

K V I P



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



June 1954

AM

## BROADCASTING STATION LICENSE RECORD

3586

Date first licensed 2-13-58

K V I P (8-15-57)

Call letters xK R L HStation location Redding, California

NORTHERN CALIFORNIA COMMUNICATIONS CORPORATION (AL 12-5-69, Eff: 12-18-69)

Name of licensee x SHASTA BROADCASTING CORPORATION

3575 Bechelli Lane, Redding, California (P 7-21-81)

Transmitter location X3 miles southeast of Redding, California (CP 12-12-56) (BL-2-13-58)

96001

1139 Hartnell, Redding, California (BRC 1-12-70)

X2331 Radio Lane, Redding, California (EML 4-13-65) (Waiver 73.30(a))

X2405 Hilltop Rd., Redding, Calif. (BS 8-21-63)

X 2770 Pioneer Drive,

Main studio location x To be determined, Redding, California (CP 12-12-56) (BL-2-13-58)



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.    | Date<br>Issued  | Freq.  | Power | Time<br>Div. | Period<br>From- To- |
|-----------------|---|--|-------|--------------|---------------------|
| BP-10503        | 12-12-56  | 540kc  | 1kw   | Day          | 2-12-57 8-12-57     |
|                 | CP for a new standard broadcast station   |  |       |              |                     |
| BMP-7780<br>(1) | 8-8-57  | Mod. of CP(BP-10503) for extension of completion date to   |       |              | December 31, 1957   |
| BP-7963<br>(2)  | 12-13-57  | Mod. of CP (BP-10,503, as mod.) to change antenna location (No change in description)  |       |              |                     |
| BL-6963         | 2-13-58   | 540kc  | 1kw   | Day          | 2-13 12-1-59        |
|                 | License to cover CP(BP-10,503 as mod.) which authorized a new standard broadcast station and specify studio location and remote control point as 2770 Pioneer Drive, Redding, California and specify trans. as RCA ETA-1MX. |  |       |              |                     |
|                 | 11-27-59  | Comm. deferred action renewal pending further consideration.   |       |              |                     |
| BR-3586         | 12-9-59   | Renewal of license   |       |              | 12-9 12-1-62        |
| BP-14033        | 10-25-61  | 540kc  | 5kw   | Day          | 12-25 6-25-62       |
|                 | CP to increase power to 5kw and install a new transmitter (RCA ETA-5R).   |  |       |              |                     |
|                 | <del>CP(BP-14033) FORFEITED 6-25-62 per letter 8-20-62</del>  |  |       |              |                     |
|                 | 11-28-62  | Commission deferred action on renewal pending further consideration.   |       |              |                     |
| BR-3586         | 12-26-62  | Renewal of license   |       |              | 12-26 12-1-65       |
| BS-3586<br>(1)  | 8-21-63   | Mod. of Lic. to chg. studio loc. & delete RC oper. of trans. from old studio loc.  |       |              |                     |
| ARC-2313<br>(2) | 8-30-63   | Mod. of license to change studio loc. to 2405 Hilltop Rd., Redding, Calif. and operate transmitter by remote control from studio location. |       |              |                     |
| BML-2113<br>(3) | 4-13-65   | Mod. of license to change studio loc. and remote control point to 2331 Radio Lane, Redding, California.                                    |       |              |                     |
| BR-3586         | 11-5-65   | 540kc.   | 1kw,  | Day          | 12-1 12-1-68        |
| WIRE            | 1-30-69   | Remain silent (financial reorganization thru   |       |              |                     |
| LETTER          | 4-1-69  | Remain silent reinstated thru  |       |              | 3-24-69             |
| Letter          | 6-3-69  | Remain silent extended   |       |              | 5-23-69             |
| Letter          | 6-27-69   | Remain silent extended thru  |       |              | 6-23-69             |
|                 |   |  |       |              | 7-20-69             |



Form BC 126

June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed 2-13-58

Call letters KVIP

Station location Redding, California

Name of licensee \_\_\_\_\_

Transmitter location \_\_\_\_\_

Main studio location \_\_\_\_\_



# CONSTRUCTION PERMIT AND LICENSE RECORD

| Appl.<br>No.           | Date<br>Issued     | Freq.                  | Power                  | Time<br>Div. | Period<br>From- To- |
|------------------------|--------------------|------------------------|------------------------|--------------|---------------------|
| <del>LETTER</del> am   | 8-1-69             | Silent                 | period extended to     |              | 10-17-69.           |
| Letter                 | 10-22-69           | Silence                | extended thru          |              | 12-17-69            |
| BAL-6721               | 12-5-69            | Vol. AL                |                        |              |                     |
| BR-3586(L)             | 12-10-69           | Renewal of License     | & NDEA                 |              | 12-10 12-1-71       |
| Telegram               | 12-19-69           | Silence                | extended thru          |              | 1-31-70             |
| Letter rec'd dated     | 12-16-69           | stating                | Equip Tests            |              | 12-20-69            |
| <del>BRC-3397(1)</del> | <del>1-12-70</del> | <del>Operate RC.</del> |                        |              |                     |
| BZ-7475(4)             | 5-15-70            | Direct                 | Measurement            |              |                     |
| BR-3586(S)             | 12-30-71           | Renewal of License     | & NDEA                 |              | 12-1-74             |
| EBSA                   | 5-25-72            |                        |                        |              |                     |
| BR-3586(s)             | 11-22-74           | Renewal of license     |                        |              | 12-1-77             |
| BR-3886                | 2-8-78             | (S) REN. OF LIC.       |                        |              | 12-1-81             |
| BP810107AI             | 7-21-81            | 540khz                 | 1.0kw DAYTIME          |              | 7-21-82             |
| (L)                    |                    | CP to mke chgs.        | in ant. sys. & chg. TL |              |                     |



FORM BC-121  
FORMERLY FORM A-170

APPLICATION RECORD - BROADCASTING

Call Letters ..... **K V I P (8-15-57)**  
~~NEW-XK R L H~~

Name SHASTA BROADCASTING CORPORATION  
(P.O. - 1323 Yuba Street, Redding, California)

| File No.                    | Dated                      | Application for  | Action  |                       |
|-----------------------------|----------------------------|--|---------|-----------------------|
|                             |                            |  | Nature  | Date                  |
| BP-10,503<br>Rec'd<br>Filed | 4-7-56<br>4-9-56<br>4-9-56 | Construction Permit for a new standard broadcast station to be operated on:<br>Frequency - 540kc<br>Power - 1kw<br>Hours of operation - Daytime<br>Transmitter location - 3 miles southeast of Redding, California<br>Studio location - To be determined. Redding, Cal.<br>Remote Control Point - Same as studio<br><br>Atty. - Lyon, Wilner & Bergson<br>Engr. - Robert L. Hammett, San Francisco | GRANTED | 12-12-56              |
| BMP-7780<br>R. & F.         | 7-9-57<br>7-15-57          | Modification of construction permit (BP-10503 which auth. a new standard broadcast station) for extension of completion date to 2-12-58.   | GRANTED | 8-8-57<br>to 12-31-57 |



RCA BTA 1M



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call  
Letters ..K.V.I.P.....

Name .....SHASTA BROADCASTING CORPORATION.....

| File No.                   | Dated                            | Application for  | Action  |          |
|----------------------------|----------------------------------|--|---------|----------|
|                            |                                  |  | Nature  | Date     |
| BMP-7963<br>Rec'd<br>Filed | 11-13-57<br>11-25-57<br>11-25-57 | Modification of Construction permit<br>(BP-10,503 as mod., which authorized a new<br>standard broadcast station) to change<br>antenna location approximately 1500 feet<br>NNW northwest of present site. (no change in<br>description).  | GRANTED | 12-13-57 |
| BL-6963<br>Rec'd<br>Filed  | 12-15-57<br>12-16-57<br>12-16-57 | License to cover Construction permit<br>BP-10,503 as mod., which authorized a new<br>standard broadcast station, and specify<br>studio location and remote control point as<br>2770 Pioneer Drive, Redding, California, and<br>type trans. as (Rea. STA-1MX)<br>Atty's: Lyon, Wilner & Bergson | GRANTED | 2-13-58  |
| BR-3586<br>Rec'd<br>Filed  | 8-29-59<br>8-31-59<br>8-31-59    | Renewal of License<br>Lyon, Wilner & Bergson, Attys.   | GRANTED | 12-9-59  |



## APPLICATION RECORD - BROADCASTING

AUG. 1955

Call

Letters ..KVIP .....

Name SHASTA BROADCASTING CORPORATION  
REDDING, CALIFORNIA

| File No.                    | Dated                         | Application for   | Action                                 |                                    |
|-----------------------------|-------------------------------|---|--|------------------------------------|
|                             |                               |   | Nature                                 | Date                               |
| BP-14,033<br>Rec'd<br>Filed | 3-22-60<br>3-25-60<br>3-25-60 | Construction Permit to increase power from 1kw to 5kw and install a new transmitter (RCA-BTA-5R) James E. Greeley (Let. 6-13-61).<br>Atty. - <del>Lyon, Wilner &amp; Bergson</del><br>Eng. - Hammett & Edison | GRANTED<br><br>Forfeited<br>per letter | 10-25-61<br><br>6-25-62<br>8-20-62 |
| BR-3586<br>Rec'd<br>Filed   | 8-31-62<br>9-4-62<br>9-4-62   | Renewal of license<br><br>Atty.: John G. Smith (Spear, Hill & Greeley)  | GRANTED                                | 12-26-62                           |
| BRC-2313<br>R & F           | 8-26-63<br>8-29-63            | Modification of license to change studio location to 2405 Hilltop Road, Redding, California and operate transmitter by remote control from studio location.<br><br>John G. Smith, Atty.                       | GRANTED                                | 8-30-63                            |



FORM BC-121

AUG. 1955

## APPLICATION RECORD - BROADCASTING

540kc

Call  
Letters ...K.V.I.P.....

NORTHERN CALIFORNIA COMMUNICATIONS CORPORATION

Name  SHASTA BROADCASTING CORPORATION  
Redding, California

| File No.  | Dated                       | Application for   | Action  |                          |
|---|-----------------------------|---|---------|--------------------------|
|   |                             |   | Nature  | Date                     |
| BML-2113<br>R&F   | 3-30-65<br>4-1-65           | Modification of license to change studio location and remote control point to 2331 Radio Lane, Redding, California.<br><br>REQUEST WAIVER SEC. 73.30 OF RULE  | GRANTED | 4-13-65                  |
| BR-3586<br>R & F  | 8-30-65<br>9-2-65           | Renewal of license  | GRANTED | 11-5-65                  |
| BR-3586<br>R & F<br>#456069 \$75<br>PRESS: 001 2 2 1968<br>(over)                                 | 8-28-68<br>9-3-68<br>9-3-68 | Renewal of License<br><br>Atty.: John R. Wilner (Wilner, Scheiner & Greeley)<br>11-12-68 Statement re Financing   | GRANTED | 12-10-69                 |
| FAL-6721<br>R & F<br>FEE PD: \$75 -#530148<br>JUL 31 1969<br>NP rec'd 8-11-69.<br>AMENDED 8-26-69 | 7-15-69<br>7-18-69          | Vol. assignment of lic. to NORTHERN CALIFORNIA COMMUNICATIONS CORPORATION<br><br>Atty for assignor - John R. Wilner<br>for assignee - Dow, Lohnes & Albertson | GRANTED | 12-5-69<br>Eff: 12-18-69 |
|   |                             | Addendum to Agreement<br>WASHINGTON, D. C.<br>(See Over)  |         |                          |



BR-3586 - AMENDED 10-7-68 re Sect. IV-A.

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BAL-6721.

Amended 10-22-69. Addendum to Agreement.

Amended 11-3-69. Financing data.

AMENDED 11-21-69 current fin. data(assignee)



APPLICATION RECORD - BROADCASTING

Call Letters KVIP

Name NORTHERN CALIFORNIA COMMUNICATIONS CORPORATION  
Redding, California

| File No.  | Dated  | Application for   | Action  |          |
|---|--|---|---------|----------|
|   |  |   | Nature  | Date     |
| BRC-3397<br>Rec'd<br>Filed<br>#565381 \$30.     | 12-16-69<br>12-18-69<br>12-18-69<br>12-18-69 | Mod. of license to change studio location to 1139 Hartnell, Redding, California and operate transmitter by remote control from studio location. | GRANTED | 1-12-70  |
|   | JAN 13 1970                                  | Atty.: L. Adrian Roberts  |         |          |
| BZ-7475<br>Rec'd<br>Amended & F<br>PTA<br>PRESS | 1-8-70<br>1-12-70<br>2-3-70<br>2-4-70        | Direct Measurement.<br>Atty: L. Adrian Roberts(Dow, Lohnes & Albertson). Am. re Equip. Perf. data.  | GRANTED | 4-15-70  |
|   | APR 9 1970                                   |   |         |          |
| BR-3586<br>R & F<br>PN Recd.<br>PRESS           | 8-12-71<br>8-23-71<br>"                      | RENEWAL OF LICENSE<br>AMENDED 12-10-71 re: programming  | GRANTED | 12-30-71 |
|   | AUG 27 1971                                  |   |         |          |



# APPLICATION RECORD - BROADCASTING

540 kc

Call  
Letters K V I P

Name NORTHERN CALIFORNIA COMMUNICATIONS CORPORATION  
REDDING, CALIFORNIA

| File No.                              | Dated   | Application for  | Action     |          |
|---------------------------------------|---|--|------------|----------|
|                                       |   |  | Nature     | Date     |
| BR-3586<br>R & F<br>PN Recd.<br>PRESS | 7-11-74<br>7-18-74<br>"<br><b>JUL 29 1974</b>     | RENEWAL OF LICENSE<br>AMENDED 11-19-74 re: balance sheet<br>AMENDED 11-29-74 re: programming | GRANTED    | 11-22-74 |
| BR-3586<br>R & F<br>P.N.<br>PRESS     | 7-27-77<br>8-1-77<br>8-1-77<br><b>AUG 30 1977</b> | RENEWAL OF LICENSE   | GRANTED    | 2-8-78   |
| BR 800730 VW<br>PRESS                 | <b>SEP 5 1980</b>                                 | RENEWAL OF LICENSE   | <i>gr.</i> | 11-24-80 |



#7

## APPLICATION RECORD-BROADCASTING

540KHz.

Call Letters: K V I P

Name: NORTHERN CALIFORNIA COMMUNICATIONS CORPORATION

Station Location: REDDING, CALIFORNIA

| File No.                | Date       | Description   | Action and Date          |
|-------------------------|------------|---|--------------------------|
| BP810107AI<br>PRESS (O) | MAR 6 1981 | Construction Permit to make chgs. in Ant. Sys.<br>(Incre. Hght. of Tower) & chg. TL to: 3575<br>Bechelli Lane, Redding, California.<br><br>40° 32' 36" 122° 21' 21" | GRANTED 7-21-81<br>Con'd |



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

