

K W W W



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

B.S. 1982

BROADCASTING STATION LICENSE RECORD KWWW Eff: 9-27-76

SEE CARD #2 FOR NAME

* K M E L Eff: 4-1-57

Date first licensed 7-8-48

Call letters * K W N W

LOCATION: WENATCHEE, WASHINGTON

EFF: 5-1-58

* FRONTIER BROADCASTING COMPANY (AL 3-26-58) / (AL 6-6-56 EFF: 7-1-56)

* MARK A. SORLEY, STUART S. MAUS, AND E.M. STIRES, d/b as WENATCHEE BROADCASTERS

* MARK SORLEY AND STUART MAUS d/b as WENATCHEE BROADCASTERS (AL 4-18-52, Eff:

Name of licensee * APPLE-LAND BROADCASTERS, INC. 5-1-52)

Highland Dr. & Riverock Way, E. Wenatchee, Wash. (CP 3-6-78)

1119 N. Wenatchee Ave., Wenatchee, Washington (Lic. 7-8-48)

Transmitter station * North Wenatchee Avenue, Wenatchee, Washington (CP & MP 4-27-48)

1022 North Wenatchee Avenue, Wenatchee, Washington (302-3-28-79 granted)

* 1119 N. Wenatchee Avenue, Wenatchee, Washington (Lic. 7-8-48)

Main studio location * North Wenatchee Avenue, Wenatchee, Washington (CP & MP 4-27-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6138	1-8-48 Ltr. 3-15-48. CP for new station granted subj. to filing MP for approval T site and antenna.	1340	250w	U	
BP-6138 B MP-3595	4-27-48 Mod CP (6138) for approval of antenna, change type T, and for approval of T and studio sites. (COND. CLAUSE)	1340	250w	U	6-27 12-27-48
BL-3214	7-8-48 Lic. to cover CP (6138 as mod) for a new standard station. (COND. CLAUSE)	1340	250w	U	7-8 2-1-50
BZ-3095	10-11-49 Determine opr. power by direct method. (Cond. Cl)	1340	250w	Un	10-11 2-1-50
BS-1982	1-25-50 Extension of License				2-1 6-1-50
BTC-880	3-20-50 Vol. TC of Licensee Corp. thru corporate reorganization. EFF: prior to grant				
BR-1982	5-31-50 (Cond'l clause)	1340	250w	U	5-31 2-1-53
BAL-1327 EFF	4-18-52 5-1-52	Vol. Assignment of license to MARK SORLEY and STUART MAUS d/b as WENATCHEE BROADCASTERS			
BR-1982	1-7-53	1340	250w	U	2-1 2-1-54
BR-1982	1-13-54	1340	250w	U	2-1 2-1-57
BZ-3721 (1)	11-14-55 direct method.	Auth. to determine operating power by			
BAL-2323 EFF:XXXXXXXXXX	6-6-56	Vol. Assignment of license to Mark Sorley and Stuart Maus, d/b as Wenatchee Broadcasters			
BAL-2323 EFF: 7-1-56	6-6-56	Vol. Assignment of license to Mark A. Sorley, Stuart S. Maus, and E.M. Stires, d/b as WENATCHEE BROADCASTERS			
BR-1982 BAL-2952 EFF: 5-1-58	1-17-57 3-26-58	1340	250w	U	2-1 2-1-60
		Voluntary assignment of license to Frontier Broadcasting Company			

Form BC 126
June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call lettersK.M.E.L.....

Station locationWenatchee, Washington

SANS, INC. (AL gr 8/25/76 EFF:9/1/76

Name of licensee *FRONTIER BROADCASTING COMPANY.....

Transmitter location 1119 N. Wenatchee Avenue, Wenatchee, Washington.....

Main studio location 1119 N. Wenatchee Avenue, Wenatchee, Washington.....

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BTC-2822 EFF:	7-9-58 7-30-58	Vol. relinq. of neg. control of lic. corp. by each: John E. Goslin (50%) and Craig R. Lawrence, Jr. (50%) thru sale of stock (16-2/3%) from John E. Goslin and (16-2/3%) from Craig R. Lawrence Jr. to Phillip E. Rather.			
	1-27-60	Commission deferred action on renewal pending further consideration.			
BR-1982	2-24-60	1340kc	250w	U	2-24 2-1-63
BR-1982	1-11-63	Renewal of license			2-1 2-1-66
BTC-4355 Eff:	9-9-63 10-1-63	Voluntary acquisition of negative control of licensee corporation by Graig R. Lawrence, Jr. (50%) and Phillip E. Rather (50%) thru sale of stock by John E. Goslin to the licensee corp.			
BR-1982	2-1-66	Renewal of License			2-1 2-1-69
BS-1982 (1)	9-12-66	Mod. of lic to require no obstruction markings.			
BTC-5648	6-27-68	Vol. TC			
BL-12,287	(L) 9-17-69	Lic. to operate			9-17 2-1-72
BP-19,015	7-30-71	1340kc	250w, 1kw	Unl.	9-30-71 to 7-30-72
		CP to increase daytime power and install new transmitter			
BP-19,015	8-30-71	Mod. of (BP-19,015) to change trans. type RCA-BTA-1R (Day) RCA-BTA-250L Night.			
BR-1982	1-27-72	RENEWAL OF LICENSE (Long) issued with			
BL-13,141	2-4-72	LICENSE (BP-19,015, as mod) chgs. 2-1-75			
		1340kc 250w, 1kw 5 Unl.			
EBSA	5-22-72				
BS-1982(1)	2-12-73	ML to chg. trans. to RCA-BTA-1R (Day and Night)			
BR-1982(L)	5-19-75	RENEWAL			2-1-78
BAL-8719	8/25/76	Vol AL EFF: 9/1/76			
Tel	9-27-76	chg. call letters to K W W W			

BC-126
June 1975

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K W W W

Station location

Name of licensee See Card #2

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BR-1982(L)	1-27-78	Renewal	of License		2-1-81
BP-20954	3-6-78 CP chg.	1340khz TL	250w, 1kw-LS	RC	U 3-6-79
BL-790116AH(L) GRANT RESCINDED	3-28-79 4-28-79	Lic.	to cover BP-20954		for changes 2-1-81
BMP790430AE (1)	6-29-79	MP(BP-20954) Chg. SL & RC	chg. ant. sys.		9-29-79
BL-790726AB(L)	1-8-80	Lic.	to cover BP-20954		for changes 2-1-81

APPLICATION RECORD - BROADCASTING

Call K-W-N-W K M E L
 Letters New

Name APPLE-LAND BROADCASTERS, INC.
(PO c/o Ferd J. Schaaf, 227 Henry Building, Seattle 1, Washington)

File No.	Dated	Application for	Action	
			Nature	Date
BP-6138 Rec'd Filed	5-31-47	Construction Permit for a new standard broadcast station to be operated on: Frequency: 1340kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined-Wenatchee, Washington Studio location: Same	GRANTED	1-8-48
	6-2-47		subj. to approval of T site and antenna.	filing MP for
	6-2-47		Ltr. 3-15-48	of T site and
			Issued with MP 3595	

Transmitter-W.B. 451 A-1

J.B.Hatfield, Engr.
936 - 35 th Ave.,
Seattle 22, Washington

APPLICATION RECORD - BROADCASTING

2

Call K W N W

Letters ~~X~~Unassigned

Name APPLE-LAND BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3595 Rec'd Filed	1-23-48	Mod. of C.P. (BP-6138, which authorized a new standard broadcast station) for approval of antenna, to change type of transmitter (RCA BTA-250L) and for approval of transmitter and studio locations at North Wenatchee Ave., Wenatchee, Washington.	GRANTED	4-27-48
	1-26-48		subj. to cond. that permittee take whatever steps necessary including installation of filter circuits to avoid spurious emissions or other objectionable interference resulting from the close proximity of other radio stations.	
	1-26-48			
AMENDED Rec'd Filed	2-24-48	AMENDED to change transmitter location (Geographic coordinates only)		
	2-26-48			
	2-26-48			

Form 94
#3

APPLICATION RECORD - BROADCASTING

Call
Letters K W N WName APPLE-LAND BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BL-3214 Rec'd Filed	5-30-48 6-7-48 6-7-48	License to cover C.P. (BP-6138, as mod.) which authorized a new standard broadcast station.	GRANTED subj. to cond. that licensee shall take what ever steps are necessary including installation of filter circuits, to avoid spurious emission or other objectionable interference resulting from the close proximity of other radio stations	7-8-48
BZ-3095 Rec'd Filed	9-26-49 10-3-49 10-3-49	Authority to determine operating power by direct measurement of antenna power.	GRANTED same cond as above	10-11-49
BR-1982 Rec'd Rec'd	11-29-49 12-1-49 3-6-50 3-13-50	Renewal of license Amended appli. filed	Granted	5-31-50

APPLICATION RECORD - BROADCASTING

Call

MARK SORLEY and STUART MAUS d/b as WENATCHEE BROADCASTERS

Setters

K-W-N-W-K M E L

Name ~~X~~APPLE-LAND BROADCASTERS, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-880 Rec'd Filed	1-10-50 1-16-50 1-16-50	Voluntary transfer of control of licensee corporation thru corporate reorganization.	GRANTED EFF: prior to grant	3-20-50
BAL-1327 Rec'd. Filed	1-17-52 1-29-52 1-29-52	Assignment of license to Mark Sorley and Stuart Maus d/b as Wenatchee Broadcasters Ferd J. Schaaf, Atty (San Francisco)	GRANTED EFF	4-18-52 5-1-52
BR-1982 Rec'd Filed	10-28-52 11-6-52 11-6-52	Renewal of License Filed by Bernard Koteen, Atty.	GRANTED	1-7-53
BR-1982 Rec'd Filed	10-28-53 11-5-53 11-5-53	Renewal of License Filed by Bernard Koteen, Atty.	GRANTED	1-13-54

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

WENATCHEE BROADCASTERS

Call

MARK A. SORLEY, STUART S. MAUS AND E.M. STIRES d/b as

Letters ~~WENATCHEE~~ K M E LName ~~MARK SORLEY AND STUART MAUS d/b as WENATCHEE BROADCASTERS~~

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3721 Rec'd Filed	9-26-55 10-10-55 10-10-55	Authority to determine operating power by direct measurement of antenna power. Bernard Koteen, Atty.	GRANTED	11-14-55
BAL_2323 Rec'd Filed	5-9-56 5-11-56 5-11-56	Voluntary assignment of license from Mark Sorley and Stuart Maus, d/b as Wenatchee Wenatchee Broadcasters to Mark A. Sorley, Stuart S. Maus and E. M. Stires, d/b as Wenatchee Broadcasters. Bernard Koteen, Atty.	GRANTED EFF:	6-6-56 7-1-56
ER-1982 Rec'd Filed	11-14-56 12-14-56 12-14-56	Renewal of license Bernard Koteen, Atty.	GRANTED	1-17-57

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters K M E L

FRONTIER BROADCASTING COMPANY

Name * MARK A. SORLEY, STUART S. MAUS, AND E. M. STIRES, d/b as...

WENATCHEE BROADCASTERS

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2952 Rec'd Filed	2-21-58 2-27-58 2-27-58	Voluntary assignment of license to Frontier Broadcasting Company. Alan Y. Naftalin, Atty.	GRANTED EFF:	3-26-58 5-1-58
BTC-2822 Rec'd Filed	6-13-58 6-23-58 6-23-58	Voluntary relinquishment of negative control of licensee corporation by each: John E. Goslin (50%) and Craig R. Lawrence, Jr. (50%) thru sale of stock (16 2/3%) from John E. Goslin and (16 2/3%) from Craig R. Lawrence, Jr. to Phillip E. Rather. Wheeler & Wheeler, Attys.	GRANTED EFF:	7-9-58 7-30-58
BR-1982 Rec'd Filed	10-31-59 11-13-59 11-13-59	Renewal of License Robert G. Seaks, Atty.	GRANTED	2-24-60

APPLICATION RECORD - BROADCASTING

Aug. 1955

Call

K M E L

Letters

FRONTIER BROADCASTING COMPANY

Name

Wenatchee, Washington

File No.	Dated	Application for	Action	
			Nature	Date
BR-1982	10-29-62	Renewal of license	GRANTED	1-11-63
R & F	10-30-62			
BTC-4355	8-3-63	Vol. Acquisition of negative control of lic. corp. by Craig R. Lawrence, Jr. (50%) and Phillip E. Rather (50%) thru sale of stock by John E. Goslin to the lic. corp.	GRANTED	9-9-63
R & F	8-20-63	Atty: Wheeler & Wheeler	EFF:	10-1-63
BR-1982	10-28-65	Renewal of license	GRANTED	2-1-66
R & F	11-3-65	Atty: Robert G. Seaks		
BTC-5648	5-2-68	Vol. acq. of pos. control of lic. corp. by Craig R. Lawrence, Jr. thru purchase of stock from Phillip E. Rather. (Contingent upon grant of BTC-5647 of KOMY)	GRANTED	6-27-68
R & F	5-31-67	Atty: Wheeler & Wheeler		
#433051 \$30	5-31-68			
JUN 2 1968				
BL-12,287	2-5-69	License to operate on: 1340kc, 250w, Unlimited		
Rec'd	2-7-69	AMENDED 4-7-69 re: Programming	GRANTED	9-17-69
Filed	2-27-69	AMENDED 4-29-69 re: Balance Sheet		
#489184 \$50	#493203 \$25	AMENDED 7-24-69 re: Financial statements		
Press				

FEB 3 1969

F. C. C. - WASHINGTON, D. C.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Card #8

Call
Letters K M E L

Name FRONTIER BROADCASTING COMPANY
..... WENATCHEE, WASHINGTON

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,015 Rec'd Filed \$100-505174 AC-045 PN filed PRESS: JUN 7 1971	5-13-71 5-17-71 5-17-71 5-17-71 6-18-71 1971	Construction permit to increase daytime power to 1kw and install new transmitter Gates, BC-1F.	GRANTED GRANT Fee Paid. 046, 9-8-71. W029315	7-30-71
BR-1982 R & F PN PRESS NOV 12 1971	10-28-71 11-1-71 11-1-71 1971	Renewal of License	GRANTED	1-27-72
BL-13,141 Rec'd W 024206-\$50. filed PTA (1td) Amended PRESS	12-2-71 12-6-71 12-8-71 12-8-71 12-13-71 12-27-71 1972	Lic.(BP-19,015, as mod.) for changes. AC-067 freq. meas.	GRANTED Issued with above	2-4-72

Contact: Craig R. Lawrence, Jr.

Telephone: Area Code 509 Local No. 662-7135

Address: 1119 North Wenatchee Avenue
Wenatchee, Washington 98801

#9

1340khz.

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K W W W
x K M E LName SANS, INC.
xx FRONTIER BROADCASTING COMPANY
Wenatchee, Washington

File No.	Dated	Application for	Action	
			Nature	Date
BL- Rec'd	2-1-73 2-12,73	Lic. to use main nighttime trans.(RCA, BTA-250L) as an auxiliary.	RETURNED- Fee Not Received.	5-18-73 - \$50.
BR-1982 R & F P.N. PRESS	9-25-74 9-30-74 9-30-74 OCT 15 1974	Renewal of License AMENDED 12-20-74 re: equal employ. prog. AMENDED 3-24-75 re: EEO AMENDED 4-23-75 re: EEO	GRANTED	5-19-75
BAL-8719 R & F FEE PD: \$200 #578847 CODE 047 Pub notice filed 8-16-76 301 files 4-21-77	6-3-76 6-9-76 JUN 29 1976	Voluntary assignment of license to SANS, INC. Atty - Farrand, Malti, etc, San Francisco, Ca AMENDED 6-29-76 re comm survey Req. for exp. action & doctors CERT. -filed 8-17-76 AMENDED 8-17-76 - re agreement; re B/C int; Promissory note	GRANTED EFF: FEE REQ:	8/25/76 9/1/76 pd 10/1/76 W 620263

#10

1340 khz

Form BC-121

May 1976

2-48

APPLICATION RECORD - BROADCASTING

Call

Letters K W W W

Name SANS, INC.
WENATCHEE, WASHINGTON

File No.	Dated	Application for	Action	
			Nature	Date
BR-1982 R & F PN Recd. PRESS	9-23-77 9-29-77 " OCT 5 1977	RENEWAL OF LICENSE	GRANTED	1-27-78
BP-20,954 R&F PRESS:	4-18-77 4-21-77	CP to chg. TL: Highland Drive and Rimrock Way, E Wenatchee, Washington and make chgs. in antenna system(incr hght) 47° 23' 50" 120° 16' 25" ATTY: Roget Metzler	GRANTED	3-6-78

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

1340khz

Call
LettersK.W.W.W.....

#11

Name SANS, INC.
Wenatchee, Washington

File No.	Dated	Application for	Action	
			Nature	Date
BL-790116AH R & F PTA PRESS	1-16-79 1-24-79	XXXXXXXXXXXXXXXXXXXXX Lic. to cover BP-20954 for changes	GRANTED	3-28-79
			GRANT RESCINDED	4-23-79
			discrepancy in ant.ht.	
			DISMISSED	7-6-79
			must file another 302	
790418HE	FEB 8 1979	ML increase tower height.	RETURNED	4-26-79
			File Form 301.	
BMP790430AE PRESS (0)	JUN 11 1979	Mod. of CP (BP-20,954) to make changes in Antenna System & increase Hght. of Tower (206').	GRANTED	6-29-79
BL-790726AB R & F PTA PRESS	7-26-79 8-2-79	Lic. to cover BP-20954 for changes	GRANTED	1-8-80

APPLICATION RECORD-BROADCASTING

Call Letters: KWWW 1340khz.

Name: SANS, INC.

Station Location: WENATCHEE, WASHINGTON

File No.	Date	Description	Action and Date
BR-800923UK PRESS	OCT 31 1980	RENEWAL OF LICENSE	11-26-87

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

