

K X L R .



Remington Rand Inc.

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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

## BROADCASTING STATION LICENSE RECORD

Date first licensed 7-1-48 Call letters KXLR  
 Station Location: No. Little Rock, Ark.

KXLR, INC. (AL 5-13-69)  
 xLITTLE ROCK GREAT EMPIRE BROADCASTING, INC. (BML 2-4-64)  
 X ARKANSAS BROADCASTING, INC., (AL 3-30-60; EFF: 5-9-60)  
 x SANDERS ARKANSAS BROADCASTING, INC. (AL 1-16-57; EFF: 1-31-57)

Name of licensee x ARKANSAS AIRWAVES COMPANY  
 1400 Graham St., North Little Rock, Ark. (redescribed by appl. 7-25-78)  
 X Radio Lane at Prothe Junction, nr Little Rock, Ark. (Redesc. BS 12-31-65)  
 (Lic. 2-27-53)  
 X On S. side of US Hwy. 70 at Prothe Junction, near Little Rock, Arkansas (CP 2-  
 x 300 West Washington Ave. & Orange St., North Little Rock, Ark. (Lic. 7-1-48)  
 x North of North Bank of Arkansas River adjacent to seawall, approximately  
 300' South of West Washington Ave. & immediately adjacent to Willow St.,  
 Transmitter location North Little Rock, Ark. (CP 12-13-45)

1400 Graham St., North Little Rock, Ark. (redesc. by appl. 7-25-78)  
 X Radio Lane at Prothe Junction, nr Little Rock, Ark. (BS 12-31-65)  
 X Cotton Belt Bldg., North Little Rock, Arkansas (CP 5-3-51) (Lic. 2-27-53)  
 x 300 West Washington St., North Little Rock, Ark. (MOD. C.P. 4-2-46)  
 Main studio location x 405 West Washington Ave., North Little Rock, Ark. (CP 12-13-45)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-4067	12-13-45	1450	250w	U	2-13 8-13-46
	C.P. for a new station				
B3-MP-1861	4-2-46	1450	250w	U	2-13 8-13-46
	Mod.C.P. (B3-P-4067) for change in type of T and studio location (Conditional Clause)				
B3-L-1953	7-1-46	1450	250w	U	7-1 2-1-48
B3-Z-1776	Lic. cover C.P. (4067 as mod.) for new station & determine operating power by direct method. (Conditional Clause)				
B3-S-1248	9-24-46	1450	250w	U	9-24 2-1-48
	Mod. Lic. to delete waiver 3.60 from Cond'l. Clause (Conditional Clause)				
B3-1248	1-16-47	1450	250w	U	1-16 2-1-48
	Mod. Lic. to delete waiver 3.55(b)				
B3-1248	1-30-48	Extension of license			2-1 6-1-48
B3-6474	12-18-47	1450	250w	U	2-18 8-18-48
	CP to install new T.				
B3-1248	5-27-48	Extension of license			6-1 9-1-48
B3-2956	4-8-48	1450	250w	U	4-8 6-1-48
	Lic. to cover CP (6474) to install new transmitter				
BS-1248	8-18-48	Extension of license			9-1 12-1-48
BS-1248	11-22-48	Extension of license			12-1 3-1-49
BS-1248	2-24-49	Extension of license			3-1 6-1-49
BS-1248	5-25-49	Extension of license			6-1 9-1-49
BS-1248	8-31-49	Extension of license			9-1 12-1-49
	Pending hearing				
BS-1248	11-30-49	Extension of License			12-1 3-1-50
BS-1248	2-21-50	Extension of license			3-1 6-1-50
BS-1248	5-23-50	Extension of license			6-1 9-1-50
BS-1248	8-31-50	Extension of license			9-1 12-1-50
BS-1248	11-22-50	Extension of license			12-1 3-1-51
BS-1248	2-21-51	Extension of License			3-1 6-1-51
BS-1248	3-7-51	1450	250w	U	3-7 2-1-54
BS-6747	5-3-51	1150	1kw*5kw-LS	U	7-3 1-3-53
			*DA-N		
	CP to change freq., increase power, install new T and DA-N, change T and studio locations. (COND. CLAUSE)				

B-S #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KXLR.....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BMP-5775	12-29-51	Mod. of CP 6747	for extension of comple- tion date (COND'L CLAUSE)	7-3	7-3-52
BMP-5774	2-7-52	Mod. of CP 6747	as mod., to chg. T loca- tion, type T and ext C&C dates	4-7	10-7-52
BMP-6005	10-6-52	Mod. CP (6747 as mod.)	for extension of completion date (CONDITIONAL CL.)	4-7	4-7-53
BL-4904	2-27-53	1150kc, 1kw, 5kw-LS Un DA-N	License cover CP (6747, as mod) for change freq., power, install new trans. & DA for night use and change transmitter and studio locations (C. CLAUSE)	2-27-53	6-1-55
BRC-321	3-10-54	Mod. of lic. to operate trans. by R.C. from Cotton Belt Bldg., N. Little Rock, Ark. using non-DA.			
Telegram	5-27-55	Action on renewal deferred 5-25-55 and continued operation authorized until final determination on renewal.			
BR-1248	7-27-55	1150	1kw-DA-N U 5kw-LS-	7-27	6-1-58
BTC-2336 EFF:	10-24-56 11-30-56	Vol. transfer of control of licensee corp from John F. Wells, et al to: Sanders Arkansas Broadcasting, Inc.			
BAL-2555 EFF:	1-16-57 1-31-57	Vol. assignment of license to SANDERS ARKANSAS BROADCASTING, INC.			
Telegram	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-1248	12-23-58	1150	1kw-DA-N U (RC) 5kw-LS	12-23	6-1-61
BAL-3809 EFF:	3-30-60 5-9-60	Voluntary assignment of license to Arkansas Broadcasting, Inc.			
		No action taken on renewal of license application, continued operation authorize			
BR-1248	8-24-62	1150kc	1-kw, 5kw-LS DA-N	8-24	6-1-64

Form BC 126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KXLR.....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

K X L R

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To	
BTC-4220 EFF:	6-12-63 7-22-63	Voluntary transfer of control of licensee corporation from Devane Clarke Charles R. Rutherford, James K. Dodson, and Leonard E. Hoffman, Jr. to F. F. Mike Lynch and Verniece L. Lynch				
BZ-4957	7-5-63	1150kc	1kw-5kw	LS Un DA-N	7-5 6-1-64	
	Auth. to determine operating power by direct measurement of antenna power.					
BML-2062 (1)	2-4-64	Mod. of license to change name of licensee to Little Rock Great Empire Broadcasting, Inc.				
BR-1248	5-28-64	1kw, 5kw, LS-		0 DA-N	6-1 6-1-67	
BS-1248 (1)	12-31-65	Mod. of Lic. to redesc. ant.-trans. loc.; chg. studio loc. to ant.-trans. loc.; and delete RC oper. of trans. from old studio loc.				
BR-1248	5-22-67	1150kc	1kw, 5kw	LS U DA-N	6-1 6-1-70	
BAL-6547	5-13-69	Vol. AL				
BTC-6188	3-20-70	VOL. TC		EFF:	3-31-70	
BR-1248(L)	1-12-71	Renewal				6-1-73
EBSA	5-22-72					
BS-1248(1)	8-30-72	ML to show New Monitoring point 170° and common point resistance 51 ohm Nighttime				6-1-73
BR-1248(L)	9-11-74	Renewal of license (cond'l re EEO report)				6-1-76
BR-1248(S)	5-12-76	RENEWAL				6-1-79
COMTEL	11-15-77	P A 500w				10-2-78
BTC-8746	7-24-78	VOL. REL. OF DE FACTO CONTROL EFF: /				
Appl. Recd.	7-25-78	Redescribe TL/SL (See front)				

# BROADCASTING STATION HISTORY RECORD

First licensed .. 7-1-46 .....

Call Letters .. K X L R .....

Station Location .. LITTLE ROCK, ARKANSAS .....

Name .....

Transmitter Location .....

Main studio location .....



**Authorization Record**

File No.	Granted	Facilities	Expires
BTC780731EI	6-7-79	VOL. TC EFF:	

## APPLICATION RECORD - BROADCASTING

Call K X L R  
 Letters X New

Name ARKANSAS AIRWAYS COMPANY  
 (P.O. c/o John F. Wells, 217 E. 3rd St., Little Rock, Ark.)

File No.	Dated	Application for	Action	
			Nature	Date
E3-P-4067	10-1-45	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1450 kc Power: 250w Hours of Operation: Unlimited time Trans. Location: North of North bank of Arkansas River adjacent to sea-wall, approx. 300' South of W. Washington Ave. and immediately adjacent to Willow St., North Little Rock, Ark. Studio Location: 405 W. Washington Ave., North Little Rock, Ark. (Filed by Frank Stollenwerck, Atty.; Milton W. Woodward, Engr.) (Call "KAPT" reserved)	GRANTED	12-13-45
Rec'd	10-3-45			
Filed	10-3-45			

G.E. BF-20-A Transmitter

## APPLICATION RECORD - BROADCASTING

Call

Letters K X L RName ARKANSAS AIRWAVES COMPANY

(P.O. c/o John F. Wells, 217 E. 3rd St., Little Rock, Ark.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1861 Rec'd Filed	2-21-46 2-25-46 2-25-46	Mod. of C.P. (B3-P-4067, which authorized a new standard broadcast station) to change type of transmitter (Gates Radio 250-C) and change studio location from 405 W. Washington Ave., North Little Rock, Arkansas, to 300 W. Washington Street, North Little Rock, Arkansas.	GRANTED Conditional Clause re waiver Section 3.55(b)	CA-4-2-46 MIN. 4-8-46
B3-L-1953 Rec'd Filed	4-10-46 4-12-46 4-12-46	License to cover C.P. (B3-P-4067 as mod.) which authorized a new standard broadcast station.	GRANTED Conditional re waiver 3.55(b) and 3.60	7-1-46
B3-Z-1776 Rec'd Filed	4-10-46 4-13-46 4-13-46	and Authority to determine operating power by direct measurement of antenna power. (Filed by Clarence O. Simmons, Engr.)		

## APPLICATION RECORD - BROADCASTING

#3

Call  
Letters KXLRName ARKANSAS AIRWAYS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-6474 Rec'd Filed	12-1-47 12-4-47 12-4-47	Construction Permit to install new transmitter (Gates BC-250D).	GRANTED	12-18-47
BL-2956 Rec'd Filed	1-22-48 1-26-48 1-26-48	License to cover C.P. (BP-6474, which authorized to install new transmitter.	GRANTED	4-8-48

## APPLICATION RECORD - BROADCASTING

Call  
Letters K.L.R.Name ARKANSAS AIRWAVES COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1248 Rec'd	11-28-47 12-1-47	Renewal of license	Granted	3-7-51
BP-6747 Rec'd Filed	4-28-48 5-3-48 5-3-48	Construction Permit to change frequency from 1450kc. to 1150kc, increase power from 250w day and night to 1kw night and 5kw day, install new transmitter (Gates BC-5A) and directional antenna for night use (DA-N), change transmitter location from 300 West Washington Avenue & Orange St., North Little Rock, Arkansas to Approximately 4.1 miles NE of center of North Little Rock, Arkansas and change studio location from 300 West Washington Avenue & Orange St., North Little Rock, Arkansas to Cotton Belt Building, North Little Rock, Arkansas. Lynne C. Smeby, Engr.	DOCKET 9511 GRANTED 5-3-51 ORDER & CP ISSUED re blanketing clause; re change that radiation at the bearing 239° be restricted & maintained to a value not in excess 445 mv/m; re properly designed phase monitor; re a complete non-DA proof in add. to required proof on DA sys. be submitted before prog. test are auth.; re field meas. equip.	

Name ARKANSAS AIRWAYS COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1248 Rec'd Filed	11-30-50 12-1-50 12-1-51	Renewal of license Filed by Charles F. Duvall	Retired to not nec.	filed 9-10-51
BMP-5774 Rec'd. Filed	12-8-51 12-10-51 12-10-51	Modification of construction permit (BP-6747 which auth. change in frequency, increase in power, installation of new transmitter and directional antenna for night use, and change transmitter & studio locations) to change transmitter location from Off U.S. Rt. #61, bounded by Southern RR tracks, Approx. 4.1 mi. NE of center of North Little Rock, Arkansas to On south side US Hwy. #70 at Prothe Junction Near North Little Rock, Arkansas, and change type of transmitter (Gates BC-5B Max. 5kw) Charles F. Duvall, Atty.	GRANTED Cond'l re DA-non-DA meas.equip.	2-7-52 blanketing; ra- diation; phase monitor; proof and field

FORM A-170  
FORMERLY FCC FORM 94

## APPLICATION RECORD - BROADCASTING

Call  
Letters K X L R

Name ARKANSAS AIRWAVES COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5775 Rec'd. Filed	12-21-51 12-26-51 12-26-51	Modification of construction permit (BP-6747 which authorized change in frequency, increase power, install new transmitter and directional antenna for night use and change transmitter and studio locations) for extension of completion date from 1-3-52 to 7-3-52. Charles F. Duvall, Atty.	GRANTED Cond'l re blanketing; radiation at bearing 239°; phase monitor; DA- non-DA proof; and field meas. equip.	12-29-51
BMP-6005 Rec'd Filed	9-29-52 9-30-52 9-30-52	Modification of construction permit (BP-6747 as mod., which auth. change in frequency, increase power, installation of new transmitter and DA for night use and change transmitter and studio locations) for extension of completion date from 10-7-52 to 4-7-53. Charles F. Duvall, Atty.	GRANTED	10-6-52



APPLICATION RECORD - BROADCASTING

Call  
 Letters K X L R

Name ARKANSAS AIRWAVES COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-4904 Rec'd Filed	1-5-53 1-6-53 1-6-53	License to cover construction permit (BP-6747, as mod.) which authorized change in frequency, increase in power, installation of new transmitter and DA for night use and change in transmitter and studio locations.  Charles F. Duvall, Atty.	GRANTED re blanketing	2-27-53
BRC-321 Rec'd Filed	2-15-54 2-17-54 2-17-54	Modification of license to operate transmitter by remote control from Cotton Belt Building, North Little Rock, Arkansas, using non-directional antenna.  Ben C. Fisher, Atty.	GRANTED	3-10-54

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

SANDERS ARKANSAS BROADCASTING, INC.

Call

Letters .....KXLR.....

Name X ARKANSAS AIRWAVES COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-1248 Rec'd Filed	2-15-55 2-18-55 2-18-55	Renewal of License Filed by Charles F. Duvall, Atty.	GRANTED	7-27-55
BTC-2336 Rec'd Filed	9-1-56 10-1-56 10-1-56	Voluntary transfer of control of licenses corporation (100%) from John F. Wells, <u>et al</u> to Sanders Arkansas Broadcasting, Inc.  Charles F. Duvall, Atty.	GRANTED EFF:	10-24-56 11-30-56
BAL-2555 Rec'd Filed	1-7-57 1-9-57 1-9-57	Voluntary assignment of license to Sanders Arkansas Broadcasting, Inc.  Charles F. Duvall, Atty.	GRANTED EFF:	1-16-57 1-31-57

AUG. 1955

#9

Call  
Letters LTRName SANDERS ARKANSAS BROADCASTING, INC.North Little Rock, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BR-1248	2-28-58	Renewal of license.	<del>RETURNED</del>	<del>Ltr 3-14-58</del>
Rec'd.	3-3-58		<del>signed by General Man-</del>	<del>ager.</del>
Resubmitted	2-28-58		<del>RETURNED</del>	<del>Ltr 3-24-58</del>
Rec'd.	3-21-58		<del>improperly verified.</del>	
Resub.	3-28-58		GRANTED	12-23-58
Rec'd & Filed	4-1-58			
-----				
BAL-3809	2-19-60	Voluntary assignment of license to Arkansas	GRANTED	3-30-60
Rec'd	2-23-60	Broadcasting, Inc.	EFF:	5-9-60
Filed	2-23-60	Charles F. Duvall, Atty.		
-----				
BR-1248	2-28-61	Renewal of license	<del>RETURNED</del>	<del>APR 14 1961</del>
Rec'd	3-1-61		<del>Signed by Gen. Mgr., etc.</del>	
Resub.	5-23-61		GRANTED	8-24-62
Filed	5-24-61			
-----				
LICENSEE TO BE REPRESENTED BY CLAIR L. STOUT (DOW, LOHNES AND ALBERTSON) PER LTR. 1-15-63				

APPLICATION RECORD - BROADCASTING

Call  
 Letters K X L R

Name  ARKANSAS BROADCASTING, INC.  
North Little Rock, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BTC-4220 R & F	1-29-63 2-12-63	Voluntary transfer of control of licensee corporation from Devane Clarke, Charles R. Rutherford, James K. Dodson and Leonard E. Hoffman, Jr. to F. F. Mike Lynch and Berniece L. Lynch.  Atty. - Dow, Lohnes & Albertson (C. Stout)	GRANTED EFF:	6-12-63 7-22-63
BZ-4957 R & F	5-9-63 5-13-63	Authority to determine operating power by direct measurement of antenna power.	GRANTED	7-5-63
EM-2062 R. & F.	10-18-63 10-24-63	Mod. of license to change name of licensee to Little Rock Great Empire Broadcasting, Inc. Atty: Dow, Lohnes and Albertson	GRANTED	2-4-64

FORM BC-121  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters KXLR

KXLR, INC.

Name  LITTLE ROCK GREAT EMPIRE BROADCASTING, INC.  
 Little rock, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BR-1248 Rec'd Filed	3-20-64 3-24-64 3-24-64	Renewal of license  Atty. L. Adrian Roberts	GRANTED	5-28-64
BR-1248 R & F	2-28-67 3-1-67	Renewal of license Atty- L. Adrian Roberts	GRANTED	5-22-67
BAL-6547 R & F FEE PD: \$105 (remotes incl) (SEE OVER FOR AMENDMENTS) DEC 16 1968	11-25-68 11-27-68 #474866	Voluntary assignment of license to KXLR, INC.  Atty for assignor - Dow, Lohnes & Albertson for assignee - Fly, Shuebruk etc Pub. notice filed 12-27-68	GRANTED Eff:	5-13-69 6-25-69
BTC-6188 R & F (Form 316) SEE KOZN for fee pd; FEB 24 1970	1-3-70 2-9-70	Vol. transfer of control of lic corp from The Starr Broadcasting Group, Inc. (Neb. corp) to The Starr Broadcasting Group, Inc. (Del. corp)  Atty - Fly, Shuebruk etc	GRANTED EFFE	3-20-70 3-31-70

RE: BAL-6547 - Sec. IV re past programming (assignee)  
AMENDED 1-22-69 - legal & fin. data re parent corp; B/C in  
AMENDED 2-13-69 - re comm. practices (assignee)

APPLICATION RECORD - BROADCASTING

Call  
Letters ...K.X.L.R.....

Name ...KXLR, INC......  
North Little Rock, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BR-1248 R & F #581886 \$75. P.N.	2-27-70 3-4-70 3-4-70 3-9-70 APR 8 1970	Renewal of License AMENDED 6-5-70 re: engineering data Atty.: James K. Edmundson AMENDED 6-11-70 re: commercial practices AMENDED 6-29-70 re: commercial matter AMENDED 12-16-70 re: Engineering (Trans logs filed)	GRANTED	1-12-71
BR-1248 R & F PN Recd. PRESS MAR 26 1971	2-28-73 3-5-73 3-26-73	RENEWAL OF LICENSE P. Shuebruk, Atty. AMENDED 5-1-73 re: business interests AMENDED 6-14-73 re: ascert. of comm. needs; programming; commercial policy AMENDED 7-2-73 re: employment program AMENDED 2-27-74 re: business interests	GRANTED Cond'l re:	9-11-74 EEOP REPORT

Form BC-121 #13  
September 1969  
6-46

APPLICATION RECORD - BROADCASTING

1150 khz

Call  
Letters K X L R

Name KXLR, INC.  
NORTH LITTLE ROCK, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-1248 R & F PN Recd. PRESS	1-26-76 2-2-76 <b>FEB 27 1976</b>	RENEWAL OF LICENSE  S.A. Shorenstein, Atty.  AMENDED 3-12-76 re: comm. leaders  as per letter 10-5-77 James J. Freeman now atty.	GRANTED	5-12-76
BTC-8746 R & F Form 316 (Also see KYOK, WBOK, KABL (AM/FM) KUDL, KMGC & WWWW)	6-12-78 6-26-78  <b>JUL 11 1978</b>	Voluntary relinquishment of de facto control of Starr Broadcasting Group, Inc. (parent corp of licensee) by William F. Buckley, Jr. (prin- cipal stockholder - 18%) thru Director and Chairman of the Board of Directors.	GRANTED EFF:	7-24-78 10-2-78
<del>BTC 780731EL</del> R & F FORM 315 (ALSO SEE KYOK etc)	7-17-78 7-31-78  <b>AUG 31 1978</b>	Vol TC from Starr Broadcasting Group, Inc. to Shamrock Broadcasting Company, Inc.  Atty for transferor - Wm. Green (Pierson, Ball) for transferee - Thomas Frohock	GRANTED COMM. MEM. OPIN. & OR. EFF:	6-7-79

F. C. C. - WASHINGTON, D. C.

PN filed 8-24-78



APPLICATION RECORD - BROADCASTING

Call  
Letters K X L R

Name KXLR, INC.  
North Little Rock, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BP-780725AI PRESS:	<del>SEP 25 1978</del>	CP to redescribe TL/SL as: 1400 Graham St., North Little Rock, Arkansas; install new Aux. Trans. (GATES BC-1T) at main TL; to be operated on: 1150khz., 1kw 5kw DA-N FOR AUXILIARY PURPOSES ONLY  Atty:----- Engr:-----	CANCELLED (NOT ISSUED) UNNECESSARY	2-6-79
BR 790129 VW PRESS	APR 4 1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) Jas. J. Freeman, Atty.		3-20-81  also to 6-1-79 also on B2 82091076

Name: KXLR, INC.

Station Location: North Little Rock, Arkansas

File No.	Date	Description	Action and Date
BZ-800910AG R & F DM PRESS	9-10-80 12-12-80 JAN 12 1981	DIRECT MEASUREMENT Atty: Steven A. Lerman	

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION KXLB

## Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-6908 Rec'd Filed	7-15-48 8-23-48 8-23-48	New	Mrs. Edith Wood Sweezy Searcy, Arkansas	C. P. for a new station 1450 kc, 250 w, Unlimited Time	
BP-6740 Amendment filed	10-22-48	NEW	Harding College Searcy, Arkansas	To change frequency to 1450kc, 250w, Unl.	

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

