

K W K A



REMOVABLE LABEL

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5

Form BC 126

June 1954

#4880

BROADCASTING STATION LICENSE RECORD

Date first licensed 2-17-72

Call letters KWKA

Station location Clovis, New Mexico

CURRY COUNTY BROADCASTING, INC. (AL 10-24-80 EFF: 10-31-80)

^x CREATIVE COMMUNICATIONS CORPORATION (AL gr 4/7/76 EFF: 4/21/76)

Name of licensee xNORMAN E. PETTY

Transmitter location 2 1/4 miles South of City limits of Clovis, New Mexico (BP-5-20-70)

2 1/4 miles S. of city limits of Clovis, New Mexico

Main studio location x1313 West 7th Street, Clovis, New Mexico (BP 5-20-70)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BP-13,333	5-20-70	680kc	500w	DA-1 U	1-20-71
	CP for a new standard broadcast station.				
BP-13,333(1)	7-13-70	Call letters assigned.			
BMP-13,151(2)	12-28-70	MP(BP-13,333) ext. time to 5-20-71			
BMP-13,224(3)	5-17-71	MP(BP-13,333) ext. time to 10-15-71			
BL-12,997(L)	2-17-72	Lic.(BP-13,333 as mod.) standard B/C Station 680kc 500w DA-1 U			for new 10-1-74
EBSA	5-22-72				
BR-4880(L)	10-16-74			RENEWAL	10-1-77
BAL-8592	4/7/76	Vol AL	EFF: 4/21/76		
BR-4880(L)	12-9-77	Renewal			10-1-80
COMTEL	8-13-79	Stmnt. re sample system			
BAL 800801GY	10-24-80	Vol AL	EFF: 10-31-80		
BR-800602B8	(S) 10-8-80	Renewal of License			10-1-83

APPLICATION RECORD - BROADCASTING

AUG 1955

Call
Letters ~~NEW~~ K W K AName NORMAN E. PETTY
(P.O. Box 926; 1321 West Seventh Street; Clovis, New Mexico)

File No.	Dated	Application for	Action	
			Nature	Date
BP-13,333	7-15-59	Construction Permit for a new standard broadcast station to be operated on: Frequency - 680kc Power - 500w-DA-1 Hours of operation - Unlimited Trans. location - 2 1/2 Miles south of city limits of Clovis, New Mexico Studio location - 1313 W. 7th St., Clovis, N.M. (Requests waiver of Sec. 3.28(c) of the Rules) Engr. - Vir N. James, Denver, Colorado <u>Atty</u> - Carlton Davis, Clovis, N. M.	GRANTED	5-20-70
Rc'd	7-20-59			
Filed	7-20-59			
NP filed	11-25-68			
AMENDMENT	8-30-60			
R & F	9-6-60	AMENDED to make changes in DA pattern.		
AMENDMENT	9-17-66	AMENDED to REQUEST WAIVER OF SECTION 1.569		
R & F	9-19-66	OF COMMISSION'S RULES.		
Amended 1-2-70 re Sections II, III and IV-A.				
Amended 4-21-70 re: Community Survey				

Gates BC-500T

AMEND. 4-1 Sec. III

AMENDED 8-12-69 re financial data.

APPLICATION RECORD - BROADCASTING

Card #2

Call
Letters K W K A

Name NORMAN E. PETTY
CLOVIS, NEW MEXICO

File No.	Dated	Application for	Action	
			Nature	Date
BMP-13,151 R&F \$50-647874 AC-067 PRESS: DEC 8 1 1970	12-3-70 12-7-70 12-7-70	Mod. of CP(BP-13,333) for extension of completion date to 4-20-71. (New)	GRANTED TO	12-28-70 5-20-71
BMP-13,224 R & F \$50-001486 AC-067 MAY 10 1971	4-15-71 4-19-71 4-19-71	MP(BP-13,333, as mod.) for extension of completion date to 9-15-71 (new)	GRANTED to	5-17-71 10-15-71
BL-12,997 R & F #W 509953 \$50. AC-067 PTA Amended PRESS	6-24-71 6-28-71 6-28-71 7-8-71 8-4-71 AUG 19 1971	Lic.(BP-13,333, as mod.) for New Standard Broadcast Station. Transmitter: COLLINS, 820D-1. Section VI The Commission by letter 11-29-73 notified station of apparent liability for \$250 forfeiture for violation of Section 73.111 (a)	GRANTED	2-17-72

APPLICATION RECORD - BROADCASTING

Call Letters K W K A

CREATIVE COMMUNICATIONS CORPORATION

Name NORMAN E. PETTY
CLOVIS, NEW MEXICO

File No.	Dated	Application for	Action	
			Nature	Date
BR-4880 R & F PN Recd. PRESS	7-3-74 7-5-74 " JUL 17 1974	RENEWAL OF LICENSE	GRANTED	10-16-74
BAL-8592 R & F FEE FD: \$400 #519959 CODE 047 (INCLUDES KTQM-FM) FEB 9 1976	1-10-76 1-13-76	Voluntary assignment of license to CREATIVE COMMUNICATIONS CORPORATION (SEE OVER)	GRANTED EFF: FEE REQ:	4/7/76 4/21/76 pd 5/20/76 W 568904
BR-4880 R & F PN Recd. PRESS	5-31-77 6-2-77 " JUN 15 1977	RENEWAL OF LICENSE	GRANTED	12-9-77

RE: BAL-8592 - NOTED: ~~Table II~~ incomplete re dates;
Sec. III, Page 2 re financing ³⁻¹⁰⁻⁷⁶

AMENDED 3-10-76 re above & programming

AMENDED 3/15/76 - Bus. Int. re: William Thomas Battin &
Pauline J. Ridley and re B/C int

#4

APPLICATION RECORD-BROADCASTING

680 KHz

CURRY COUNTY BROADCASTING, INC.

Call Letters: K W K A

Name: ^X CREATIVE COMMUNICATIONS CORPORATION

Station Location: Clovis, New Mexico

File No.	Date	Description	Action and Date
BR800602B8 PRESS JUL 16 1980		Renewal of License	Granted 10-8-80
BAL800801GX Form 314 PRESS SEP 5 1980 Also see KTQM-FM PN filed 9-26-80		Vol AL to Curry County Broadcasting, Inc. Atty-Robert J. Rawson	GRANTED 10-24-80 EFF: 10-31-80

BAL-800801GX Amended 10-14-80 re: Bnak Ltr.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

