

KWVR



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1370179

BROADCASTING STATION LICENSE RECORD

Date first licensed 8-5-60

Call letters KWVR

(EFF:

Station location Enterprise, Oregon

HIGH VALLEY EAST BROADCASTING, INC. (AL: 12-27-79) (Husband & Wife)

x DAVID D. DIRKS AND PAMELA JOANNE DIRKS (AL. 11-12-74; EFF: 12-1-74)

x GENE W. WILSON, (AL 1-17-61; EFF: 3-27-61)

Name of licensee x ROBERT O. EDWARDS AND GENE W. WILSON d/b as WALLONA VALLEY RADIO

Transmitter location 1 mi. NW of city center, On County Road, Enterprise, Oregon (BP-2-10-60)

102 S. W. First, Enterprise, Oregon (BS 1-5-71)

x 203 East Main, Enterprise, Oregon (BRC 10-19-62)

97878
Main studio location x 307 W. Main Street, Enterprise, Oregon (BP-2-10-60)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-12406	2-10-60	1340kc	250w	U	4-10 10-10-60
		CP for a new standard broadcast station.			
BMP-9000 (1)	5-25-60	Mod. of CP(BP-12406) to change trans- mitter (RAYTHEON - RA-250).			
HL-7963	8-5-60	1340kc	250w	U	8-5 2-1-63
		Lic. to cover op (BP-12,406 as mod.) which auth. a new standard broadcast station.			
PAL-4111	1-17-61	Voluntary assignment of license to			
SPF:	3-27-61	Gene W. Wilson			
Wire	8-16-62	Auth. oper. 8am to 12noon Sundays & 6am to 6pm weekdays through 2-16-63.			
BRC-2105	10-19-62	1340kc	250w	U	10-19 2-1-63
		Modification of license to change studio location and remote control point to 203 East Main, Enterprise, Oregon.			
Wire	2-11-63	Ext. auth. oper. 6am to 6pm weekdays & 8am to 12 noon Sundays thru 5-15-63.			
	1-30-63	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
Ltr.	5-8-63	Ext. auth. oper. 6am to 6pm weekdays & 8am to 12 noon Sundays thru 8-1-63.			
Wire	2-5-64	Auth. oper. 6am to 6pm weekdays & 8am to 12 noon Sundays thru 4-15-64.			
BR-3888	2-17-64	Renewal of License			2-17 2-1-66
BML-2055 (1)	3-4-64	Mod. of license to change hours of operation to Specified Hours.			
HL-3888	1-10-66	1340kc	250w	U (nc)	2-1 2-1-69
Wire	7-2-68	Auth. oper. 6am to 2pm weekdays, with Sun. hrs. optional, thru 9-2-68.			
BR-3888(L)	1-30-69	Renewal of License & NDEA			2-1 2-1-72
BS-3888(1)	2-1-71	Mod. of license to change SL and operate transmitter by RC			
BR-3888(L)	1-31-72	RENEWAL & NDEA			2-1-75
EBSA	5-25-72				
BML-2415(1)	6-29-72	ML to change SH., exclude Sun. Operation			

BC-126
February 1974

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KWVE

CARD No. 2

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BAL-8183	Vol. AL.	11-12-74	EFF:	12-1-74	
BR-3888(L)	1-30-75	RENEWAL			2-1-78
BR-3888(S)	1-12-78	RENEWAL			2-1-81
BAL791119GO	12-27-79	VOL. AL	EFF:		

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

ROBERT O. EDWARDS and GENE W. WILSON

Letters NEW K W V RName d/b as WALLONA VALLEY RADIO
(P.O. - 307 West Main, Enterprise, Oregon)

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,406 Rec'd Resub. R & F	7-24-58	Construction permit for a new standard broadcast station to be operated on: Frequency - 1340kc Power - 250w Hours of operation - Unlimited Trans. location - 1 mile N.W. of city center on County Road, Enterprise, Oregon Studio location - 307 W. Main St. Enterprise, Oregon Remote Control Point - Same as studio Atty. - Geo. W. Shoemaker, Spokane, Wash. Engr. - Geo. M. Frese, Wenatchee, Wash.	REFUSED	9-2-58
	8-1-58			
	9-18-58			
	9-22-58			
BMP-9000 R & F	5-17-60 5-19-60	Modification of C. P. (BP-12406 which authorized a new standard broadcast station) to change type transmitter (Raytheon-RA-250)	GRANTED	5-25-60

Aug. 1955

APPLICATION RECORD - BROADCASTING

Call

Letters KJNR

#2

GENE W. WILSON

Name X ROBERT O. EDWARDS AND GENE W. WILSON d/b as WALLONA VALLEY RADIO
ENTERPRISE, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BL-7963 R & F	5-17-60 5-19-60	License to cover C.P. (BP-12,406 as modified) which authorized a new standard broadcast station.	GRANTED	8-5-60
BAL-4111 Rec'd Filed	12-24-60 12-27-60 12-27-60	Voluntary assignment of license to Gene W. Wilson.	GRANTED KFF:	1-17-61 3-27-61
BRC-2105 R & F	7-20-62 7-23-62	Modification of license to change studio location and remote control point <u>to</u> 203 East Main, Enterprise, Oregon. George W. Shoemaker, Atty.	GRANTED	10-19-62
BR-3888 R. & F.	10-25-62 10-30-62	RENEWAL OF LICENSE	GRANTED	2-17-64

APPLICATION RECORD - BROADCASTING

Call
Letters K W V RName GENE W. WILSONEnterprise, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BML-2055 R. & F.	5-27-63 6-3-63	Mod. of license to change hours of operation from Unlimited to Specified Hours: Mon.-Sat.: 6AM to 6:00PM Sunday: 8:00AM to 12:00 noon	GRANTED	3-4-64
Applicant requests waiver of Sec. 1.354. Accepted per ORDER	9-11-63	Waiver granted per ORDER 9-11-63		
BR-3888 R & F	10-21-65 10-25-65	Renewal of license	GRANTED	1-10-66
BR-3888 R & F #469321 \$75. PRESS	10-29-68 10-31-68 10-31-68	Renewal of license	GRANTED	1-30-69
	NOV 26 1968			

APPLICATION RECORD - BROADCASTING

Call Letters KWVR

DAVID D. DIRKS AND PAMELA JOANNE DIRKS (Husband & Wife)

Name GENE W. WILSON
ENTERPRISE, OREGON

File No.	Dated	Application for	Action	
			Nature	Date
BR-3888 R & F PN Recd. PRESS	10-18-71 10-29-71 " DEC 8 1971	RENEWAL OF LICENSE	GRANTED	1-31-72
BML-2415 R&F \$50-068583 AC-060 PRESS: JUN 15 1972	4-28-72 5-1-72 5-1-72	Modification of license to change specified hours to exclude Sunday operation.	GRANTED	6-29-72
BAL-8183 R & F FEE PD: \$1000 #317184 CODE 047 Pub. notice filed 7-5-74 JUL 22 1974	6-15-74 6-19-74	Voluntary assignment of license to DAVID D. DIRKS AMENDED 9-27-74 to chge assignee to "David D. Dirks and Pamela Joanne Dirks (husband & wife) re B/C int & programming 007 15 1974 AMENDED 11-5-74 - financial data	GRANTED EFF: FEE REQ. \$1,000.00 FEE PD. 12-3-74 048 W 369918	11-12-74 12-1-74

APPLICATION RECORD - BROADCASTING

HIGH VALLEY EAST BROADCASTING, INC.

Call Letters KWVR

* DAVID D. DIRKS AND PAMELA JOANNE DIRKS (HUSBAND & WIFE)

Name XGENE W. WILSON
Enterprise, Oregon

File No.	Dated	Application for	Action	
			Nature	Date
BR-3888 R & F P.N. PRESS OCT 15 1974	9-24-74 9-30-74 9-30-74	Renewal of License AMENDED 12-2-74 re: change name of applicant to "David D. Dirks and Pamela Joanne Dirks (Husband & Wife)" DEC 31 1974	GRANTED	1-30-75
BR-3888 R & F PN Recd. PRESS	9-18-77 9-27-77 " OCT 12 1977	RENEWAL OF LICENSE	GRANTED	1-12-78
BAL791119GO Form 316 PRESS	11-5-79 NOV 26 1979	Vol. AL to HIGH VALLEY EAST BROADCASTING, INC. (SEE OVER)	GRANTED EFF:	12-27-79
BR 800925 UD PRESS	OCT 22 1980	RENEWAL OF LICENSE		

RE: BAL/GO - Application filed in name of David D. Dirks
(indiv) - should be Partnership (Husband & wife)

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

