

KWR



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BC 126

1954

4884

# BROADCASTING STATION LICENSE RECORD

Date first licensed May 23, 1972

Call letters KWK

Station location St. Louis, Missouri

DOUBLEDAY BROADCASTING COMPANY, INC. (AL gr 6/29/77 EFF: 7/18/77)

X CURTIS L. MANN, TRUSTEE IN BANKRUPTCY (AL 2-26-74)

X Curtis L. Mann, Receiver (INVOL AL 10-31-73)

Name of licensee X VIC-WAY BROADCASTING COMPANY

Nighttime- Davis Street, 0.8 mi. S. of city limits of E. Cardelet St. Louis Missouri

Daytime: On Chouteau Island, 1 mi. E. of St. Louis Missouri

0.7 mi. S. of city limits on Chouteau Island, NW of Granite City, Illinois (BMP-4-21-70)

Transmitter location X Gabaret Island, Granite City, Illinois (BP 7-31-69)

2360 Hampton Ave., St. Louis, Missouri (BRC-4008, gr. 10-31-78)

X 500 Terminal Row, St. Louis, Mo. (BL-

Main studio location X To be determined, St. Louis, Missouri (BP 7-31-69)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-16758	7-31-69	1380kc	5kw-DA-2	U	3-31-70
CP for a new standard broadcast station(Cond'1).					
BP-16758(1)	8-29-69	Call letters assigned.			
BMP-12,924(2)	3-31-70	MP(BP-16,758)	ext. time		9-30-70
BMP-12,964(3)	4-21-70	Mod. of	CP(BP-16,758)	to change TL	
BMP-13,100(4)	10-12-70	MP(BP-16,758)	ext. time to		3-15-71
BMP-13,191(5)	3-25-71	MP(BP-16,758)	ext. time to		9-15-71
EBSA	5-22-72				
BAL-13,097(L)	5-23-72	Lic for new station			2-1-74
		1380kc	5kw DA-2	U	
WIRE	9-25-73	Auth. suspend operation thru 11-21-73			
WIRE	10-2-73	Auth. suspend operation thru 12-31-73.			
BAL-8005	10-31-73	INVOL. AL	EFF:		
BAL-8077	2-26-74	INVOL. AL	EFF:		
LTR.	5-22-74	Suspend operation from 3-74 to 6-29-74			
LTR.	7-29-74	auth. extended to remain silent to 9-27-74			
COMTEL	12-30-74	auth. extended to remain silent to 3-26-75.			
COMTEL	6-23-75	Auth. suspend opr. thru			9-24-75
COMTEL	9-29-75	Auth. suspend oper. thru			12-23-75
COMTEL	12-12-75	Auth. suspend oper. thru			3-23-76
COMTEL	6-18-76	Auth. suspend oper. thru			9-23-76
Comtel	9-27-76	Auth. suspend oper. thru			12-23-76
BP-19,648(L)	6-29-77	CP to add trans. loc. reduce nighttime power, add trans. and make chgs. in nighttime and daytime DA pattern			6-29-78
		1380khz	1kw 5kw DA-2	U	
BR-4884(L)	6-29-77	RENEWAL			2-1-80
BAL-8127	6/29/77	Vol AL	EFF: 7/18/77		



BC-126  
June 1975

#2

AM

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K W K

Station location .....

Name of licensee DOUBLEDAY BROADCASTING COMPANY, INC.

Transmitter location SEE CARD #1

Main studio location SEE CARD #1



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
COMTEL	9-9-77	AUTHORITY REMAIN SILENT EXTENDED THRU 12-9-77 (PENDING REACTIVATION STATION).			
BMP-14,615 (1)	8-24-78	MP(BP-19,648) for ext. time: 2-23-79			
Comtel	6-26-78	Auth. remain silent ex. thru 9-23-78			
BP-21,088(L) CANCELLED	10-13-78	1380khz	1kw, 5kw	DA2 U(RC)	10-13-79
		CP to install Alt. Main trans.			
BRC-4008(1)	10-31-78	ML to chg. SL & operate by RC.			



## APPLICATION RECORD - BROADCASTING

AUG., 1955

Call  
Letters new- K W K

## VIC-WAY BROADCASTING COMPANY

Name xVictory Broadcasting Company, Inc.St. Louis, Missouri (c/o Dr. Benjamin Davis, 79-15 Bennet Ave., St. Louis, Mo 63117)

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,758 R. & F.	5-31-65 6-1-65	CP for a new standard broadcast station to be operated on: Frequency: 1380kc Power: 5kw DA-2 Hours of operation: Unlimited Type transmitter: RCA ETA-5T Trans. location: Gabaret Island, Granite City, Illinois Studio location: To be determined, St. Louis, Mo.  Atty: Lauren A. Colby Engr: E. H. Munn, Jr.	<i>Designated for hearing</i> 1-15-67 <i>Docket 17214</i> GRANTED	7-31-69
		Application accepted for filing by Commission Action 11-17-65	Cond'l res: All towers of the DA system are to be series excited. FAA approval of the antenna structure.	
AMENDMENT R & F	6-23-66 7-5-66	AMENDED to change stockholdings, stockholders, officers and directors.	After hearing Docket No. 17214 Order Issued.	
AMENDMENT R & F	9-27-65 9-27-65	AMENDED to change site.		



AUG. 1955 CARD #2

Call  
Letters new K W K

VIC-WAY BROADCASTING COMPANY

Name X VICTORY BROADCASTING COMPANY, INC.  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,758 cont'd AMENDMENT Recd Filed(order) AMENDMENT R&F	5-31-68 6-11-68 1-6-69 1-15-69	AMENDED engineering.  Amended to change name of applicant to VIC-WAY BROADCASTING COMPANY.	GRANTED	7-31-69
BMP-12,924 R & F \$30-580460	2-12-70 2-25-70 2-25-70	MP(BP-16,758) for extension of completion date to _____. (new) MAR 10 1970	GRANTED to	3-31-70 9-30-70



APPLICATION RECORD - BROADCASTING

Call  
Letters .....K.W.K.....

Name VIC-WAY BROADCASTING COMPANY  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BMP-12,964 R & F #565726 \$75	12-18-69 12-30-69 12-30-69 <b>APR 10 1970</b>	Mod. of CP(BP-16,758) to change transmitter-antenna location to 0.5 mile south of Old US-40-66 on Chouteau Island, NW of Granite City, Near Granite City, Illinois. (38° 44' 58" - 90° 09' 48.7") Atty: Lauren A. Colby	GRANTED	4-21-70
BMP-13,100 R & F \$50-631862 AC-067	9-21-70 9-22-70 9-22-70 <b>OCT 6 1970</b>	MP(BP-16,758 as mod.) for extension of completion date to _____ (new) Atty: Colby and Tarrant	GRANTED to	10-12-70 3-15-71
BMP-13,191 R & F #668684 \$50 ACC. 067 Press	2-23-71 3-2-71 3-2-71 <b>MAR 18 1971</b>	MP(BP-16,758, as mod.) for extension of completion date to 9-15-71. (New)  Atty: Lauren A. Colby	GRANTED TO	3-25-71 9-15-71



APPLICATION RECORD - BROADCASTING

1380kHz

Call  
Letters KWK

Name <sup>X</sup> CURTIS L. MANN, RECEIVER  
VIC-WAY BROADCASTING COMPANY  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,097 Rec'd W 008365-\$50. AC-067 Amended Amended Amended & F PTA PRESS	5-25-71 5-27-71 5-27-71 7-6-71 7-30-71 9-15-71 10-27-71	Lic.(BP-16,758, as mod.) for New Standard Broadcast Station. Transmitter: GATES, BC-5H - SL: 500 Terminal Row, St. Louis, Mo.  Sect. VI Engr. data New Sect. II-A & engr. data (proof of perf.) Atty: <u>Colby</u> and Tarrant	GRANTED	5-23-72
BAL-8005 R & F FEE PD: \$250 #245722 CODE 047 (Form 316) OCT 30 1973	10-19-73 10-25-73	Involuntary assignment of license to CURTIS L. MANN, RECEIVER  Atty - E. Kenehan (Fletcher, Heald etc)	GRANTED	10-31-73



APPLICATION RECORD - BROADCASTING

DOUBLEDAY BROADCASTING COMPANY, INC,  
XXCURTIS L. MANN, TRUSTEE IN BANKRUPTCY  
XCURTIS L. MANN, RECEIVER  
St. Louis, Missouri

Call Letters ..... KWK

Name

File No.	Dated	Application for	Action	
			Nature	Date
BR-4884 R & F	11-1-73	Renewal of license  Atty- Edward F. Kenehan (Fletcher, Heald et al)	Designated for Hearing DEC 4 Min.	1974 #20279
	11-5-73			
	16 JAN 1974		GRANTED	6-29-77
BAL-8077 R & F FEE PD: \$250 #270848 CODE 047 (Form 316) JAN 31 1974	1-14-74	Involuntary assignment of license to CURTIS L. MANN, TRUSTEE IN BANKRUPTCY  Atty - Arthur H. Schroeder	GRANTED EFF:	2-26-74
	1-21-74			
BAL-8127 R & F FEE PD: \$1000 #300683 CODE 047 APR 25 1974 PUB. NOTICE FILED 5-8-74	4-5-74	Voluntary assignment of license to DOUBLEDAY BROADCASTING COMPANY, INC. AMENDED 4-16-74 - supplemental legal data  Atty for assignor - Arthur H. Schroeder for assignee - Haley, Bader & Potts  MUTUALLY CONTINGENT ON GRANT OF CP - new site for nite oper (2 site oper); decr nite pr; chges in DA systems	Designated for Hearing DEC 4 Min.	1974 #20280
	4-5-74			
			GRANTED EFF:	6/29/77 7/18/77



RE: BAL-8127 - Statement re litigation filed 6-7-74

AMENDED 7-26-74 to incorporate by ref to BRCT-280 pending  
Civil antitrust suit; statement re litigation

LTR filed 10-8-74 in support of expedited action

AMENDED 11-14-74 - Section II filed(assignee)

AMENDED 11-20-74 re B/C holdings & interests

AMENDED 12-3-74 to reflect filing of Civil Antitrust suit

AMENDED 5-11-77(ORDER) to reflect current B/C & Bus int



APPLICATION RECORD - BROADCASTING

#6

Call  
Letters       K W K      

DOUBLEDAY BROADCASTING COMPANY, INC.

Name xCURTIS L. MANN, TRUSTEE IN BANKRUPTCY  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BP- 19648	4-1-74	Construction permit to add nighttime transmitter location at: Davis Street, 0.8 miles South of City limits of E. Carondelet, Illinois., reduce nighttime power to 1kw, install nighttime trans. Gates BC-1H, and make changes in nighttime & Daytime DA pattern. 38° 31' 30" Atty: Michael H. Bader 90° 14' 19" Engr. Charles Gallagher Correct DA ant.parameters (BAL-8127) Contingent on grant of pending assignment application.	DOC #20278	
Rec'd	4-8-74		Designation for hearing	
Filed			Min. 12-4-74	
\$250-300680	4-8-74			GRANTED 6-29-77
AC-017				
PN filed	5-8-74			
PRESS:				
AMEND. R&F	7-15-74			
<p>PETITION TO DISMISS filed 4-25-74 by Miller &amp; Fields on behalf of WGNU.  <u>---</u>            OPPOSITION TO PETITION TO DISMISS filed 5-8-74 by Bader on behalf of applicant.            ACCEPTED BY MEMO OPPIN &amp; ORDER            of 12-4-74            Amended (order) 2-20-76 re: Sec. V-A, revised engineering exhs.</p>				



## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... K W KName ..... DOUBLEDAY BROADCASTING COMPANY, INC.,  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BP-21,088 R & F PRESS	12-22-77 1-3-78	Construction permit to install a new Alternate main night transmitter: Harris MW-1 with 1kw DA, at night site. SL & RC To be determined, St. Louis, Missouri	GRANTED  CANCELLED unnecessary	10-13-78  2-6-79
BP-21,087 R & F Press	12-22-77 1-3-78 JAN 24 1978	Construction permit to install a new Auxiliary Daytime transmitter Harris MW-1 with 1kw DA, redes. TL: On Chouteau Island, 1 mi. East of St. Louis Missouri. Studio loc. & RC to be determined, St. Louis Missouri  Atty: John Wells King Eng. Charles Gallagher	DISMISSED (NOT ISSUED) UNNECESSARY	2-1-79



APPLICATION RECORD - BROADCASTING

Call  
Letters K W K

Name DOUBLEDAY BROADCASTING COMPANY, INC.  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BRC-4008 R & F PRESS:  MAY 15 1978	4-26-78 5-1-78	Modification of License to change Studio location to: 2360 Hampton Avenue, St. Louis, Missouri and operate transmitter by Remote control from the proposed studio site.  Atty: John Wells King (Haley, Bader, etc.)	GRANTED	10-31-78
BMP-14,615 R & F PRESS:  JUL 7 1978	6-20-78 6-29-78	MP (BP-19,648) for extension of time to: <u>12-29-78</u> (FOR CHANGES)  Atty: John Wells King (Haley, Bader, etc.)	GRANTED TO	8-24-78 2-23-79
BL-781024AC R & F PTA PRESS  <i>append</i>	10-24-78 10-31-78 NOV 14 1978  <i>3-15-79</i>	Lic. to cover BP-19,648 as mod. for changes  Atty: John Wells King  <i>Module prints</i>	GRANTED (Issued with renewal)	2-11-82



APPLICATION RECORD - BROADCASTING

Call Letters K W K

Name Doubleday Broadcasting Company, Inc.  
St. Louis, Missouri

File No.	Dated	Application for	Action	
			Nature	Date
BR791001UV PRESS OCT	23 1979	<p>Renewal of License (Main, Aux. Trans. &amp; Alter. Main)</p> <p>Atty.: Michael H. Bader</p> <p>PETITION TO DENY filed 1-2-80 by St. Louis Broadcast Coalition.</p> <p>OPPOSITION TO PETITION TO DENY filed 2-1-80 by John Wells, Counsel on behalf of Doubleday Broadcasting Company, Inc.</p> <p>REPLY TO OPPOSITION TO PETITION TO DENY filed 3-3-80 by St. Louis Broadcast Coalition.</p> <p>AMENDED 8-18-80 re: creation of the KWK Community Advisory Board</p>	GRANTED (Issued with BL781024AC)	1-13-82



RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION..... KWK.....

Licensee CURTIS L. MANN, TRUSTEE IN BANKRUPTCY  
St. Louis, Missouri

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
BP-19,564	12-28-73	WGNU	Norman Broadcasting Company Granite City, Illinois	Request to operate with KWK facilities Designated	# 20277 for hearing -4-74
BP-	6-12-74	NEW	Bronco B/cing Company, Inc. St. Louis, Mo.	Req. waiver of Sec. 1.516(e)(1) for renewal cutoff rule.	RET'D 12-10-74



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

