

K W S D



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No 1390199

B-S 1722

# BROADCASTING STATION LICENSE RECORD

Date first licensed 8-21-47

Call letters KWSD  
LOCATION: MT. SHASTA, CALIFORNIA

Name of licensee SHASTA CASCADE BROADCASTING CORPORATION

Transmitter location East Alma Street, Mt. Shasta, California (CP & MP 3-20-47)(Lic. 8-21-47)

*96067*  
Main studio location East Alma Street, Mt. Shasta, California (CP & MP 3-20-47)(Lic. 8-21-47)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B5-P-5274 Letter 2-7-47	12-17-46	1340	250w	U	
	- CP for new station granted subject to filing MP for approval of T site and antenna				
B5-P-5274 BMP-2475	3-20-47	1340kc	250w	U	5-20-11-20-47
	Mod. of C.P. (5274) for approval of antenna and T. site (Conditional)				
BL-2503 BZ-2322	8-21-47	1340	250w	U	8-21 2-1-50
	Lic. to cover CP (5274 as mod.) for a new station and determine operating power by direct method. (Conditional Clause)				
BZ-2865	5-24-48	1340	250w	U	5-24 2-1-50
	Determine operating power by direct method.				
BTC-788 EFF:	8-24-49 9-23-49	Vol. acquisition of control of licensee corp.			
BR-1722	1-18-50	1340	250w	U	2-1 2-1-53
BR-1722	1-7-53	1340	250w	U	2-1 12-1-53
BR-1722	11-4-53	RENEWAL OF LICENSE			12-1-53 12-1-56
BR-1722	11-8-56	Renewal of license			12-1 12-1-59
BP-11394	5-28-58	620kc	1kw	Day	7-28 1-28-59
	Construction permit to change frequency, increase power, change hours of operation, make changes in antenna and ground system, and install new transmitter. (conditional)				
BMP-8287 (1)	10-22-58	Mod. of CP11394 to chg. type xmtr			
BL-7281	12-9-58	620kc	1kw	Day	12-9 12-1-59
	License to cover c.p. (BP-11,394 as mod.,) which authorized change freq., increase power, change hours of operation, make changes in antenna and ground system, and install new transmitter.				
BR-1722	11-18-59	Renewal of license			12-1 12-1-62
BTC-3395 EFF:	3-29-60 3-30-60	Vol. acquisition of positive control of licensee corporation by David Rees thru purchase of stock from Arthur Adler.			

Form BC 126 1722  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed ..... 8-21-47 .....

Call letters ..... KNSD .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BR-1722	11-28-62	Renewal	of license		12-1 12-1-65
BR-1722	11-5-65	Renewal	of License		12-1 12-1-68
TELEGRAM	10-17-67	PSA	500w		
BZ-6948(1)	9-26-68	Direct	measurement		
BR-1722(L)	1-24-69	Renewal	of License NDEA		1-24 12-1-71
BR-1722 (S)	12-30-71	Renewal	of License		12-1-74
EBSA	5-25-72				
BR-1722(S)	11-18-74		RENEWAL		12-1-77
BZ-9350(L)	3-14-77	Direct	Measurement		12-1-77
BR-1722	11-16-77	(S) RENEWAL	OF LIC.		12-1-80
BR-800729UH	(S) 11-17-80	Renewal	of License		12-1-83

## APPLICATION RECORD - BROADCASTING

Call K W S D  
 Letters X New

Name SHASTA CASCADE BROADCASTING CORPORATION  
(PO Mt. Shasta, California)

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-5274 Rec'd Filed	9-16-46 9-19-46 9-19-46	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1340kc Power: 250w Hours of operation: Unlimited Trans. location: East Alma Street, Mt. Shasta, California Studio location: same  <del>Filed by</del> <del>Denneeth G. Benson, Atty.</del> Paul F. Heffmann, Engr.	GRANTED subject filing MP for approval of T site and antenna Letter	12-17-46  2-7-47

Transmitter-RCA BTA-250L



Form 94

## APPLICATION RECORD - BROADCASTING

#2

Call

Letters K W S DName SHASTA CASCADE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2475	1-9-47	Mod. of C. P. (B5-P-5274, which authorized a new standard broadcast station) for approval of antenna and transmitter location at East Alma Street, Mt. Shasta, California. (Frank U. Fletcher, Atty.)	GRANTED	3-20-47
Rec'd	1-15-47		The authority granted herein is subject to the express condition that the permittee shall satisfy legitimate complaints of blanketing within the 250mv/m contour, including external cross modulation.	
Filed	1-15-47			



## APPLICATION RECORD - BROADCASTING

#3

Call  
Letters K W S DName SEASTA CASCADE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BL-2503 Rec'd Filed	6-8-47 6-11-47 6-11-47	License to cover C.P. (B5-P-5274, as mod.,) which authorized a new standard broadcast station.  and Authority to determine operating power by direct measurement of antenna power.  (Karl Gerhard, Engr.)	GRANTED subject waiver 3.55(b) and blanketing clause.	8-21-47
BZ-2322 Rec'd Filed	6-8-47 6-11-47 6-11-47	Authority to determine operating power by direct measurement of antenna power.  (Karl Gerhard, Engr.)	GRANTED	5-24-48
BZ-2885 Rec'd Filed	4-13-48 4-20-48 4-20-48	Authority to determine operating power by direct measurement of antenna power.	re blanketing clause and waiver 3.55(b)	

Call  
Letters K W S DName SHASTA CASCADE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-788 Rec'd Filed	6-16-49 6-28-49 6-28-49	Voluntary acquisition of control of licensee corporation thru sale of 150 shares of common stock from Leo Coffenberry, Dorothy M. Coffenberry, Chas. S. Adair and Eva Adair, co-partnership d/b as Coffenberry and Adair to David H. Rees and Arthur Adler.  Frank U. Fletcher, Atty.	GRANTED EFF:	8-24-49 9-23-49
BR-1722 Rec'd	11-15-49 11-21-49	Renewal of license	GRANTED	1-18-50
BR-1722 Rec'd Filed	10-30-52 11-3-52 11-3-52	Renewal of License	GRANTED	1-7-53
BR-1722 Rec'd Filed	8-27-53 9-1-53 9-1-53	Renewal of license	GRANTED	11-4-53

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters ..... KWSD

Name ..... SHASTA CASCADE BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BR-1722 Redd Filed	8-31-56 9-4-56 9-4-56	Renewal of license	GRANTED	11-8-56
BP-11,394 Rec'd Filed	6-18-57 6-24-57 6-24-57	Construction permit to change frequency from 1340kc to 620kc; increase power from 250w to 1kw; change hours of operation from Unlimited to Daytime; make changes in antenna (incr. hght & top loading) and ground system; install new transmitter (RCA BTA 1MX).  Atty. - Spearman and Roberson Engr. - Robert L. Hammett, San Francisco, Cal.	GRANTED	5-28-58 Cond'l permittee submit sufficient field intensity measurement data before issuance of license to prove that the radiation efficiency of the antenna system meets the minimum efficiency requirements of the Commission's Rules.

## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters .....K.W.S.D.....

Name ..SHASTA..CASCADE..BROADCASTING..CORPORATION.....

File No.	Dated	Application for	Action	
			Nature	Date
BMP-8287 Rec'd Filed	10-9-58 10-15-58 10-15-58	Modification of C.P. (BP-11,394 which authorized change frequency, increase power, change hours of operation, make changes in antenna (incr. hght & top loading) and ground system; install new transmitter (RCA BTA 1MX) to change type of transmitter (Bauer FB-1000-J).  Richard Hildreth, Atty.	GRANTED	10-22-58
BL-7281 Rec'd Filed	10-9-58 10-15-58 10-15-58	License to cover c.p. (BP-11,394 as modified) which authorized change frequency increase power, change hours of operation, amek changes in antenna and ground system, install new transmitter.	GRANTED	12-9-58
BR-1722 Rec'd&Filed	8-26-59 9-1-59	Renewal of license. Spearman & Roberson, Attys.	GRANTED	11-18-59

AUG 1955

Call  
Letters K W S DName SHASTA CASCADE BROADCASTING CORPORATION  
MT. SHASTA, CALIF.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3395 Rec'd Filed	3-5-60 3-15-60 3-15-60	Voluntary acquisition of positive control of licensee corporation by David Rees thru purchase of stock from Arthur Adler.  Richard Hildreth, Atty.	GRANTED EFF:	3-29-60 3-30-60
<del>BR-1722</del> Rec'd Filed	<del>8-16-62</del> 9-4-62 9-4-62	<del>Renewal of License.</del>  Richard Hildreth, Atty.	<del>GRANTED</del>	<del>11-28-62</del>
BR-1722 Rec'd Filed	8-23-65 8-31-65 8-31-65	Renewal of license  Atty - Fletcher, Heald, Rowell, Kenehan & Hildreth	GRANTED	11-5-65
BZ-6948 R & F DM	8/23/68 8/29/68 9/6/68	Direct Meas.  Atty: Richard Hildreth	GRANTED	9-26-68
BR-1722 R & F #456049 \$75 SEP 20 1968	8/23/68 9/3/68 9/3/68	Renewal of license Atty: Richard Hildreth P.C.C. - WASHINGTON, D. C. AMENDED 12-3-68 re: Programming AMENDED 4-8-69 re: Programming	GRANTED	1-24-69

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters K W S DName SHASTA CASCADE BROADCASTING CORPORATION  
MT. SHASTA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
Annual filing fee \$54.00 paid 11-25-70 #645374.				
BR-1722 R & F P.N. PRESS SEP 22 1971	8-24-71 9-2-71 9-2-71	Renewal of License  Atty: Marjorie S. Reed (Fletcher, Heald, etc.) AMENDED 12-22-71 re: prog; comm. policy	GRANTED	12-30-71
BR-1722 R & F P.N. PRESS AUG 26 1974	7-22-74 8-1-74 8-1-74	Renewal of License  Atty.: Edward W. Hummers, Jr.	GRANTED	11-18-74
BZ-9350 R & F DM PRESS MAR 1 1977	12-29-76 1-4-77 2-10-77	Direct Measurement  Atty: Richard Hildreth (Fletcher, Heald, etc.)	GRANTED	3-14-77

Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... K W S D .....Name SHASTA CASCADE BROADCASTING CORPORATION  
MT. SHASTA, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1722 R & F P.N. PRESS	7-15-77 8-1-77 8-1-77	RENEWAL OF LICENSE  Atty. Vincebt J. Curtis, Jr. (Fletcher, Heald	GRANTED etc.)	11-16-77
----- <b>AUG 30 1977</b> -----				
BR 800729 UH PRESS	<b>AUG 18 1980</b>	RENEWAL OF LICENSE	Granted	11-17-80

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION...K.W.S.D...

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition





## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

