

K W N A



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

June 1954

BROADCASTING STATION LICENSE RECORD

BS-3082

Date first licensed 1-28-55

Call letters K.W.N.A.

Station Location: Winnemucca, Nevada

SHEEN BROADCASTING CO. (AL 9-2-81 EFF:
*D. RAY GARDNER (AL gr 2/15/77 EFF: 2/22/77

Name of licensee xx NORTHWEST RADIO AND TELEVISION CORPORATION

Transmitter location E. of Highland Drive, between Bridge St. and Harmony Rd., Just outside
City Limits of Winnemucca, Nevada (CP 10-20-54) (Lic. 1-28-55)E. of Highland Drive, between Bridge St. and Harmony Rd., Just outside
City Limits of Winnemucca (Let of 3-23-57)Main studio location *In Sonoma Inn, Cor. Lay and Third Sts., Winnemucca, Nevada (CP 10-20-54)
(Lic. 1-28-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-9465 C.P. for a new Standard Broadcast Station at Winnemucca, Nevada	10-20-54	1400	250w	U	12-20 6-20-55
BRC-591 (1)	11-30-54	Modification of construction permit to operate transmitter by remote control from Sonoma Inn, 3rd and Lay Streets, Winnemucca, Nevada			
BL-5603	1-28-55	1400kc	250w	U	1-28-55 10-1-56 Lic. cover CP(9465, as mod.) for new station
TELEGRAM	9-28-56	No action taken, continued operation authorized until final determination on application for renewal of license.			
BR-3082	11-8-56	Renewal of license			11-8 10-1-59
BML-1745 (1)	2-20-58	Mod. of license to change hours of operation from Unlimited to Specified Hours.			
BR-3082	4-19-61	1400kc	250w	S.H.	4-19 10-1-62
BP-13,164 *	5-3-61	1400kc	250w-1kw	LS S.H.	7-3 1-3-62 CP to increase daytime power and install a new transmitter (GATES BC-1J). Cond'1
BTC-3925 EFF: 4-15-62 Pwr Form 323	4-6-62	Voluntary transfer of control of licensee corporation from John R. Duarte, et al (All Stockholders) to Leon C. Boner, Esther L. Boner, H. Frank Walters and Wanda Walters.			
BR-3082	9-6-62	Renewal of license			10-1 10-1-65
BMP-9988 (1)	12-10-62	Mod. of CP(BP-13164) for extension of completion date to 4-30-63.			
BP-13164 *	5-3-61	1400kc	250w-1kw	LS S. H.	7-3 1-3-62 Superseding auth. to show the specified hours of operation and the average hours of local sunrise and sunset.
Wire	4-23-63	Auth. oper. 7am to 7pm Mon. thru Sat. & 8am to 7pm Sun. thru 6-28-63.			
BL-9978	6-20-63	1400kc	250w-1kw	LS S.H.	6-20 10-1-65 Lic. to cover CP(BP-13,164 as mod) which auth. incl day power and install new trans. (Cond'1) (specify trans. as GATES BC-10)

Form BC 126

June 1954

BROADCASTING STATION LICENSE RECORD

Card #2

Date first licensed

Call letters KWNA

Station location WINNEMUCCA, NEVADA

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-3082	9-1-65	Renewal of License			10-1 10-1-68
BR-3082 (S)	9-25-68	Renewal of License & NDEA			10-1-71
BP-18284	10-4-68	1400kc	250w	Aux.	6-4-69
	CP to install a former main trans. loc., to be oper. on 1400kc, 250w, purposes only.				at main trans. for aux.
BL-12358(L)	5-29-69	License (BP-18284) install aux. trans.			10-1-71
Comtel	4-13-70	Auth. early sign off 7:00 pm thru 7-13-70.			Fri&Sat
BML-2318	6-30-70	Mod. of Lic. to change from 10:00pm to 7:00pm on Fridays			sign off hours and Saturdays.
BTC-6502	5-28-71	VOL. Acq. of Positive TC			
BR-3082(L)	10-29-71	RENEWAL	(MAIN & AUX.)	& NDEA	10-1-74
EBSA	5-25-72				
BR-3082(S)	9-27-74	Renewal of license			10-1-77
BML-2626(L)	5-6-77	ML to change hours of operation to Unlimited.			
BAL-8827	2-15-77	VOL. AL	EFF: 2-22-77		
BR-3082 (L)	12-9-77	REN. OF LIC.	(MAIN & AUX.)		10-1-80
BAL810706HZ	9-2-81	Vol AL	EFF:		

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call **KWNA**
Letters **HW**Name **NORTHWEST RADIO & TELEVISION CORPORATION**
PO BOX 387 Winnemucca, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
BP-9465 Rec'd Resub. Rec'd Filed	6-10-54 6-24-54 8-19-54 9-13-54 9-13-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 1400kc Power: 250w Hours of Operation: Unlimited Trans. Location: E. of Highland Drive Between Bridge St. & Harmony Rd., just outside Winnemucca, Nevada Studio Location: In Sonoma Inn, Corner of Lay St. & 3rd Street, Winnemucca, Nevada	RESERVED Rec'd to specify site GRANTED	8-8-54 10-20-54
BRC-591 Rec'd Filed	11-22-54 11-24-54 11-24-54	Modification of construction permit to operate transmitter by remote control from Sonoma Inn, 3rd and Lay Streets, Winnemucca, Nevada	GRANTED	11-30-54
BL-5603 Rec'd Filed	1-10-55 1-12-55 1-12-55	License to cover construction permit (BP-9465 as modified) which authorized a new standard broadcast station.	GRANTED	1-28-55

GATES BC-250GY

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters K.W.N.A.Name NORTHWEST RADIO & TELEVISION CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC- Rec'd	5-31-56 7-13-56	Voluntary transfer of control from Lester W. Pearce to Rudolph Schwartz	Returned unnecessary	7-19-56
BR-3082 Rec'd Resub Rec'd Filed	8-25-56 8-29-56 9-11-56 9-17-56 9-17-56	Renewal of License	Ret. 8-31-56 re name of licensee GRANTED	11-8-56
BML-1745 Rec'd Filed	12-19-57 12-26-57 12-26-57	Modification of license to change hours of operation from Unlimited to Specified Hours: Mon thru Thurs: 7:00 am to 7:00 pm Fri and Sat : 7:00 am to 10:00 pm Sunday : 8:00 am to 7:00 pm	GRANTED	2-20-58

Aug. 1955

#3

Call
Letters K W N AName NORTHWEST RADIO & TELEVISION CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,164 Rec'd Resubmitted R. & F.	2-24-59	Construction permit to increase daytime power from 250w to 1kw and install a new transmitter (Gates BC-1J) Engr.- Howard D. Johnson, Salt Lake City Utah	Ret'd	3-18-59
	2-26-59		Not signed by officer	
	5-15-59		GRANTED	5-3-61
	5-18-58		Cond'l re accept interf. of Class IV stat. if aut. incr. power. Sub. ant. resistance meas.	
BR-3082 Rec'd & Filed	9-8-59	Renewal of license	GRANTED	4-19-61
	9-16-59			
BTC-3925 Rec'd Resub. Rec'd Filed	10-18-61	Voluntary transfer of control of licensee corporation from John R. Duarte, et al (All Stockholders) to Leon C. Boner, Esther L. Boner, H. Frank Walters and Wanda Walters.	RETURNED	11-8-61
	10-30-61		not filed in transferor	
	12-8-61		or transferee's name &	
	12-15-61		applic. incomplete	
	12-15-61		GRANTED	4-6-62
		EFF:	4-15-62	

Per Form 323

APPLICATION RECORD - BROADCASTING

Call
LettersK.W.N.A.....Name Northwest Radio and Television Corporation.....
Winnemucca, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
BMP-9988 R&F	11-22-61 12-1-61	Mod of CP (EP-13164 which auth incr day power and install new trans) for extension of completion date from 1-3-62 to 7-3-62.	GRANTED to	12-10-62 4-30-63
BR-3082 Rec'd Filed	6-22-62 6-28-62 6-28-62	renewal of license	GRANTED	9-6-62
Received	1-21-63 1-23-63	Mod. of CP (BP-13,164 as mod., which auth. incr. day power and install a new trans.) to change type trans. to Gates BC-1G.	Returned Unnecessary	2-26-63
BL-9978 R. & F.	4-10-63 4-15-63	Lic to cover CP(BP-13,164 as mod) which auth incr day power and install new trans, specify type trans as GATES BC-1G.	GRANTED Cond'l re: interference re Cl IV stations	6-20-63
BR-3082 R & F	6/22/65 6/28/65	Renewal of license	GRANTED	9-1-65

FORM BC-121
AUG. 1955

#5

APPLICATION RECORD - BROADCASTING

1400kc

Call
Letters K W N A

Name NORTHWEST RADIO AND TELEVISION CORPORATION
Winnemucca, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
BR-3082 R & F #436166 \$75 Press JUL 12 1968	6-12-68 6-17-68	Renewal of license	GRANTED	9-25-68
BP-18,284 R. & F. #451997 \$30 SEP 30 1968	8-13-68 8-15-68 8-15-68	CP to install a former main trans. (Gates BC 250GY) at main trans loc, to be oper. on 1400kc, 250w, for auxiliary purposes only.	GRANTED	10-4-68
BL-12,358 R & F #507101 \$30 PT MAY 27 1969	4/15/69 4/17/69 4/17/69 4/28/69	License (BP-18,284) install aux. trans.	GRANTED	5-29-69

APPLICATION RECORD - BROADCASTING

1400ke

Call
Letters ...K.W.N.A.....

Name NORTHWEST RADIO AND TELEVISION CORPORATION
Winnemucca, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
BNL-2318 R & F #597468 \$30 MAY 21 1970	4-27-70 4-30-70 4-30-70	Mod. of lic. to change sign off hours from 10:00PM to 7:00PM on Fridays and Saturdays.	GRANTED	6-30-70
----- & -----				
BTC-6502 Rec'd FEE PD \$1000 #656877 CODE 047 FEB 22 1971 Pub. notice filed 1-19-71	1-11-71 1-14-71	Voluntary acquisition of positive control of lic corp by Leon C. Boner thru purchase of stock from H. Frank Walters and Wanda M. Walters. (SEE OVER)	GRANTED	5-28-71 Req. grant fee \$900.00 Eff: 6-11-71. Grant Fee Paid 6-17-71. 048 W 508477.
1-29-71	Annual License fee \$16.00 paid.			
BR-3082 R & F PN Recd. PRESS AUG 2 1971	6-11-71 6-14-71 "	RENEWAL OF LICENSE (Main & Aux.) AMENDED 9-16-71 re: statement on community needs & interest; programming AMENDED 10-20-71 re: commercial policy; programming	GRANTED	10-29-71

RE: BTC-6502 - Sec' IV-A & VI necessary (mailed 2-19-71)

AMENDED 5-17-71 - Sec IV-A re past & proposed programming
(Sec VI not submitted - only 3 fulltime employees)

Table I - home addresses; replacement costs (reply to ltr
4-29-71)

APPLICATION RECORD - BROADCASTING

Call
Letters K W N A

Name D. RAY GARDNER
x NORTHWEST RADIO AND TELEVISION CORPORATION
Winemucca, Nevada

File No.	Dated	Application for	Action	
			Nature	Date
BR-3082 R & F PN PRESS	6-21-74 6-24-74 6-24-74 JUN 27 1974	Renewal of License (Main & Auxiliary)	GRANTED	9-27-74
BAL-8827 R & F FEE PD: \$200 #623193 CODE 047 Pub notice filed 10-18-76 NOV 12 1976	9-30-76 10-8-76	Voluntary assignment of license to D. RAY GARDNER (SEE OVER)	GRANTED EFF:	2/15/77 2/22/77
BML-2626 R & F	3-21-77 3-21-77 APR 18 1977	Mod. of lic. to chg. hours of oper. to Unlimited. Atty: M. Scott Johnson	GRANTED	5-6-77

RE: BAL-8827 - only one copy of contract filed

#8

1400 kc

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters K W N A

10-55

SHEEN BROADCASTING CO.

Name *D. RAY GARDNER
WINNEMUCCA, NEVADA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3082 R & F PN Recd. PRESS	5-16-77 5-26-77 " JUN 13 1977	RENEWAL OF LICENSE (MAIN & AUX. TRANS.) M. Scott Johnson, Atty.	GRANTED	12-9-77
BR 800602 PRESS	ZP	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 7-3-80 re: ascert. of comm. needs & problems AMENDED 6-5-81 re: ascert. of comm. needs & problems & programming	<i>gr 6-17-81</i>	ISSUED
BAL810706HZ Form 314 PRESS PN filed 8-19-81	JUL 10 1981	Vol AL to Sheen Broadcasting Co. Atty M. Scott Johnson	Granted EFF:	9-2-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

