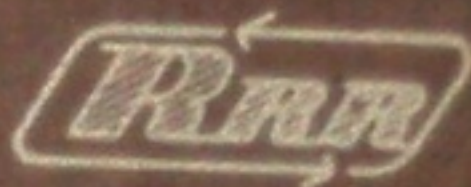


K X R B



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-17-69

Call letters KXRB

SOUTHERN MINNESOTA BROADCASTING CO. (AL: 10-4-79 EFF:) Station location Sioux Falls, S. D.
* SIOUX FALLS RADIO, INC. (AL 12-21-78 EFF: 12-22-78)
x SOUTHERN MINNESOTA BROADCASTING CO. (AL 12-21-78 EFF: 12-22-78)
x KXRB-KIOV RADIO, INC. (AL gr 4/28/77 EFF: 6-1-77)

Name of licensee JOHN L. BRECKE

Transmitter location Approx. 8 mi. SE of center of Sioux Falls, South Dakota (BP 5-29-68)

(BML 9-26-72)
3205 South Meadow, Sioux Falls, S.D. (301-A 9-17-79) Sioux Falls, S.D.
* North Louis Ave. parallel to Interstate 29 & 1 mi. from interstate 90,
x Same as Transmitter (BL, 7-17-69)

Main studio location To be determined, Sioux Falls, South Dakota (BP 5-29-68)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-17517	5-29-68	1000kc	10kw-DA-D	Day	1-29-69
		CP for a new standard broadcast station (Cond'1)			
MP-12640(1)	1-31-69	MP(BP-17,517) ext. time			3-29-69
BP-18451	2-28-69	1000kc	250w-DA-D	Aux.	10-28-69
		CP to install a new trans. at main trans. loc., to be oper. on 1000kc, 250w, DA-D, for aux. purposes only.			
PSA	3-17-69	Presunrise operation on 46watts (WGFL)			
BL-12,295(L)	7-17-69	Lic.(BP-17,517 as mod.) for new sta., spec. type trans. GATES BC-10H, spec. studio loc. same as trans.			4-1-71
BL-12,324(L)	7-31-69	Lic.(BP-18,451) install Aux. Trans. at main trans. loc. (1000kc 250w DA-D)			4-1-71
BR-4766(S)	4-14-71	RENEWAL MAIN & AUX.			4-1-74
EBSA	6-12-72				
BML-2401(1)	9-26-72	ML to move the main studio loc. outside the corporate city limits.			
BR-4766(L)	3-29-74	Renewal of License (Main & Auxiliary)			4-1-77
Comlet	6-14-74	Ant. monitor Potomac Inst. AM-19(204)			
BP-20,009	9-16-75	CP to install new Auxiliary trans. Collins 820D-2 1 kw			
BRC-3791	11-3-75	Mod. of lic. to chg. main studio loc. establish RC 1000kHz 10kWDA-Day			
BL-14,168(L)	8-24-76	Lic. to cover BP-20,009 for New Aux. 1000khz, 1kw DA-Day (aux.)			4-1-77
EAL-8964	4/28/77	Vol AL EFF: 6-1-77			
BR-4766(L)	6-15-77	Renewal			4-1-80
BTC-8539	1-30-78	Vol TC		EFF: 4-1-78	

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

Date first licensed 7-17-69

Call letters KXRB

Station location _____

Name of licensee SEE CARD #1

Transmitter location _____

Main studio location _____

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL781215EA	12-21-78	VOL. AL		EFF: 12-22-78	
BAL781212EA	12-21-78	VOL. AL		EFF: 12-22-78	
BAL790917EA	10-4-79	VOL. AL		EFF: 10-5-79	
APPL.	9-17-79	Trans. may be operated from Main SL: 3205 South Meadow, Sioux Falls, S.D.			
BR 791203 F	6 3-25-80	(L)	RENEWAL		4-1-83

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters new. K X R BName John L. Breece
Sioux Falls, South Dakota (605 6th St., Rapid City, S. D. 57701)

File No.	Dated	Application for	Action	
			Nature	Date
BP-17,517 Rec'd Filed	10-28-66	CP for a new standard broadcast station to be operated on: Frequency: 1000kc Power: 10kw DA-D Hours: Daytime Trans: RCA BTA-10F Trans. loc: Approx. 8 mi. SE of center of city, Sioux Falls, South Dakota Studio loc: To be determined, Sioux Falls, S.D. A ty: Fletcher, <u>Heald</u> , Rowell, Kenehan & Hildreth Engr: Vir N. James, Denver, Colorado	DOCKET NO. 17636 DESIGNATED FOR HEARING 8-2-67.	
	11-7-66 11-7-66		GRANTED Cond'l re: Pre-sunrise operation	5-29-68
PETITION TO DENY filed 3-16-67 by Chase for KISD, Inc.			After Hearing Docket No. 17636 Order Issued.	
----- SIOUX EMPIRE OPPOSITION TO KISD "PETITION TO DENY" filed 3-20-67 by Miller for Sioux Empire Broadcasting Co.				
OPPOSITION TO PETITION TO DENY filed 3-29-67 by Tiereny, Atty.				
REPLY filed 4-10-67 by Chase for KISD, Inc.				

APPLICATION RECORD - BROADCASTING

1000kc

AUG. 1955 Card #2

Call Letters K X R BName JOHN L. BREECE
STOUX FALLS, SOUTH DAKOTA

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,640 R&F \$30-485569 PRESS: JAN 3 1 1969	1-21-69 1-23-69 1-23-69 1-1969	Mod. of CP(BP-17,517 WAXWOOD) for extension of completion date from 1-29-69 to 3-29-69. (NEW) Atty. Fletcher, Heald, etc (Marvin Rosenberg)	GRANTED to	1-31-69 3-29-69
BP-18,451 R. & F. #488113 \$30 FEB 27 1969	2-1-69 2-5-69 2-5-69	CP to install a new transmitter (Collins 300G) at main trans loc, to be oper on 1000kc, 250w, DA-D, for auxiliary purposes only. atty-Fletcher, Heald et al (Edward W. Hummers, Jr.) enr-Vir James, Denver, Colo.	GRANTED	2-28-69
BL-12,295 R & F #490596 \$30 PT MAR 17 1969	2/10/69 2/13/69 2/13/69 2/19/69	Lic. (BP-17,517 as mod.) for new b/c station, specify type trans. GATES BC-10H, specify studio loc. same as trans. Atty: Lester W. Spillane Engr: Vir James, Denver, Colorado	GRANTED	7-17-69

APPLICATION RECORD - BROADCASTING

1000kc

Call
Letters K X R BName JOHN L. BREECESioux Falls, South Dakota

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,324 R & F #497014 \$30 PT APR 30 1969	3/4/69 3/7/69 3/7/69 3/17/69	License (BP-18,451) install aux. trans. at main trans. loc. (1000kc 250w DA-D) Atty: Edward W. Hummers, Jr. Engr: Vir James, Denver, Colorado	GRANTED	7-31-69
BR-4766 R & F P.N. PRESS JAN 20 1971	12-31-70 1-7-71 1-7-71	Renewal of License (Main & Auxiliary) AMENDED 4-1-71 re: programming	GRANTED	4-14-71
BML-2401 R&F \$50-050801 AC-060 PRESS: APR 10 1972	3-8-72 3-15-72 3-15-72	Modification of license to move the main studio location to a point outside the city limits of Sioux Falls at: North Louis Ave. parallel to Interstate 29 and 1 mile from interstate 90, near Sioux Falls, S.D. Request waiver of Section 73.30(a) Atty. Farrand, Malti, Spillane & Walsh (San Francisco, Cali.) F. C. C. WASHINGTON, D. C.	GRANTED	9-26-72

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K X R BName JOHN L. BREECE
SIOUX FALLS, SOUTH DAKOTA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4766 R & F PN Recd. PRESS	12-31-73 1-8-74 " 23 JAN 1974	RENEWAL OF LICENSE (MAIN & AUXILIARY) Lester W. Spillane, Atty. (Calif)	GRANTED	3-29-74
BRC-3791 R & F \$100-453545 AC-001 AUG 11 1975	7-16-75 7-22-75 7-22-75	Modification of license to change main studio location to 100 North Phillips, Sioux Falls, South Dakota and operate transmitter by remote control from studio loc. (Main & Aux.) Atty: Lester W. Spillane Amended 10-24-75 re addit. data	GRANTED	11-3-75
BP-20,009 R & F \$50-453545 AC-001 AUG 15 1975	7-16-75 7-22-75 7-22-75	Construction permit to install new auxiliary transmitter Collins 820D-2 with 1kw. Atty: Lester W. Spillane	GRANTED to	9-16-75 9-16-76

APPLICATION RECORD - BROADCASTING

1000khz.

Call
Letters K X R B

Name JOHN L. BREECE
Sioux Falls, S.D.

File No.	Dated	Application for	Action	
			Nature	Date
BP-20,358 Rec'd ACCEPTED \$1,000-571895 AU-001 CUT OFF	5-21-76 5-25-76 9-4-79 5-25-76 10-12-79	Construction permit to inc. power to 50kw (10kw CH) from 10kw install new transmitter (RCA BTA 50G); make changes in DA system (add'l tower) 43° 29' 13" changes in ground system 96° 35' 47" Eng. Donald L. Markley Atty - Lester Spillane, San Francisco, Cal. (OVER)	MAJOR ENVIRONMENTAL ACTION UNDER SECT. 1.1305 OF THE RULES	
BL-14,168 R & F 50#574246 PTA PRESS JUN 24 1976	5-20-76 5-25-76 6-1-76 6-4-76	Lic. to cover BP-20,009 for New Auxiliary Transmitter, COLLINS 820D-2 Atty: Lester W, Spillane (Farrand, Malti, etc.)	GRANTED	8-24-76
BR-4766 R & F PN Recd. PRESS	11-19-76 11-22-76 " " JAN 21 1977	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) AMENDED 2-1-77 re: aux. trans. AMENDED 4-19-77 re: community leader checklist, prog. & EEO AMENDED 5-19-77 to change name of applicant to "KXRB-KIOV RADIO, INC." F.C.C. - WASHINGTON, D. C.	GRANTED	6-15-77

BP- 20358 Amend. recd ownership data re BAL-8964 TC-8539

PUBLIC NOTICE FILED 7-4-76

AMENDED 6-27-78 re art. of inc. and by-laws

AMENDED 3-19-79 re engr (additional info on towers)

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
LettersK.X.R.B.....

KXRB-KIOV RADIO, INC.

Name *JOHN L. BREECE
SIOUX FALLS, SOUTH DAKOTA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-8964 R & F Also see KIOV (FM) FORM 316 APR 20 1977	3/28/77 4/6/77	Voluntary assignment of license to KXRB-KIOV RADIC, INC. Atty - Lester Spillane, San Francisco, Ca.	GRANTED EFF:	4/28/77 6-1-77
----- BTC-8539 R & F FORM 315 (ALSO SEE FM KIOV) Pub notice filed 12-8-77 DEC 22 1977	11-14-77 11-16-77	Voluntary transfer of control of lic corp from John L. Breece to Southern Minnesota Broadcasting Co. Atty - <u>Cordon</u> & Jacob (SEE OVER)	GRANTED EFF:	1-30-78 4-1-78

RE: BTC-8539 - Transferee is licensee of KROC (AM, FM)
(Articles etc on file) (copy of Art filed with applic)
Exp. re bal. sheet & re EECOP - filed 1-4-78

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

SIOUX FALLS RADIO, INC.

xSOUTHERN MINNESOTA BROADCASTING CO.

Name x KXRB - KIOV RADIO, INC.

Sioux Falls, South Dakota

Call

Letters K X R B

File No.	Dated	Application for	Action	
			Nature	Date
BAL781215EA Form 316 (Also see KIOV(fm) PRESS	12-9-78	Vol. AL to SOUTHERN MINNESOTA BROADCASTING CO. (over) MUTUALLY CONTINGENT ON GR OF BAL781212EA ** Atty - Alfred Cordon (Cordon and Jacob)	GRANTED EFF:	12-21-78 12-22-78
BAL781212EA Form 316 (Also see KIOV(fm) PRESS	12-1-78 DEC 19 1978	Vol. AL to SIOUX FALLS RADIO, INC. ** MUTUALLY CONTINGENT ON GR. OF BAL781215EA Atty - Alfred Cordon (Cordon and Jacob)	GRANTED EFF:	12-21-78 12-22-78

BAL781215EA - Arts. of inc. and By-laws on file with BTC-
8539 granted 1-30-78

APPLICATION RECORD-BROADCASTING

Call Letters: K X R B

SOUTHERN MINNESOTA BROADCASTING CO.

Name: *SIOUX FALLS RADIO, INC.

Station Location: Sioux Falls, South Dakota

File No.	Date	Description	Action and Date
BAL790917EA Form 316 (Also see K I O V(fm)) PRESS SEP 24 1979	9-4-79	Vol. AL to SOUTHERN MINNESOTA BROADCASTING CO. Atty - Alfred Cordon (Cordon and Jacob)	GRANTED 10-4-79 EFF: 10-5-79
BR791203F6 PRESS FEB 11 1980		Renewal of License Atty.: Alfred C. Cordon	GRANTED 3-25-80

BAL790917EA Note: Arts. of Inc. and By-laws on file with
(SAME CALL SIGN) and KLBK, Lubbock, Texas (BAL780929EA)

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

