

# REMOVABLE LABEL GUIDE Cat. No. 4550L

Patent No. 1390199



BRUA MASIING LE. LON MEET CE RECORD

**Call** letters X SOUTHERN CALIFORNIA BROADCASTING CORPORATION (ML 3-8-50) /Eff: 7-1-61) X KAGH, INC, (BAF 6-8-48) EFF: 7-16-48 Name of licensee "ANDREW G. HALEY tr/as ROSE FOWL BROADCASTERS

800 Sierra Madre Vills Ave., Pasadena, Calif. (MP 3-4-48)(Lic. 8-6-48) Halfway be ' lora St. and Pacific electric rwy (Sierra Madre Elvd.) Transmister location Halfway be\* and approx. the sa "stace W. of Sierra Madre Villa Ave., Passdena, Cali

2050

B-S

800 Sierra Madre Villa Ave., Pasadena, Calif. (Mp 3-4-48)(Lic. 8-6-48) Suite 205, Central Building, 30 North Raymond Street, Pasadena, Cal Main studio location FCC-65

K W K W (EFF: 2-16-50)

(CP 10-16-47)

# CONSTRUCTION PERMIT AND LICENSE RECORD

			The second second			
Appl.	Date			Time	Pe	riod
No.	Issued	Freq.	Power	Div.	From	To
F-5867	10-16-47	1300	lkw	Daytime	12-16	6-16-48
	CF for ne		n.			
MP-3554	3-4-48	1300	lkw	Daytime	12-16	6-16-48
	Mod. CP (	5867) to	change	type of T	, make	changes
1000	in vertic	al anten	na and n	ount FM a	ntenna	on AM
Constant of the second	tower, ch	ange T s	ite and	Studio si	to.	
BMP-390	0 5-26-48	And in case of the local division of the loc	and the second se	the second se		of
	complet	on date.			12-16 8	-16-48
SAP-80	A DECEMBER OF A			of CP fr		
Cold and		as Rose	Bowl Bro	adcasters	to KAGE	H, INC.
EFF:	7-16-48	100 B 100 B				
i-3279	8-6-48	1300		Daytime		
	Lic. to	cover CP	(5867 a	mcd) for	a new	station
R-2050	10-27-48	1300	lkw	Deytime	11-1	11-1-51
		1200	1kw	Unlimited	540 11	-10-/9
M2-3708	3-10-49	1300	*DA-N	Unlimited	10 11	-10-47
1.000	ap to ah	ange hou	the second s			
	linstall D	A for ni	ht use.	(Condcla	use)	
0 270	8 3-10-49	1300	1kw#	Unlimited	5-10	11-10-49
-310			*DA-N			
	Supersedi	g CP iss	ued as c	f same dat	e to con	rrect
A CONTRACT	DA specs	to show F	M antenn	a mounted	on South	herly
-	tower in	stead of	Northerl	y_tower. ((	CUND. G	LA USE
BTC-832	2 11-16-49	Vol. t	ransfer	of control		Nesl.
No.	corp. fr	om Andrev	Foley	y <u>to</u> March and Edwin	Barl.	d/b as
	Southern	Californ	ia Broad	casting Co	mpany	
EFI						



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# BROADCASTING STATION LICENSE RECORD

B-S-Card #2

Call letters .... K M K M Date first licensed (SEE CARD #3) x SOUTHERN CALIFORNIA BROADCASTING CORPORATION d/b as SOUTHERN CALIFORNIA BROADCASTING COMPANY (AL 3-16-56 EFF: 4-1-56) MARSHALL S. NEAL AND EDNIN EARL, d/b as SOUTHERN CALIFORNIA BROADCASTING COMPANY (AL 8-28-53 MARSHALL S. NEAL, M. B. BUHLIG, INDIVIDUALLY AND AS PERSONAL REPRESENTATIVE OF PAUL X MARSHALL S. NEAL, M. B. BUHLIG, INDIVIDUALLY AND AS PERSONAL REPRESENTATIVE OF PAUL BUHLIG, AND EDNIN EARL, d/b as SOUTHERN CALIFORNIA BROADCASTING COMPANY (AL 4-10-53) BROADCASTING CORPORATION Name of licenseex.

Transmister location .....

Main studio location FCC-65

## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To-
BL-4127	8-11-50	1300	and the second sec	-N U	8-11 11-1-51
COST AND	Lic. to c	over CP(	7603) wh	ich auth.	a new T.
and the second se	2-21-51				license to
Eff: 3-	1-51	MARSHALL	S.NEAL	TTITAN T	IG, M.B. BUHLIG
	Contraction of the				BEATON a limited RN CALIFORNIA
A CONTRACTOR		BROADCAS			IIII ONDIFORMER
BAL-1235	10-4-51		and the second second second	Statement of the local division of the local	e to MARSHALL
Eff.	A CONTRACTOR OF A CONTRACTOR A CONT	second state of the second			BUHLIG and
		the second s	and the second se		tnership, d/b
	as SOUTH	SHON CALL	FORNIA B	ROADCASTI	G COMPANY
ES-2050	10-25-51	Extensi	on of li	cense	11-1 2-1-52
3S-2050	1-30-52	Extensi	on of li	cense	2-1 5-1-52
					5-1 8-1-52
Telegra	m 7-31-52	Action o	n renews	1 deferre	d 7-30-52 and
			the second se	uth. unti	[ Tinal
BR-2050	and an experimental second sec	mination 1300ke	NAMES OF TAXABLE PARTY. AND ADDRESS OF TAXABLE PARTY.	second	-10-52 12-1-53
The second secon	NAME OF TAXABLE PARTY OF TAXABLE PARTY.	NAMES OF TAXABLE PARTY.	a new party of the local division in which the local division in which the	other than to be a subscription of the local division of the	11-7-52 12-1-53
,		the second s	A REAL PROPERTY AND ADDRESS OF AD		irect method)
BAL-152	5 4-10-53	Envol.	ssignme	t of lice	nse to MARSHALL
	S. NEAL,	M. B. BI	HLIG, IN	DI VI DUALLI	AND AS PERSON
A CONTRACTOR	AL REPRES	L. d/b a	SOUTHER	IN CALIFORN	CEASED, AND
EFF:		ING COMP.			
and the same of th		The other Designation of the local division of the local divisione	the subscription of the su	CONTRACTOR DESCRIPTION OF	And and a second se
BAL-160	04 8-28-53	Vol. ass	ignment	of license	to MARSHALL S
BAL-160 EFP:	04 8-28-53 9-1-53	NEAL AND	EDWIN R	of license ARL d/b as CASTING CO	to MARSHALL S. SOUTHERN

BE-2050 11-25-53 1300 1km DA-N U 12-1-53 12-1-56 Vol. assignment of license to Southern BAI-2262 3-16-56 California Broadcasting Corporation d/b a 4-1-56 EFF: Southern California Broadcasting Company BR-2050 11-8-56 1300 1kw-DAN U\_ 12-1\_ \_ 12-1-59 Renewal of License 13COkc 1kw DA-N U 2-18-60 12-1 Auth. to determine operating power by 2-18-60 12-1-62 BZ-4224 2-18-60 direct meas. of antenna power.

Form BC 126 #3 June 1954

#### **BROADCASTING STATION LICENSE RECORD**

Date first licensed

LOTUS COMMUNICATIONS CORP. (BML 6-7-73) Station location Pasadena, California XLOTUS THEATRE CORP. (BAPL 4-18-62 EFF:5-31-62 Name of licensee X KWKW, INC., (AL 7-27-60; EFF: 10-1-60

Transmitter location .....

Main studio location

# Call letters ..... K W

# CONSTRUCTION PERMIT AND LICENSE RECORD

and the second se					
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To
HAL-3936 EFF:	7-27-60 10-1-60	Voluntar KWKW, Ir	y assigned the second s	ament of	license to
BZ-4224	2-18-60	1300kc ng autho	1kw-DA-		2-18 12-1-62 ng December
BP-14770	(1 addl.	e change		DA-N ant changes	7-19 1-19-62 enna system in ground
P-14233	to Directi make char	ease day onal Ant ges in a tem, and	enna, Ni ntenna s	er to 5kw ght and I ystem, ma	3-17 9-17-62 , to change ay (DA-2), ke changes in smitter (COLLIN
BAPL-260 EFF:	and the second se				onstruction us_Theatre_Corp
	6-20-62 Lic. to	1300kc	lkw C (BP-14,7	4-2 U 70) which	6-20 12-1-62 auth chgs. in
EMP-10,5	56 10-10-6		CP (BP- ion date		pr ext. of 1-27-63
BR-2050	11-8-62	RENEW	AL OF LI	CENSE	12-1 12-1-65
BL-9875	Lic. to	cover CP	(BP-14,2	33 as mod)	5-3 12-1-65 which auth s.,make chgs.



#### Form BC 126 June 1954

# **BROADCASTING STATION LICENSE RECORD**

31

Date first licensed

Name of licensee

Transmitter location ......

Main studio location

#### Call letters ....K.W.K.W.

Station location

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No. EBSA	Date Issued 5-25-72	Freq.	Power	Time Div.	Period From To-
BR-2050 BZ-8001(L)	10-27-72	Renewal Aux-Alt.	the second s	of Main &	12-1-74
BMI-2464(L		ML to c OMMUNICA	A REAL PROPERTY OF A REAL PROPER	orate name RP.	to:
BR-2050(S	3-7-75	the second s	of lic. Alt. Me	in-Aux.)	12-1-77
BR-2050 BR-800801	<u>11-16-77</u> YK (S) 11-	and the second se	and the second se	the second s	<u>12-1-80</u> 12-1-83



#### **APPLICATION RECORD - BROADCASTING**

the second se	the second se	tr/as Rose Bowl Broadcasters
	(PO 560-1 Suite	205. Central Bldg., 30 North Raymond St.
File No.	Dated	K Street, N. W., Washington, D. C. Application for
BP-5867 Recd. Filed	2-7-47 2-7-47 2-7-47	Construction permit for a new standard broad cast station to be operated on: Frequency: 1300kc Fower: 500w lkw Hours of operation: Daytime only Trans. location: -Te-be-determined-between Anaheim-and-Fullerton, California. Studio location: To-be-determined Fullerton California. (Filed by Andrew G. Haley, Atty.) John A. Moffet, Engr.)
AMENDED Recd. Filed	7-22-47 7-23-47 7-23-47	AMENDED to change name of applicant from Andr G. Haley to Andrew G. Haley t/r as Rose Bowl Broadcasters; to change power from 500w to 1k make changes in antenna; change transmitter location from -to be determined, between Anaho & Fullerton, California, to Halfway between cont



# Transmitter: Collins 20K



#### **APPLICATION RECORD - BROADCASTING**

### Card #2

### Name ANDREW G. HALEY t/r as Rose Bowl Broadcasters

File No.	Bated	Application for
BP-5867	mendment con	atinued from Card #1
		Paloma Street & Pacific Electric Railway (Sierra Madre Blvd.) & approx. the same dist west of Sierra Madre Villa Ave., Pasadema, California; and change studio location <u>from</u> -to be determined, Fullerton, California, to Suite 205, Central Building, 30 North Raymond Street, Pasadema, California. ( William L. Foss, Engr.)

# Call KAGH Letters NEW



#### **APPLICATION RECORD - BROADCASTING**

# Name ANDREW G. HALEY TR/AS ROSE BOWL BROADCASTERS

#3

File No.	Dated	Application for
BMP-3554 Rec'd Filed	1-14-48 1-16-48 1-16-48	Mod. of C.P. (BP-5867, which authorized a ne standard broadcast station) to change type of transmitter (Collins 20-H), make changes in vertical antenna and mount FM antenna on AM tower, change transmitter location from Halfway between Paloma Street & Pacific Elec- tric Railway (Sierra Madre Blvd.) & approx. the same distance west of Sierra Madre Villa Ave., Pasadena, California TO Tract of land on SE corner of Sierra Madre Villa Ave. and Sierra Madre Blvd., Pasadena, Calif. and to change studio location from Suite 205, Central Bldg., Raymond Street, Pasadena, Cali TO Sierra Madre Villa Ave. & Sierra Madre Blvd, Pasadena, Calif.
· AMENDED Recd. Filed	2-3-48 2-3-48 2-3-48	(William L. Foss, Engr.) AMENDED to specify street & number of trans- mitter & studio location as - 800 Sierra Madre Villa Ave.

#### Call Letters KAGH



"APPLICATION RECORD - BROADCASTING

KAGH, INC. (CP 6-8-48) Name ANDREW G. HALEY tr/as ROSE BO'L BROADCASTERS

File No.	Dated	Application for
BMP-3708 Rec'd Filed	2-11-48 3-2-48 3-2-48	Mod. of C.P. (HP-5867, as mod., which authorized a new standard broadcast station) to change hours of operation from daytime to unlimited time, increase power from 1kw day to 1kw day and night, install directional antenna for night use (DA-N) and for an extension of commencement and completion date from 12-16-47 and 6-16-48 respectively, to 60 days after grant and 180 days thereafter. Andrew G.Haley, Atty. John A.Moffet, Engr.
BAP-80 Rec'd Filed	4-29-48 5-4-48 5-4-48	Voluntary Assignment of Construction Permit from Andrew G. Haley tr/as Rose Bowl Broad- casters to K A G H. Inc. Vernon L. Wilkinson, Atty.

#### Call Letters KAGH

Action Nature Date Granted 3-10-49 Issued as CP re installation of a properly designed phase monitor



**#5** 

### APPLICATION RECORD - BROADCASTING

ANDREW G. HALEY tr/as ROSE BOWL BROADCASTERS

Name

File No. BMP3900 Rec'd Filed	Dated 5-17-48 5-19-48 5-19-48	Application for Mod. of C.P. (EP-5867, as mod., which authorized a new standard broadcast statio for extension of completion date from: 6-16-48 to: 8-16-48
EL-3279 Reo'd Filed	7-17-48 7-19-48 7-19-48	License to cover C.P. (EP-5867, as mod.,) which authorized a new standard broadcast station. (Andrew G. Haley, Atty.)
ER-2050 Rec'd	8-30-48 8-31-48	Renewal of License Filed by Andrew G. Haley, atty.

#### Call Letters KAGE



FCC Form 94

16

#### **APPLICATION RECORD - BROADCASTING**

File No.	Dated	Application for
BL-3811 Rec'd Filed	9-7-49 9-12-49 9-12-49	License to cover construction permit (EMP-37) which authorized change in hours of operation increase in power and installation of DA for night use. Vernon L. Wilkinson, Atty.
BTC-832 Rec'd Filed	8-31-49 9-22-49 9-22-49	Voluntary transfer of control of licensee corporation from Andrew G. Haley to Marshall S. Neal, PaulBuhlig, E. T. Foley, and Edwin Earl, d/b as Southern California Broadcasting Company.

Call<sup>K</sup> W K W (EFF: 2-16-50) Letters K A G H



FCC Form 94 #7 Name KAGH, INC.		APPLICATION RECORD - BROADCASTING
File No.	Dated	Application for
BML-1408 Rec'd Filed	2-17-50 2-27-50 2-27-50	Modification of the cense to change Corporate name from: K A G H, Inc. TO: Southern California Broadcasting Corporation. (Vernon L. Wilkinson, Atty.)
BP-7603 Rec'à Filed	3-31-50 4-5-50 4-5-50	Construction Permit to install a new transmitter (RCA BTA-LL). (Vernon L. Wilkinson, Atty.)

#### Call etters KWKW



FCC Form 94

#### **APPLICATION RECORD - BROADCASTING**

Name SOUTHERN CALIFORNIA BROADCASTING CORPORATION

18

File No.	Dated	Application for
Rec'd	4-18-50 4-25-50	Voluntary transfer of control of Radio Station KWKW.
		Vernon L.Wilkinson, Atty.
BL-4127 Rec'd Filed	7-14-50 7-18-50 7-18-50	License to cover construction permit (DP-760 which authorized installation of new trans- mitter. Vernon L. Milkinson, Atty.

#### Call Letters KWKW



FORM A-170 FORM A-170 FORMERLY FCC FORM 94 MARSHALL S. HEAL, PAUL BUHLIG, M. S. BUHLIG FORMERLY FCC FORM 94 EDWIN FARL, AND WILLIAM J. BEATON, A Limited Partnorship d/b as Southern California Broad Partnorship d/b as Southern California Broad Broad			
File No.	Dated	Application for	
BAL-1140 Rec'd Filed	2-2-51 2-6-51 2-6-51	Voluntary assignment of license from Southern California Broadcasting Corporation to Marsha S. Neal, Paul, Buhlig, M. B. Buhlig, Edwin Earl and William J. Beaton, A Limited Partner ship d/b as Southern California Broadcasting Company. Vernon Wilkinson, Atty.	
BR-2050 Rec'd Filed	7-16-51 7-18-51 7-18-51	Renewal of License Filed by Vernon L. Wilkinson, Atty.	
		F.C.C. + WAEHINGTON, D. C.	



FORMERLY F MAR Name AND	FORM A-170 #10 APPLICATION RECORD - BROADCASTING FORMERLY FCC FORM 94 MARSHALL S. NEAL, PAUL BUHLIG, M.B. BUHLIG, EDWIN EARL Le Name AND WILLIAM J. BEATON, A Limited Partnership d/b as Souther Galifornia Broadcasting Company			
File No.	Dated	Application for		
BAL-1235 Rec'd Resub. Rec'd Filed	7-12-51 7-17-51 8-1-51 8-7-51 8-7-51	Voluntary assignment of license from Marsha S. Neal, Paul Buhlig, M. B. Buhlig, Edwin Earl and William J. Beston, A Limited Partner ship d/b as Southern California Broadcasting Company to Marshall S. Neal, Paul Buhlig, M. B. Buhlig and Edwin Earl, A Limited Partnership d/b as Southern California Broad casting Company. Vernon L. Wilkinson, Atty.		
BZ-3438 Rec'd Resub. Rec'd Filed	6-9-52 6-16-52 9-30-52 10-6-52 10-6-52	Authority to determine operating power by direct measurement of antenna power. Haley and Doty represent station as per letter dated September 23, 1952.		

Call Etters KWKW rn



FORM BC-121 #12 APPLICATION RECORD - BROADCASTING FORMERLY FORM A-170 SOUTHERN CALIFORNIA BROADCASTING CORPORATION, Cali d/b as SOUTHERN CALIFORNIA BROADCASTING COMPANY (AL 1990) Name MARSEALL.S. NEAL AND EDWIN FARL, d/b as SOUTHERN CALIFORNIA EROADCASTING COMPANY

and the second second second	and the second second	
File No.	Dated	Application for
BAL-2262 Rec'd Filed	3-1-56 3-6-56 3-6-56	Voluntary assignment of license from Marsha Neal and Edwin Earl, d/b as Southern Califo Broadcasting Company to Southern California Broadcasting Corporation, d/b as Southern California Broadcasting Company. Andrew G. Haley, Atty.
BR-2050 Recd Filed	8-24-56 9-4-56 9-4-56	Renewal of license Haley, Atty
BR-2050 Rec d& iled	8-26-59 9-1-59	Per letter of 6-27-58, Station now represente by Haley, Wollenberg & Kenehan of Washin ton Renewal of license. Haley, Wollenberg & Kenehan, Attys.
		P.C.C WASHINGTON, D. C.



FORM BC-121 #13 APPLICATION RECORD - BROADCASTING Aug. 1955 N SOUTHERN CALIFORNIA BROADCASTING CORPORATION d/b as 1 Name SOUTHERN CALIFORNIA BROADCASTING COMPANY		
File No.	Dated	Application for
BZ-4224 Rec'd Filed	7-14-59 7-17-59 7-17-59	Authority to determine operating power by direct measurement of antenna power. Andrew G. Heley, Atty.
BAL-3936 Rec'd Filed	6-23-60 7-1-60 7-1-60	Voluntary assignment of license to KWKW, In Andrew G. Haley, Atty.
BP-14,233 Rec'd Filed	6-21-50 7-6-60 7-6-60	Construction permit to increase daytime power from 1kw to 5kw, to change from employ directional antenna night (DA-N) to DA night (DA-2,)to make changes in ground system, and to install new transmitter(Collins 21E)
AMENDMENT R & F	11-17-60 11-25-60	Atty <u>Haley</u> , Wollenberg & Bader Engr Silliman, Moffet & Rohrer AMENDED to change applicant name to KWKW, IN as auth. by BAL-1936.gr.7-27-60.

#### Call Letters KWKW



#14

FORM BC-121 Aug. 1955

#### **APPLICATION RECORD - BROADCASTING**

Name KNKW, INC. Pasadena, California

File No.	Dated	Application for
BP-14770 R & F	4-4-61 4-14-61	Construction permit to make changes in the DA-N antenna system (1 addl tower); and make changes . EngrsSilliman, Moffet & Rohrer
BAPL-260 Rec'd Resub. Rec'd Filed	1-22-62 1-23-62 1-22-62 2-5-62 2-14-62	Voluntary assignment of construction permit and license to Latus Theatre Corp. Andrew G. Haley, Atty. for Assignor Jerome S. Boros, Atty. for Assignee
BL-9078 R & F AMENDMENT R & F	12-29-61 1-2-62 6-13-62 6-18-62	License to cover CP (BP-14770) which auth. changes in DA-N antenna system; and make changes in ground system. AMENDED to change name to "Lotus Theatre Corp (RAPL 260 gr. 1-18-62) Atty Fly, Shuebruk etc

#### Call Letters KWKW



RETURNEDI--2-1-62-Aptieles & By-Laws-net eertified, financial incomplete & CPIs-net included in-appli-GRANTED 4-18-62 EFF: 5-31-62

GRANTED

6-20-62

FORM BC-121 Aug. 1955

#### **APPLICATION RECORD - BROADCASTING**

#### Name Lotus Theatre Corp. Pasadena, California

#15

The second se	A MARINE MORE CONT	
File No.	Dated	Application for
BMP-10,556 R. & F.	9-12-62 9-13-62	Mod of CP (BP-14,233 which auth. incr. da power; chg to DA-2; chgs in ant. sys; chgs ground sys; install new trans. ) for exten of completion date from 9-17-62 to 1-27-63 Atty: Jerome S. Boros
BR-2050 R.&F.	8-28-62 9-4-62	Renewal of License Atty: Jerome S. Boros (Fly,Shuebruk, Blume & Gaguin
BL-9875 R. & F.	11-30-62 12-6-62	Lie to cover CP(BP-14,233 as mod) which auth incr day power and install new trans; make chgs in gr and ant-system; chg to DA-2. Atty- Fly, Shuebruk, & Gaguine
		P. G. G WASHINGTON, D. G.

#### Call Letters KWKW



FORM BC-121 AUG. 1955 #16

#### **APPLICATION RECORD - BROADCASTING**

Name	LOTUS THEATRE CORP.
a the state of	Pasadena, California

File No.	Dated	Application for
BL-10,266 R. & F.	7-16-63 7-23-63	Lic to use old main trans(RCA-BTA-1L) at present loc of main trans, to be operated on 1300kc, 1kw, DA-2; for Auxiliary Purpose ONLY. Atty- Fly, Shuebruk & Gaguine
BR - 2050 R & F BR - 2050 R & F	8-26-65 9-3-65 8-26-65 9-3-65 9-29-65	Renewal of license (Main) Attys: Fly, Suebruk, Blume and Gaguine Renewal of license (Aux.) Atty: (Jerome S. Boros) Atty: Fly, Shuebruk, Blume and Gaguine
BR-2050 R & F #456072 \$10 Press:SE	and the second se	Renewal of license (main & auxiliary) Jerome Boros, atty
		F.C.C WASHINGTON, D. C.

Call KWKW Letters

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FORM BC-121 #17 AUG. 1955

#### **APPLICATION RECORD - BROADCASTING**

Name LOT Pas	US THEATRE adona, Cali	
File No.	Dated	Application for
BL-12,426 R & F \$528763 \$30 PT	7/8/69 7/14/69 7/14/69 7/14/69 7/23/69	License to use presently licensed auxiliar trans. (RCA-BTA-1L) as an aux. day-alterna main night. Atty: Jerome S. Boros Engr: Floyd Hall, Crestline, Calif.
Annual filin	g fee \$360.	00 paid 12-2-70, #647300.
BR-2050 R & F PN Recd. PRESS	8-31-71 9-1-71 "	RENEWAL OF LICENSE (MAIN TRANSMITTER and ALTERNATE MAIN NIGHT, AUXLIARY DAY TRANSMITT Howard Abrahams, Atty AMENDED 2-29-72 re: programming
SEP 1 4 1971		AMENDED 4-24-72 re: programming (OVER)
BZ-8001 Rec'd W 023166-50 Amended & F W 002715-50. PTA PRESS	$ \begin{array}{c} 11-17-71\\ 12-3-71\\ 12-17-71\\ 2-25-72\\ 147 7 \end{array} $	Direct Measurement - Main - Aux day-altMain Night. AC-067 - Refunded AuxAlt. appln. AC-067 - Refunded Atty: Fly, Shuebruk, etc AC-067 - Refunded Atty: Fly, Shuebruk, etc 872

1300kc

#### Call Letters KWKW



BR-2050 AMENDED 6-14-72 re: programming BR-2050 AMENDED 7-10-72 re: commercial policy

PHASE 1 REFUND ACTION

647300

TRANS. CODE 500



IJ 25.00





Name xLO	TUS THEATRE	
PA	SADENA, CAL	OPORNIA
File No.	Dated	Application for
BML-2464 R & F \$50-188821 AC-060 PRESS: JU	5-11-73 5-21-73 5-21-73 N 1 1973	Modification of license to change the corporate name to "LOTUS COMMUNICATIONS COR Atty. Stuart A. Shorenstein
BR-2050 R & F PRESS	7-26-74 8-1-74 EP 3 1974	Renewal of License (Main & Alt. Main-Aux.) Atty.: Jerome S. Boros amended 9-16-74 re: programming AMENDED 12-23-74 re: engineering AMENDED 2-11-75 re: ascert. of comm. needs programming
BR- 2050 R & F PN Recd. PRESS	7-15-77 8-1-77 " SEP 9 1977	RENEWAL OF LICENSE (MAIN & ALTER.& AUX.TRANS.) S.A.Shorenstein, Atty. (Fly & Gaguine) P.G.G WASHINGTON. D. G.

#### Call etters KWKW



#### **APPLICATION RECORD - BROADCASTING**

#### Name LOTUS COMMUNICATIONS CORP. PASADENA, CALIFORNIA

#19

File No.	Dated	Application for
BP-781116AN PRESS: (C) ACCEPTED CUT OFF DATE	12-30-80	Construction permit to chg TL: Mountain and Duarte Rd., Duarte, California; install new type trans (COLLINS 821E-1) make chgs in an sys(decr hght and install additional towerD chg nighttime power to 2.5KW 34 07 51 117 59 15 MAJOR ENVIRONMENTAL ACTION UNDER SECTIN 1.1 ATTY: Jerome Boros PET TC DENY filed 4-26-79 by Atty Bader on b
Amended Rec'	d 1-29-79	re: Site photographs, Sec. V-G
Amended P. &	F 11-30-78	re: Sec. II (current B/C & bus. int)
	7-24-79	OPPOSITION FILED BY ATTY. JEROME S. BOROS ON (TOTUS COMMUNICATIONS CORP.("LOTUS
	7-31-79	MOTION FOR EXTENSIC OF TIME FILED BY ATTY. MICHAEL H. BADER AND ILENE R. PRICE ON BEHALL OF (OVER)
		F.C.C WASHINGTON, D.C.

#### 1300KHz

#### Call Letters KWKW



Form BC-121 September 1969

## #20

LOTTIC COMMINTCATTONS CORP.

# **APPLICATION RECORD - BROADCASTING**

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Name Lorus communicarions com Pasadena, California		
File No. Dated	Application for	
BR800801YK SEP 12 1980 PRESS	RENEWAL OF LICENSE (Main & Aux Trans) Atty: Jerome S. Boros AMENDED 9-30-80 re: EEO AMENDED 11-12-80 re: EEO	
And the state of t	F.C.C WASHINGTON. D.C.	





#### About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form -3'' by 5'' filing cards - for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

