KZUN



#### REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390139

June 1954 BS-3206

### BROADCASTING STATION LICENSE RECORD

Date first licensed December 29, 1955

Call letters KZUI

Station Location: Opportunity, Washington

Name of licensee ROBERT L. SWARTZ, ARTHUR R. MacKELVIE AND HOWARD G. OLSEN d/b as THE VOICE OF THE SPOKANE VALLEY

Bowdish and Sands Road,
Transmitter location 3 miles south of Opportunity, Washington (CP 9-21-55) Lic. 12-29-55

Road

RC #23 South Pine Opportunity, Wash. (Redes. 4-1-70)

99214 X South 21 Pines Road, Opportunity, Washington (BRC-1309)

Road,

Main studio location X 3 miles south of Opportunity, Washington (CP 9-21-55)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From- To-
BP-9848	9-21-55	1270	1kw	Day	11-21-55 5-21-5
		new star	dard bro	adcast st	ation.
BRC-865	11 28 55	Mod of	constr	ection ner	mit to operate
(1)					South 15 Pines
(1)	Opportun				
PT_5050	12-29-55			Day	12-29 2-1-57
BB-5700	Lie to co	ver CP	BP-9848	as mod.)	new_station_
TELEGRAN	7-6-56	Sign-0	f 7 PM	onth of J	uly 1956
BR-3206	1-17-57	Renewa		ense	
BP-10678	2-20-57	630kc		CONTRACTOR AND ADDRESS OF THE PARTY OF THE P	4-20-57 10-20-5
				power, a	
	changes 1	n ground	system,	(cond')	clause)
BL-6674					tion permit
(1)				AND DESCRIPTION OF THE PERSON NAMED IN	frequency,
		The same of the sa	and the latest desirable to th	THE RESERVE OF THE PERSON NAMED IN	ground system
BRC-1309					studio location
(2)				outh 21 Pir	15 Pines Rd.,
		ty, Was			
BAL-338				of license	e to
EFF		K ZUN,			
	1-27-60	Commissi	on defer	red action	on renewal
		pending	furt er	onsidera ti	lon.
BZ-4234	3-1-60	Authori	ty to de	termine op	erating power
Wire ser	is ued)	(ISSUE	D WITH RE	ENEWAL: Gra	nted 2-23-61)
HR-3206	2-23-61	630ke	500kw.	STREET, SQUARE, SQUARE	2-23 2-1-63
The Real Property lies	STREET, SQUARE, SQUARE	(Renewa	#11(0 M(0))	1985-2175-1 F	THE R. P. LEWIS CO., LANSING, SPINSTER, SPINST
BP-1254	3 11-30-62 CP to me		500w		(incr. beht).
BR_320	6 1-29-63	THE RESIDENCE OF THE PERSON NAMED IN	of Licen	THE RESIDENCE OF THE PERSON NAMED IN	2-1 2-1-66
	OR HAND MADE BY	Lie, to	cover 0	P (DF_12 5/	3) which auth.
(1)	9 0-7-07			s. (incr. h	
BR-3206	8-15-66	_630ke	THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	Name and Address of the Owner, where	NAME OF TAXABLE PARTY.
	AN 10-17-67				8-15_2-1-69_
Market and a second				ition of he	igntive control
		of lie.			
BR-3206	(S) 1-30-6	9 Renew	ml of Lie	ense	2-1-72

Form BC 126 June 1954

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## BROADCASTING STATION LICENSE RECORD

Date first liceased

Call letters KZZZZ

Station location Opportunity, Mash.

Name of licensee ..

Transmitter location ...

Main studio location ...

## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.   Issued   Freq.   Power   Div.   Prind   From- T						
EP-17,870 4-1-70 630kc 1kw Day CP to increase power from 500w to and studio & RC loc. redescribed.  L-12,680(I) 8-13-70 Lic. (BP-17,870) changes 2-1-72 BR-3206(S) 2-8-72 RENEWAL 2-1-75 630kc: 1kw DAY EBSA 6-12-72 R-3206(S) 1-30-75 RENEWAL 2-1-78 BTC-7776 7/24/75 Vol TC EFF: tele 12-17-76 Trans: MCMALTIN BA-18	Appl.	Date	Burney.		Time	Period
CP to increase power from 500w to and studio & RC loc. redescribed.  L-12,680(I) 8-13-70 Lic. (BP-17,870) changes 2-1-72  BR-3206(S) 2-8-72 RENEWAL 2-1-75 630kc: 1kw DAY  EBSA 6-12-72  R-3206(S) 1-30-75 RENEWAL 2-1-78  BTC-7776 7/24/75 Vol TC EFF: tele 12-17-76 Trans: MCMAITIN 34-18	State of Contract	PROGRAMME AND ADDRESS OF THE PARTY OF THE PA	SERVICE CONTRACTOR OF THE PERSON NAMED IN	-		
and studio & RC loc. redescribed.  L-12,680(L) 8-13-70 Lic. (BP-17,870) changes 2-1-72  BR-3206(S) 2-8-72 RENEWAL 2-1-75  630kc: 1kw DAY  RESA 6-12-72  R-3206(S) 1-30-75 RENEWAL 2-1-78  BTC-7776 7/24/75 Vol TC EFF: tele 12-17-76 Trans: MCMA:TIN BA-1K	BP-17,870			CONTRACTOR OF THE PERSON NAMED IN		
L-12,680(L) 8-13-70 Lic. (BP-17,870) changes 2-1-72 BR-3206(S) 2-8-72 RENEWAL 2-1-75 630kc: 1kw DAY  R-3206(S) 1-30-75 RENEWAL 2-1-78 BTC-7776 7/24/75 Vol TC EFF: tele 12-17-76 Trans: MCMAPTIN BA-18		and stud	o & RC	oc. red	escribed.	Ikw
BR-3206(S) 2-8-72 RENEWAL 2-1-75 630kc: 1kw DAY  EBSA 6-12-72  R-3206(S) 1-30-75 RENEWAL 2-1-78  BTC-7776 7/24/75 Vol TC EFF: tele 12-17-76 Trans: MCMALTIN BA-18	L-12 680/T					
630kc: 1kw DAY  EBSA 6-12-72  R-3206(S) 1-30-75 RENEWAL 2-1-78  BTC-7776 7/24/75 Vol TC EFF: tele 12-17-76 Trans: MCMALTIN BA-18		Committee and the Committee of the Commi		CONTRACTOR PROPERTY.	cnanges	THE RESIDENCE OF THE PARTY OF T
EBSA 6-12-72 R-3206(S) 1-30-75 RENEWAL 2-1-78 BTC-7776 7/24/75 Vol TC EFF: tele 12-17-76 Trans: MCMARTIN BA-18	DK-3200(3)	2-0-72	The latest and the la	Married World Co., or other December of the Co.		2-1-/5
BTC-7776 7/24/75 Vol TC EFF: tele 12-17-76 Trans: MCMA: TIN BA-18	EBSA	6-12-72				
BTC-7776 7/24/75 Vol TC EFF: tele 12-17-76 Trans: MCMAPTIN BA-18	R-3206(S)	1-30-75		RENEWA		2-1-78
tele 12-17-76 Trans: MCMARTIN BA-IN	BTC-7776	7/24/75	Vol TC E	FF:		
ER-3206(L) 3-13-79 Renewal of License 2-1-81					TIP BA-IN	
	BR-3206(L)	3-13-79	Renewal	of Lic	ense	2-1-81

FORM A-170

#### APPLICATION RECORD - BROADCASTING

KZUN

FORMERLY FCC FORM 94

Call

Name d/b as THE VOICE OF THE SPOKANE VALLEY

PO & Robert L. Swartz, E. 3811 9th, Spokane 31, Washington

File No.	Dated	Application for	Nature Nature	1 Date
RP-9848 Res'd File d	4-28-55 5-3-55 5-3-55	Construction permit for a new standard broad- cast station to be operated on: Frequency: 1270km  Fower: 1kw  Hours Of Operation: Daytime  Trans. Location: 3 miles south of  Opportunity, Washington  Studio Location: Same  Ralph E. Meador, Engr., Quincy, Ill.	GRANTED	9-21-55
BRC-865 Rec'd Filed	11-22-55 11-23-55 11-23-55	Modification of construction permit to operate transmitter by remote control from South 15 Pines, Cppertunity, Washington.	GRANTED	11-28-55
BL-5960 Rec'a Filed	11-8-55 11-10-55 11-10-55	License to cover construction permit (BP-9848, as mod.) which authorized a new standard broadcast station, and change type trans. to (GATES BC-1J).	GRANTED	12-29-55
		F.C.C WASHINGTON, D. C.		

FORM BC-121 /2 Aug. 1955

#### APPLICATION RECORD - BROADCASTING

Call

Robert L. Swartz, Arthur R. MacKelvie and Howard G. Olsen Letters KZUN Name d/b as THE VOIGE OF THE SPOKENE VALLEY

File No.	Dated	Application for	Nature	lon   Date
BP-10,678 Rec'd Filed	6-22-56 7-2-56 7-2-56	Construction permit to change frequency from 1270kc to 630kc and make changes in ground system.  Atty George W. Shosmaker, Spokane Wash.	submitted tests are establish posed an	2-20-57  : A non-DA  perf. shall be before progre authorized to that the pro-
BR-3206 Recd Filed	10-24-56 10-29-56 10-29-56	Renewal of license	GRANTED	1-17-57
BP-10,678 AMENDMENT Rec'd Filed	1-3-57 1-7-57 1-7-57	AMENDED to change power to 500w.(decrease)		
		P.C.C WARHINGTON, D. G.		

#### APPLICATION RECORD - BROADCASTING

Call Letters XZUN

Name ROBERT L. SWARTZ, ARTHUR R. MACKELVIE AND HOWARD G. OLSEN-

UF A A	SO THE ACTOR	OF THE STURME VALUE I	-	MATERIAL SECTION AND ADDRESS OF THE PARTY OF
File No.	Dated	Application for	Act Nature	Date
BL-6674 Rec'd Filed	6-6-57 6-10-57 6-10-57	License to cover Construction Permit BP-10,678 which authorized change in frequenc decrease power and make changes in ground system.	GRANTED	7-30-57
Rec'd Filed	6-24-58 6-27-58 6-27-58	Modification of license to change studio location and Remote Control Point from South Pines Road, Opportunity, Wash., to South 21 Pines Road, Opportunity, Washington	GRANTED	7-1-58
BP-12,543 Rec'd Filed	11-4-58 11-10-58 11-10-58	Construction permit to increase power from 500w-to-ikw and-make changes in antenna system (incr. hght).  Engr George M. Frese, Wenatchee, Wash.	RANTED	11-30-62
AMENDED  R. & F.  AMENDMENT  R & F  AMENDMENT  R & F	5-14-59 5-18-59 11-30-60 12-5-60 8-6-62 8-8-62	AMENDED to change applicant name to KZUN, INC. accordance BAL-3384 granted 4-8-59.  AMENDED to make changes in antenna system  (incr. hght)  AMENDED to delete request for increase in power		

FORM BC-121 44 Aug. 1955

Name

#### APPLICATION RECORD - BROADCASTING

Call

Letters .E.Z.U.M.

KZUN, INC.

ROBERT L. SWARTZ, ARTHUR R. MACKELVIE AND HOWARD G.OLSEN, ..

d/b a	s THE VOICE	OF THE SPOKANE VALLEY		
File No.	PORTUNITY, W	ASHINGTON Application for	Nature	1 Date
BAL-3384 Rec'd. Filed	3-10-59 3-16-59 3-16-59	Voluntary assignment of license to KZUN, Inc.	GRANTED EFF;	4-8-59 5-6-59
BR-3206 Rec'd Files	10-29-59 11-2-59 11-2-59	Renewal of License.	GRANTED	2-23-61
BZ-4234 Rec'd Filed	1-8-60 1-13-60 1-13-60	Authority to determine operating power by direct measurement of antenna power.  George M. Frese, Wenatchee, Washington, Engr.	GRANTED Wire sent Issued with Granted 2-2	
BR-3206 R.&F.	10-26-62	RENEWAL OF LICENSE	GRANTED	1-29-63

F.C.C. - WASHINGTON, D. C.

### APPLICATION RECORD - BROADCASTING

FORM BC-121 Aug. 1955

Call

Name Akvin	rtunity. We	shington		
File No.	Dated	Application for	Act Nature	Date
BL-10,153 R. & F.	6-7-63 6-10-63	Lim to cover CP(BP-12,543) which auth making chgs in antenna system(incr. hgt.).	GRANTED	8-5-63
BR-3206 R & F	10-24-65 11-1-65	Renewal of license	GRANTED	8-15-66
Rec'd Resub. Rec'd \$75 Resub. Rec'd \$75 Rec'd F.  BTC-5156 Rec'd Filed (Form 316)  OCT 1 1 1967	7-5-67 PN 7-14-67 8-4-67 8-4-67 9-13-67 9-19-67 10-5-67	CP to increase power from 500w to 1kw. 50 #198646) filed 9-10-65 engr? George M. Frese Wenatchee Washington (Req.waiver of Sect. 1.569(b)(2)(i)) (Req. for waiver granted & application accept by Comm.action of 11-20-68) Voluntary acquisition of negative control of lic. corp. by each, Robert L.Swartz and Arthur R. MacKelvie, thru sale of stock by Howard G. Clsen to the licensee corporation	GRANTED	-5409-66 designation - as Seat 72 72 7-26-67 -564 4-1-70 -12-68

BP-17,870 Amendment in answer to Commission letter of 7-18-69 filed 8-18-69.

Call Letters KZUN

KZUN, INC. Name Opportunity, Washington Action File No. Dated Application for Nature Date Renewal of License 10-30-68 BR-3206 GRANTED 1-30-69 11-4-68 5 1960 #469963 \$75.00 PRESS NOV BL-12,680 5-25-70 Lic. (BP-17,870) for changes. Studio & RC 8-13-70 GRANTED 6-1-70 loc: 23 South Pines Rd. Rec'd 608817 \$30. 6-12-70 Filed 6-12-70 PTA 6-19-70 UG 3 1970 PRESS BR-3206 11-1-71 Renewal of License GRANTED 2-8-72 AMENDED 1-28-72 re: employment policy 11-4-71 R & F P.N. 11-4-71 PRESS NOV 1 5 1971 9-24-74 RENEWAL OF LICENSE BR-3206 GRANTED 1-30 75 9-27-74 PN Recd. OCT 24 1974 R PRESS F. C. C. - WASHINSTON, D. C.

Call Letters KZUN

File No.	Dated	Application for	Nature Nature	Date
BTC-7776 R & F FEE FD \$10 CODE O47 R OV FORM 316(A	FUND \$50	Voluntary transfer of control of lic corp from Robert L. Swartz and Arthur R. MacKelvic (50% each) to Robert L. Swartz(100%)	GRANTED EFF: no gr fee	7/24/75 req
BR-3206 R & F	9-26-77 10-3-77	Renewal of License	GRANTED	3-13-79
PN Recd.	10-3-77 NOV S 19/7			

630 khz

Coli Letters: KZUN

KZUN, INC. Name:

Station Location: OPPORTUNITY, WASHINGTON

File No.	Date	Description	Action and Date
BR-800929UNDCT 3	1 1980	RENEWAL OF LICENSE	GRANTED 1-26-81
BTC810407HG Form 316 PRESS MAY 0 4198 Also see KZUN-FM		Invol transfer of control of lic corp from Robert L. Swartz to Bonnie M. Swartz personal representative of the Estate of Robert L. Swartz deceased	ISSUED
BTC810611GP Form 315 1 9 1981 PRESS JUN 1 9 1981 Also see KZUN-FM PN filed 7-13-81		Vol transfer of control of lic corp from Bonnie M. Swartz, personal representative of the Estate of Robert L. Swartz deceased to Alpha Radio, Inc.  Atty Thomas J. Keller	
	1		Form BC-121 Merch 1979

# K\_Z\_U\_N\_- RECORD OF DENIAL OF INFORMAL APPLICATIONS

RELET 6-4-64 To opr. add'l time to broadcast football game in Aug. 1964

### RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION X Z U N

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
					127 11-58

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

