

K W A M



Remington Rand Inc.  
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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

Patent No. 1390199



## BROADCASTING STATION LICENSE RECORD

Date first licensed 5-5-47 Call letters KWAM (Eff: 3-31-59)  
XKWBH  
 Station location: ~~West Memphis, Ark~~  
**Memphis, Tennessee**

KWAM, INCORPORATED (BML 11-8-61).

XKWBH, INCORPORATED (AL 11-21-51, Eff. 11-27-51)

Name of licensee WEST MEMPHIS BROADCASTING CORPORATION

Lic. 5-5-47

Approx. 4.9 miles from the intersection of Highways 61 & 70 & Frisco RR,  
 West Memphis, Ark. (MP 9-10-46)

Transmitter location xOn Highway 70 and 61, Approx. 1.7 miles East of Center of  
 West Memphis, Ark. (CP 5-24-46)

(See card # 2 for Studio Location).

~~Same as transmitter (CP 5-24-46)~~

X 64 Flicker St., Memphis, Tenn. (Re-description ER-1506; dated 6-2-58)

X 64 Buntyn Avenue, Memphis, Tennessee (ML 1-4-54)

xMerchants & Planters Bank Bldg., West Memphis, Arkansas

~~116 East Dunbar Street, Hobbs, New Mexico (ltr 9-3-46) Lic. 5-5-47~~

X Merchants & Planters Bank Bldg., West Memphis, Ark. (MP 9-10-46)

Main studio location West Memphis, Ark. (CP 5-24-46)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-4491	5-24-46 O.P. for new station	990	1kw	Daytime	7-24 1-24-47
B3-MP-2053	9-10-46	Mod.C.P.(4491)		to change type T, change T & S site, extension C & C dates (Cond'l, Cl.)	7-24 1-24-47
B3-MP-2455	1-27-47	Mod. CP(4991)		for extension of completion date	7-24 2-1-47 (Conditional Clause)
B3-MP-2483	2-5-47	Mod. CP(4991 as mod)		for extension of completion date	7-24 3-1-47 (Conditional Clause)
BL-2333 BZ-2146	5-5-47 Lic. determine	990kc	1kw	Daytime	5-5 5-1-48 to cover C.P.(4991, as mod.) and operating power by direct method. (Conditional Clause)
BS-1506	4-27-48	Extension of license			5-1 9-1-48
BS-1506	8-18-48	Extension of license			9-1 12-1-48
BS-1506	11-22-48	Extension of license			12-1- 3-1-49
BS-1506	2-24-49	Extension of license			3-1 6-1-49
BS-1506	5-25-49	Extension of license			6-1 9-1-49
BS-1506	8-31-49	Extension of license			9-1 12-1-49
		Pending hearing			
BS-1506	11-30-49	Extension of license			12-1 3-1-50
BS-1506	2-21-50	Extension of license			3-1 6-1-50
BS-1506	5-23-50	Extension of license			6-1 9-1-50
BS-1506	8-31-50	Extension of license			9-1 12-1-50
BS-1506	11-22-50	Extension of license			12-1 3-1-51
BS-1506	2-21-51	Extension of License			3-1 6-1-51
BR-1506	3-7-51	990kc	1kw	Day	3-7 5-1-51
BS-1506	4-30-51	Extension of license			5-1 9-1-51
BS-1506	8-24-51	Extension of license			9-1 12-1-51
BAL-1200 off.	11-21-51 11-27-51	Vol. assignment of license to WML, DISCONTINUED			
BS-1506	11-28-51	Extension of license			12-1 3-1-52
BR-1506	12-18-51	990kc.	1kw	Daytime	12-18 6-1-52
BR-1506	5-21-52	990kc	1kw	Daytime	6-1-52 6-1-55
BML-1503	1-4-54	ML change studio location to Memphis, Tennessee.			



B-S #2

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters <sup>KWAM</sup>  
~~KWEM~~ .....

Name of licensee .....

Transmitter location .....

Main studio location 64 Flicker Street, Memphis, Tennessee (Let. 10-26-60).



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BRC-701 (2)	4-20-55	Modification of license to operate transmitter by remote control from 64 Buntyn Street, Memphis, Tennessee			
BML-1503 (1)	1-4-54	ML to change studio and station location to Memphis, Tennessee.			1-4 8-1-55
BR-1506 Wire	7-27-55 7-31-58	990	1kw	Day	8-1 8-1-58
		Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-1506	9-24-58	990	1kw	Day	9-24 8-1-61
	7-26-61	Comm. deferred action on renewal pending further consideration.			
BML-1969 Wire sent.	11-8-61	Mod of license to change name, not issued. to be issued with renewal.			(See below)
BR-1506 BML-1969	3-29-63	990kc	1kw	Day	3-29 8-1-64
BP-14952	6-12-63	990kc	10kw-DA	Day	8-12 2-12-64
		CP to increase power to 10kw, install DA-D, and install a new trans. (RCA BTA-10H) delete remote control oper. of transmitter (Cond'1).			
BMP-11160 (1)	3-12-64	Mod. of CP (BP-14,952) for extension of completion date to August 12, 1964			
Letter	4-13-64	New transmitter installed (RAYTHEON RA-1000)			4-10-64
BR-1506	7-22-64	990kc.	1kw,	Day	8-1 8-1-67
BMP-11,316 (2)	9-21-64	Mod. of CP (BP-14,952 as mod.) for ext. of completion date			to 1-1-65
BMP-11423 (3)	1-15-65	Mod. of CP (BP-14,952 as mod) for extension of completion date			to 3-31-65
BZ-5378 (1)	2-11-65	Authority to determine operating power by direct measurement of antenna power			
BL-10,913	5-27-65	990kc	10kw-DA	Day	5-27-65 8-1-67
		Lic to cover CP (BP-14,952 as mod) which auth increase power from 1kw to 10kw; install a new trans, delete remote control; specify type trans as (Collins 21-M)			



Form BC 126

June 1954

#3

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K W A M

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-1506(L)	5-19-69	Renewal	of License		8-1-70
EL-12330(L)	5-19-69	Lic. to use former main trans. Raytheon RA-1000 for aux. purposes only.			8-1-70
BR-1506(S)	9-22-70	RENEWAL	MAIN & AUX.		8-1-73
EBSA	6-12-72				
BR-1506(L)	7-31-73	RENEWAL	MAIN & AUX.		8-1-76
BS-1506(L)	5-30-74	Mod. of Renewal (Main & Aux) new specs. monitor			8-1-76
BR-1506(S)	3-25-77	Renewal of License (Main & Aux.)			8-1-79
BR790402JO(S)	9-27-79	Renewal			8-1-82
COMTEL	3-13-81	AUTHORITY AND TERMS CONTEL EXTENDED 6-5-81.			



## APPLICATION RECORD - BROADCASTING

Call X KWMM  
 Letters X NEW

Name WEST MEMPHIS BROADCASTING CORPORATION  
(P.O. West Memphis, Arkansas)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4491 Rec'd Filed	12-21-45 1-7-46 2-15-46	Construction Permit for a new standard broadcast station to be operated on: Frequency - 960-kc 990 kc Power - 1kw Hours of Operation - Daytime Trans. Location - Approx. 1.7 mi. East of center of city of West Memphis on U.S. Highway 70 and 61, West Memphis, Ark. Studio Location - West Memphis, Ark.  (Filed by Frank Stollenwerck, Atty) (Commercial Radio Equipment Co., Engrs.) Re to change frequency from 960 kc to 990 kc	GRANTED	5-24-46
Amended Rec'd Filed	3-30-46 4-8-46 4-8-46			



GE-BT-21-A (Robert F. Wolfskill, Engr.)  
Kansas City, Mo.



## APPLICATION RECORD - BROADCASTING

Card #2

Call  
Letters KWEMName WEST MEMPHIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2058	8-9-46	Modification of c.p. (B3-P- <del>4991</del> <sup>4491</sup> , which author-	GRANTED (Conditional Clause re interference to radio services maintained by War Dept. and associ- ated agencies)	9-10-46
Rec'd	8-13-46	ized a new standard broadcast station) to make		
Filed	8-13-46	changes in antenna, change type transmitter (GATES BC-1E) to change transmitter location from Approx. 1.7 mile East of center of city of West Memphis on Highway 70 & 61 West Memphis Ark. to Approx. 4.9 miles from the intersection of Highways 61 & 70 & Frisco R.R. West Memphis Arkansas and studio location from West Memphis Arkansas to Merchants & Planters Bank Bldg., West Memphis, Ark.		



## APPLICATION RECORD - BROADCASTING

Call

Letters

K W E M

Name WEST MEMPHIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2455 Rec'd Filed	1-23-47 1-25-47 1-25-47	Mod. of C. P. (B3-P-4991, as modified, which authorized a new standard broadcast station) for extension of completion date from 1-24-47 to 2-1-47.	GRANTED (Conditional clause re Interference)	1-27-47
BMP-2483 Rec'd Filed	1-28-47 2-4-47 2-4-47	Mod. of C. P. (B3-P-4991, as modified, which authorized a new standard broadcast station) for extension of completion date from 2-1-47 to 3-1-47.	GRANTED (Conditional Clause re Interference)	2-5-47



## APPLICATION RECORD - BROADCASTING

Call  
Letters ..... K.H.E.M. .....Name ..... WEST MEMPHIS BROADCASTING CORPORATION .....

File No.	Dated	Application for	Action	
			Nature	Date
BL-2333 Rec'd Filed	2-5-47 2-7-47 2-7-47	License to cover C.P. (B3-P-4991, as mod. ) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power.	GRANTED (Conditionally re interference to radio services maintained by War Dept. and associated agencies) Also waiver of 3.55(b)	5-5-47
BZ-2146 Rec'd	2-5-47 2-7-47	Authority to determine operating power by direct measurement of antenna power.	Granted	3-7-51
BR-1506 Rec'd	2-26-48 3-1-48	Renewal of license	Granted	3-7-51
BTC-687 Rec'd Resubmitted Rec'd Filed  AMEND. Rec'd Filed	8-23-48 8-27-48 8-23-48 10-1-48 10-1-48  12-31-48 2-21-49 2-23-49	<del>Acquisition of negative</del> <del>relinquishment of negative</del> control of licensee corporation from Beloit Taylor to John F. Wells and Phillip G. Back. 334 shares of common stock - 33.4%  AMENDED to acquisition of control of licensee corporation by John F. Wells through purchase from J.C. Johnson, J. C. McCaa, P. M. Dacus, Jack W. Rich and John A. Cooper of 500 shares of common stock - 50%, plus present holdings.	<del>Returned 9-9-48 incomplete</del> <b>DISMISSED AS MOOT</b> 4-18-51 Ltr. 4-18-51  Amendment dismissed 6-7-49 per request of applicant	

(See amendment Card #5)



## APPLICATION RECORD - BROADCASTING

Call  
Letters K W E MName WEST MEMPHIS BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-906 Rec'd Filed	2-28-50 3-8-50 3-8-50	Voluntary relinquishment of control of licensee corporation from Beloit Taylor, John F. Wells & Phillip G. Back <u>to</u> J. C. Johnson, J. C. McCaa, John A. Cooper, P. M. Dacus and J. W. Rich. 500 shares common stock - 50 %.	DISMISSED request of applicant	6-21-51 per
BML-1453 Rec'd Filed	9-1-50 10-4-50 10-4-50	Modification of license to change hours of operation from Daytime to Specified Hours (daily from 5:30 am to 7:15 pm).	RETURNED law Dept. 3-9-51.	3-26-51 per letter of



#6

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

K W E N, INCORPORATED (AL 11-21-51, Eff. 11-27-51)

Letters ..K.M.E.M.....

Name WEST MEMPHIS BROADCASTING CORPORATION.....

File No.	Dated	Application for	Action	
			Nature	Date
BR-1506 Rec'd	4-26-51 4-30-51	Renewal of license Filed by James A. McKenna, Jr.	Granted	12-18-51
BAL-1200 Rec'd Filed	5-22-51 6-6-51 6-6-51	Voluntary assignment of license from West Memphis Broadcasting Corporation to KWEM, Incorporated.  James A. McKenna, Jr., Atty.	Docket No. 10053 Removed from Hearing and GRANTED ORDER ISSUED Eff.	11-21-51 11-27-51
BR-1506 Rec'd	3-3-52 3-10-52	Request for renewal of license Filed by Philip M. Baker, Atty.	GRANTED	5-21-52
BML-1503 Rec'd Filed	3-24-52 4-4-52 4-4-52	Modification of license to change studio location from Merchants & Planters Bank Bldg. West Memphis, Arkansas <u>to</u> To be determined, Memphis, Tennessee.  Philip M. Baker, Atty.	DOCKET NO. 10227 REMOVED FROM HEARING & GRANTED ORDER ISSUED Auth. issued	2-18-53 1-4-54



APPLICATION RECORD - BROADCASTING

Call Letters       K W E M        
      X K W E M      

Name       K W E M, INCORPORATED        
      Memphis, Tennessee      

File No.	Dated	Application for	Action	
			Nature	Date
BRC-701 Rec'd Filed	4-12-55 4-15-55 4-15-55	Modification of license to operate transmitter by remote control from 64 Buntyn Street, Memphis, Tennessee.  Philip M. Baker, Atty.	GRANTED	4-20-55
BR-1506 Rec'd Filed	1-28-55 1-31-55 1-31-55	Renewal of License Filed by Philip M. Baker, Atty.	GRANTED	7-27-55
BR-1506 Rec'd Filed	6-2-58 6-17-58 6-17-58	Renewal of License Philip M. Baker, Attorney	GRANTED	9-24-58
BAL-3607 Rec'd. Filed	8-17-59 8-18-59 8-18-59	Voluntary assignment of license to Trans-America Broadcasting Corporation.  McKenna & Wilkinson, Attys.	DISMISSED	12-4-59 Request of Atty.



Aug. 1955

#8

Call  
Letters ..... KWAM

Name .....

KWAM, INCORPORATED  
XKWEM, INCORPORATED  
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BR-1506 REC'D & FILED	4-26-61 5-2-61	RENEWAL OF LICENSE	GRANTED (Issued with BML-1969)	3-29-63
BP-14952 Rec'd Filed	6-22-61 6-30-61 6-30-61	Construction permit to increase power from 1kw <u>to</u> 10kw; install DA-D; and install a new transmitter (RCA-BTA-10H), delete RC Atty: Philip M. Baker Engr: E. W. Bie, Memphis, Tennessee	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. To equipment test being commenced.	6-12-63
SEE AMENDMENT BELOW				
BML-1969 R&F	10-3-61 10-6-61	Modification of license to change name of corporation from KWEM, Incorporated to KWAM, Incorporated. Atty: Philip M. Baker	GRANTED Wire sent. Not issued. To be issued with renew. (Issued with Renewal	11-8-61
BP-14952 (CONT'D) AMENDMENT R & F	12-7-62 12-10-62	AMENDED to reflect change in applicant name to "KWAM, INCORPORATED" (BML-1969 gr 11-8-61)		<del>3-29-63</del>



FORM BC-121 #9  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters KWAM

Name KWAM, INCORPORATED  
MEMPHIS, TENNESSEE

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,160 R & F	1-11-64 1-15-64	Mod. of CP (BP-14952 which auth chg in power, install DA-D and new trans, and delete hC) for ext. of completion date from 2-12-64 to _____.	GRANTED to	3-12-64 8-12-64
BR-1506 Rec'd Filed	4-28-64 5-1-64 5-1-64	Renewal of license	GRANTED	7-22-64
BMP-11,316 Rec'd Filed	8-7-64 8-10-64 8-24-64	Mod of CP (BP-14952 as mod which auth incr power, install DA-D and new trans, and delete RC) for ext comple date from 8-12-64 to _____.	GRANTED to	9-21-64 1-1-65



FORM BC-121  
AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..K..W..A..M.....Name KWAM INCORPORATED  
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,423 R. & F.	12-28-64 12-30-64	Mod. of C.P. (BP-14952, as mod., which auth. incr. power, install DA-D & new trans. & delete RC) for extension of completion date from 1-1-65 to 3-31-65.	GRANTED to	1-15-65 3-31-65
BZ-5378 R. & F.	8-18-64 8-21-64	Authority to determine operating power by direct measurement of antenna power.	GRANTED	2-11-65
BL-10,913 Rec'd Filed PT	2-4-65 2-10-65 2-10-65 2-16-65	License to cover CP (BP-14,952 as modified) which authorized increase power from 1kw to 10kw; install DA-D; and install a new transmitter, delete remote control; specify type transmitter as (Collins 21-M).	GRANTED	5-27-65
BR-1506 R & F	4-28-67 5-1-67	Renewal of License AMENDED 12-2-68 re: Engineering Report	GRANTED	5-19-69
BL-12,330 Rec'd #482497 \$30 Filed PT	1/6/69 1/8/69 1/8/69 3/28/69 4/9/69 MAY 5 1969	Lic. to use former main trans. RATHON RA-1000 for aux. purposes only. (990kc 1kw DA-D) (OVER for amendment)	GRANTED	5-19-69



AMENDED: R & F 3/28/69 re engr. data - BL-12,330  
Fee: \$30 paid 4/28/69 refunded 5/2/69-BL-12,330



#11

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters ...K.W.A.M.....Name KWAM, INCORPORATED  
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR-1506 R & F #598122 \$30.	4-28-70 5-4-70 5-4-70	Renewal of license (Auxiliary Transmitter).	GRANTED	9-22-70
BR-1506 R & F #598123 \$75.	4-29-70 5-4-70 5-4-70	Renewal of license (Main Transmitter). AMENDED 6-25-70 re: engineering statement; transmitter logs AMENDED 8-21-70 re: commercial practices		
PN PRESS	JUN 15 1970			
BR-1506 R & F PN Recd. PRESS	5-2-73 5-3-73 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) AMENDED 6-25-73 re: community survey	GRANTED	7-31-73
JUN 5 1973				



APPLICATION RECORD - BROADCASTING

Call  
Letters .....K..W..A..M.....

Name KWAM, INCORPORATED  
Memphis, Tennessee

File No.	Dated	Application for	Action	
			Nature	Date
BR-1506	3-29-76	RENEWAL OF LICENSE (MAIN & AUXILIARY)	Granted	3-25-77
R & F	3-31-76	PETITION TO DENY AND INTERVENE filed 7-1-76 by Alvin O. Chambliss, Counsel on behalf of Memphis Chapter of People United to Save Humanity, Cypress Health and Safety Committee, North Miss. Coalition for Better Broadcasting, & Black Men Pushing Operation Push of Memphis  (See WREC for petition filed 7-13-76)  OPPOSITION TO PETITION TO DENY AND INTERVENE filed 7-21-76 by KWAM, Inc.  CERTIFICATE OF SERVICE TO OPPOSITION TO PETITION TO DENY AND INTERVENE filed 8-6-76 by KWAM, Inc.  PETITION FOR EXTENSION OF TIME filed 8-17-76 by Alvin O. Chambliss, Counsel on behalf of the Memphis Chapter of People United to Save Humanity, et al.  12-16-76, MEMORANDUM OPINION & ORDER, Petition to Deny filed by the Memphis Chapter of People United to Save Humanity and other groups. DENIED.		
P.N.	3-31-76			
Press	<b>MAY 25 1976</b>			



(BR-1506) AMENDED 1-24-77 re: EEO



#13

## APPLICATION RECORD BROADCASTING

Call Letters: K W A M

Name: KWAM, INCORPORATED

Station Location: MEMPHIS, TENNESSEE

File No.	Date	Description	Action and Date
BR 790402 JO PRESS JUN 13 1979		RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	<i>gr</i> 9-27-79 GRANTED 9-27-79
BP810710 AK PRESS(O) AUG 7 1981		CP to chg. south antenna tower to a height of 522' & request for a standard radiation pattern.	



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

