

WAAC



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390194

BROADCASTING STATION LICENSE RECORD

B.S.

W A A C (5-1-63)
X W M F T (10-18-57)

Date first licensed 8-1-58

Call letters XW.W.V.R.

Terre Haute, Indiana

MARCHILD, INC.

XCITIZENS BROADCASTING COMPANY, INC. (AP 1-14-57; EFF; 2-18-57)

Name of licensee X ARCHIE S. MOBLEY, PAULINE A. MOBLEY, PAUL D. FORD AND
ELEANOR J. FORD, d/b as CITIZENS BROADCASTING COMPANYTransmitter location One mile west of Terre Haute (BL-8-1-58)
On Route 40, adjacent to Dresser Memorial Park (CP 10-3-56)

47801

641 Ohio Street, Terre Haute, Indiana (BL-8-1-58) ✓
x 2327 Lafayette Ave., Terre Haute, Indiana (MP 11-8-56)Main studio location x One mile west of Terre Haute
On Route 40, adjacent to Dresser Memorial Park (CP 10-3-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-9195	10-3-56	1300kc	500w	Day	12-3-56	6-3-57	
	CP for new standard broadcast station						
BMP-7423 (1)	11-8-56	Mod. of CP(9195) to change studio location and operate transmitter by remote control from studio location.					
BMP-7474 (2)	12-31-56	Mod. of CP(BP-9195, as mod.) to change type transmitter. (RCA BTA-500MX).					
BAP-315 EFF:	1-14-57 2-18-57	Vol. assignment of Construction Permit to: CITIZENS BROADCASTING COMPANY, INC.					
BMP-7670 (3)	10-9-57	Mod. of CP(9195, as mod.) for extension of completion date to March 9, 1958.					
BMP-8051 (4)	3-10-58	Mod. of CP(9195 as mod.) for extension of completion date to 5-10-58					
BMP-8112 (5)	4-25-58	Mod. of CP(9195, as mod.) for extension of completion date to July 10, 1958.					
BL-7113	6-1-58	1300kc	500w	Day	8-1-	8-1-61	
	License to cover CP (BP-9195), as mod., which authorized a new standard broadcast station and change studio location and remote control point to 641 Ohio Street, Terre Haute, Indiana.						
BTC-3159 Eff:	7-15-59 7-22-59	Voluntary transfer of control of licensee corporation from Pauline A. Nobley and Archie S. Nobley to Thomas S. Land, Bryan Davidson and Richard O. Bieser.					
	7-26-61	Comdeferred action on renewal pending further consideration.					
BR-3655	7-31-61	RENEWAL OF LICENSE				8-1	8-1-64
BTC-4217 EFF:	3-28-63 4-5-63	Voluntary transfer of control of licensee corporation from Thomas S. Land, Bryan Davidson and Murrell J. Loy TO George A. Foulkes and Martha L. Foulkes (Joint Tenants)					
BR-3655	7-31-61	1300kc	500w	Day	8-1	8-1-67	
BZ-5915 (1)	4-15-66	Auth. to determine operating power by direct measurement of antenna power.					

Form BC 126 #2
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WAAC

Station location

See Card #1

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BZ-6296 (1)	2-3-67	Auth. to determine operating power by direct meas. of antenna power.			
BR-3655	7-31-67	1300kc Renewal of NDEA	500w	Day	8-1 8-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-3655(1)	4-27-69	Mod. of Lic. to change to EST and advance daytime oper. one hour. (Memo)			
BR-3655(L)	3-29-71	Renewal and NDEA			8-1-73
WIRE	9-3-71	Trans: Gates Radio Co. Vanguard 2, installed and operating			
BL-13,113 Lic. to use	1-18-72	1300kc	500w	DAY RC	8-1-73 former Main Transmitter for Auxiliary Purposes only
EBSA	5-25-72				
BR-3655(L) Superceded	8-30-74	RENEWAL (MAIN & AUX.) authorization to correct frequency			8-1-76
BR-3655(S)	7-23-76	RENEWAL (MAIN & AUX.)			8-1-79
BTC-8371	7/7/77	Vol TC EFF: 9-28-77			
BML-781004	AM 10-27-78	ML to chg. licensee name			
BR- 790403ZM(S)	11-8-79	RENEWAL vF LICENSE			8-1-82

FORMERLY FCC FORM 94

Call X W M F T

ARCHIE S. MOBLEY, PAULINE A. MOBLEY, PAUL D. FORD, AND Others ~~New~~ X W W V RName ELEANOR J. FORD, d/b as CITIZEN'S BROADCASTING COMPANY
PO % Paul D. Ford, Rural Route 7, Box 268, Terre Haute, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BP-9195 Rec'd Filed	2-22-54 2-24-54 2-24-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 860kc 1150kc 1550kc 1300kc Power: 250w 500w Hours of Operation: Daytime Trans. Location: Route 40, 1 mi. W. of Terre Haute, adjacent to Dresser Memorial Park, Terre Haute, Ind. Studio Location: Route 40 1 mi. W. of Terre Haute, Indiana Kenneth Neubrecht, Engr.	DISMISSED EFF. DATE 12-24-54 BY LTR. 11-19-54 Non-Compliance Section 3.28(c) of Rules	11-2-54 11-26-54
			GRANTED	10-3-56 after being amended and Removed from Hearing
AMENDED Rec'd Filed	12-20-54 12-21-54 12-21-54	AMENDED to change frequency to 1150kc , change power to 500w, and change type transmitter (GATES-BG-500-GY).		
AMENDED Rec'd Filed	4-15-55 4-18-55 4-18-55	AMENDED to change frequency to 1390kc.		

500K

88-50007

GATES 07-48

#2

FORM BC-121

APPLICATION RECORD - BROADCASTING

 W A A C
 X W M F T
 X W W V R
 X N E W

FORMERLY FORM A-170

 Name ARCHIE S. MOBLEY, PAULINE A. MOBLEY, PAUL D. FORD, AND
 ELEANOR J. FORD, d/b as CITIZEN'S BROADCASTING COMPANY

 Call
 Letters

File No.	Dated	Application for	Action	
			Nature	Date
BP-9195 (CONTINUED FROM CARD #1) AMENDED REC'D FILED AMENDED Rec'd Filed (order)	10-15-55 10-17-55 10-25-55 8-16-56 8-20-56 9-17-56	AMENDED to make changes in antenna system (reduce height). AMENDED to change frequency to 1300kc; change type transmitter (GATES BC-500K); make changes in antenna (decrease height) & changes in the ground system.	See Card	#1 for action
BMP-7423 Rec'd Filed	10-27-56 10-29-56 10-29-56	Modification of construction permit (BP-9195, which authorized a new standard broadcast station) to change studio location from One mile west of Terre Haute on Route 40, Terre Haute, Indiana, to 2327 Lafayette Avenue, Terre Haute, Indiana and operate transmitter by remote control from 2327 Lafayette Avenue, Terre Haute, Indiana.	GRANTED	11-8-56

APPLICATION RECORD - BROADCASTING

AUG. 1955

Name **X ARCHIE S. MOBLEY, PAULINE A. MOBLEY, PAUL D. FORD AND
ELEANOR J. FORD, d/b as CITIZENS BROADCASTING COMPANY**

W A A C
Call **X W M P T**
Letters **x W W V R**

File No.	Dated	Application for	Action	
			Nature	Date
BAP-315 Rec'd Filed	12-9-56 12-12-56 12-12-56	Voluntary assignment of construction permit to Citizens Broadcasting Company, Inc.	GRANTED EFF:	1-14-57 2-18-57
BMP-7474 Rec'd Filed	11-26-56 11-29-56 11-29-56	Modification of construction permit (BP-9195, as mod., which authorized a new standard broadcast station) to change type transmitter. (RCA BTA-500MX).	GRANTED	12-31-56
BMP-7670 Rec'd Filed	5-8-57 5-9-57 5-9-57	Modification of Construction Permit (BP-9195 as mod., which authorized a new standard broadcast station) for extension of completion date from 6-3-57 to 3-1-58.	GRANTED Extended	10-9-57 to 3-9-58
AMENDMENT Rec'd Filed	8-10-57 8-12-57 8-12-57	AMENDED to request extension of completion date to 5 months from date of grant. Atty. - Leo Resnick		

AUG. 1955

#4

Call WAAC
Letters X W M F T

Name CITIZENS BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8051 Rec'd Filed	2-10-58 2-12-58 2-12-58	Modification of construction permit (BP-9195 as mod., which authorized a new standard broadcast station) for extension of completion date from 3-9-58 to 5-10-58.	GRANTED	3-10-58
BMP-8112 Rec'd Filed	4-12-58 4-15-58 4-15-58	Modification of construction permit (BP-9195 as mod., which authorized a new standard broadcast station) for extension of completion date from 5-10-58 to 7-10-58.	GRANTED	4-25-58
BL-7113 Rec'd Filed	5-14-58 5-15-58 5-15-58	License to cover construction permit (BP-9195 as mod., which authorized a new standard broadcast station and change studio location and remote control point to 641 Ohio Street, Terre Haute, Indiana Indiana.	GRANTED	8-1-58

APPLICATION RECORD - BROADCASTING

Call W A A C (5-1-63)
Letters X W M F T

Name CITIZENS BROADCASTING COMPANY, INC.

Terre Haute, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3159 Rec'd. Filed	6-13-59 6-18-59 6-18-59	Voluntary transfer of control of licensee corporation from Pauline A. Mobley and Archie S. Mobley to Thomas S. Land, Bryan Davidson and Richard O. Bieser. Miller & Schroeder, Attys.	GRANTED EFF:	7-15-59 7-22-59
BR-3655 Rec'd & Filed	5-17-61 5-19-61	Renewal of License	GRANTED	7-31-61
BTC-4217 R & F	2-8-63 2-8-63	Voluntary transfer of control of licensee corporation from Thomas S. Land, Bryan Davidson and Murrell J. Loy TO George A. Foulks and Martha L. Foulkes (Joint Tenants) Atty for Transferor - Miller & Schroeder " " Transferee - Robert M. Booth, Jr.	GRANTED EFF:	3-28-63 4-5-63

APPLICATION RECORD - BROADCASTING

Call
Letters W.A.A.C.

Name CITIZENS BROADCASTING COMPANY, INC.
Terre Haute, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BR-3655 Rec'd Filed	6-17-64 6-24-64 6-24-64	Renewal of license Atty. John L. Teirney	GRANTED	7-31-64
BZ-5915 Rec'd Filed	12/23/65 1/17/66 2/17/66	Authority to determine operating power by direct measurement of antenna power. (1300mc) Attys: Booth & Lovett	GRANTED	4-15-66
BZ-6296 Rec'd Filed	11/21/66 11/25/66 12/5/66	Auth. to determine operating power by direct meas. of antenna power.	GRANTED	2-3-67
BR-3655 R & F	4-27-67 5-1-67	Renewal of License	GRANTED	7-31-67
BR-3655 R & F #598620 \$75 PRESS:	4-27-70 5-4-70 5-4-70 JUN 8 1970	Renewal of License amended 7-31-70 re: commercial policy Atty - Robert M. Booth, Jr.	GRANTED	3-29-71
		11-29-71		

APPLICATION RECORD - BROADCASTING

Call
Letters W A A C

Name CITIZENS BROADCASTING COMPANY, INC.
Terre Haute, Indiana

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,113 R & F W 021175-\$50. AG-067 PTA PRESS	11-17-71 11-22-71 11-22-71 11-29-71 DEC 22 1971	Lic. to use former Main Transmitter(RCA, BTA-500-MX) for Auxiliary Purposes Only.	GRANTED	1-18-72
BR-3655 R & F PN PRESS MAY 28 1978	4-26-73 5-8-73 5-8-73	Renewal of License (Main & Auxiliary) Atty: Booth & Freret AMENDED 10-19-73 re: EEO program	GRANTED	8-30-74
BR-3655 R & F PN Recd. PRESS	3-30-76 4-1-76 " JUN 16 1976	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 7-8-76 re: commercial matter	GRANTED	7-23-76

APPLICATION RECORD - BROADCASTING

Call
Letters W A A CName MARCHILD, INC.
CITIZENS BROADCASTING COMPANY, INC.
TERRE HAUTE, INDIANA

File No.	Dated	Application for	Action	
			Nature	Date
BTC-8371 R & F FORM 316 JUN 28 1977	6/9/77 6/14/77	Voluntary transfer of control of lic corp from George A. Foulkes and Martha L. Foulkes (Joint Tenants with Rights of Survivorship) to Martha L. Foulkes (100%) Over	GRANTED EFF:	7/7/77 9-28-77
BML-781004AM PRESS:	OCT 13 1978	Mod. of License to change name to: <u>MARCHILD, INC.</u> Atty: J. Dominic Monahan (Dow, Lohnes, etc.)	GRANTED	10-27-78
BR 790403ZM PRESS JUN 18 1979		RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	11-8-79

BTC-8371 - TC is Vol because they held the stock as Joint
Tenants with Rights of Survivorship(George A. Foulkes,dec)

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION...XW.W.V.R.

X W M P T

(5-1-63) W A A C

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-11,513	8-2-57	NEW	Paul D. Ford Terre Haute, Indiana	1300kc, 500w, Day	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

