

KWOW

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CATALOG NO. 4550L 1/5

## BROADCASTING STATION LICENSE RECORD

Cem

K W O W (EFF; 11-15-55)

x K B U Z (9-23-55)

Date first licensed 7-22-47 (SEE CARD #2)

Call letters x K P M O

Location: POMONA, CALIFORNIA

xx (HUSBAND AND WIFE)

xxx DEAN H. WICKSTROM and FLORENCE E. WICKSTROM (BAL-6435 9-30-68 EFF: 10-31-68)

x DEAN H. WICKSTROM AND WARNER H. J. SORENSON

d/b as VALLEY BROADCASTING COMPANY (AL 1-23-51 Eff: 2-20-51)

x MYRON E. KLUGE AND DEAN H. WICKSTROM, a partnership d/b as

Name of licensee VALLEY BROADCASTING COMPANY

S.Mills Rd. at E. end of Olive St., At City Limits of Pomona, California

x1240 East Holt Street, Pomona, Calif. (Lic. 7-22-47) (CP 10-31-56)

Transmitter location x 1217 1/2 Holt Ave., Pomona, Calif. (CP 10-4-46)

91766

S.Mills Rd. at E. end of Olive St., at City Limits of Pomona, California

x1240 East Holt Street, Pomona, Calif. (Lic. 7-22-47) (Lic. 9-10-57)

Main studio location to be determined, Pomona, Calif. (CP 10-4-46)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BS-P-3610	10-4-46	1600	500w	U	12-4 6-4-47
C.P. for a new station (Conditional Clause)					
BMP-2648	4-21-47	1600kc	500w	U	12-4 7-4-47
Mod. of C.P. (3610) to change type of T. and (Conditional Clause) extension of compl. date					
BL-2448	7-22-47	1600	500w	U	7-22 11-1-47
BZ-2260	Lic. to cover CP (3610 as mod.) for a new station to specify studio location and determine operating power by direct method.				(Conditional Clause)
BS-1697	10-30-47	Extension of license			11-1 1-1-48
BS-1697	11-28-47	Extension of license			12-1 3-1-48
BS-1697	2-27-48	Extension of license			3-1 6-1-48
BS-1697	5-27-48	Extension of license			6-1 9-1-48
BS-1697	8-25-48	Extension of license			9-1 12-1-48
BS-1697	11-22-48	Extension of license			12-1 3-1-49
BS-1697	2-24-49	Extension of license			3-1 6-1-49
BS-1697	5-25-49	Extension of license			6-1 9-1-49
BS-1697	8-31-49	Extension of license			9-1 12-1-49
BS-1697	11-30-49	Extension of License			12-1 3-1-50
BS-1697	2-21-50	Extension of license			3-1 6-1-50
BS-1697	5-23-50	Extension of license			6-1 9-1-50
BS-1697	8-21-50	Extension of license			9-1 12-1-50
BS-1697	11-22-50	Extension of license			12-1 3-1-51
BR-1697	1-23-51	1600	500w	U	1-23 11-1-53
BAL-655	1-23-51	Voluntary assignment of license to DEAN H. WICKSTROM AND WARNER H. J. SORENSON d/b as VALLEY B/CING COMPANY			
Eff:	2-20-51				
BR-1697	10-7-53	1600	500w	U	11-1 12-1-53
BR-1697	11-18-53	RENEWAL OF LICENSE			12-1-53 12-1-56
BP-9332	8-12-54	1600	500w, 1kv-LS	U	10-12 4-12-55
C.P. incr. power and chng. transmitting equip.					
BL-5531	12-9-54	1600kc	500w, 1kv-LS	Un	12-9-54 12-1-56
Lic. cover CP(9332) to increase power and make changes in transmitting equipment					
BZ-3643	1-31-55	Authority to determine operating power by direct measurement of antenna power.			

B.S.

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K.W.O.W.....

Card #2

WICKSTROM, INC. (AL gr 6/11/76 EFF: 7/1/76

Name of licensee x <sup>H</sup>DEAN WICKSTROM AND FLORENCE E. WICKSTROM, dba VALLEY BROADCASTING COMPANY  
x (BAL-6435-9-30-68) AMENDED 11-18-68)

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BP-10698	10-31-56	1600kc	500w, 1kw-LS	Un	12-31-56	6-30-57	
					CP to change antenna-trans location, make changes in ground system, and opr. trans. by remote control from studio location.		
BR-1697	11-28-56	1600kc	500w, 1kw-LS	U	12-1	12-1-59	
BMP-7689 (1)	6-12-57	Mod. of CP(BP-10698) for extension of completion date to 7-30-57.					
BL-6724	9-10-57	1600kc	500w, 1kw-LS, U		9-10	12-1-59	
		License to cover construction permit (BP-10,698, as Mod.) which authorized change antenna-transmitter location and make changes in ground system & delete					
BR-1697	11-27-59	Renewal of license				12-1	12-1-62
BZ-4476 (1)	9-1-61	Auth. to determine operating power by direct measurement of antenna power.					
BP-15559	7-12-62	1600kc	500w-1kw-LS	Un	9-12	3-12-63	
		CP to make chgs in ant system (dec hgt)					
BR-1697	11-8-62	1600kc	500w, 1kw, LS-U		12-1	12-1-65	
BL-9997 (1)	6-20-63	Lic. to cover CP(BP-15,559) which auth. changes in antenna system (dec. height)					
Wire, dated 10-14-63 & rec'd 10-15-63 giving notification per Sect. 3.48(a)(5) Rules that a Bauer 707 trans. is now installed and in oper. (Eff: 10-14-63)							
BP-16027	11-18-64	1600kc	500w, 5kw-LS	U	7-18	7-18-65	
		CP to increase daytime power to 5kw, and install a new transmitter (Bauer FB 5000J), install nighttime trans. (BAUER 707) (2 main trans.) (specify BAUER FB 5000J-daytime). Cond'l					
BL-10,925	6-30-65	1600kc	500w, 5kw-LS	U	6-30	12-1-65	
		Lic to cover CP(BP-16,027) which auth increase daytime power to 5kw and install new trans (Bauer FB 5000J) daytime; install nighttime trans (Bauer 707) (2 main transmitters)					
BL-10,926	6-30-65	Lic to use existing trans (Bauer-707) as Aux trans for daytime use with 1kw output					
		1600kc	1kw	Aux	6-30	12-1-65	

Form BC 126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KWOW

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-16781	8-10-65	1600kc	500w, 5kw-LS	U	10-10 4-10-66
		CP to make change in antenna system (increase height, install new vertical radiator) (Cond'l).			
BR-1697	11-5-65	Renewal of License (Main and Aux)			12-1 12-1-68
BL-11,265	5-2-66	1600kc	500w, 5kw	U	5-2 12-1-68
		Lic to cover CP (BP-16,781) which auth chg. in ant-system (incr hgt) CONDL			
BZ-6406	5-9-67	1600kc,	500w, 5kw	U	5-9 12-1-68
	(Main)	Auth determine power direct measurement			
BZ-6407	5-9-67	1600kc	500w, 1kw	Alt. M. Aux	5-9 12-1-68
	(Aux. & Alt. Main)	Auth determine power direct measurement			
BAL-6435	9-30-68	VOL. AL			
EFF:	10-31-68				
BR-1697(L)	11-26-68	Renewal of License & NDEA (Main, Aux. & Alt. Main)			12-1-71
BR-1697(S)	11-26-71	MAIN -- AUX. & ALT. MAIN NDEA			12-1-74
EBSA	5-25-72				
BR-1697(L)	1-14-75	RENEWAL OF LICENSE (Main, Aux. & Alt. Main)			12-1-77
BAL-8704	6/11/76	Vol AL EFF: 7/1/76			
BTC-8087	7/30/76	Vol TC EFF:			
BR-1697(L)	11-30-77	Renewal of License (Main & Auxiliary)			12-1-80
BP780911AK	5-16-80	1600khz	KRRX 5kw		5-16-81
		CP TO incre. nighttime power			
BMP-81052	AC 7-29-81	MP (BP-780911AK)			
(1)		for ext. of time to:			1-15-82

## APPLICATION RECORD - BROADCASTING

Call KPMOLetters X NewMYRON E. KLUGE, ~~EARLE E. WILLIAMS~~ <sup>and Dean H.</sup> and C. HARVEY HAAS, and Dean H. WickstromName A Partnership, d/b as VALLEY BROADCASTING COMPANY

(P.O. Box 495, Pomona, Calif.)

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-3610	4-22-44	Construction Permit for a new station to be operated on: Frequency: <del>1580-ke</del> 1600 kc Power: <del>250w</del> 500 watts Hours of Operation: Unlimited time Trans. Location: 1217 1/2 Holt Ave., Pomona, Calif. Studio Location: To be determined, Pomona, Calif. (Filed by John P. Southmayd, Atty.; Grant R. Wrathall, Engr.)	Docket No. 6633 GRANTED AFTER A HEARING Decision and Order B-261	10-4-46
Rec'd	5-5-44			
Filed	5-5-44			
Amended	8-28-44	RE: to change frequency from 1580 kc to 1600kc,	Granted Conditional re waiver 3.55(b) & 3.60 and subject to permittee installing a DA when requested by the Commission which will be designed to make possible the efficient use of this frequency in other communities.	
Rec'd & Filed	8-29-44	increase power from 250 watts to 500 watts, and make changes in transmitting equipment.		
Amended	10-20-45	Re To change name of applicant from Myron E.		
Rec'd	10-24-45	Kluge, Earle E. Williams and C. Harvey Hass,		
Filed	11-1-45	Partnership, d/b as Valley Broadcasting Company to Myron E. Kluge and Dean H. Wickstrom <sup>d/b as</sup> Valley Broadcasting Company and change type of trans.itter.		



-COMPOSITE-Transmitter- W. E. 12-B Mod. transmitter

## APPLICATION RECORD - BROADCASTING

Call

Letters K P M O

Name MYRON E. KLUGE and DEAN H. WICKSTROM, a partnership d/b as  
VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2648 Rec'd. Filed	3-27-47 4-7-47 4-7-47	Mod. of C. P. (B5-P-3610, which authorized a new standard broadcast station) to change type of transmitter (Raytheon - RA - 1000) and for extension of completion date from 6-4-47 to 7-4-47.  (Filed by Charles F. Duvall, Atty.)	GRANTED	4-21-47

## APPLICATION RECORD - BROADCASTING

#3

Call

Letters K P M CName MYRON E. KLUGE and DEAN H. WICKSTROM, A Partnership d/b as  
VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BL-2448 Rec'd Filed	5-5-47 5-12-47 5-12-47	License to cover C.P. (E5-P-3610, as mod.,) which authorized a new standard broadcast station and to specify studio location as 1240 East Holt St., Pomona, California, and	GRANTED subject when requested by Commission to make possible efficient use of this frequency in other communities, also subject waiver 3.60	7-22-47 installing DA
BR-2260 Rec'd Filed	5-5-47 5-12-47 5-12-47	Authority to determine operating power by direct measurement of antenna power.  (Charles F. Duvall, Atty.)		
BR-1697 Rec'd	8-27-47 9-4-47	Renewal of license Filed by John P. Southmayd atty.	Granted	1-23-51

## APPLICATION RECORD - BROADCASTING

4 DEAN H. WICKSTROM AND WARNER H.J. SORENSON, d/b as  
 VALLEY BROADCASTING COMPANY (AL 1-23-51 Eff:

Call  
 Letters K P M O

X MYRON E. KLUGE and DEAN H. WICKSTROM,  
 Name A Partnership d/b as VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BAL-655 Rec'd Filed	9-9-47 10-2-47 10-2-47	Voluntary Assignment of License from Myron E. Kluge and Dean H. Wickstrom, <sup>A</sup> Partnership d/b as Valley Broadcasting Company to Dean H. Wickstrom and Warner H.J. Sorenson, <sup>A</sup> Partnership d/b as Valley Broadcasting Company.	GRANTED Eff: 3-30-51	1-23-51
BR-1697 Rec'd Filed	7-29-53 8-3-53 8-3-53	Renewal of License	GRANTED	10-7-53
BR-1697 Rec'd Filed	10-23-53 10-28-53 10-28-53	Renewal of License, Informal request	GRANTED	11-18-53

APPLICATION RECORD - BROADCASTING

Call **K B U Z (9-23-55)**  
Letters **x K P M O**

Name **DEAN H. WICKSTROM AND WARNER H. J. SORENSON d/b as**  
**VALLEY BROADCASTING COMPANY**

File No.	Dated	Application for	Action	
			Nature	Date
BP-9332 Rec'd Filed	6-3-54 6-8-54 6-8-54	Construction permit to increase the daytime power from 500w to 1kw, and make changes in transmitting equipment.  Jay E. Tapp, Engr.	GRANTED	8-12-54
BL-5531 Rec'd Filed	11-17-54 11-19-54 11-19-54	License to cover construction permit (BP-9332) which authorized increase in daytime power and make changes in transmitting equipment.	GRANTED	12-9-54
BZ-3643 Rec'd Filed	12-21-54 12-23-54 12-23-54	Authority to determine operating power by direct measurement of antenna power.	GRANTED	1-31-55

\*\* Pet filed 10-24-55 by Haley for KBUC for reconsideration, protest and immediate stay of assignment of Call Letters KBUZ - copy to McVey 10-25-55

\*\* Pet. filed 11-22-55 by Haley for KWKW re protest against assignment KWKW call ltrs.

\*\*PROTEST DISMISSED & PET. FOR RECONSIDERATION DENIED-MEMO OP. & ORDER ISSUED 12-21-55

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Dean H. Wickstrom and Warner H.J. Sorenson, d/b as

Call

Letters ..K.W.O.W.....

Name VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,698 Rec'd Filed	7-17-56 7-20-56 7-20-56	Construction permit to change antenna-trans. location from 1240 East Holt St., Pomona, Calif. to South Mills Road at Olive Street, at city limits of Pomona, Calif.; make changes in ground system and operate trans. by remote control from 1240 East Holt Street, Pomona, Calif. (same as studio location).  Atty. - Joseph Brenner, Beverly Hills, Cal. Engr. - Richard T. Sampson, Redlands, Cal.	GRANTED	10-31-56
BR-1697 Rec'd Filed	9-21-56 9-24-56 9-24-56	Renewal of License  Joseph Brenner, Atty.	GRANTED	11-28-56

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

DEAN H. WICKSTROM AND WARNER H. J. SORENSON

Call Letters K W O W

Name d/b as VALLEY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7689 Rec'd Filed	5-21-57 5-23-57 5-23-57	Modification of construction permit (BP-10,698 which authorized change antenna-transmitter location and make changes in the ground system) for extension of completion date from 6-30-57 to _____.	GRANTED	6-12-57 to 7-30-57
BL-6724 Rec'd Filed	7-17-57 7-22-57 7-22-57	License to cover Construction Permit (BP-10,698 as mod., which authorized change antenna-transmitter location and make changes in the ground system.	GRANTED	9-10-57
BR-1697 Rec'd Filed	8-5-59 8-10-59 8-10-59	Renewal of license.	GRANTED	11-27-59
BZ-4476 R. & F.	7-5-61 7-6-61	Authority to determine operating power by direct measurement of antenna power.	granted	9-1-61

FORM BC-121  
AUG. 1955

#8

# APPLICATION RECORD - BROADCASTING

Call  
Letters KWOW

Name DEAN H. WICKSTROM AND WARNER H.J. SORENSON d/b as VALLEY BROADCASTING COMPANY  
POMONA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BP-15559 R.&F.	5-17-62 5-21-62	Construction permit to make changes in the antenna system(dec. hgt).	GRANTED	7-12-62
BR-1697 Rec'd & Filed	8-24-62 8-31-62 8-31-62	Renewal of license	GRANTED	11-8-62
BL-9997 R. & F.	2-28-63 3-1-63	Lic to cover CP(BP-15,559) which auth chgs in antenna system. (dec hgt).	GRANTED	6-20-63
Rec'd	7-25-63 7-30-63	CP to install a new transmitter (Bauer 707).	Ret'd Unnecessary	8-29-63



APPLICATION RECORD - BROADCASTING

Call  
Letters KNOW

Name DEAN H. WICKSTROM AND WARNER H. J. SORENSON d/b as VALLEY BROADCASTING COMPANY  
Pomona, California

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,027 R. & F. ACCEPTED per LICENSEE NOW REPRESENTED AMENDED R. & F.	10-25-63	CP to increase daytime power from 1kw to 5kw,	GRANTED Cond'l re: measurements resistance measurements PER LETTER DATED JUNE 23, 1964	11-18-64
	10-28-63	install a new trans. (Bauer FB 5000J) (daytime		
	ORDER of 5-13-64			
	8-24-64	AMENDED to install nighttime trans. (BAUER 707)	re: Pre-sunrise	
	8-25-64	(2 main trans.) (specify Bauer FB-5000J-daytime)	operation	
BL-10,925 Rec'd Filed	3-26-65	License to cover CP (BP-16,027) which auth.	GRANTED	6-30-65
	3-29-65	increase daytime power to 5kw, and install		
	3-29-65	a new transmitter (Bauer FB 5000J) daytime; install nighttime transmitter (Bauer 707). (2 Main Transmitters)		
BL-10,926 Rec'd Filed	3-26-65	License to use existing transmitter	GRANTED	6-30-65
	3-29-65	(Bauer 707) as Auxiliary Transmitter for		
	3-29-65	daytime use with 1kw output.		

FORM BC-121 #10  
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call  
Letters K W O W

Name DEAN H. WICKSTROM AND WARNER H. J. SORENSON, d/b as  
VALLEY BROADCASTING COMPANY Pomona, California

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,781 R&F	6-22-65	Construction Permit to make change in antenna system (increase height).	GRANTED	8-10-65
	6-25-65		Cond'l re: test operation may be authorized. <del>Permitter shall submit with the applic. for lic. antenna resistance meas.</del> Pre-sunrise operation.	
BR-1697 R & F	8/20/65 8/30/65	Renewal of license (MAIN & AUXILIARY) Atty. Cohen & Berfield.	GRANTED	11-5-65
BL-11,265 Rec'd Filed	11/16/65 11/23/65 12/22/66	Lic. to cover CP (BP-16,781) which auth. chng. in ant-system (incr. hgt.)	GRANTED	5-2-66
BZ-6407 Rec'd. RESUB. R & F	3-4-67 3-27-67 4/1/67 4/5/67	Auth. determine power direct measurement (Main Day, Alt. Night)	<del>RETURNED</del> <del>no Sect. I</del> GRANTED	<del>3-28-67</del> <del>---</del> 5-9-67

FORM BC-121  
AUG. 1955

# 11

APPLICATION RECORD - BROADCASTING

1600kc

Call  
Letters K W O W

Name **DEAN H. WICKSTROM AND WARNER H. J. SORENSON D/B AS VALLEY BROADCASTING COMPANY**  
**POMONA, CALIFORNIA**

File No.	Dated	Application for	Action	
			Nature	Date
BP- R & F	8-11-66	Construction permit to change antenna feed system from shunt to series.	Returned	10-11-66
	8-15-66		Unnecessary submit 302's in triplicate.	
BZ- 6406 Rec'd RESUB. R & F	3-4-67	Auth. determine power direct measurement (Main Night, Aux. Day)	<del>RETURNED</del>	<del>3-29-67</del>
	3-27-67		<del>No Sect-I</del>	
	4/1/67 4/5/67		GRANTED	5-9-67
BAL-6435 R & F FEE PD: \$75 - #447561 AUG 12 1968	7-18-68	Voluntary assignment of license to Dean H. Wickstrom and Florence E. Wickstrom, (Husband and Wife)	GRANTED	9-30-68
	7-29-68		EFF:	10-31-68
Pub. notice filed 8-21-68		Atty - Fisher, Wayland, Duvall & <u>Southmayd</u>		
BR-1697 R & F #446379 \$75 #446380 \$30 SEP 11 1968	7-17-68	RENEWAL OF LICENSE (Main; alt.main & aux)	GRANTED	11-26-68
	7-24-68	Attys-Fisher, Wayland, Duvall & <u>Southmayd</u>		
	7-24-68	Amended 8-16-68 re Sect 11, par 10a & b.		

## APPLICATION RECORD - BROADCASTING

Call

K W O W

DEAN H. WICKSTROM and FLORENCE E. WICKSTROM, <sup>d/b</sup> ~~as~~ VALLEY BROADCASTING COMPANYName XX DEAN H. WICKSTROM AND FLORENCE E. WICKSTROM (Husband and Wife)  
Pomona, California

File No.	Dated	Application for	Action	
			Nature	Date
AMENDMENT to BR-1697 R & F	11-4-68	AMENDED to change name of applicant to Dean H. Wickstrom and Florence E. Wickstrom (Husband and Wife)	GRANTED	11-26-68
AMENDMENT R & F	11-18-68 11-18-68	AMENDED to change name of applicant to Dean H. Wickstrom and Florence E. Wickstrom d/b as Valley Broadcasting Company		
Annual filing fee \$96.00		paid 11-18-70 #644915.		
BR-1697 R & F P.N. PRESS SEP 3 1971	8-4-71 8-16-71 8-16-71	Renewal of License (Main, Auxiliary, Alt. Main) Atty: John P. Southmayd (Fisher, Wayland, etc.) AMENDED 11-8-71 re: commercial policy	GRANTED	11-26-71
BR-1697 R & F PN PRESS AUG 1 1974	7-23-74 7-29-74 7-29-74	Renewal of License (Main & Aux. - Alt. Main) AMENDED 7-29-74 re: programming AMENDED 8-23-74 re: commercial policy AMENDED 12-4-74 re: ascertainment of comm. needs & programming	GRANTED	1-14-75

APPLICATION RECORD - BROADCASTING

Call Letters KWOW

Name WICKSTROM, INC.  
xDEAN H. WICKSTROM AND FLORENCE E. WICKSTROM dba  
xVALLEY BROADCASTING COMPANY  
Pomona, California

File No.	Dated	Application for	Action	
			Nature	Date
BP- Rec'd Filed \$400-499578 AC-001	11-17-75 11-19-75 11-19-75 (over)	Construction permit to increase nighttime power to 5kw, <u>DA-2</u> . Atty- (install DA nite & day) -- Eng. Richard T. Sampson only  Amended 5-11-76 re additional info Sec. VA, eng. exh Page 8	RETURNED	3-18,-77
BAL-8704 R & F Fee pd \$100 Code 047 (FORM 316) JUN 14 1976	5/28/76 6/3/76 W 574990	Voluntary assignment of license to WICKSTROM, INC.  Atty - Fisher, Wayland, etc (John Southmayd)	GRANTED EFF: NO FEE:	6/11/76 7/1/76
BTC-8087 R & F Fee pd \$100 Code 047 (FORM 316)	7/16/76 7/19/76 W 594316	Voluntary transfer of control of lic corp from Dean H. Wickstrom and Florence E. Wickstrom, (Individually) to Dean H. Wickstrom and Florence E. Wickstrom, Jointly  Atty - Fisher, Wayland, etc (John Southmayd)	GRANTED EFF: NO FEE:	7/30/76

BP-

Amended 9-22-76 Re: chg. to DA-N only

PHASE 1 REFUND ACTION

TRANS.  
CODE  
500

DATE  
7/9/74

AMT.  
65.00

INITIALS  
SM

#14

\* 600 khz

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters K W O W

12-47

Name WICKSTROM, INC.  
POMONA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1697 R & F PN Recd. PRESS	7-18-77 7-21-77 " <b>JUL 29 1977</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY)  John P. Southmayd, Atty.	GRANTED	11-30-77
BP 780911AK FILED PRESS:		Construction permit to increase nighttime power to 5KW using a directional antenna (DA-N); make chgs in ant sys  ATTY: John Southmayd ENGR: ---	GRANTED	5-16-80
AMENDED ACCEPTED P 4-79 AMENDED	3-1-79 <b>CUT OFF</b> OCT 12 '79 4-24-80	enr(chg directional pattern) - supplement to engr. exhibits		

#15

1600 khz

## APPLICATION RECORD-BROADCASTING

Call Letters: K W O W

Name: WICKSTROM, INC.

Station Location: POMONA, CALIFORNIA

File No.	Date	Description	Action and Date
BR 800722 UD PRESS	AUG 22 1980	RENEWAL OF LICENSE (MAIN & AUXILIARY) John P. Southmayd, Atty. (OVER)	GRANTED 11-28-80
BMP-810521AC PRESS: (o)	JUN 9 1981	Mod of CP(BP780911AK) for extension of completion date to November 16, 1981(chgs) Atty: Richard R Zaragoza	GRANTED: 7-29-81 TO: 1-15-82



(BR800722UD) PETITION TO PREVENT CONTINUING VIOLATIONS  
OF THE COMMISSION'S EQUAL EMPLOYMENT OPPORTUNITY RULE  
filed 9-1-81 by National Black Media Coalition, Pluria  
W. Marshall & Clarence N. Patterson, Jr.

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

