

W A A X



Remington Rand Inc.

BRANCHES EVERYWHERE

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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

W A A X (EFF: ~~6-7-50~~)X W C A S (EFF: ~~3-5-50~~)Date first licensed 7-30-48Call letters X W G W DLOCATION: Gadsden, Alabama

ETOWAH broadcasters, Inc. (AL 4-9-52, EFF 4-10-52)

x THE FIRST NATIONAL BANK OF MONTGOMERY AND MARGARET COVINGTON MILWEE, EXECUTORS
 OF THE ESTATE OF G. W. COVINGTON, JR., DECEASED (AL 8-19-49; EFF: 8-26-49)

Name of licensee x G. W. COVINGTON, JR.

1716 Rainbow Drive, Gadsden, Alabama (302 2-13-79)

x Rainbow Drive and Whorton's Bend Road, 2.5 mile S. of Gadsden, Alabama

Transmitter location x 4½ miles N. E. of Gadsden, Alabama (MP 2-14-47) (Lic. 7-30-48)

35402 Same as above

x Rainbow Drive and Whorton's Bend Road, 2.5 mile S of Gadsden, Alabama (EL 6-21-60)

750 Forrest

x Pioneer Life Bldg., ~~Forest~~ Ave., Gadsden, Alabama (Ltr. 8-5-52)

x 1004 East Broad Street, Gadsden, Ala. (ML 4-26-49)

Main studio location x 4½ miles N. E. of Gadsden, Alabama (MP 2-14-47) (L⁺c. 7-30-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
33-P-4000 Letter	6-20-46 8-1-46.	570	1kw	Daytime	
C.P. granted for new station subject to filing MP for T site and antenna					
33-P-4000 CMP-2474	2-14-47	570	1kw	Daytime	4-14 10-14-47
Mod. CP (4000) for change type T and approval antenna and T and S sites					
Telegram	10-13-47	570	1kw	Daytime	4-14 11-13-47
Mod. CP (4000) as mod.) for extension of completion date.					
Telegram	11-14-47	570	1kw	Daytime	4-14 11-13-47 4-14 12-13-47
Mod. CP (4000 as mod.) for ext. of completion date.					
Letter	5-28-48	STA to operate additional time (with power reduced to 250 watts) from sign-off to midnight, June 1, 1948, in order to broadcast election returns, only.			
BL-2836	7-30-48	570	1kw	Daytime	7-30 5-1-49
Lic. to cover CP (4000 as mod) for a new station and determine opr. power by direct method. (COND. CLAUSE)					
BL-2836 BZ-2687	7-30-48	570	1kw	Daytime	7-30 5-1-49
Lic. to cover CP (4000 as mod) for a new station and determine opr. power by direct method. (COND. Clause)					
BS-2031	4-20-49	Extension of license			5-1 9-1-49
BML-1342	4-26-49	570	1kw	Daytime	4-26 5-1-49
ML to change main studio location.					
BS-2031	6-29-49	Extension of license Pending hearing			9-1 12-1-49
BAL-913 EFF:	8-19-49 8-26-49	Invol. assignment of license from G. W. Covington, Jr., deceased			
BS-2031	11-30-49	Extension of License			12-1 3-1-50
BS-2031	2-21-50	Extension of license			3-1 6-1-50
BR-2031	3-28-50	570	1kw	Daytime	3-28 5-1-52
BR-2031	4-17-52	570kc	1kw	Daytime	5-1 4-1-55
BAL-1352 EFF:	4-9-52 4-10-52	VOL. ASSIGNMENT OF LICENSE TO ETOWAH BROADCASTERS, INC.			

B-S.

#2

BROADCASTING STATION LICENSE RECORD

W A A X
X W C A S
X W G W D

Date first licensed

Call letters X W G W D

Name of licensee ETOWAH BROADCASTERS, INC.

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRG-209 (1)	10-23-53	Mod. of lic. to operate trans. by R.C. from Pioneer Life Bldg. 750 Forrest Ave., Gadsden, Alabama.			
BTC-1723 EFF: Teleg.	5-26-54 6-8-54 3-30-55	Vol. TC from OSCAR P. COVINGTON, ET AL to JOE L. MOORE & COMPANY, INCORPORATED. Action on renewal deferred 3-30 and continued operation auth. until final determination on renewal.			
BR-2031	4-19-55	570kc	1kw	Day	4-19 4-1-58
BTC-2054 EFF:	10-5-55 10-21-55	Vol. trans. of control to ROME BROADCASTING CORPORATION, BLUE RIDGE BROADCASTING CO., & SOUTHLAND PUBLISHING COMPANY.			
BP-10838 (Cond'1)	3-20-57	570kc	5kw DA	Day	5-20 11-20-57
Construction permit to increase power, install directional antenna (DA-D) and new transmitter.					
BMP-7724	8-1-57	570kc	5kw	Day	10-1-57 4-1-58
Mod. of CP(10838) to change from employing directional antenna to non-directional					
BL-6915 (1)	1-15-58	License to cover construction permit BP-10,838, as mod., which auth. increase power and install new transmitter.			
BRC-1242 (2)	1-27-58	Modification of license to operate transmitter by remote control from Pioneer Life Building, 750 Forrest Avenue, Gadsden, Alabama			
BR-2031	3-19-58	570kc	5kw	Day	4-1 4-1-61
BP-11704	1-21-59	570kc	500w, 5kw-LS	U DA-N	3-21 9-21-59
CP to change hours of operation; change antenna-trans. loc.; install directional antenna for nighttime use (DA-N) and make changes in ground system. (Cond 1)					
BMP-8538 (1)	6-23-59	Mod. of CP(BP-11,704) to change antenna-trans. loc. and change type trans. (GATES BC-5E).			
BMP-87-8 (2)	9-16-59	Mod. of CP(BP-11704 as mod.) for extension of completion date to 3-21-60.			
BMP-8759 (3)	11-2-59	Mod. of cp(BP-11704, as mod.) to change type transmitter.			

Form BC 126 ~~4~~3
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W.A.A.X.

Station location

Name of licensee See page #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BL-7818	6-21-60	570	500w-5kw	LS, DA-N, U	6-21 4-1-61
		License to cover construction permit (BP-11704) as modified) which authorized change in hours of operation, change antenna-transmitter location, installation of DA-N, change ground system and type transmitter and change studio location from Pioneer Life Building, 750 Forrest Avenue, Gadsden, Alabama TO Rainbow Drive and Whorton's Bend Road, 2.5 miles South of Gadsden, Alabama and delete remote control operation.			
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-2031	6-21-61	570kc	500w-5kw	LS, DA-N, U	6-21 4-1-64
BR-2031	3-17-64	Renewal of License			4-1 4-1-67
Wire facilities & power pending resolution to do so.	7-19-65	Auth. oper. per Sect. 73.87 with Day reduced to 138w from 4am to local sunrise of matters in Docket 14419 or till told to do so.			
BP-17,566	2-3-67	570kc	500w, 5kw	DA-N U	4-3 10-3-67
		CP to make changes in the antenna sys.			
BP-17566 (1)	6-13-67	Mod. of CP(BP-17566) to show the correct description of the theoretical phasing of the Center (3) tower (Memo).			
BR-2031	3-29-67	Renewal of License Renewal of NDEA			4-1 4-1-70
TELEGRAM	10-17-67	PSA	500w		
TELEGRAM	4-9-68	PSA (REVISED) 5000w			<i>Recinded by court</i>
STC-5602	4-23-68	Vol. TC			
EFF.	5-1-68				
MP-12424(2)	6-25-68	MP(BP-17,566) to specify MEOV.			
BL-12,054(L)	3-26-69	Lic. (BP-17,566 as mod.) for chgs. 4-1-70			
BR-2031(\$)	4-1-70	Renewal & NDEA			4-1-73
BP-18,894	10-14-70	570kc	500w 5kw	DA-N U	10-14-71
		CP to install a new transmitter Gates BC-5-P for Alternate Main II.			
BL-12,854 (L)	2-1-71	Lic. (BP-18,894) for Alternate-Main Trans 4-1-73			
EB3A	5-25-72				

#4
BC-126
February 1974

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W A A X

GADSDEN, ALABAMA

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BR-2031(L)	8-30-74	RENEWAL (MAIN-Alt.MAIN)			4-1-76
BS-2031(L)	4-3-75	ML to chge antenna resistance daytime			
Ltr.	10-22-75	Trans. now being installed GATES MW-5 (Main) GATES BC-5P (Auxiliary)			
BTC-8569	1-31-78	Vol TC	EFF:	3-3-78	
COMTEL	12-18-79	Stnt. re sample system.			
BR2031(S)	1-31-80	RENEWAL OF LICENSE			4-1-82
B4-790213AA(L)	5-15-80	DIRECT DIRECT MEASUREMENT			4-1-82
COMTEL	5-8-80	TEMP. AU. GR. OPERATE WITH PARAMETERS AT VARIANCE FROM LIC. DUE TO INTERMITTANT CONDITION WITHIN DIRECTIONAL FEED SYSTEM. NECESSARY MAINTAIN MONITORING POINT READINGS WITHIN LIC. LIMITS. AU. EXPIRES 7-1-80 NOTIFY WHEN NORMAL & ADVISE WHAT REPAIRS WERE MADE.			

APPLICATION RECORD - BROADCASTING

Call WGVD
 Letters xNew

Name G. W. COVINGTON, JR.

(P.O. 102 Montgomery St., Montgomery, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4000	9-19-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 570 kc Power: 1kw Hours of Operation: Daytime Trans. & Studio Locations: To be determined, Gadsden, Ala.	Granted subject to filing MP for approval of T site and antenna. Letter 8-1-45 Issued with MP-2474	6-20-45
Rec'd	9-21-45			
Filed	9-21-45			

APPLICATION RECORD - BROADCASTING

#2

Call

Letters W G W DName G. W. COVINGTON, JR.,
Gadsden, Alabama.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2474 Rec'd Filed	1-24-47 1-30-47 1-30-47	Mod. of C. P. (B3-P-4000, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (Gates BC-1D), and for approval of transmitter and studio locations at 4½ miles N.E. of Gadsden, Alabama.	GRANTED	2-14-47
Telegram Rec'd Filed	10-8-47 10-8-47 10-8-47	Mod. of C.P. (B3-P-4000, ^{as mod.} which authorized a new standard broadcast station) for extension of completion date from 10-14-47 <u>to</u> 11-13-47.	GRANTED	10-23-47

APPLICATION RECORD - BROADCASTING

Call
Letters W.G.W.D*3
Name G. W. COVINGTON, JR.,

File No.	Dated	Application for	Action	
			Nature	Date
Telegram Rec'd Filed	11-7-47 11-7-47 11-7-47	Mod. of C.P. (B3-P-4000, as mod., which authorized a new standard broadcast station) for extension of completion date from: 11-13-47 to: 12-13-47.	GRANTED	11-14-47
BL-2836 Rec'd Filed	11-21-47 11-24-47 11-24-47	License to cover C.P. (B3-P-4000, as mod.,) which authorized a new standard broadcast station. and Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-30-48 re waiver 3.60
BZ-2687 Rec'd Filed	11-21-47 11-24-47 11-24-47	(New 302 forms received 4-28-48 to supersede ones received 11-24-47)		

APPLICATION RECORD - BROADCASTING

THE FIRST NATIONAL BANK OF MONTGOMERY AND MARGARET COVINGTON
 MILWEE, EXECUTORS OF THE ESTATE OF G. W. COVINGTON, JR. DECEASED Call
 Name ~~G. W. COVINGTON, JR.~~ Letters W G W D

File No.	Dated	Application for	Action	
			Nature	Date
EP-6749	4-28-48	Construction Permit to change hours of operation from daytime to unlimited time, change power from lkw day to lkw day and 500w night and install new transmitter (Gates BC-1E)	Docket #	9457
Rec'd	5-3-48		Dismissed	11-4-49 without prejudice.
Filed	5-3-48		ORDER ISSUED	
AMENDED	10-13-49	AMENDED to change name of applicant from: G. W. Covington, Jr. deceased, to: The First National Bank of Montgomery and Margaret Covington Milwee, executors of the estate of G. W. Covington, Jr. deceased.		
Recd.	10-17-49			
Filed	10-21-49			
		Welch, Mott and Morgan, Attys.		

APPLICATION RECORD - BROADCASTING

#5

Call

Letters W G W D

The First National Bank of Montgomery and Margaret Covington

Milwee, Executors of the Estate

Name ~~G. W. Covington, Jr.~~ of G. W. Covington, Jr. Deceased.

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd	10-7-48 10-11-48	Construction Permit to make changes in the vertical antenna and mount the FM antenna on the AM tower. (W.J. Holey, Engr.)	Returned incomplete information.	10-14-48
ER-2031 Rec'd	2-28-49 3-2-49	Renewal of License	Granted	3-28-50
AMENDED Recd. Filed	10-13-49 10-17-49 10-21-49	AMENDED to change name of applicant from: G. W. Covington, Jr. deceased, to: The First National Bank of Montgomery and Margaret Covington Milwee, executors of the estate of G. W. Covington, Jr. deceased. Welch, Mott and Morgan, Attys.		

APPLICATION RECORD - BROADCASTING

Call

THE FIRST NATIONAL BANK OF MONTGOMERY AND MARGARET COVINGTON Letters W G W D
 MILWEE MILWEE, EXECUTORS OF THE ESTATE OF G. W. COVINGTON, JR., DECEASED (AL 913)
 Name G. W. COVINGTON, JR.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1342 Rec'd Filed	4-6-49 4-8-49 4-8-49	Modification of license to change main studio location from $4\frac{1}{2}$ miles N.E. of Gadsden, Alabama to: 1004 East Broad Street, Gadsden, Alabama.	GRANTED	4-26-49
BAL-913 Rec'd Filed	8-3-49 8-8-49 8-8-49	Involuntary assignment of license from G. W. Covington, Jr., deceased to The First National Bank of Montgomery and Margaret Covington Milwee executors of the estate of G. W. Covington, Jr., deceased.	GRANTED EFF:	8-19-49
BR-2031 Rec'd Filed	1-26-51 2-1-52 2-1-52	Renewal of license Filed by Vincent B. Welch atty.	GRANTED	4-17-52
BAL-1352 Rec'd Filed	2-26-52 3-3-52 3-3-52	Voluntary assignment of license <u>to</u> Etowah Broadcasters, Inc.	GRANTED EFF:	4-9-52 4-10-52

#7

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call W C A S (EFF: 3-5-
Letters ..x..W.G.H.D. 56)

Name ETOWAH BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
ERC-209 Rec'd Filed	10-12-53 10-14-53 10-14-53	Modification of license to operate transmitter by Remote Control from Pioneer Life Building, 750 Forrest Avenue, Gadsden, Alabama.	GRANTED	10-23-53
BTC-1723 Rec'd Filed	4-28-54 4-29-54 4-29-54	Voluntary transfer of control from Oscar P. Covington and 8 others to Joe L. Moore & Company, Incorporated. (100%).	GRANTED EFF:	5-26-54 6-8-54
BR-2031 Rec'd Filed	12-29-54 12-31-54 12-31-54	Renewal of License	GRANTED	4-19-55
BTC-2054 Rec'd Filed	8-20-55 8-25-55 8-25-55	Voluntary transfer of control of licensee corporation from Joe L. Moore & Company, Incorporated to Rome Broadcasting Corporation, Blue Ridge Broadcasting Co., and Southland Publishing Company. Maurice Jansky, Atty. F.C.C. - WASHINGTON, D. C.	GRANTED EFF:	10-5-55 10-21-55

APPLICATION RECORD - BROADCASTING

Call
 Letters W.C.A.S.

Name ETOWAH BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,838 Rec'd Filed	9-28-56 10-2-56 10-2-56	Construction permit to increase power from 1kw to 5kw; install directional antenna (DA-D) and new transmitter (Gates BC 5E). Atty. - Maurice M. Jansky Engr. - George C. Davis	GRANTED Conditions: Phase Monitor; Field Measuring Equipment; Complete non-DA proof of performance.	3-20-57
BMP-7724 Rec'd Filed	6-10-57 6-11-57 6-11-57	Modification of construction permit (BP-10,838 which auth. an increase in power and install new trans. & DA-D) to change from employing directional ant. to non-directional (DA-D to Non-DA) (employing present licensed antenna & ground system.) Atty. - Maurice M. Jansky Engr. - George C. Davis	GRANTED	8-1-57
BL-6915 R. & F.	11-19-57 11-21-57	License to cover construction permit (BP10,838 as mod.,) which auth. same increase in power & installation of new transmitter. (specify GATES Atty. Maurice M. Jansky F. C. C. - WASHINGTON, D. C.	GRANTED	1-15-58

BC-5P trans.)

FORM BC-121 #9
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W C A S

Name ETCWAH BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-11,704 Rec'd Filed	11-12-57 11-15-57 11-15-57	Construction permit to change hours of operation from daytime to Unlimited with power of 500w-5kwLS; change antenna-trans. location from 4.5 mi E.NE of Gadsden, Ala., to South of Davis Drive, 2.25 miles south of center of Gadsden, Alabama; install directional antenna for nighttime use(DA-N) and make changes in ground system. (11-24-58) (Request waiver of Section 3.188 of Rules) Atty. - Loucks, Zias, Young & Jansky Engr. - George C. Davis	GRANTED Cond'l re: Phase Mon.; Field meas. equip.; DA & non-DA proof.	1-21-59
BRC-1242 Rec'd Filed	1-21-58 1-23-58 1-23-58	Modification of license to operate Transmitter by Remote Control from Pioneer Life Building, 750 Forrest Avenue, Gadsden, Alabama	GRANTED	1-27-58
BR-2031 Rec'd & Filed	1-2-58 1-6-58	Renewal of license	GRANTED	3-19-58

Aug. 1955

#10

Call Letters W A A X
W C A SName ETOWAH BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8538 Rec'd Filed	5-16-59 5-20-59 5-20-59	Modification of c.p. (BP-11,704 which authorized ^{a change in} hours of operation; change antenna-trans. loc.; install directional antenna for night-time use and make changes in ground system) to change antenna-trans. loc. from South of Davis Drive, 2.25 miles south of center of Gadsden, Alabama to Rainbow Drive and Whorton's Bend Road, 2.5 mile South of Gadsden, Alabama, and change type trans. (GATES BC-5E). Maurice M. Jansky, Atty.	GRANTED	6-23-59
BMP-8708 R & F	9-2-59 9-4-59	Modification of C. P. 'BP-11704 as modified, which authorized chg. in hrs. of operation & antenna-transmitter location, instl. directional antenna for night-time use and changes in ground system) for extension of completion date from 9-21-59 to 3-21-60. Atty's: Loucks, Zias & Jansky	GRANTED to	9-16-59 3-21-60

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call W A A X
Letters X W C A SName ETOWAH BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8759 R & F	10-16-59 10-19-59	Modification of C. P. (BP-11704 as modified, which authorized chg. in hrs. of operation, antenna-transmitter location, instl. DA for at nighttime use and chgs. in ground system) to change type transmitter (Gates BC-5P) Atty's: Loucks, Zias & Jansky	GRANTED	11-2-59
BL-7818 Rec'd Filed	1-23-60 1-25-60 1-25-60	License to cover construction permit (BP-11704, as modified) which authorized change in hours of operation, change antenna-transmitter location, installation of DA-N change ground system and type transmitter and change studio location from Pioneer Life Building, 750 Forrest Avenue, Gadsden, Alabama to Rainbow Drive and Whorton's Bend Road, 2.5 mile South of Gadsden, Alabama, and delete remote control operation. Maurice M. Jansky, Atty. Ralph E. Dippell, Jr., Engr.	GRANTED	6-21-60

Aug. 1955

Call
Letters

W A A X

Name ETOWAH BROADCASTERS, INC.

Gadsden, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2031 Rec'd Filed	12-31-60 1-3-61 1-3-61	Renewal of License. Maurice M. Jansky, Atty.	GRANTED	6-21-61
BR-2031 Rec'd Filed	12-26-63 12-31-63 12-31-63	Renewal of License. Robert E. Hodson, Atty.	GRANTED	3-17-64
BR-2031 R & F	12-31-66 1-3-67	Renewal of license	GRANTED	3-29-67
BP-17,566 R & F	11-14-66 11-17-66	CP to make changes in the antenna system Atty. Pierson, Ball & Dowd Engr. George C. Davis.	GRANTED	2-3-67
BL ---				
BTC-5602 Rec (Form 316) Filed	3-20-68 3-21-68 4-3-68	Voluntary acquisition of positive control of lic. corp by Charles Smithgall (60%) thru purchase of stock from Rome Broadcasting Corporation C.E. WASHINGTON, D.C.	GRANTED EFF.	4-23-68 5-1-68

FEE PD: \$30 - 419839 APR 12 1968

FORM BC-121
Aug. 1955

#13

APPLICATION RECORD - BROADCASTING

570kc

Call
Letters W A A X

Name Etowah Broadcasters, Inc.
Gadsden, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,424 R. & F. #424486 \$30 JUN 20 1968	4-25-68 4-29-68 4-29-68	MP (BP-17,566) to specify MEOV. <u>atty</u> -Pierson, Ball & Dowd (SLAUGHTER) <u>enr</u> -George C. Davis	GRANTED	6-25-68
BL-12,054 Rec'd Filed PT over for amend AUG 16 1968	9/29/66 10/6/66 7/16/68 7/22/68	License (BP-17,566 as mod.) for changes. Atty: Harrison T. Slaughter Engr: Richard L. Biby, D.C.	GRANTED	3-26-69
BR-2031 R & F #566948 \$75 P. N. FEB 11 1970	12-31-69 1-2-70 1-2-70 1-2-70	Renewal of License Atty: Philip J. Hennessey, III (Fletcher, Heald etc.)	GRANTED	4-1-70

AMENDED: R & F 6/2/67 re engr. data

AMENDED: R & F 7/16/68 re engr. data.

SUPPL. INFO: R & F 7/24/68 re engr. affidavit

FEE: paid per comtel. 3/3/67

#24

APPLICATION RECORD - BROADCASTING

Call
Letters W A A X

Name ETOWAH BROADCASTERS, INC.
Gadsden, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP-18,894 Rec'd Filed ACC. 067 OCT 12 1970	8-24-70 8-31-70 9-17-70	CP to install a new transmitter GATES BC-5-P for Alternate Main use on 500w, 5kw LS DA-N U.	GRANTED	10-14-70
BL-12,854 Rec'd #655166 \$50 FILED PTA PRESS JAN 28 1971	12-22-70 12-28-70 1-6-71 1-6-71 1-18-71	License (BP-18,894) for Alternate Main Transmitter	GRANTED	2-1-71
BR-2031 R & F P.N. PRESS FEB 22 1973	12-18-72 1-2-73 1-2-73	Renewal of License (Main & Alternate Main) Atty.: M. Scott Johnson AMENDED 1-15-73 re: Engineering AMENDED 4-9-73 re: ascertainment of comm. needs; commercial & employment practices AMENDED 5-4-73 re: employment program	GRANTED	8-30-74

#15

570 khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W A A XName ETOWAH BROADCASTERS, INC.
Gadsden, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BR-2031 R & F P.N. PRESS	11-20-75 12-1-75 12-1-75 JAN 29 1976	Renewal of License (Main & Auxiliary) Atty.: Vincent J. Curtis, Jr. 4-1-76 AMENDED 3-16-76 re: comm. leaders	GRANTED	1-31-80
BTC-8569 R & F FORM 316 Also see WQEN(FM) JAN 31 1978	12/30/77 1/13/78	Voluntary transfer of control of lic corp from Charles Smithgall to Southmedia Company Atty - Fletcher, Heald, Kenehan & <u>Hildreth</u>	GRANTED EFF:	1-31-78 3-3-78
BZ-790213AA R & F DM	2-13-79 1-14-80	DIRECT MEASUREMENT Atty: Richard Hildreth	GRANTED	5-15-80 ⁰

RE: BTC-8569 - Transferee is Ga. Corp - Cert. of auth to
do bus in Ala. nec?

(BR781201UM) SUPPLEMENTAL APPLICATION filed 12-1-78 as
an amendment to pending renewal application (Main & Aux.)
Richard Hildreth, Atty. PRESS **JAN 22 1979**

Amendment to charter of the parent corporation, Southmedia
Company, filed 8-6-80.

W G W D - RECORD OF DENIAL OF INFORMAL APPLICATIONS

Tele. 11-1-48 advising applicant that request for STA to opr. add'l time 11-2-48 cannot be considered in accordance. 1.324 of the Rules

Ltr. 10-18-49 ~~xxxxxxx~~ permission to opr. Sunday nights after sunset not considered since rules do not provide for STA's

Ltr. 12-16-49 request to remain on the air all night, both on Christmas Eve and New Year's Eve, with reduced power after sunset. Not considered per STA rule.

Ltr. 3-30-50 request to operate reduced power night of 5-2-50 in order to carry election returns of Democratic Primary. Ltr. denying 4-3-50. Sect. 1.324 STA.

Tele. 10-8-53 request permission to remain on air 15 min. after regular sign-off 10-10-53 only.
Tele. 10-9-53 denying.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

