-494) for a new station.	Granted	11-10-36
B4-R-900	4-20-37	Renewal of license	Granted	CA 10-30-37
B4-P-1785	5-12-37	Construction permit to change frequency from 1370 kc to 880 kc, change hours of operation from daytime to unlimited time using 250 watts power and install directional antenna for night use.	Docket 4654 - Granted Motion to DISMISS Appl. Without Prejudice 10-5-39 Min.#453	10-9-39
B4-R-900	11-24-37	Renewal of license	GRANTED	12-31-37

Call

Letters W G R CName North Side Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
B4-TC-132	12-6-37	Involuntary transfer of control of corporation from Arthur L. Harris to Charles Lee Harris, 900 shares common stock	Granted	5-11-38
B4-R-900	4-18-38	Renewal of license	Granted	6-2-38
B4-TC-159	7-11-38	Authority to transfer control of corporation from Charles Lee Harris, to S. A. Cisler, Jr., and Charles Lee Harris, 900 shares common stock.	Granted	5-31-39
Amended	11-10-38	Change transferor to Northside B/c Corp.		

APPLICATION RECORD - BROADCASTING

#4

Call

Letters W G R CName NORTH SIDE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-900	10-15-38	Renewal of license	Granted	12-12-38
B4-R-900	4-25-39	Renewal of license	Granted	6-20-39
B4-ML-858	8-24-39	Modification of license to change hours of operation from Daytime to Unlimited using 250 watts day and night	Granted	10-10-39
B4-R-900	10-18-39	Renewal of license	Granted	12-18-39
B4-ML-905	11-2-39 11-8	Modification of license to move main studio from Indiana Theatre Bldg., 407 Vincennes St., New Albany, Ind. to 4th Floor, Kentucky Home Life Bldg., 5th and Jefferson Sts., Louisville, Kentucky	Retired to Closed Files Request of Applicant	6-17-40
B4-P-2852 Amended	4-13-40 4-15	RE: to change application to construction permit, move trans. from McCullough Pike, near Silver Creek, New Albany, Ind. to Site to be determined, Louisville, Ky., and make changes in antenna.		05811

#5
APPLICATION RECORD—BROADCASTING

Call letters WORCName NORTH SIDE BROADCASTING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-P-2782	3-1-40	^{1406 NARBA 790} C.P. to change frequency from 1390 ke to 1000 ke (1000 ke if N. Am. Regional Agreement becomes effective prior to action), increase power from 250w to 1kw ^{1kw} 5kw-EB; install new transmitter and antenna, move studio from Indiana Theatre Bldg., 407 Vincennes St., New Albany, Ind. to 5th and Jefferson Sts., Louisville, Ky., and Transmitter from McCullough Pike, near Silver Creek, New Albany, Ind. to site to be determined, New Albany, Ind. (Class II)	Disapproved without review due request of applicant file 52-2343 GRANTED 8-23-48 subj. to CAA approval of transmitter site and antenna. ORDER ISSUED CAA disapproved site.	
Amended Rec'd	7-26-40 8-1-40	RE: Specify transmitter site as a point between Pete Anperes and St. Mary's Road & Freidberger Road, New Albany, Ind., change type of transmitter, increase night power to 5kw and install directional antenna for day and night use.	issued with MP 4241	
Amended Rec'd.	8-12-40 8-18-40	RE: To make changes in Directional antenna Form 335 filed 6-5-41		(See Card #6)

#6

Call
Letters W G R CName NORTH SIDE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-2782	- -	Brought for. from card #5.	See Card	#5 for action
Amended	7-26-41	RE: Change requested frequency from 1040 kc (1030 NARBA) to 790 kc, decrease proposed power from 5kw DA day and night to 1kw 5kw LS, install new D.A. for night use only, and change requested transmitter site from a point between Pete Amperes & St. Mary's Rd. & Freidberger Rd. New Albany, Ind. to Highway 31W, New Albany, Ind. , omit request for change in studio location. Form 335 filed		
Rec'd	7-31-41			
Amended	5-28-42	RE: to change requested power from 1kw, 5kw-LS to 1kw day and night, change type of trans.; and employ D.A. day and night.		
Rec'd	5-28-42			
Filed	6-16-42			
Petition to reinstate	6-24-44			
Recd. & Filed	6-26-44			
SEE CARD	6a			

APPLICATION RECORD - BROADCASTING

Call
Letters

W O R C

Name NORTH SIDE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-P-2782 - AMENDED Recd. Filed	Continued 8-22-46 8-22-46 8-30-46	AMENDED to change power from 1kw to 1kw, 5kw-1S, change type of transmitter (Federal Telegraph & Radio Corp. 196-A), make changes in DA (DA-2), and change transmitter location from Highway 31 W near New Albany, Ind. to <u>Jeffersontown, Ky.</u> (Atty. Geo. Strong - Engr. Creutz)		
AMENDED Recd. Filed	12-9-46 12-11-46 12-20-46	AMENDED to make changes in antenna and change transmitter location <u>from</u> Jeffersontown, Ky. <u>to</u> Six Mile Lane, 2 miles west of Jefferson-town, Kentucky.		
AMENDED Recd. Filed	12-16-47 12-17-47 3-5-48	AMENDED to change from DA for day and night <u>to</u> non-directional for day use and make changes in DA-N pattern.		

APPLICATION RECORD - BROADCASTING

Call

Letters W G R CName NORTH SIDE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-900	5-24-40	Renewal of license	Granted 1400kc, 250w, U	3-24-41
B4-Z-501 Rec'd	9-23-40 9-25-40	Authority to determine operating power by direct measurement of antenna power	Granted	10-24-40
B4-R-900 Resub.	9-30-41 "	Renewal of license (Sec. 15a, b, 16, 20, Form-335) Forms 335 filed	Returned Granted	10-14-41 1-13-42
B4-Z-1489 Rec'd	1-7-43 1-11-43	Authority to determine operating power by direct measurement of antenna power 335's filed	Granted	2-10-43
B4-P-3522 Rec'd Filed	1-30-43 2-1-43 2-1-43	C.P. to move studio from Elsby Bldg., 117 Spring St., New Albany, Ind. to Kentucky Home Life Bldg., 5th & Jefferson Sts., Louisville, Ky., and move trans. from McCullough Pike, near Silver Creek, New Albany, Ind. to Woodbine St. near Preston St., Louisville, Ky. 335's filed (C.E. Schindler, Louisville, Atty)	Granted	6-29-43

Call
Letters W G R CName NORTH SIDE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-900 Rec'd Resub. rec'd Resub. rec'd	5-29-43 5-31-43 6-10-43 6-18-43	Renewal of license (Sec. 18b & 14) (Sec. 14)	Ret'd Ret'd Granted	6-1-43 6-11-43 7-27-43
Rec'd	10-5-43 10-6-43	License to cover C.P. (B4-P-3522) for move of main studio and transmitter	Returned	10-9-43 to be superseded by corrected application
B2-L-1778 Rec'd Filed and B2-Z-1559 Rec'd Filed	10-9-43 10-11-43 10-11-43 10-9-43 10-11-43 10-11-43	License to cover C.P. (B4-P-3522) for move of main studio and transmitter and Authority to determine operating power by direct measurement of antenna power 335's filed	Granted	11-3-43

APPLICATION RECORD - BROADCASTING

Call

Letters W G R CName NORTH SIDE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B2-2-1643 Rec'd Filed	11-3-44 11-6-44 11-6-44	Authority to determine operation power by direct measurement of antenna power. 335's filed.	Granted	12-11-44
B2-R-900 Rec'd	5-26-45 5-31-45	Renewal of license 2588er-reqv-amendr-Devr-17(b)-6-8-45 Amend. filed 6-14-45 Amend to 5 filed 7-9-45 Add'l inf. filed 3-13-46	Granted	5-10-46
BR-900 Rec'd	5-21-47 5-28-47	Renewal of license	Granted	7-24-47

APPLICATION RECORD - BROADCASTING

Call

Letters W G R CName NORTH SIDE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-4241 Rec'd Filed	10-6-48 10-12-48 10-12-48	Mod. of C.P. (B4-B-2782) which authorized increase power, change transmitter location, install a new transmitter and directional antenna for night use only) to change transmitter location from Six Mile Lane, 2 miles West of Jeffersontown, Kentucky to 2.2 miles East of Jeffersontown, Kentucky. (George E. Strong, Atty.; John Creuts, Engr.)	GRANTED submitting measurements to prove site suitable & CP not to be issued until site is approved. (2) re installation of properly designed phase monitor. (3) re field measuring equipment. NOT ISSUED MEMO OPINION & ORDER ISSUED	7-20-49 subj. (1)
AMENDED Recd. Filed	1-13-49 1-17-49 1-17-49	AMENDED re change in DA system	Issued 9-15-49 subj. (1) properly designed phase monitor (2) re field measuring equip.	
AMENDED Recd. Filed	4-30-49 5-2-49 5-2-49	AMENDED to use DA for both day and night (DA-2)		

Rec'd 8-15-49 measurements as to conductivity in & around
Louisville, Ky. 8-15-49

APPLICATION RECORD - BROADCASTING

Call
Letters W.R.C.Name NORTH SIDE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5121 Rec'd Filed	5-2-50 5-4-50 5-4-50	Modification of construction permit (B4-P-2782) as modified, which authorized change in frequency, increase power, change transmitter location, install a new transmitter and DA for day and night (DA-2)) for extension of completion date from 5-15-50 to 8-15-50. George E. Strong, Atty.	GRANTED re properly designed phase monitor installed; re field meas. equip.	5-17-50
BR-900 Rec'd	5-18-50 6-1-50	Renewal of license	Granted	7-26-50
BMP-5261 Rec'd Filed	7-26-50 7-28-50 7-28-50	Modification of construction permit (EP-2782, as modified, which authorized change in frequency, increase in power, change transmitter location, installation of a new transmitter and DA for day and night use (DA-2)) for extension of completion date from 8-15-50 to 10-15-50.	GRANTED re properly designed phase monitor installed; re field meas. equip.	8-11-50

APPLICATION RECORD - BROADCASTING

Call
Letters W. O. P. G.Name NORTH SIDE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-4222 Rec'd Filed	9-6-50 9-12-50 9-12-50	License to cover construction permit (BP-2732, as modified) which authorized change frequency, increase power, change transmitter location, and the installation of a new transmitter and directional antenna for day and night use (DA-2). George E. Strong, Atty. John Creutz, Engr.	GRANTED re field meas. equip. available & record kept.	2-13-51
BR-900 Rec'd Filed	1-29-52 1-31-52 1-31-52	Renewal of license	GRANTED	4-17-52
BR-900 Rec'd Filed	7-1-52 7-2-52 7-2-52	Renewal of license (Informal request)	GRANTED	7-30-52

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call **WAKY**
Letters **XWGRG**Name **THE MCLENDON CORPORATION**
X NORTHSIDE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-900 Rec'd Filed	4-28-55 5-2-55 5-2-55	Renewal of License	GRANTED	7-20-55
BR-900 Rec'd. Filed	4-28-58 4-30-58 4-30-58	Renewal of license. C.E. Schindler, atty. (Kentucky)	GRANTED	7-30-58
BAL-3063 Rec'd. Filed	6-6-58 6-12-58 6-12-58	Voluntary assignment of license to The McLendon Corporation.	GRANTED EFF:	7-2-58 7-8-58
Con't from renewal above BR-900 Rec'd Filed	7-14-58 7-15-58 7-15-58	Amendment to Renewal of license BR-900 name changed to the MCLENDON CORPORATION called letters changed to WAKY	GRANTED	7-30-58
Per letter 9-9-58 atty. for station is now Cohn and Marks, Washington, D.C.				

AUG. 1955

Call
Letters W A K Y

Name THE MCLINDON CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,541 Rec'd Filed	10-29-58 11-3-58 11-3-58	Construction permit to install an Alternate Main Transmitter at 2.2 miles east of Jeffersontown, Kentucky (present site of main trans.), to be operated on 790kc, power of 1kw, for nighttime use only, employing DA. Marcus Cohn, Atty.	GRANTED	12-11-58
BRC-1394 Rec'd Filed	12-27-58 12-30-58 12-30-58	Modification of license to operate Transmitter by Remote Control from Kentucky Home Life Building, 5th and Jefferson Street, Louisville Kentucky, using Directional Antenna (DA-2). Cohn & Marks, Attys.	GRANTED	8-13-59
BP-12,860 Rec'd Filed	2-24-59 2-27-59 2-27-59	Construction permit to use Alternate Main transmitter (Fritz Bauer FB 1000J) as an Auxiliary transmitter at 2.2 miles east of Jeffersontown, Kentucky on 790kc, power of 1kw, for daytime use only, employing DA. Marcus Cohn, Atty. F. C. C. - WASHINGTON, D. C.	GRANTED	3-25-59

AUG. 1955

Call
Letters WAKYName THE MCLENDON CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-7442 R & F	2-19-59 3-2-59	License to cover C.P. (BP-12,541) which authorized the installation of an alternate main transmitter for night use, power 1kw, employing DA.	GRANTED	9-30-59
Amended Rec'd Filed	5-18-59 5-20-59 5-20-59	Atty. Marcus Cohn Amended to request authority to use the Fritz Bauer, FB-1000J, Alternate Main Broadcasting Transmitter as an Auxiliary Transmitter during daytime hours, with 1 kilowatt power and employing the nighttime directional antenna pattern.		
BRC-1524 Rec'd Filed	8-31-59 9-4-59 9-4-59	Modification of license to operate Alternate Main and Auxiliary Transmitter by Remote Control from Kentucky Home Life Building Fifth and Jefferson Streets, Louisville, Ky. Cohn & Marks, Attys. P.O. Box 1000, WASHINGTON, D. C.	GRANTED	9-30-59

APPLICATION RECORD - BROADCASTING

Call
Letters WAKYName x THE MCLENDON CORPORATION
~~XXXXXXXXXXXXXXXXXXXX~~ LOUISVILLE, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-900 Rec'd & Filed	4-28-61 5-11-61	Renewal of License (MAIN & AUX-ALT. MAIN) Stanley B. Cohen, atty.	GRANTED	7-31-61
BAL-4396 Rec'd Filed	11-15-61 11-20-61 11-20-61	Voluntary assignment of license to WAKY, Inc. Marcus Cohn, Atty. for Assignor William P. Bernton, Atty. for Assignee	GRANTED EFF:	1-12-62 1-19-62
			Cond'l re without prej. to such action re McLendon in Station XETR Tiajuana, B. C., Mex.	
BR-900 Rec'd Filed	6-7-64 6-29-64 6-29-64	Renewal of license (Main & Aux.-Alt. Main) Atty. E. Theodore Mallyck	GRANTED	7-31-64
BTC-5169 Rec'd Filed (Form 316)	8-10-66 8-12-66 8-23-66	Voluntary relinquishment of positive control of Lin Broadcasting Corporation (parent corp. of lic. corp) by Frederic Gregg, Jr., et al, thru issuance of additional stock to Medallion Pictures Corporation and to the general public Atty - Mallyck & Bernton P.C. & B.C.	GRANTED EFF:	9-27-66 11-14-66

APPLICATION RECORD - BROADCASTING

Call Letters WAKY

Name WAKY, INC.
LOUISVILLE, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BR-900 R & F	5-1-67 5-2-67	Renewal of license(main). Atty: Mallyck & Bernton	GRANTED	7-23-68
BR-900 R & F	5-3-67 5-8-67	Renewal of license(aux.-alt. main) Atty: Mallyck & Bernton	GRANTED	7-23-68
Ltr.	5-29-69	Wilmer, utler & Pickering now attys. (Wollenberg)		
BR-900 R & F #598835 \$180 submitted (\$45 overpayment) PRESS PN JUN 9 1970	5-1-70 5-4-70 5-4-70	Renewal of Main & Aux.-Alt Main Atty-Wilmer, Cutler & Pickering AMENDED 7-13-70 re: commercial policy 7-30-70 Response to complaint filed by Hon. Garnett Inman, Mayor of New Albany, Inc. SUPPLEMENTAL APPLICATION filed 5-3-73 as amendment to pending renewal application. (PN 5-3-73) JUN 2 1973 AMENDED 4-9-74 re: business interests AMENDED 7-17-74 re: to reflect agreement of sale Ltr. 4-4-75 re: court complaint	GRANTED (issued with BL-13,775)	2-28-75

APPLICATION RECORD - BROADCASTING

Call
Letters W.A.K.Y.Name WAKY, INC.
Louisville, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,106 Rec'd Filed #019634 \$50 Acc. 060 Press NOV 1 1971	7-23-71 7-27-71 7-27-71 7-27-71	Construction permit to increase height of vertical radiator and correct geographical coordinates. 38° 11' 34" - 85° 31' 14" Atty: Stephen A. Weiswasser	GRANTED	11-5-71
BMP-13,510 R & F \$50-116167 AC-067 OCT 13 1972	10-3-72 10-5-72 10-5-72	MP(BP-19,106) for extension of completion date to _____ (changes) (Main) Atty: Stephen A. Weiswasser	GRANTED to	10-19-72 5-5-73
BMP-13,607 R & F \$50-170605 AC-067 APR 16 1973	4-2-73 4-3-73 4-3-73	MP(BP-19,106, as mod.) for extension of completion date to _____ (changes) Atty: Stephen A. Weiswasser	GRANTED to	4-23-73 11-5-73

APPLICATION RECORD - BROADCASTING

Call
Letters W A K Y

Name WAKY, INC.
LOUISVILLE, KENTUCKY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,689 R & F \$50-238824 AC-056 PRESS: OCT 11 1973	10-2-73 10-2-73 10-2-73	Mod. of CP(BP-19,106 as mod.) for extension of completion date to _____. Changes Atty. Stephen A. Weiswasser (Wilmer, Cutler & Pickering)	GRANTED to	10-16-73 5-3-74
BMP-13,777 R & F \$50-303055 AC-056 PRESS: MAY 10 1974	4-12-74 4-15-74 4-18-74	Mod. of CP(BP-19,106, as mod) for extension of completion date to 11-1-74. (Changes) Atty: Stephen A. Weiswasser(Wilmer, Cutler, & Pickering)	GRANTED TO	5-29-74 11-1-74
BMP- 13,826 Rec'd Filed \$50-322028 AC-056 PRESS:	7-1-74 7-3-74 7-3-74 7-3-74	Mod. of CP(BP-19,106 as mod.) to increase RMS value of daytime pattern. Atty. Wilmer, Cutler & Pickering	GRANTED	8-6-74

APPLICATION RECORD - BROADCASTING

790khz

Call
Letters WAKY

#20

Name WAKY, INC.
Louisville, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,775 R & F \$50#335628 PTA PRESS SEP 25 1974	8-13-74 8-14-74 8-19-74 8-28-74	Lic. to cover Bp-19,106 for changes (Main-Aux-Alt) Atty. Joel Rosenbloom (Wilmer, Cutler & Pickering)	GRANTED (Issued with BR-900 2-28-75)	2-28-75
BTC-7548 Rec'd Filed Fee: \$1,000 047 345377 Press: OCT 1 1974 PN Rec'd: PUB. NOTICE FILED 10-9-74 FEB 7 1975	9-10-74 9-16-74 9-16-74	Voluntary transfer of control of licensee corporation from Lin Broadcasting Corporation to <u>Multimedia, Inc.</u> * Stephen A. Weiswasser, Atty (Transferor) John A. Rafter, Atty (Transferee) AMENDED 10-4-74 - chges in stockholders, stockholdings & directors NOV 6 1974 AMENDED 12-3-74 (transferee) re stock option plan AMENDED 12-31-74 Sec. IV re past programming AMENDED 1-8-75 - legal data; bus. int; overlap KAAV; *AMENDED 1-31-75 to chge transferee to Multimedia Radio, Inc. FEB 7 1975 LTR filed 4-4-75 re court complaint (transferor & licensee)	GRANTED EFF: 5-15-75 FEE REQ. \$186,000.00 (includes KEEL, KMBQ, KAAV pd \$163,000.00 063 5-19-75 427949 (SEE OVER)	2-28-75

BTC-7548.

Letter 5-15-75 from J. Roger Wollenberg behalf Lin
Broadcasting Corporation requesting waivers of grant
fee.

By LETTER, 10-22-75, Item 3, General Agenda, DENIED
request for grant fee waiver.

SEA 8/19/80 163,000 to LIN B/C.

Refers to other history cards KEEL-AM

KAAH-AM

KMBR-FM

APPLICATION RECORD - BROADCASTING

Call
Letters WAKY

MULTIMEDIA RADIO, INC

Name WAKY, INC.
Louisville, Kentucky

File No.	Dated	Application for	Action	
			Nature	Date
BAPL-458 R & F FEE PD: \$250 # 388218 CODE 047 (Form 316) ALSO SEE: WAKY, KMBQ (FM) and KEEL FEB 7 1975	1-28-75 1-31-75	Voluntary assignment of license and CP(BP-19106 which auth. chgs in DA system) to MULTIMEDIA RADIO, INC. CONTINGENT ON GRANT OF BTC-7548 Atty - Dow, Lohnes & Albertson (J. Rafter)	GRANTED EFF:	2-28-75 5-15-75
BR-900 R & F P.N. Press JUN 18 1976	3-19-76 4-1-76 4-1-76	RENEWAL OF LICENSE (Main) Atty: Richard F. Swift (Dow, Lohnes, & Albertson)	GRANTED	7-14-76
BR-900 R & F	6-24-76 6-29-76	Renewal of License (Auxiliary-Alt. Main)		

APPLICATION RECORD - BROADCASTING

Call **W A K Y**
Letters

#22

Name **Multimedia Radio, Inc.**
..... **Louisville, Kentucky**

File No.	Dated	Application for	Action	
			Nature	Date
BR790402K6 PRESS MAY 25 1979		Renewal of License Atty.: Richard F. Swift (Dow, Lohnes, & Albertson)	GRANTED	7-18-79

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

