

KWIK



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD **KWIK** (10-8-54)

xKJRL (5-5-52, EFF. 6-

xKBYT (8-22-46) 1-52)

Date first licensed 9-17-48Call letters xKOLJLOCATION: POCATELLO, IDAHO

KWIK BROADCASTING COMPANY, INC. (AL-8-16-63; EFF: 9-1-63)

xPOCATELLO RADIO, INC. (AL 2-27-57; EFF: 7-9-57)

xPOCATELLO TELEVISION CORPORATION (AL 9-29-54 EFF: 10-8-54)

Name of licensee xRADIO AND TELEVISION BROADCASTING CO. OF IDAHO

301 Whittaker Street, East of Chubbuck, Idaho (BP 8-16-74)

x 1060 Yellowstone Avenue, Pocatello, Idaho (BP 5-5-72)

x 936 Yellowstone Avenue, Pocatello, Idaho (Lic. 11-22-68)

x 1140 Yellowstone Avenue, Pocatello, Idaho (Ren. 9-2-53)

Transmitter location xYellowstone Highway, Pocatello, Idaho (CP 6-27-46) (L.c. 9-17-48)

259 East Center, Pocatello, Idaho (Ltr. 4-28-77)

XX 1060 Yellowstone Avenue, Pocatello, Idaho (BP 5-5-72)

x 936 Yellowstone Avenue, Pocatello, Idaho (Lic. 11-22-68)

x 1140 Yellowstone Avenue, Pocatello, Idaho (Ren. 9-2-53)

Main studio location Yellowstone Highway, Pocatello, Idaho (CP 6-27-46) (Lic. 9-17-48)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B5-1-4520	6-27-46	1240	250w	U	8-27 2-27-47
	C.P. for new station				
	Petition granted 10-17-46 for reorganization of corp. so as to include therein as 50% stockholders the four stockholders of KCSG and KCSG deleted - Order issued 10-17-46				
B5-L-2222	9-17-48	1240	250w	U	9-17 8-1-49
B5-Z-2038	Lic. to cover CP (4520) for a new standard broadcast station and determine opr. power by direct method. (COND. CLAUSE)				
BS-2083	7-27-49	Extension of license			8-1 12-1-49
BS-2083	11-30-49	Extension of License			12-1 3-1-50
BS-2083	2-21-50	Extension of license			3-1 6-1-50
BS-2083	5-23-50	Extension of license			6-1 9-1-50
BS-2083	8-31-50	Extension of license			9-1 12-1-50
BS-2083	11-22-50	Extension of license			12-1 3-1-51
BR-2083	12-20-50	1240	250w	U	12-20 8-1-52
Tele.	5-4-51	Auth. ext. 10 days from date operate with Collins 300-G trans. on basis that formal application will be filed within this period.			
Tele.	5-15-51	Auth. ext. 10 days from date operate with Collins 300-G trans. pending action on formal application therefor.			
Tele.	5-29-51	Auth. ext. 30 days from date operate with Collins 300-G transmitter.			
Telegr am	7-11-51	Auth. ext. 30 days operate with COLLINS 300-G T			
BP-8177	7-30-51	CP install new trans.			9-30 3-30-52
BTC-1119	8-15-51	Vol. transfer of control of licensee			
Eff.	9-12-51	corp. from Calvin L. Hale, J.L. Van Orden, Wendell M. Hale, Karl G. Hale, Merlin A. Hale, F.M. Bistline, Roy T. Hale and J. Paul Evans to CLAYTON S. HALE, CLARA Q. HALE, ARDEN D. HALE and RACHEL D. HALE			
BTC-1198	10-25-51	Vol. transfer of control of licensee			
Eff.	11-7-51	corp. from Clayton S. Hale, Clara Q. Hale, Arden D. Hale and Rachel D. Hale to THE SCRIPPS NEWSPAPERS, INCORPORATED, BURL G. HAGADONE, ROBERT S. HOWARD and HARRY MENKE, JR.			

B.S. #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters ~~X~~ KEYY

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period		
					From	To	
BL-4672 Lic. cover CP 8177	3-24-52	1240	250w	U	3-24	8-1-52	
		for a new trans.					
BR-2083	7-2-52	1240kc	250w	Unl.	8-1-52	10-1-53	
BR-2083	9-2-53	1240	250w	U	10-1	10-1-56	
BAL-1854 EFF:	9-29-54 10-8-54	Vol. assignment of license to POCATELLO TELEVISION CORPORATION (COND'L CLAUSE)					
BTC-2208 EFF:	5-3-56 7-12-56	Vol. Acquisition of Negative Control of licensee corp. by J. Robb Brady Trust Company thru the purchase of stock from Frank C. Carman, et al.					
BR-2083	9-19-56	1240kc	250w	U	10-1	10-1-59	
BAL-2549 EFF:	2-27-57	Vol. assignment of license to POCATELLO RADIO, INC.					
BTC-2898 Eff:	10-1-58 10-1-58	Voluntary transfer of control of licensee corp. from Central States Broadcasting, Inc. to M.T. Deaton, C.S. Crabtree, D.W. Burden, John D. Buehler, Marie Downing, R. Crabtree, L.F. Wells and R.C. Deaton.					
	9-30-59	Commission deferred action on renewal pending further consideration.					
BR-2083	10-21-59	1240	250w	U	10-21	10-1-62	
BTC-3225 EFF:	10-21-59 10-26-59	Transfer of control of licensee corporation from Don W. Burden, et al (all stockholders to William T. Woods, Harlan E. Miles, John W. Lewis and Marvin Mollring					
BTC-3653 EFF:	3-1-61 3-4-61	Voluntary transfer of control of licensee corporation from Harlan E. Miles and William T. Woods to John W. Lewis, Marvin M. Mollring and Marshall True.					
	9-25-62	Commission deferred action on renewal pending further consideration.					
BR-2083	11-14-62	Renewal of license				11-14	10-1-65
BAL-4792 Eff:	8-16-63 9-1-63	Voluntary assignment of license to KWIK BROADCASTING COMPANY, INC.					
BR-2083	9-10-65	1240kc	250w	Unl.	10-1	10-1-68	

Form BC 126

June 1954

#3

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters KWIK

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-17822 (Cond'1)	5-3-68	1240kc	250w, 1kw-LS	U	1-3-69
Wire dtd. & rec'd 10-16-68, notification per 73.48(a)(5) Rules, Bauer 707 now installed & in oper. (Eff:10-13-68)					
BL-12,158(L)	11-22-68	Lic. (BP-17,822)	incr. pwr & inst. new trans.		10-1-71
BR-2083(S)	10-17-68	Renewal of License & NDEA			10-17-10-1-71
BTC-6166	2-27-70	VOL. TC	EFF: 1-7-70 - 3-18-70		
BTC-6212	7-31-70	VOL. TC	EFF: 9-1-70		
Contel	1-22-71	Delete antenna	obstruction marking.		
BR-2083(L)	9-30-71	RENEWAL & NDEA			10-1-74
BP-19,186	5-5-72	1240kc 250w 1kw	U		5-5-73
CP to change main studio and trans. loc., install new antenna and ground system.					
EBSA	5-25-72				
BLH-13,400(L)	4-11-73	Lic (BP-18,186)	for changes		10-1-74
BP-19,749	8-16-74	1240khz. 250w 1kw	U		8-16-75
CP to move TL.					
BR-2083(S)	9-27-74	Renewal of License			10-1-77
BMP-14,020 (1)	7-30-75	MP (BP-19,749)	ext. time to		2-16-76
BL-14,041(L)	3-15-76	Lic. to cover BP-19,749	for changes		10-1-77
Ltr. 4-28-77 Studio Location changed to 259 East Center, Pocatello, Idaho					
BTC-8390	9-16-77	Vol. TC	EFF: 10-1-77		
BR-2083(L)	9-12-77	RENEWAL			10-1-80

APPLICATION RECORD - BROADCASTING

Call K E Y Y
 Letters x K C L J
 X New

Name RADIO AND TELEVISION BROADCASTING COMPANY OF IDAHO
(P.O. Route #2, Yellowstone Highway, Pocatello, Idaho)

File No.	Dated	Application for	Action	
			Nature	Date
B5-P-4520	2-4-46	C.P. for a new Standard Broadcast Station to be operated on: Frequency - 1240 kc Power - 250w Hours of operation - Unlimited time Transmitter location - Yellowstone Highway, Pocatello, Idaho Studio location - Yellowstone Highway, Pocatello, Idaho	Docket No. 7493 GRANTED WITHOUT HEARING Order issued	6-27-46
Recd.	2-7-46			
Filed	2-7-46			

COMPOSITE

APPLICATION RECORD - BROADCASTING

#2

Call

Letters KEYYName RADIO AND TELEVISION BROADCASTING COMPANY OF IDAHO

File No.	Dated	Application for	Action	
			Nature	Date
B5-L-2222 Rec'd Filed	12-21-46 12-24-46 12-24-46	License to cover C.P. (B5-P-4520) which authorized a new standard broadcast station and	GRANTED re waiver 3.60	9-17-48 3.55(b) and
B5-Z-2038 Rec'd Filed	12-21-46 12-21-46 12-24-46	Authority to determine operating power by direct measurement of antenna power. Barnes no longer represents applicant per phone call 4-22-48.		
BR-2083 Rec'd	5-28-49 6-6-49	Renewal of license	Granted	12-20-50

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters KEYYName RADIO AND TELEVISION BROADCASTING COMPANY OF IDAHO

File No.	Dated	Application for	Action	
			Nature	Date
BP-8102 Rec'd Filed	5-4-51 5-10-51 5-10-51	Construction permit to install a new transmitter (Collins 300G). Contingent on grant of BTC-1119)	DISMISSED as moot;	7-11-51 see BP-8177
BTC-1119 Rec'd Filed	5-4-51 5-10-51 5-10-51	Voluntary acquisition of control of licensee corporation by Clayton S. Hale, Clara Q. Hale, Arden D. Hale and Rachel D. Hale thru purchase of 192 shares of common stock from Calvin L. Hale and 7 other stockholders.	GRANTED Eff.	8-15-51 9-12-51

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters KEYYName RADIO AND TELEVISION BROADCASTING COMPANY OF IDAHO

File No.	Dated	Application for	Action	
			Nature	Date
BP-8177 Rec'd Filed	6-28-51 7-2-51 7-2-51	Construction permit to install a new Transmitter (Collins 300-G)	GRANTED	7-30-51
BTC-1198 Rec'd Filed	9-21-51 9-27-51 9-27-51	Voluntary transfer of control of licensee corporation from Clayton S. Hale, Clara Q. Hale, Arden D. Hale and Rachel D. Hale to The Scripps Newspapers, Incorporated, Burl C. Hagadone, Robert S. Howard and Harry Henke Jr. (192 shares of common stock) (80%)	GRANTED Eff.	10-25-51 11-7-51
BL-4672 Rec'd Filed	2-13-52 2-18-52 2-18-52	License to cover construction permit (BP-8177) which authorized installation of a new trans- mitter.	GRANTED	3-24-52

APPLICATION RECORD - BROADCASTING

KWIK (10-8-54)
Call XKJRL (5-5-52, EFF
Letters XKEYX (6-1-52)

Name RADIO AND TELEVISION BROADCASTING COMPANY OF IDAHO

File No.	Dated	Application for	Action	
			Nature	Date
BR-2083 Rec'd Filed	4-26-52 4-29-52 4-29-52	Renewal of license	GRANTED	7-2-52
BR-2083 Rec'd Resub. Rec'd Filed	6-19-53 6-29-53 7-27-53 8-2-53 8-2-53	Renewal of License (Sect. II, para. 10(b) dated after verification)	RETURNED GRANTED	JUL 20 1953 9-2-53
BAL-1854 Rec'd Filed	8-26-54 8-31-54 8-31-54	Voluntary assignment of license to Pocatello Television Corporation. John H. Midlen, Atty.	GRANTED EFF:	9-29-54 10-8-54 re not to be consummated prior to the surrender by Eastern Idaho B/Cing and TV Company of license of KWIK and CP for KWIK-TV

#6

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Name **X**POCATELLO RADIO, INC. (AL 2-27-57; EFF:
 POCATELLO TELEVISION CORPORATION

Call
 Letters **KWIK**

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2208 Rec'd Filed	4-2-56 4-6-56 4-6-56	Voluntary acquisition of negative control of licensee corporation by J. Robb Brady Trust Company thru the purchase of stock from Frank C. Carman, et al. John Midlen, Atty.	GRANTED EFF:	5-3-56 7-12-56
BR-2083 Rec'd Filed	7-16-56 7-30-56 7-30-56	Renewal of license John Midlen, Atty.	GRANTED	9-19-56
BAL-2549 Rec'd Filed	12-27-56 12-31-56 12-31-56	Voluntary assignment of license to Pocatello Radio, Inc.	GRANTED EFF:	2-27-57 7-9-57
Letter	6-30-58	Station now represented by legal counsel, Marcus Cohn of Cohn & Marks, Washington, D.C.		

AUG. 1955

#7

APPLICATION RECORD - BROADCASTING

Call
Letters K.W.I.K.Name POCATELLO RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-2898 Rec'd. Filed	9-11-58 9-12-58 9-12-58	Voluntary transfer of control of licensee corporation from Central States Broadcasting Inc. to M.T. Deaton, C.S. Crabtree, D.W. Burden, John D. Buehler, Marie Downing, R. Crabtree, L.F. Wells, and R.C. Deaton Marcus Cohn, Atty.	GRANTED EFF:	10-1-58 10-1-58
BR-2083 Rec'd Filed	6-1-59 7-1-59 7-1-59	Renewal of license Stanley B. Cohen, Attny.	GRANTED	10-21-59
BTC-3225 Rec'd. Filed	8-28-59 8-28-59 8-28-59	Voluntary transfer of control of licensee corporation from Don W. Burden, et al (All Stockholders) to William T. Woods, Harlan E. Miles, John W. Lewis and Marvin Mollring. Cohn & Marks, Attys.	GRANTED EFF:	10-21-59 10-26-59

AUG. 1955

Call
Letters K W I KName POCATELLO RADIO, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3463 Rec'd Filed	6-6-60 6-8-60 6-8-60	Voluntary transfer of control of licensee corporation from William T. Woods, Harlan E. Miles, John W. Lewis and Marvin Mollring to Bannock Broadcasting, Inc. Thomas G. Shack, Jr., Atty.	DISMISSED Req. of applicant	10-27-60
BTC-3653 Rec'd Filed	12-21-60 1-5-61 1-5-61	Voluntary transfer of control of licensee corporation from Harlan E. Miles and William T. Woods to John W. Lewis, Marvin M. Mollring and Marshall True. Harry J. Daly, Atty.	GRANTED EFF:	3-1-61 3-4-61
BR-2083 Rec'd Filed	6-29-62 7-3-62 7-3-62	Renewal of license	GRANTED	11-14-62

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ...K.W.I.K.

KWIK BROADCASTING COMPANY, INC.

Name ~~X~~POCATELLO RADIO, INC.
Pocatello, Idaho

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4792 Rec'd RESUB R & F	4-12-63 4-18-63 4-18-63 4-24-63	Voluntary assignment of license to KWIK BROADCASTING COMPANY, INC. (for assignee) Atty. - R. Coll (McKenna & Wikkinson) for assignor - Lenore Ehrig	REPT-B-4-23-63- signed-by-Chairman- (assignee-part)	GRANTED Eff: 8-16-63 9-1-63
BR-2083 R & F	7-2-65 7-7-65	Renewal of license	GRANTED	9-10-65
BP-17,822 Rec'd Filed AUG 17 1967	6-30-67 7-6-67 7-6-67	CP to increase daytime power from 250w to 1kw and install new transmitter (Gates BC-1T). enr: W. D'Orr Cozzens, Salt Lake City, Utah	GRANTED Cond'l re: 250w Class IV stations. Permittee shall submit with the applic. for lic. ant. resist. meas.	5-3-68
BR-2083 R & F #438997 \$75	6/15/68 6/26/68 6/26/68	Renewal of license AMENDED 10-9-68 re: Programming	GRANTED	10-17-68

Ltr. 7/29/68 request ownership report

FORM BC-121 #10
Aug. 1955

APPLICATION RECORD - BROADCASTING

1240kc

Call
Letters K W I K

Name KWIK BROADCASTING COMPANY, INC.
Pocatello, Idaho

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,158 R & F #467227 \$30 PT NOV 13 1968	10/21/68 10/23/68 10/23/68 10/30/68	License (BP-17,822) incr. daytime power & install new trans. Engr: Wm. D. O'rr Cozzens, Salt Lake City	GRANTED	11-22-68
BTC-6166 R & F FEE PD: \$30 (Form 316) FEB 3 - 1970	1-2-70 1-9-70 #569540	Vol. acquisition of positive control (80%) of lic corp by Frances B. Goodwin thru transfer of stock from Carl S. Goodwin	GRANTED EFF: 2-27-70 3-18-70	2-27-70
BTC-6212 Rec'd FEE PD: \$75 Filed (date of pt of TC-6166)	1-19-70 1-28-70 #573663 2-27-70	Voluntary acquisition of positive control (60%) of lic corp by Robert E. Davis thru purchase of stock from Frances B. Goodwin AMENDED 7-7-70 - financial data (reply to ltr 6-16-70)	GRANTED EFF: 7-31-70 9-1-70	7-31-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call **KWIK**
Letters

Name **KWIK BROADCASTING COMPANY, INC.**
POCATELLO, IDAHO

File No.	Dated	Application for	Action	
			Nature	Date
BR-2083 R & F PN Press JUL 28 1971	6-10-71 6-24-71 6-24-71	Renewal of License	GRANTED	9-30-71
BP- 19,186 Rec'd Filed \$50-027550 AC-060 PRESS: MAY 1 1972	12-20-71 12-23-71 12-23-71 12-23-71	Construction permit to change Main Studio location, antenna-transmitter site to 1060 Yellowstone Ave., Pocatello, Idaho and install new antenna and ground system. 42° 53' 31" 112° 27' 00"	GRANTED	5-5-72
BL-13,400 Rec'd Filed W-153359-\$50. PTA PRESS	2-3-73 2-6-73 2-14-73 2-14-73-AC-067 2-26-73 MAR 27 1973	Lic.(BP-19,186) for changes.	GRANTED	4-11-73

APPLICATION RECORD - BROADCASTING

#12

Call Letters K W I K

Name KWIK BROADCASTING COMPANY, INC.
Pocatello, Idaho

File No.	Dated	Application for	Action	
			Nature	Date
BP-19,749 Rec'd Filed \$50-287827 AC-056	2-25-74 3-6-74 3-6-74 3-6-74	Construction permit to move transmitter location to 301 Whittaker Street, East of Chubbuck, Idaho 42° 55' 14.0" 112° 27' 16.5" Atty: Robert G. Seaks Amended 6-14-74 re growth of city & development.	GRANTED	8-16-74
BR-2083 R & F PN PRESS	6-15-74 6-24-74 6-24-74 JUN 27 1974	Renewal of License AMENDED 9-17-74 re: EEO	GRANTED	9-27-74
BMP-14,020 R & F #445649 \$100 AC-001 PRESS	6-24-75 7-3-75 7-7-75 JUL 22 1975	MP(BP-19,749) ext. time to 2-16-76. (Changes)	GRANTED TO	7-30-75 2-16-76

APPLICATION RECORD - BROADCASTING

1240khz

Call
Letters K W I K

#13

Name KWIK BROADCASTING COMPANY, INC.
Pocatello, Idaho

File No.	Dated	Application for	Action	
			Nature	Date
BL-14,041 R & F \$100#476942 PTA PRESS OCT 14 1975	8-18-75 8-22-75 9-19-75 9-30-75	Lic. to cover BP-19,749 for changes (chge site)	GRANTED	3-15-76
BTC 8390 R & F FORM 315 Pub notice filed 7-1-77 JUL 18 1977	6-14-77 6-16-77	Voluntary transfer of control of lic corp from Robert E. Davis to James W. Fox (see over)	GRANTED EFF:	9-16-77 10-1-77
BR-2083 R & F PN Recd. PRESS JUL 14 1977	5-26-77 5-31-77 " JUL 14 1977	RENEWAL OF LICENSE	granted	9-12-77

RE: BTC-8390 NOTED: Contract specifies James W. Fox and
Sue Fox (husband & wife) as buyers - application shows
only James W. Fox; Table I incomplete (see Exh. 18)
Table II incamp re 5 yrs occupation (prior to 1977); par.
19, Sec. II - dates??; Par. 20, Sec. II - relationship?? (not shd
AMENDED 9-14-77 - re above; contract; fin & prog. data

#14

1240 KHz

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters K W I KName KWIK BROADCASTING COMPANY, INC.
Pocatello, Idaho

File No.	Dated	Application for	Action	
			Nature	Date
BR800522UC PRESS JUN 19 1980		Renewal of License	gr.	6-30-81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

