

KWLO



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

Card No. 1

Date First

Licensed.....12-18-26....

Call

Letters KWLCLOCATION: DECORAH, IOWA

Name of

Licensee:

Luther College

419 Riverview Drive (CP-11-13-58; Lic. 10-15-59)

Transmitter

x 600 Leiv Eiriksson Drive, Decorah, Iowa

Location:

600 Hill St., (College Campus, )Decorah, Iowa.

52101 Science Hall, Luther College Campus, Decorah, Iowa (BS 12-31-64 XEff: 12-28-64)

x 308½ West Water Street, Decorah, Iowa. (Let. 1-29-62)

Main Studio

x 600 Leiv Eiriksson Drive, Decorah, Iowa

Location:

x 600 Hill St., Decorah, Iowa. (7-31-29)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
4-S-B-520	T.P.4-21-27	700	500	-	not stated	
"	T.P.5-3-27	700	50	-	" "	
"	8-1-27	1210	50	KGCA	6-1	7-31-27
Effective date of previous license deferred by G.O.13 to					6-15	8-15-27
4-R-B-520	8-8-27	letter of extension			8-15	10-15-27
Extended by G.O.18					10-15	11-1-27
4-R-B-520	10-24-27	letter of extension			11-1	1-1-28
Extended by G.O.21					1-1	2-1-28
"	" " 22				2-1	3-1-28
"	" " 23				3-1	4-1-28
"	" " 25				4-1	5-1-28
"	" " 27				5-1	6-1-28
"	" " 33				6-1	8-1-28
"	" " 35				8-1	9-1-28
"	" " 38				9-1	10-1-28
"	" " 44				10-1	11-11-28
Allocation	11-11-28	1270	50	d. KGCA		
4-R-B-520	10-30-28	1270	50	d. KGCA	1-11	1-31-29
4-R-B-66	1-3-29	1270	100	d. KGCA	1-3	1-31-29
4-R-B-520	1-7-29	1270	100	d. KGCA	1-31	4-30-29
4-R-B-520	4-8-29	1270	100	d. KGCA	4-30	7-31-29
4-R-B-520	Extended by G.O.69				7-31	10-31-29
4-R-B-520	10-12-29	1270	100 d	KGCA	10-31	1-31-30
4-R-B-520	1-9-30	1270	100 D	G.O 41 KGCA	1-31	4-30-30
4-R-B-420	4-23-30	1270	100D	G.O 41 KGCA	4-30	7-31-30
4-R-B-520	7-7-30	1270	100	GO 41 KGCA	7-31	10-31-30
4-R-B-520	10-13-30	1270	100	GO 41 KGCA	10-31	1-31-31
4-P-B-1835	12-19-30	Changes in equipment			1-19	4-19-31
G.O.103	1-20-31	Extension of License			1-31	4-30-31
4-R-B-520	4-24-31	1270	100	Day KGCA	4-30	10-1-31
4-L-B-571	5-15-31	1270	100	Day KGCA	5-15	10-1-31
4-R-B-520	9-11-31	1270	100	Day KGCA	10-1	4-1-32
4-R-B-520	3-18-32	1270	100	Day KGCA	4-1	10-1-32
4-S-B-520	5-3-32	reduce hrs. operation to 2 hours weekly			6-1	9-15-32
4-R-B-520	9-13-32	1270	100W	Day KGCA	10-1	4-1-33
4-S-B-520	11-29-32	Reduce hrs. operation to 1 hour per week			12-16	1-2-33
4-R-B-520	3-14-33	1270	100w	D S-KGCA	4-1	10-1-33

Card No. 2

Date First  
Licensed.....

Call  
Letters KWLC

Name of  
Licensee: LUTHER COLLEGE

move of 0.146 mi. from present site, same address (C.P.1-21-41)

Transmitter x 600 Leiv Eiriksson Drive, Decorah, Iowa (change in name of street only) 7-29-37

Location: x 600 Hill St., Decorah, Iowa.

Main Studio x 600 Leiv Eiriksson Drive, Decorah, Iowa (change in name of street only) 7-29-37

Location: x 600 Hill St., Decorah, Iowa.

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
S-B-520	6-13-33	Partial	Suspension	151	6-13	8-12-33
S-B-520	6-23-33	Remain	silent	from	8-12-33	to 9-12-33
4-R-B-520	9-12-33	1270	100	Day S-KGCA	10-1	4-1-34
4-S-B-520	12-5-33	Remain	silent		12-20	1-2-34
4-S-B-520	12-19-33	Mod.S.A.	to operate	2 to 4	pm	12-24-33
S-B-520	3-12-34	Remain	silent		3-24	4-1-34
R-B-520	3-6-34	1270	100	D-S-KGCA	4-1	10-1-34
S-B-520	3-12-34	Remain	silent		4-1	4-2-34
S-B-520	6-1-34	Reduce hours	to 2	daily	6-6	9-10-34
S-B-520	7-21-34	Remain	silent	from 7-21-34	and ending	8-18-34
		and to reduce	hours of operation	to two hours	daily	for the period beginning 8-12-34 and ending 9-10-34
B4-R-520	9-11-34	1270	100w	D-S-KGCA	10-1	4-1-35
B4-S-520	12-11-34	Oper. one hour	per week	only instead	of time assigned	by time sharing agreement for period beginning 12-22-34 and ending 1-6-35.
B4-R-520	3-12-35	1270	100w	D S-KGCA	4-1	10-1-35
B4-S-520	6-18-35	Op. one hr.	per week	instead of hours	now licensed,	period 6-17 to 7-14 and 8-16 to 9-12; remain silent 7-15 8-15.
B4-R-520	9-10-35	1270	100w	D S-KGCA	10-1	4-1-36
B4-S-520	11-19-35	Remain	silent	November 28, 1935; reduce	hours of operation	to 1½ hrs on Nov. 29 and to one-half hour on November 30, 1935
B4-S-520	12-17-35	Oper. one hour	per week,	instead of	hours now licensed.	12-21-35 to 1-6-36
B4-R-520	3-10-36	1270	100w	D S-KGCA	4-1	10-1-36
B4-S-520	4-3-36	Reduce oper. hrs.	on April 9	and 11, 2 hr.,	April, 10, 1½ hr.,	April 13, 1 hr.
B4-S-520	5-28-36	Oper. a minimum	of one hr	per wk		6-3 9-9-36
B4-S-520	5-28-36	Remain	silent	May 30, 1936		
B4-S-520	C.A. 7-28-36	Remain	silent	from 8-8-36	to 8-31-36	
		incl. oper min.	of 1 hr	from 9-1	9-9-36	
B4-R-520	9-29-36	1270	100w	D S-KGCA	10-1	4-1-37

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First  
Licensed.....

CARD No.3

Call  
Letters KWLC

Name of  
Licensee: LUTHER COLLEGE

Transmitter  
Location: See Card No. 1

Main Studio  
Location: See Card No. 1

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B4-F-62	10-27-36	Author.	make changes	freq.	control	
B4-S-520	12/15/36	reduce hrs. of operation to 1 1/2 hrs. week during Xmas holidays				12/19/36 to 1/5/37
B4-S-520	Mins. 3/16/37	Remain silent 3/25, 27, 28 and 29 & opr. minimum of 1 hr on Friday 3/26/37 observe Easter holidays at Luther College				
B4-R-520	3-26-37	1270	100w	D S-KGCA	4-1	10-1-37
B4-S-520	6/1/37	Reduce hrs. operation to 1 hr. per week 6/5 to 9/11-during summer vacation				
B4-S-520	7/30/37	Remain silent 8/1 to 8/31. incl.				
B4-R-520	9-14-37	1270	100w	D S-KGCA	10-1	4-1-38
B4-S-520	11/23/37	Remain silent 11/25, 26, 27-Thanksgiving				
B4-S-520	12/14/37	Reduce hrs. of operation to one hr. per week-12/18 to 1/3-holidays college.				
B4-R-520	3-9-38	1270	100w	D S-KGCA	4-1	10-1-38
B4-S-520	4/8/38	remain silent 4/14/38 to 4/19/38-observe Easter holidays at Luther College				
B4-S-520	5/24/38	Remain silent 5/30/38-observe holiday				
B4-S-520	5/27/38	Reduce hours of opr. to 1 hr. per week 6/1/38 to 9/15/38-summer vacation.				
B4-S-520	8-1-38	Remain silent 8-10 to 9-9-38 incl.				
B4-R-520	9-13-38	1270	100w	D S-KGCA	10-1	4-1-39
B4-S-520	11/17/38	remain silent Nov 23, 24, 26, 1938, & reduce hrs oper. to 1 hr 11/25/38 (Holidays)				
B4-S-520	12/9/38	reduce schedule to 1 hr wk frm 12/17/38 to 1/2/39 (Christmas Holidays at Luther College)				
B4-S-520	3/29/39	reduce schedule to 1 hr wk frm 4/6/39 to 4/10/39				
B4-R-520	3-20-39	1270	100w	D S-KGCA(H)	4-1	10-1-39
B4-S-520	6/8/39	reduce b/c schedule to 1 hr daily frm June 12, 1939 to Aug. 12, 1939 (Summer vacation)				
B4-S-520	8-7-39	Ext. reduce b/c schedule to 1 hr. daily 8-13 to 9-14-39 observe summer vacation				
B4-R-520	9-19-39	1270	100w	D S-KGCA(H)	10-1	6-1-40

# BROADCASTING STATION LICENSE RECORD

B -S-

#4

Date first licensed .....

Call letters KWLC

Name of licensee .....

SEE #1

Transmitter location .....

SEE #1

Main studio location .....

FCC-65



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B4-S-520	2/24/40				opr 10:45 to 11am Feb 29, Mar 7, 14, 21, (lectures; 2 to 2:30pm Mar 2, 1940 (speeches by in connection with Lutheran Students' Union Convention; 10:30 to 12am Mar 3, 1940 (LSU convention church service (provided KGCA remains silent)	
B4-S-520	4-13-40	1270	100w	D S-KGCA	4-13	6-1-40
Mod.Lic.	to add SR			(H)		
B4-S-520	4/10/40				opr 3:30 to 4:30pm and 5:30 to 6:15 pm CST Apr. 18, May 5, 7, 10, 11, 1940 (baseball games only (provided KGCA remains silent)	
B4-S-520	5/17/40				opr 3:30 to 4:30pm and 5:30 to 6:30pm or concl baseball games 5/20/40 (provided KGCA remains silent)	
B4-S-520	5/17/40				opr 3:30 to 4:30pm and 5:30 to 6:30pm or concl of baseball games May 25, 27, and 1:45 to 2:30pm and 3:30 to 4:30pm 5/30/40, bb games (provided KGCA remains silent)	
B4-R-520	5-21-40	1270	100w	D S-KGCA	6-1	8-1-40
				(H)		
Order	6/12/40	Extension of License			8/1	10/1/40
B4-S-520	10/1/40				opr 1:45 to 4:30pm Oct 12 (instead of frim 3:30 to 4:30 as per grant 9/18/40) b/c football game (provided KGCA remains silent)	
Order	9-10-40	Extension of license			10-1	3-29-40
B4-S-520	10/21/40				opr 5 to 5:30pm 10/27/40 (Rally-Day Prog. (provided KGCA remains silent)	
B4-S-520	10/21/40				opr 1:45 to 2:30pm and 3:30 to 4:30pm Oct 26, 1940 (football game (provided KGCA remains silent)	
B4-S-520	11/4/40				opr 1:45 to 2:30pm and 3:30 to 4:30pm 11/16/40 (football game) provided KGCA silent	
B4-R-520	11-4-40	Renewal denied	Min.#764,	11-4-40	without prejudice to the consideration of application for construction permit, <sup>eff. when KGLD licensed on</sup> 1270 kc.	
B4-S-520	12/12/40				remain silent 12/25 & 1/1/41 (observe holiday; 7:30 to 8:30, 2:30 to 3:30pm Dec 20, 21, 23, 24, 26, 27, 28, 30, 31, Jan 2, 3, 4, 6, 1941, 10:45 to 11:30 am (b/c holiday prog)	
B4-P-3003	1-21-41	1210	250w	Day	3-21	9-21-41
	C.P. to change frequency, increase power and change hours of operation, install new T and move T. no change in antenna location.					
NARBA REALLOCATION						
B4-R-520	3-24-41	1240	100w	D-S-KGCA	3-29	10-1-41

BROADCASTING STATION LICENSE RECORD

B -S-

#5

Date first licensed .....

Call letters KWLC

Name of licensee LUTHER COLLEGE

Transmitter location See Card #1

Main studio location See Card #1

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B4-S-520	4-17-41	Sign off at 6 p.m. during April, 1941.				
B4-S-520	4-19-41 4-22-41	To opr. from 1 to 2:30 p.m. & from 3:30 to 4:30 p.m. & from 5:30 to 6:30 p.m., CST, to b/c double-header baseball game with Carleton College.				
B4-S-520	4-29-41	Opr. 10:45 to 11:30 a.m. to b/c Convocation & chapel exer. 5-1-41; 3:30 to 4:30 p.m. & 5:30 to 6:30 p.m., 5-1-41 to b/c baseball game Univ. of Iowa; 3:30 to 4:30 p.m. & 5:30 to 6:30 p.m., 5-6-41 to b/c baseball game, Simpson Coll.; 3:30 to 4:30 p.m. & 5:30 to 6:30 p.m., 5-9-41, to b/c baseball game, Iowa State Teachers Coll.; 3:30 to 4:30, 5-10-41, to b/c baseball game, Iowa State Coll.; 3:30 to 4:30 p.m. & 5:30 to 6:30 p.m., 5-15-41, to b/c baseball game, Northwestern Univ.; 3:30 to 4:30 p.m. & 5:30 to 6:30 p.m., 5-22-41, to b/c baseball game, Univ. of California.				
B4-MP-1257	5-8-41	1240	250w	D	6-7	9-21-41
	Mod. of C.P. 3003 to specify NARBA frequency and extension of C & C dates.					
B4-S-520	5-20-41	To opr. from 3:30 to 4:30 p.m. & from 5:30 to 6:30 p.m., CST, 5-24-41 to b/c baseball game with Upper Iowa U.; same for 5-30-41; and same hours on 6-2-41 to b/c baseball game with Univ. of Wisconsin, only.				
B4-S-520	6-13-41 6-18-41 & 6-25-41 & 7-2-41	To opr. from 10:45 to 11:30 p.m., CST, to b/c Luther College summer session convocations, only.				
B4-S-520	7-15-41 7-16-41	To opr. from 10:45 to 11:30 a.m., CST, to b/c Luther College summer session convocations, only.				
B4-S-520	9-30-41	Extension of license			10-1	11-1-41
B4-S-520	10-28-41	Extension of license			11-1	12-1-41
B4-L-1526 B4-Z-1254	10-30-41	1240	250w	Day	10-30	12-1-41
	Lic. to cover C.P. 3003 as mod., for change in freq., increase in power, change hrs. of oper., install new trans., and move; also determine operating power by direct method.					
B4-E-520	11-18-41	1240	250w	D	11-18	10-1-42
B4-S-520	11-29-41	To reduce hrs. of oper. from daytime to 9 a.m. to 3 p.m., CST, from 12-18-41 to 1-6-42 due to college vacation.				

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KWLGName of licensee LUTHER COLLEGETransmitter location See Card #1Main studio location See Card #1

# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME DIV.	PERIOD	
					From—	To—
B4-S-520	8-8-42					To reduce hours of operation from daytime to 5 hours daily from 8-21-42 to 9-20-42, due to college vacation.
B4-R-520	9-15-42	1240	250w	D	10-1	4-1-43
B4-S-520	11-6-42	1240	250w	D	12-1	4-1-43 Mod. Lic. in accordance with Order #107
B4-R-520	3-30-43	1240	250w	D	4-1	4-1-45
B4-S-520	5-1-43					To reduce hours of operation from daytime to 11 a.m. to 1 p.m., CST, daily, from 5-18-43 to 9-24-43, due to college vacation.
B4-S-520	11-27-43					To reduce hours of operation from daytime to 11 a.m. to 1 p.m., CST, daily, from 12-15-43 to 1-6-44, due to college vacation.
B4-S-520	5-4-44					To reduce hours of operation from daytime to 11 a.m. to 1 p.m., CST, daily, for period beginning 5-15-44 and ending 9-20-44, due to college vacation.
B4-S-520	5-20-44					To reduce hours of operation from daytime to 10:45 a.m. to 1 p.m., CST (in lieu of 11 a.m. to 1 p.m., CST) for period 5-20-44 to 9-20-44, due to college vacation.
B4-S-520	12-12-44					to reduce hours of operation from daytime to two hours daily, for a period beginning 12-20-44, and ending in no event later than 1-6-45, due to college vacation, only.
B4-S-520	3-27-45				4-1	6-1-45 Extension of License
B4-R-520	4-9-45	1240	250w	D	4-9	8-1-46
B4-S-520	5-11-45					to reduce hours of operation from daytime to 10:45 a.m. to 1:00 p.m., CST, daily for a period beginning 5-28-45 and ending in no event later than 9-22-45, due to college vacation.
B4-S-520	9-25-45	1240	250w	Daytime	10-1	8-1-46 Mod.Lic.-Order 107-A
B4-S-520	12-17-45					to reduce hrs. of opr. from daytime to 2 hrs. daily, from 11:00 am to 1:00 pm, CST, for a period beginning 12-22-45 and ending in no event later than 1-8-46 due to college vacation, only.

# BROADCASTING STATION LICENSE RECORD

B.S.

#7

Date first licensed .....

Call letters ...K.W.L.C.....

Name of licensee LUTHER COLLEGE .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period
				Div.	From- To-
B4-S-520	5-23-46				to reduce hrs. of opr. from daytime to 3 hrs. daily, from 10 to 1 pm, CST for a period beg. 5-23-46 and ending in no event later than 9-10-46 due to college vacation, only
B4-R-520	8-22-46	1240	250w	D	8-22 8-1-49
B4-S-520	9-26-46				to oper. add'l time from 8:15 pm to 11 pm CST, 9-28-46, in order to broadcast Luther College football game, only
B4-S-520	10-14-46				to oper. add'l time from 7:45 pm to 11 pm, CST, 10-26 & 11-2-1946 to b/c play by play acct. of Luther College football games, only
B4-S-520	12-10-46				to oper. add'l time from 7:45 pm to 10:15 pm, CST, 12-11 & 18, 1946 to b/c play by play acct. of Luther College basketball games, only
B4-S-520	12-17-46				to reduce hrs. of oper. from daytime to 3 hrs. daily, from 10:00 am to 1:00 pm, CST for a period beg. 12-20-46 and end. 1-7-47 due to college vacation
<b>B4-MI-1226</b>	<b>2-20-47</b>	<b>1240</b>	<b>250w</b>	<b>S.H.(D)</b>	<b>2-20 8-1-49</b>
	<b>Mod. Lic. to change hours of operation</b>				
BS-520	1-7-47				to oper. add'l time from 7:45 pm, CST to concl. of Luther College basketball games, 1-10, 18 & 24, 1947 to b/c said games, only
BS-520	1-30-47				to oper. add'l time from 7:45 pm, CST to concl. of Luther College basketball games 1-30, 2-4, 7, 10, 18, 21, 22 & 28, 1947 to b/c said games, only
BS-520	2-5-47				to oper. add'l time from 7:45 pm, CST to concl. of Luther College basketball game, 2-5-47, in lieu of 2-4-47 to b/c said game, only
BS-520	2-14-47				to oper. add'l time from 7:45 pm, CST to concl. of basketball game 2-15-47 in lieu of 2-18-47 to b/c said game, only
BS-520	3-3-47				to oper. add'l time from 7:45 pm, CST to concl. of Luther College basketball game, 3-4-47
BS-520	4-7-47				to oper. add'l time from 2:15 pm to 6:00 pm CST, 4-10, 18 & 26, 1947 & 5-3, 6 & 10, 1947 in order to b/c Luther College baseball games, only

B.S.

# BROADCASTING STATION LICENSE RECORD

#8

Date first licensed .....

Call letters ..... K.W.L.C. .....

Name of licensee ..... LUTHER COLLEGE .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date. Issued	Freq.	Power	Time	Period
				Div.	From- To-
BS-520	4-16-47 to opera. add'l time from 2:15 to 6:00 pm CST, 4-19-47 in lieu of 4-10-47 in order to b/c Luther College baseball game, only				
BS-520	5-7-47 to oper. add'l time from 2:15 pm to 6:00 pm CST, 5-7 or 8, 1947 in lieu of 5-6-47 in order to b/c Luther College baseball game, only				
BS-520	5-14-47 to oper. add'l time, provided KDEC has not commenced operation from 2:45 pm to 6:30 pm, CST 5-15-47 in order to b/c Luther College baseball game, only				
BML-1331	3-10-49 ML to change hours of opr. from specified time to share time with KDEC	1240	250w	S-KDEC	3-10 8-1-49
Tele	6-24-49 auth. remain silent period 10 days accordance Sec. 3.71 pending restoration authorized antenna destroyed in wind storm and submission new resistance measurements with Forms 302.				
BR-520	7-13-49	1240	250w	S-KDEC	8-1 8-1-52
BZ-3070	8-9-49 Determine opr. power by direct method.	1240	250w	S-KDEC	8-9 8-1-52
BR-520	7-17-52	1240	250w	S-KDEC	8-1 2-1-53
<u>BP-8551</u>	<u>8-7-52 CP install new transmitter</u>				<u>10-7 4-7-53</u>
BL-4817	11-26-52 Lic. cover CP(8551) to install new transmitter	1240	250w	S-KDE	11-26-52 2-1-53
<u>BR-520</u>	<u>1-28-53</u>	<u>1240</u>	<u>250w</u>	<u>S-KDEC</u>	<u>2-1 2-1-56</u>
BR-520	1-18-56 Renewal of License				2-1 2-1-59
BP-12441	11-13-58 CP to change antenna-transmitter to 419 Riverview Drive; install new antenna system and operate remote control from 600 Leiv Eiriksson Drive (studio location).	1240	250w	S-KDEC	1-13 7-13-59
BR-520	1-28-59	1240	250w	S-KDEC	2-1 2-1-62

Form BC 126

#9

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KWLC

Station location Decorah, Iowa

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BL-7570	10-15-59	1240kc	250W	S-KDEC	10-15 2-1-62
		Lic. to cover (BP-12,441) to change antenna-trans. install new antenna system and operate remote control from studio location.			
	1-31-62	Commission deferred action on renewal pending further consideration.			
<del>BS-520</del> <del>(1)</del>	<del>1-29-62</del>	<del>Mod. of License</del>	<del>to change</del>	<del>obstruction</del>	<del>Markings</del>
BP-14,827	3-20-62	1240kc	250w-1kw-15		7-20 1-20-63
		CP to increase daytime power from 250w to 1kw and install new transmitter (Collins 20V-8)			
BR-520	4-30-62	1240kc	250k	S-KDEC	4-30 2-1-65
BP-15489	6-7-62	1240kc	250	S-KDEC	8-7 2-7-63
		CP for a new transmitter Forfeited. Per Section 1.313.			
BL-9551 (1)	10-23-62 Cond'l	Lic. to cover CP (BP-14,827) which auth. incr. in daytime power and instl. of a new trans.			
BS-520 (2)	12-31-64	Mod. of Lic. to chg. studio loc. & delete RC oper. of trans. from old studio loc.			
BR-520	1-7-65	1240kc.	250w, 1kw,	S-KDEC,	2-1 2-1-68
BRC-2603 (1)	2-4-65	Mod. of License to operate transmitter by Remote Control & change antenna current & Resistance.			
BR-520 (L)	2-23-68	Renewal of License & NDEA			2-1-71
BR-520(S)	1-28-71	RENEWAL & NDEA			2-1-74
EBSA	5-25-72				
BR-520(S)	1-31-75			RENEWAL	2-1-77
BR-520(L)	1-13-77	Renewal of License			2-1-80
BR 790928	VD 1-24-80	(S)		RENEWAL	2-1-83

no.1

STATION APPLICATION RECORD

APPLICANT: Luther College..... CALL LETTERS: KWLC  
 ADDRESS: College Campus, Decorah, Iowa..... FILE NO: 4-S-B-520 DATED: 4-2-27  
 Present  
 Assignment: 695/6 kc. 50w...... ACTION: T.P. 4-21-27; 700 kc. 500w  
700 kc. 500w...... T.P. 5-3-27; 700 kc. 50w.  
lic. 6-1-27; 1210 kc. 50w.-:KCCA

APPLICANT: Luther College..... CALL LETTERS: KWLC  
 ADDRESS: College Campus, Decorah, Iowa..... FILE NO: 4-R-B-520 DATED: 7-29-27  
 Present  
 Assignment: 1210 kc. 50 w. + KCCA..... ACTION: 8-8-27 letter of ext.  
renewal..... from 8-15 to 10-15-27

APPLICANT: Luther College..... CALL LETTERS: KWLC  
 ADDRESS: College Campus, Decorah, Iowa..... FILE NO: 4-R-B-520 DATED: 10-1-27  
 Present  
 Assignment: 1210 kc. 50 w. +KCCA..... ACTION: 10-24-27 letter of ext  
renewal..... from 11-1-27 to 1-1-28

no2.

STATION APPLICATION RECORD

APPLICANT: .....Luther College..... CALL LETTERS: ....KWLO....  
 ADDRESS: .....College Campus, Decorah, Iowa..... FILE NO: 4-R-B-520 DATED: 1-10-28.  
 Present  
 Assignment: allocation : 1270 kc. 50 w. day + KCCA..... ACTION: lic. 10-30-28; 1270 kc.....  
 50 watts + KCCA day term 11-11-28  
 Requested: renewal to 1-31-29

APPLICANT: .....Luther College..... CALL LETTERS: ....KWLC....  
 ADDRESS: .....600 Hill St., (College Campus,) Decorah, Iowa, FILE NO: 4-M-B-66... DATED: 20-9-23  
 Present  
 Assignment: allo: 1270 kc. 50 w. day + KCCA..... ACTION: mod. issued 1-3-29; 100w.....  
 day C.O.41 comm act.  
 Requested: to operate until 7pm ; 500w.

APPLICANT: .....Luther College..... CALL LETTERS: KWLC.....  
 ADDRESS: .....College Campus, Decorah, Iowa..... FILE NO: ..4-R-B-520 DATED: 12-5-28..  
 Present  
 Assignment: 1270 kc. 100w. day + KCCA..... ACTION: lic. 1-7-29; 1270 kc.....  
 100 w. day + KCCA term 1-31  
 Requested: renewal to 4-30-29

## STATION APPLICATION RECORD

no.3.

APPLICANT: LUTHER COLLEGE CALL LETTERS: KWLC  
 ADDRESS: 600 Hill St., Decorah, Winneshiek County, Iowa FILE NO: 4-R-B-520 DATED: 3/23/29  
 Present Assignment: 1270 kc. 100 w.d.† KGCA ACTION: Lic. 4/8/29  
 Requested: Renewal Period 4/30/29 to 7/31/29

APPLICANT: LUTHER COLLEGE CALL LETTERS: KWLC  
 ADDRESS: 600 Hill St., Decorah, Iowa FILE NO: 4-R-B-520 DATED: 6/10/29  
 Present Assignment: 1270 kc. 100 W. Daytime Divides with KGCA ACTION: G. O. 69 License period  
 Requested: Renewal from 7/31/29 to 10/31/29

APPLICANT: LUTHER COLLEGE, Oscar L. Olson, Agent CALL LETTERS: KWLC  
 ADDRESS: 600 Hill St., Decorah, Iowa FILE NO: 4-R-B-520 DATED: 9/26/29  
 Present Assignment: 1270 kc. 100 w. Daytime-G.O. #41 † KGCA ACTION: Lic. 10-12-29  
 Requested: Renewal † KGCA Per. 10-31-29 to 1-31-30

STATION APPLICATION RECORD

# 4

APPLICANT: Luther College ..... CALL LETTERS: KWLC .....

ADDRESS: 600 Hill St., Decorah, Iowa. ..... FILE NO: 4-R-B-520 DATED: 12/27/29 .....

Present Assignment: 1270 Kc. 100 w. KGCA ..... ACTION: Renewal License  
Per: 1-31 4-30-30 .....

Requested: Renewal .....

APPLICANT: LUTHER COLLEGE ..... CALL LETTERS: KWLC .....

ADDRESS: 600 Hill Street, Decorah, Iowa ..... FILE NO: 4-M-B-540 DATED: 3/15/30 .....

Present Assignment: 1270 kc. 100 W. Divides with ~~KWLC~~ KGCA ..... ACTION: Dismissed  
Daytime, G.O. #41  
Min. 9-23-30 .....

Requested: Add'l hours, Sat. 12:30 A.M. to 5:30 A.M. .....

APPLICANT: Same ..... CALL LETTERS: KWLC .....

ADDRESS: Same ..... FILE NO: 4-R-B-520 DATED: 3-22-30 .....

Present Assignment: 1270 Kc. 100 W. daytime G.O. 41 ..... ACTION: Renewal Lic, 4-23-30  
Per: 4-30 to 7-31-30 .....

Requested: Renewal .....

STATION APPLICATION RECORD

APPLICANT: Luther College..... CALL LETTERS: KWLC.....

ADDRESS: 600 Hill Street..... FILE NO: 4-1-23520.. DATED: 6-20-30..

Present  
Assignment: 1270.Kc. 100 W. + KGCA G. O. 41..... ACTION: Renewal License 7-7-30  
Per: 7-31 to 10-31-30.....

Requested: Renewal.....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....

APPLICANT: ..... CALL LETTERS: .....

ADDRESS: ..... FILE NO: ..... DATED: .....

Present  
Assignment: ..... ACTION: .....

Requested: .....



Call  
Letters KWLCName LUTHER COLLEGE

File No.	Date Received	Application for	Action	
			Nature	Date
4-R-B-520	9-13-30	Renewal of lic.	Granted	10-21-30
4-P-B-1835	11/29/30	Change equipment. 71A also filed.	Granted	12-19-30
4-R-B-520	12-26-30	Renewal of License	G.O. 103 Granted	1-20-31 4-24-31
4-L-B-574	4-18-31	License to cover 4-P-B-1835	Granted	5-15-31
4-R-B-520	7-29-31	Renewal of license	Granted	8-11-31
4-R-B-520	1-29-32	Renewal of license	Granted	3-18-32
4-R-B-520 resubmitted	7-26-32	Renewal of license	<del>returned 8-8-32</del> <del>9-5 Agreement</del> Granted	<del>8-8-32</del> <del>---</del> 9-13-32
4-AL-B-474	11-2-32	Voluntary assignment license to Telegraph-Herald.	Order of Dismissal, Request of Appl. Min. 8-4-33.	

## APPLICATION RECORD - BROADCASTING

Call  
Letters KWLCName LUTHER COLLEGE

File No.	Date	Application for	Action	
			Nature	Date
4-P-B-2738	11-5-32	Change loc. transmitter & studio to West 8th & Bluff Sts., Dubuque, Iowa-changes in equipment filed by Telegraph-Herald.	Order of Dismissal, Request of Appl. Min.	8-4-33
4-R-B-520 Resubmitted	1-28-33 "	Renewal of license ( <del>4-6-A-2-140</del> )	<del>returned</del> Granted	<del>2-16-33</del> 3-14-33
4-R-B-520	7-26-33	Renewal of License	Granted	9-12-33
4-R-B-520	1-27-34	Renewal of license	Granted	3-6-34
B4-R-520	7-28-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Granted	9-11-34
B4-R-520	1-28-35	Renewal of license	Granted	3-12-35
B4-R-520 Resubmitted	7-27-35 "	Renewal of license " " "	Granted	9-10-35
B4-R-520	1-27-36	Renewal of License	Granted	3-10-36

# APPLICATION RECORD—BROADCASTING

Call letters KWLCName LUTHER COLLEGE

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-520	7-23-36	Renewal of license <i>(Signed by agents)</i>	Returned	2-5-36
Resubmitted	8-10-36		Returned	8-20-36
Resubmitted	9-4-36		Granted	9-29-36
B4-P-62	10-3-36	Authority to make changes in automatic frequency control apparatus.	Granted	10-27-36
B4-R-520	1-27-37	Renewal of license	Granted	3-26-37
B4-R-520	7-27-37	Renewal of license <i>(See 5 &amp; 6)</i>	Returned	8-9-37
Resubmitted	"		Granted	9-14-37
B4-R-520	1-28-38	Renewal of license	Granted	3-9-38
B4-R-520	7-27-38	Renewal of license <i>(See 15d, 17b &amp; c)</i>	Returned	8-4-38
Resubmitted	"		Granted	9-13-38

## APPLICATION RECORD—BROADCASTING

#9

Call letters ..K.W.L.C.

Name ..LUTHER COLLEGE

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B4-R-520 Resubmitted	1-25-39 "	Renewal of license ( <del>See 150</del> )	Returned (1) Designated for Hearing (2) Temp. License Granted MINUTE (H) Granted (H) Granted	<del>2-6-39</del> 3-20-39 9-19-39 5-21-40
B4-R-520	7-27-39	Renewal of license (Unnecessary)	Returned	9-23-39

Docket 5533 #764  
DENIED Min. 11-4-40  
(without prejudice to  
the consideration of the  
appl. for a C.P. eff.  
when KGLO lic. on 1270kc

#10

Call  
Letters KWLCName LUTHER COLLEGE

File No.	Dated	Application for	Action	
			Nature	Date
B4-ML-995	5-8-40	Mod. of license to change hours of operation from Daytime, Shares-KGCA to Daytime. Requests facilities of KGCA.	Returned Withdrawn at request of attorney	11-5-40
B4-P-3003 Rec'd. Filed	10-12-40 10-26-40 10-26-40	Construction permit to change frequency from 1270 kc to 1210 kc, change power from 100w to 250w, change hours of operation from Daytime, Share-KGCA to Daytime, install new transmitter and move transmitter 0.146 miles from present site, 600 Leiv Eirikeson Drive, Decorah, Iowa.	Granted	1-21-41 provided no operation on 1210 kc until the use of that frequency is discontinued by KGLO

## APPLICATION RECORD - BROADCASTING

Call  
Letters K W L CName LUTHER COLLEGE

File No.	Dated	Application for	Action	
			Nature	Date
B4-MP-1257 Rec'd	3-20-41 3-24-41	Mod. of C.P. (B4-P-3003) requesting 1240 kc under NARBA and extension of commencement and completion dates from 3-21-41 and 9-21-41 to 30 days after date of grant and 30 days thereafter respectively. (Filed by Pierson)	Granted	5-8-41
B4-R-520 Resub. *	7-30-41 "	Renewal of license and Form 335	Ret'd 9-3-41 for add. copy; Sec. 15(a) & 20(c)	Granted 11-18-41
B4-L-1526 rec'd and B4-Z-1254 rec'd Filed	9-14-41 9-22-41 9-14-41 9-22-41 9-29-41	License to cover C.P. (B4-P-3003 as modif. to change freq., incr. power, change hrs. of opr. & install new trans.) Form 335 filed, and Authority to determine operating power by direct measurement. Form 335 filed (Filed by Pierson)	Granted	10-30-41

#12

Call  
Letters K W L CName LUTHER COLLEGE

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-520	7-27-42	Renewal of license	Granted	9-15-42
B4-R-520	1-30-43	Renewal of license	Granted	3-30-43
B4-R-520 Rec'd	1-28-45 1-30-45	Renewal of license Let. 2-6-45 req. photos for 303-A Photos rec'd 2-14-45	Granted	4-9-45
B4-ML-1226 Recd. Filed	11-1-45 11-8-45 1-15-46	Mod. of Lic. to change hours of operation from Daytime to specified hours - Daily from 9:30 A.M. to 1:30 P.M., C.S.T. (Contingent on grant of Appli. for new station at Decorah, Ia., filed by Telegraph- Herald) (Filed by Atty. Geo. Porter)	Docket No. 7613 Removed from hearing & GRANTED Order issued	2-20-47

## APPLICATION RECORD - BROADCASTING

#13

Call

Letters K W L CName LUTHER COLLEGE

File No.	Dated	Application for	Action	
			Nature	Date
B4-R-520 Rec'd	5-28-46 5-31-46	Renewal of license Photos filed 6-21-46	Granted	8-22-46
BML-1331 Rec'd Filed	10-2-48 12-22-48 12-22-48	Modification of license to change hours of operation from Specified Time <u>to</u> Share Time with KDEC  Filed by John Hayes, Attorney	GRANTED	3-10-49
BR-520 Rec'd	5-26-49 5-31-49	Renewal of license	Granted	7-13-49



## APPLICATION RECORD - BROADCASTING

#14

Call  
Letters KWLCName LUTHER COLLEGE

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3070 Rec'd Filed	7-25-59 7-27-49 7-27-49.	Authority to determine operating power by direct measurement of antenna power.	GRANTED	8-9-49
BR-520 Rec'd Resub. Rec'd Filed	4-29-52 5-1-52 6-23-52 6-27-52 6-27-52	Renewal of license	<del>Returned, Ex. B1, B2, B9 dated after appt. was notarized.</del> Granted	7-17-52
BP-8551 Rec'd Filed	7-16-52 7-21-52 7-21-52	Construction permit to install a new transmitter (GATES BC-250GY).	GRANTED	8-7-52
BL-4817 Rec'd Filed	10-22-52 10-27-52 10-27-52	License to cover construction permit (BP-8551) which authorized installation of a new transmitter.	GRANTED	11-26-52

APPLICATION RECORD - BROADCASTING

Call  
Letters K.W.L.C.

Name LUTHER COLLEGE

File No.	Dated	Application for	Action	
			Nature	Date
BR-520 Rec'd Filed	1-9-53 1-12-53 1-12-53	Renewal of License (Informal request)	GRANTED	1-28-53
BR-520 Rec'd Filed	10-21-55 10-31-55 10-31-55	Renewal of license	GRANTED	1-18-56
BP-12,441 Rec'd Filed	10-14-58 10-17-58 10-17-58	Construction permit to change antenna-transmitter location from 600 Leiv Eiriksson Dr., to 419 Riverview Drive; install new antenna system and operate by remote control from 600 Leiv Eiriksson Drive (studio location).  Samuel Miller, Atty. Charles E. Brennan & Assoc., Engr.	GRANTED	11-13-58

FORM BC-121 #15  
 AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters KWLC

Name LUTHER COLLEGE  
DECORAH, IOWA

File No.	Dated	Application for	Action	
			Nature	Date
BR-520 R & F	10-31-58 11-3-58	Renewal of license	GRANTED	1-28-59
BL-7570 R & F	6-29-59 7-9-59	License to cover (BP-124417 to chg. antenna-transmitter, install new antenna system and operate remote control from studio location.	GRANTED	10-15-59
BP-14,827 R c'd Filed SEE AMEND.	5-1-61 5-3-61 5-3-61 BELOW	CP to increase daytime power from 250w to 1kw and install new transmitter (Gates-BG-1T) Atty. Samuel Miller Eng.- Donald A. Weller, Milwaukee, Wis.	GRANTED	5-20-62
BR-520 Rec'd & Filed	10-31-61 11-7-61	Renewal of License Samuel Miller, atty.	GRANTED	<del>5-20-62</del> 4-30-62
BP-15,489 R. & F.	4-17-62 4-20-62	CP To install a new transmitter (COLLINS 20V3)  Atty-Samuel Miller	GRANTED: <u>Forfeited.</u>	6-7-62
BP-14827 (cont'd) AMENDMENT R & F	4-18-62 4-20-62	AMENDED to change type transmitter (COLLINS 20V 3)		

## APPLICATION RECORD - BROADCASTING

Call  
Letters K.W.L.G.Name LUTHER COLLEGE  
Decorah, Iowa

File No.	Dated	Application for	Action	
			Nature	Date
BL-9551 R. & F.	6-29-62 7-2-62	Lic. to cov. CP (BP-14,827) which auth. incr. in daytime power and installation of new trans. Atty: Samuel Miller	GRANTED	10-23-62 re: accept interf.
BR-520 Rec'd Resub. R & F	10/28/64 10/30/64 11-20-64 11-24-64	Renewal of license	<del>GRANTED</del> GRANTED	<del>11/17/64</del> 1-7-65
BRC-2603 Rec'd Filed	1-26-65 1-29-65 1-29-65	Modification of license to operate transmitter by remote control from Valdars Science Hall, Luther College Campus, Decorah, Iowa (KWLC Control Room).	GRANTED	2-4-65
BR-520 R & F NOV 16 1967	10-24-67 11-6-67	Renewal of license	GRANTED	2-23-68 concl re accept interference re Cl IV inc.power.

#17

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters K W L CName LUTHER COLLEGE  
DECORAH, IOWA

File No.	Dated	Application for	Action	
			Nature	Date
BR-520 R & F PN Recd. PRESS <b>NOV 24 1970</b>	10-29-70 11-2-70 "	RENEWAL OF LICENSE	GRANTED	1-28-71
BR-520 R & F PN PRESS <b>NOV 23 1973</b>	10-31-73 11-5-73 11-5-73	Renewal of License	GRANTED	1-31-75
BR-520 R & F PN Recd. PRESS <b>NOV 29 1976</b>	9-21-76 9-27-76 "	RENEWAL OF LICENSE	Granted	1-13-77

#18

## APPLICATION RECORD-BROADCASTING

1240khz

Call Letters: K W L C

Name: Luther College

Station Location: Decorah, Iowa

File No.	Date	Description	Action and Date
BR790928VD PRESS NOV 6	1979	Renewal of License	GRANTED 1-24-80

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION KWLC

Licensee Luther College

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
B4-P-2329	1-28-39	KGLO	Mason City Globe Gazette Co., Mason City, Iowa.	C.P. new trans, D.A. increase in power.* (Fac. of KWLC & KGCA) * & change freq from 1210 to 1270kc.	Granted 11-4-40 Min. # 764
B4-P-4579	10-30-45	New	Telegraph Herald Decorah, Iowa	C.P. for a new standard B/C Stn. at Decorah, Iowa, 1240 kc, 250w Specified hours (Daily from 6 am to 9:30 am & from 1:30 pm. to midnight CST) Contingent on grant of KWLC's application B4-ML-1226)	

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION.....

Licensee

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

