

K V W G

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CATALOG NO. 4550L 1/5

BROADCASTING STATION LICENSE RECORD

SEE CARD #2 FOR NAME

Date first licensed 4-25-63

Call letters K V W G

x WALTER H. HERBERT, JR. AND RAYON MONTEFAYOR dba RADIO STATION

KVWG (AL 2-6-68)

Station location Pearsall, Texas

x VERNON R. NUNN & LLOYD E. KOLBE d/b as NUNN-BETTER RADIO COMPANY (AL 3-8-66) EFF: 3-14-66)

x ARTHUR EARL MCKINLEY, ROBERT L. MCKINLEY AND CLYDE MCKINLEY, JR., d/b as
WINTER GARDEN BROADCASTING COMPANY (BAP 1-16-63 EFF: 3-1-63)

BROADCASTING COMPANY

Name of licensee x ARTHUR EARL MCKINLEY AND JAMES O. PILANT d/b as MCKINLEY-PILANT /

Transmitter location Farm Road 1581, 1.8 mi. SW of Courthouse, Pearsall, Texas (BP 3-19-62)

Main studio location Same as transmitter.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BP-14132	3-19-62	1280kc	500w	Day	5-19 11-19-62
CP for a new standard broadcast station (Cond'1).					
BP-14,132 Ø1)	4-20-62	Modification of construction permit to assign call letters			
BMP-10,624 (2)	11-2-62	Mod. of CP (BP-14,132) to chg type trans (GATES-BC-500-GY)			
BAP-601 EFF:	1-16-63 3-1-63	Voluntary assignment of construction permit to Arthur Earl McKinley, Robert L. McKinley, and Clyde McKinley, Jr., d/b as Winter Garden Broadcasting Company			
BL-9774 66	4-25-63	1280kc	500w	Day	4-25 8-1-65
Lic to cover CP(BP-14,132 as mod) which auth a new standard broadcast station					
BR-4246	8-10-65	Renewal of License			8-10 8-1-68
BNXXXXX BAL-5680 EFF:	3-8-66 3-14-66	Voluntary assignment of license to VERNON R. NUNN & LLOYD E. KOLBE d/b as NUNN-BETTER RADIO COMPANY			
BAL-6253	2-6-68	Voluntary assignment of license.			
BR-4246(L)	7-29-68	RENEWAL			8-1-71
Comtel	6-5-70	PSA	121 watts		
BR-4246(S)	7-29-71	RENEWAL & NDEA			8-1-74
EBSA	5-25-72				
BR-4246	7-31-74	Renewal of license			8-1-77
BAL-8558	11/26/75	Vol AL	EFF: 1/1/76 consummated 1/9/76		
BR-4246(L)	7-14-77	RENEWAL			8-1-80
BP-20,909	11-16-77	1280khz.	500w	Day	11-16-78
CP to change antenna system.					

Form BC 126
June 1954

CARD #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K V W G

Station location

1/9/76

Name of licensee PEARSALL BROADCASTERS, INC. (AL 11-26-75 EFF: 1/1/76 consummated/

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

[illegible]

APPLICATION RECORD - BROADCASTING

AUG. 1955

Name ARTHUR EARL McKINLEY AND JAMES O. PILANT d/b as
McKINLEY-PILANT BROADCASTING COMPANY
PEARSALL, TEXAS (P.O. Arthur E. McKinley, Pearsall, Texas)

Call
 Letters new K V W G

File No.	Dated	Application for	Action	
			Nature	Date
BP-14,132	4-20-60	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1280kc Power - 500w Hours of operation - Daytime Transmitter location - Farm Road 1581; 1.8 miles SW of Courthouse Pearsall, Texas Studio location - Same as transmitter Eng.- A. W. Stewart, Killeen, Texas	GRANTED	3-19-62
Rec'd	5-9-60		Cond'l re: This authorization is subject to compliance by permittee with any applic. procedures of the FAA. Pending a final decision in Docket No. 14419 with respect to pre-sunrise oper. with daytime facilities.	
Filed	5-9-60			
AMENDED.	7-21-60	AMENDED to make changes in the ground system.		
R.&F.	7-25-60			
BAP-610	9-13-62	Voluntary assignment of construction permit to Arthur Earl McKinley, Robert L. McKinley and Clyde McKinley, Jr., d/b as Winter Garden Broadcasting Company.		
Rec'd	9-26-62		GRANTED:	1-16-63
Filed	9-26-62		EFF:	3-1-63

RCA BTA-500R

FORM BC-121
Aug. 1955

#2

APPLICATION RECORD - BROADCASTING

Call
Letters K V W G

Name Arthur Earl McKinley and James O. Pilant d/b as MCKINLEY-PILANT BROADCASTING COMPANY
Pearsall, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BMP-10,624 R. & F.	10-15-62 10-18-62	Mod. of CP (BP-14,132 which auth. a new standard broadcast station) to change type trans. to Gates BC 500-GY.	GRANTED	11-2-62
BL-9774 R. & F. Amend R&F PROG. TEST 11-2-62	10-22-62 10-24-62 3-6-63	Lic to cover CP(BP-14,132 as mod) which auth a new standard broadcast station. AMENDMENT to change applicant name to: Arthur Earl McKinley, Robert L. McKinley and Clyde McKinley, Jr. d/b as Winter Garden Broadcasting Company to reflect BAP-610 gr. 1-16-63	GRANTED	4-25-63
BR-4246 R & F	6-28-65 6-30-65	Renewal of license	GRANTED	8-19-65
BAL-5680 Rec'd Filed	1-6-66 1-10-66 1-21-66	Voluntary assignment of license to VERNON R. NUNN & LLOYD E. KOLBE dba NUNN-BETTER RADIO COMPANY	GRANTED EFF:	3-8-66 3-14-66

APPLICATION RECORD - BROADCASTING

(1280k)

AUG. 1955

WALTER H. HERBORT, JR. AND RAMON MONTEMAYOR d/bas RADIO STATION

Call

K V W G

X Vernon R. Nunn & Lloyd E. Kolbe

KVWG

Name dba NUNN-BETTER RADIO COMPANY

Pearsall, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BAL-6253 R & F DEC 21 1967	11-30-67 12-4-67 21 1967	Voluntary assignment of license to Walter H. Herbort, Jr. and Ramon Montemayor dba RADIO STATION KVWG. REQ. WAIVER SECTION 1.597 of RULES	GRANTED	2-6-68
BR-4246 R & F #423823 \$75 MAY 22 1968	4-18-68 4-25-68 4-25-68	Renewal of License AMENDED 7-5-68 re: Foreign Language Programming and news programming	GRANTED	7-29-68
BR-4246 R & F PN Recd. PRESS JUN 14 1971	4-28-71 5-3-71 "	RENEWAL OF LICENSE AMENDED 6-14-71 re: engineering (proof of perf) AMENDED 6-17-71 re: equal employment policy	GRANTED	7-29-71
BR-4246 R & F PN Recd. PRESS MAY 16 1974	4-28-74 5-2-74 "	RENEWAL OF LICENSE	GRANTED	7-31-74

#4

1280khz

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters K V W G

PEARSALL BROADCASTERS, INC.
 Name x WALTER H. HERBORT, JR. AND RAMON MONTEMAYOR DBA RADIO STATION KVWG
PEARSALL, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BAI-8558	10/1/75	Voluntary assignment of license to PEARSALL BROADCASTERS, INC.	GRANTED	11/26/75
Rec'd	10/14/75		EFF:	1/1/76
Filed	11/11/75		consummated	1/9/76
Fee Pd \$50	W 487233		NO FEE	
Add'l \$50	W 497119			
Code 047 FORM 316				
NOV 24 1975				
BR-4246	3-28-77	RENEWAL OF LICENSE		
R & F	3-29-77		GRANTED	7-14-77
PN Recd.	"			
PRESS	APR 21 1977			
BP-20,909	9-19-77	CP make changes in antenna system. Atty: George Borsari		
R&F	9-28-77		GRANTED	11-16-77
PRESS	NOV 8 1977			
Minor Chg.				

APPLICATION RECORD BROADCASTING

Call Letters: K V W G 1280khz

Name: PEARSALL BROADCASTERS, INC.

Station Location: Pearsall, Texas

File No.	Date	Description	Action and Date
BL-14,497 R & F PTA PRESS JUL 13 1979	6-28-78 11-17-78	Lic. to cover BP-20,909 for changes	
BR 800404 YA PRESS APR 24 1980		RENEWAL OF LICENSE	GRANTED 7-31-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

