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CATALOG NO. 4550L 1/5

June 1954

4197

BROADCASTING STATION LICENSE RECORD

K Z O N (EFF: 1-1-67)

XK H E R (2-6-62)

XK W H L

Date first licensed 12-10-62

Call letters XK W H L

DE ORO BROADCASTING COMPANY, INC. (AL 4-21-80 EFF: 4-29-80) Station location Santa Maria, Calif.

xx LEONARD KESSELMAN (AL: 5-25-79 EFF: 5/25/79)

x CALIFORNIA BROADCAST MEDIA, INC. (AL. 1-22-75; EFF: 1-23-75)

XHOSPITALITY BROADCASTERS, INC. (AL 9-14-66 EFF: 10-25-66)

x RAMON C. CURRY (AL-6-19-64 EFF: 7-15-64)

Name of licensee x WILLIS R. HARPEL, tr/as ARTISTRY IN RADIO CO.

(BP 11-29-61)

Transmitter location 4 mi. W. of Hwy. 101, 2 mi. N. of center of Santa Maria, Calif.

605 West Main Street, Santa Maria, California (BS-1-21-76)

xxx 306 S. Broadway, Santa Maria, California (BRC 12-2-66)

x 605 West Main Street, Santa Maria, California (BRC-5-2-62)

Main studio location x To be determined, Santa Maria, California (BP 11-29-61)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-13965	11-29-61	1600kc	500w	Day	1-29 7-29-62
	CP for a new standard broadcast station (Cond'1)				
BP-13965 (1)	1-12-62	Mod. of	CP(BP-13965) to assign Call Letters.		
BRC-2051 (2)	5-2-62	Mod. of	CP(BP-13,965) as mod. to specify studio location and operate transmitter by Remote Control from studios.		
BMP-10,281 (3)	5-18-62	Mod. of	CP(BP-13965 as mod which auth a new standard broadcast station) to chg. type transmitter (Collins 20V-3)		
BL-9429	12-10-62	1600kc	500w	Day RC	12-10 12-1-65
	Lic. to cover CP (BP-13,965 as mod) which auth. a new standard b/c station.				
BAL-5055 EFF	6-19-64 7-15-64	Voluntary assignment of license to RAMON O. CURRY			
BR-4197	11-5-65	1600kc.	500w	Day	12-1 12-1-68
BAL-5786 EFF:	9-14-66 10-25-66	Voluntary assignment of license to HOSPITALITY BROADCASTERS, INC.			
BRC-3007	12-2-66	1600kc	500w	Day	12-2 12-1-68
	Mod. of license to change studio location and remote control point to 306 S. Broadway, Santa Maria, California.				
TELEGRAM	10-17-67	PSA	500w		
BR-4197(S)	11-26-68	RENEWAL OF LICENSE			12-1 12-1-71
BR-4197(S)	11-29-71	RENEWAL			12-1-74
EBSA	6-12-72				
BTC-7180	11-19-73	VOL TC	EFF:	NOT CONSUMMATED	
BTC-7613	12-19-74	Invol. acq. of neg. etl. EFF:			
BAL-8246	1-22-75	Vol. AL.	EFF:	1-23-75	
BR-4197(S)	1-22-75	RENEWAL (cond'1)			12-1-77

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K Z O N

Station location Santa Maria, Calif.

Name of licensee See card # 1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BS-4197	1-21-76	Mod. of Lic. Chg. SL	and RC		
BR-4197(5)	3-7-78	Renewal	of License		12-1-80
BAL790507FG	5-25-79	VOL. AL		EFF:	5-25-79
BAL791129HV	4-21-80		VOL AL		EFF: 4-29-80
BTC801006GS	10-24-80	Vol TC		EFF:	
BTC801006GS	1-7-81	Supersede to correct transferee's name			

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call (2-6-62) KHER
Letters ~~new~~ K W H LName WILLIS R. HARPEL tr/as. ARTISTRY IN RADIO CO.
SANTA MARIA, CALIFORNIA (P.O. 7766 Torreyson Drive, Los Angeles, Calif.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,965	3-4-60	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1600kc Power - 500w Hours of operation - Daytime Trans. location - .4 miles West of Hwy. 101; 2 miles N. of center of Santa Maria, Calif. Studio location - To be determined Santa Maria, California Remote Control Point: Same as studio <u>Eng.</u> - J. B. Hatfield, Seattle, Wash.	GRANTED	11-29-61
Rec'd	3-7-60		Cond'l re: Before prog. tests are authorized, sufficient field intensity meas. data	
Filed	3-7-60		to establish that nearby structures have not seriously distorted the proposed non-DA radiation pattern. Permittee shall accept any interf. that may be received in the event of a subseq. grant of the applic., BP-14149, of KGST, Fresno, Calif.	

Collins 550-A

FORM BC-121 #2
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KHER

RAMON C. CURRY

Name WILLIS R. HARPEL, tr/as ARTISTRY IN RADIO CO.
Santa Maria, California

File No.	Dated	Application for	Action	
			Nature	Date
BRC-2051 Rec'd Filed	4-27-62 4-30-62 4-30-62	Modification of construction permit (BP-13,965) as mod.) to specify studio location as 605 West Main Street, Santa Maria, California and operate transmitter by Remote Control from Studios.	GRANTED	5-2-62
Bmp-10281 R. & F.	5-9-62 5-11-62	Mod. of CP(BP-13,965 as mod. which auth. a new standard broadcast station) to chg. type trans.(COLLINS 20V-3).	GRANTED	5-18-62
BL-9429 R. & F. PROG. TEST 6-7-62	5-28-62 5-29-62	Lic to cover CP(BP-13,965) ^{as mod} which auth a new standard broadcast station. Atty- Welch, Mott, & Morgan	GRANTED	12-10-62
EAL-5055 R & F	3-13-64 3-16-64	Voluntary assignment of license to RAMON C. CURRY Atty for assignor - Andrew G. Haley assignee - H. H. Spragins	GRANTED EFF	6-19-64 7-15-64

FORM BC-121
AUG. 1955

#3

APPLICATION RECORD - BROADCASTING

Call KZON
Letters KKHR

Name HOSPITALITY BROADCASTERS, INC.
XRAMON C. CURRY
Santa Maria, California

File No.	Dated	Application for	Action	
			Nature	Date
BR-4197 R & F	7-15-65 9-2-65	Renewal of license Atty- Haley, Bader & potts	GRANTED	11-5-65
BAL-5786 R & F	5-7-66 5-18-66	Voluntary assignment of license to HOSPITALITY BROADCASTERS, INC. Req. waiver of Section 1.597 of Rules Atty - Andrew G. Haley	GRANTED EFF:	9-14-66 10-25-66
LICENSEE NOW REPRESENTED		BY WILLIAM A. ROBERTS (J. P. FRERET) PER LTR.	11-7-66,	REC'D 11-8-66
BRC-3007 R & F	11-27-66 11-29-66	Modification of license to change studio location and remote control point to 306 S. Broadway, Santa Maria, California. Atty.: Julian P. Freret	GRANTED	12-2-66
BR-4197 R & F #456162 \$258 OCT 1	7/30/68 9/3/68 9/3/68	Renewal of license Atty: Julian P. Freret AMENDED 11-4-68 re: foreign language programming; and financial data	GRANTED	11-26-68

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K Z O NName HOSPITALITY BROADCASTERS, INC.
SANTA MARIA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4197 R & F PN Recd. PRESS AUG 30 1971	8-9-71 8-23-71 "	RENEWAL OF LICENSE Booth & <u>Freret</u> , Atty	GRANTED	11-29-71
BTC-7180 R & F FEE PD: \$1000 #193771 CODE 047 JUN 28 1973 Pub. notice filed 6-29-73	5-29-73 6-1-73 #193771	Voluntary transfer of control of lic corp from Stanley C. Saueressig, Joan E. Saueressig, Harold Saueressig and Frances Saueressig to James K. Westfall (100%) (SEE OVER) Atty for transferor - Julian P. Freret for transferee - Harry A. Warner, San Francisco, Calif. Section VI filed 10-9-73 (transferors)	GRANTED Req. Grant Fee \$ 2,400.00 EFF: NOT CONSUMMATED LTR 10-24-74	11-19-73

RE: BTC-7180 - NOTED: Par. 19, Sec II incorrect(See
Table II)

AMENDED 9-5-73 - stock pledge agreements; financial
& prog. data

APPLICATION RECORD - BROADCASTING

1600 khz

Call
Letters K Z O N

CALIFORNIA BROADCAST MEDIA, INC.

Name XHOSPITALITY BROADCASTERS, INC.
SANTA MARIA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4197 R & F PN Recd. PRESS	7-24-74 8-1-74 " SEP 11 1974	RENEWAL OF LICENSE David Tillotson, Atty. AMENDED 1-9-75 re: engineering	GRANTED (cond'l re consummation of BAL-8246 within 45 days)	1-22-75 12-1-77
BAL-8246 Rec'd Filed Fee: \$1,000 047 343883 Press: SEP 27 1974 PN Rec'd: 11-18-74	8-23-74 9-9-74 9-9-74	Voluntary assignment of license <u>to</u> California Broadcast Media, Inc. David Tillotson, Atty. AMENDED 12-16-74 - financial data	GRANTED EFF: Fee Req. \$1,800.00 Fee Pd. 2-4-75, 048, W 388228	1-22-75 1-23-75
BTC-7613 R & F FEE PD: \$250 # 370466 CODE 047 (Form 316) DEC 15 1974	12-2-74 12-4-74	Involuntary acquisition of negative control of lic corp by Joan Saueressig, individually and as Administratrix of the Estate of Stanley C. Saueressig (deceased) Atty - Booth & Freret	GRANTED EFF:	12-19-74

#6

1600 khz

Form BC-121

APPLICATION RECORD - BROADCASTING

May 1976

DE ORO BROADCASTING COMPANY, INC.

Call
Letters K Z O N

xxx LEONARD KESSELMAN

Name xCALIFORNIA BROADCAST MEDIA, INC.

SANTA MARIA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-4197 R & F PN Recd. PRESS	7-25-77 7-29-77 " AUG 17 1977	RENEWAL OF LICENSE Robert J. Stein, Atty.	GRANTED	3-7-78
BAL790507FG Form 316 PRESS MAY 15 1979	4-16-79	Vol. AL to LEONARD KESSELMAN	GRANTED EFF:	5-25-79 5/25/79
BAL791129 HV FORM 316 rec 10-3-79 Filed 11-29-79 (Articles filed) PRESS DEC 1 1979 PN FILED 2-8-80	10-3-79 11-29-79	Vol AL to DE ORO BROADCASTING COMPANY, INC. REQUEST ISSUANCE OF TAX CERTIFICATE (see over) Atty - Donald E. Ward	GRANTED EFF:	4-21-80 4-29-80

RE: BAL - Certified Art ~~to-be-filed~~ rec 11-21-79

RET'D 11-26-79 - amend dated prior to Certification
of Articles. *11-29-79*

AMENDED 1-30-80 re: Sec. 1; para. 10 - equipment cost
list of assignor

AMENDED 4-2-80 re: financial data; bal. sheet and elimin
ating the proposed bank loan & substitution of payments
in the form of cash and promissory notes.

AMENDED 4-4-80 re: financial data - loan commitment

AMENDED 4-17-80 re: Request for Tax Certificate to be
disassociated from grant of assignment

APPLICATION RECORD-BROADCASTING

Call Letters: K Z O N

Name: DE ORO BROADCASTING COMPANY, INC.

Station Location: SANTA MARIA, CALIFORNIA

File No.	Date	Description	Action and Date
BR 800801 XL PRESS	SEP 10 1980	RENEWAL OF LICENSE	GRANTED 1-30-81
BTC801006GS Form 316 PRESS PN filed 10-28-80	OCT 17 1980	Voluntary transfer of control of lic corp from Wendy D. Ramirez and Michael A. Ramirez to Michael A. Ramirez xxxxxx Atty Chester F. Naumowicz	GRANTED 10-24-80 EFF:
BTC810317FZ Form 316 PRESS	APR 30 1981	Voluntary transfer of control of lic corp from Wendy D. Ramirez to Michael A. Ramirez Wendy D. Ramirez and Abel De Luna Atty Chester F. Naumowicz	ISSUED

APPLICATION RECORD-BROADCASTING

#8

Call Letters: K Z O N

Name: DE ORO BROADCASTING COMPANY, INC.

Station Location: Santa Maria, California

File No.	Date	Description	Action and Date
BTC810723EZ Form 316 PRESS AUG 0 4 1981		Invol TC from Michael A. Ramirez, Wendy D. Ramirez and Abel De Luna to Abel De Luna, Trustee Atty. Eric S. Kravetz	

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

