KVML



## REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

## BROADCASTING STATION LICENSE LECORD

AM

Date first licensed 8-18-49 FOR NAME SEE CARD #2 Call letters XKR O.G.

X JOHN H.ROBBINS AND CHARLOTTE ROBBINS (AL 12-18-57) Station location: Sonora, California

X BRENSTER E. FERREL

X BRENSTER E. FERREL

X BRENSTER T. EGGERS AND GEORGE E. JOHNSTAD, d/b as RADIO STATION KROG (AL 1-17-57; FFF: (Not Consumerated)

\*BREWSTER E. FERREL (AL 10-14-53 EFF 10-15-53)

X KEN RANDOLPH (AL 4-23-52, Eff. 5-1-52)

Name of Licenses XIANTHE DENSMOPE tr/as MOTHER LODE BROADCASTING COMPANY

Johnny Avenue, near Racetract Rd., 1.5 mi es NW of Sonora, Calif. 5-21-74
Transmitter locationX On S. Side of Mono State Highway, 0.4 mile S.E. of city limits of
Sonora, California (CP II-19-48) (Lgc. 8-18-49)

Same as Main

Main studio location Xon S. Side of Mono State Highway, 0.4 mile S.E. of city limits of Sonora, California (CP 11-19-48) (Lic. 8-18-49)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl.	Date			Time	Period	
No.	Issued	Freq.	Power	Div.	From- T	·o
BP-6836	11-19-48	1450	250w	U	1-19 7-1	19-49
	CP for a	THE RESERVE TO SERVE THE PARTY OF THE PARTY			1-17 /-1	17-47
BL-3723	8-18-49	1450	250 w	U	8-18 2-1	1-51
	Lic. to c	over CP	(6836) 1	or a new	station.	
			The same of the sa	LAUSE)		
BS-2319	1-29-51		on of 1:	AND DESCRIPTION OF THE PERSON NAMED IN		1-51
3S-2319	5-23-51		n of li	Name and Address of the Owner, where the Owner, which is the Owner,	6-1 9-1	The spiriture of the last
BZ-3294	6-26-51	1450	250w	U (T)		1-51
	Authorit	Section and the second section	rmine o	STATE OF THE OWNER, WHEN	ower by di	irect
20 2210	method -				0 2/ 12 1	-
The second liverage with	8-24-51	1450	250w	NAME AND ADDRESS OF TAXABLE PARTY.	8-24 12-1	1-23
THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	8 4-23-52	THE RESERVE OF THE PERSON NAMED IN		of licens	e to KEN	
The second second second	5-1-52	RANDOLE	Annual Contract of the Contrac			
BAL -162				of licens	se to BREW	STER
EFF	10-15-53	1450	RREL 250w	-,,	19 1 19	1 56
BR_2319	THE RESERVE OF THE PERSON NAMED IN	1450	CONTRACTOR OF THE PERSON NAMED IN			1_56
BR-2319	11-28-56	K.ESN E	MAL OF I	ICENSE	12-1-56 12	?-1-59
	Name and Address of the Owner, where					
BAL-252	6 1-17-57	Vol. as	signment	of licens	e to: WALT	ER T.
	Name and Address of the Owner, where	Vol. as	signment AND GEOR	of licens		ER T.
BAL-252	6 1-17-57	Vol. as EGGERS RADIO S	signment AND GEOR TATION E	of licens GE E. JOHN ROG. (not c	e to: WALT STAD, d/b	ER T.
BAL-252 EFF:	6 <b>1-17-57</b>	Vol. as EGGERS RADIO S	signment AND GEOR TATION E	of licens GE E. JOHN ROG. (not comment of li	e to: WALT STAD, d/b	ER T.
BAL-28	6 1-17-57	Vol. as EGGERS RADIO S Voluntar John H.	signment AND GEOR TATION E y assign	of licens GE E. JOHN ROG. (not o	e to: WALT STAD, d/b consummated	ER T.
BAL-28	6 1-17-57	Vol. as EGGERS RADIO S Voluntar John H.F	signment AND GEOR TATION E y assign lobbins	of licens GE E. JOHN ROG. (not o	e to: WALT STAD, d/b consummated cense to te Robbins sion sign-	ER T.
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BAL-252 EFF:  BAL-28. EF  Letter  BR-23.	6 1-17-57 45 12-18-57 1-1-58 7-13-59 19 3-9-60 Auth	Vol. as EGGERS RADIO S Voluntar John H.E Commiss 6:30Ph Commiss 6:30Ph Commiss 6:30Ph	signment AND GEOR TATION E  y assign tobbins ion gran period condecer 250	of licens GE E. JOHN ROG. (not of ment of it and Charlot ted permis ending 10-	e to: WALT STAD, d/b consummated cense to te Robbins sion sign-	ER T.
BAL-252 EFF:  BAL-28 EF  Letter  BR-23 & BZ-424	6 1-17-57 45 12-18-57 F: 1-1-58 7-13-59 19 3-9-60 Auth by d	Vol. as EGGERS RADIO S Voluntar John H.E Commiss 6:30Ph Commiss 6:30Ph Commiss 6:30Ph Commiss 6:30Ph Commiss 6:30Ph	signment AND GEOR TATION E  y assign lobbins ion gran period on defer surement	of licens GE E. JOHN ROG. (not of ind Charlot ted permission and action of anterna	e to: WALT STAD, d/b consummated cense to te Robbins sion sign- 9-59. con remember.	ER T.
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#### BROADCASTING STATION LICENSE RECORD

Date first licensed (EFF: 10-30-79 Call letters XKROG

PORTUGUESE AMERICAN COMMUNICATIONS, CORPORATION (AL: 10-30-79)

Station location Sonora, California

X JUSEPH L. HEROLD AND CHARLES W. HEROLD, SR. A

\*LIMITED PARTNERSHIP, dba HEROLD BROADCASTING COMPANY (AL 10-22-68 EFF. 11-30-68)

XRALPH P. BOWEN tr/as SONORA BROADCASTING CO., (AL 8-25-60; EFF: 10-3-69),-11-6

Name of licensee HARLAN L.EGAN AND RALPH P.BOWEN d/b as SONORA BROADCASTING COMPANY, (AL 3-9-60)

Transmitter location See Card #1

Main studio location

## CONSTRUCTION PERMIT AND LICENSE RECORD

DESCRIPTION OF THE PARTY OF THE	CONTRACTOR OF STREET			A COLUMN TO SERVICE AND ADDRESS OF THE PARTY	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To-
图-2319	12-26-62	14 Ckc	2 4 11	Unl	12-2 12-1-6
Wire	8-27-65	Auth. of	er. sign	off 10p	daylight
		saving t	ime (9p	PST) th	u 10-30-65.
ER-2319	12-26-62	1450kc	250w	Unl.	12-26 12-1-65
		Supersed	ing Augh	orization	to correct
DESTRUCTION OF THE PERSON NAMED IN			tion man		
BR-2319	11-15-65				12-1 12-1-68
BP-17041	6-27-66	1/,50kc	250w 11	LIS II	8-27 2-27-67
21 10:41					cw and install
				707) Co	
BL-11-514	1-16-67				-16 12-1-68
condl	1-10-07		over CP	RP-17 041	) which auth in
	263				1 new trans.
BAL-6465	10-22-6	Vol. AL		i, insta	I Hew Lians
	11-30-68 )12-31-68		-C T4-		
	THE RESERVE TO SHARE THE PARTY OF THE PARTY	STATE OF THE PERSON.		A STATE OF THE PARTY OF THE PAR	2-1 12-1-71
BP-18428	1-24-69	14.50kc	250-	THE RESIDENCE IN	0 01 10
THE RESERVE AND ADDRESS OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS	Million Challenger	·	270W	Aux.	9-24-69
	CP to i	nstall a	new aux	trans.	at main trans
	loc., to	nstall a be oper	new aux	trans.	9-24-69 at main trans. , for aux.
	loc., to purpose	nstall a be oper only.	new aux.	trans., Okc, 250	at main trans.
BL=12325	loc., to purpose	nstall a be oper only. License	new aux. on 1450	trans.	at main trans.
BL-12325 (L)	loc., to in purpose 5-6-69	be oper only. License aux. tra	new aux. on 1450	trans., Okc, 250w,	at main trans. for aux.
EL-12325 (L) Comlet	loc., to in purpose 5-6-69	be oper only. License aux. tra	new aux. on 1450	trans., Okc, 250w,	at main trans.
EL-12325 (L) Comlet BZ-7897	CP to in loc., to purpose 5-6-69	be oper only. License aux. tra	new aux. on 1450  (BP-18,42)  ns. coord: N	trans., okc, 250w,	at main trans. for aux.  1 12-1-71  WL 120 22 13
EL-12325 (L) Comlet EZ-7897 ER-2319	CP to in loc., to purpose 5-6-69  5-15-70  L)11-29-7	be oper only. License aux. tra	new aux. on 1450  (BP-18,42)  ns. coord: N	trans., okc, 250w,	at main trans. for aux.
EBSA	CP to it loc., to purpose 5-6-69  5-15-70  L)11-29-7. 5-22-72	be oper only. License aux. tra	DP-18,42	trans., Okc, 250w, 28) instal L 37 58	at main trans. for aux.  1 12-1-71  WL 120 22 13
EBSA	CP to in loc., to purpose 5-6-69  5-15-70  5-22-72  5-21-74	be oper only. License aux. tra Correct RENEWAL	DP-18,42	trans., Okc, 250w, 28) instal L 37 58	at main trans. for aux.  1 12-1-71  WL 120 22 13
EBSA BP-19.66	CP to it loc., to purpose 5-6-69  5-15-70  L)11-29-7. 5-22-72	be oper only. License aux. tra Correct RENEWAL	DP-18,42	trans., Okc, 250w, 28) instal L 37 58	at main trans. for aux.  1 12-1-71  WL 120 22 13
EBSA BP-19.66	CP to it loc., to purpose 5-6-69  5-15-70  L)11-29-7.  5-22-72  5-21-74  CP to ch	be oper only. License aux. tra Correct RENEWAL	DP-18,42 ns. coord: N	trans., okc, 250w, 28) instal	at main trans. for aux.  1 12-1-71  WL 120 22 13  12-1-74
EBSA BP-19.66	CP to in loc., to purpose 5-6-69  5-15-70  5-22-72  5-21-74	be oper only. License aux. tra Correct RENEWAL	DP-18,42 ns. coord: N	trans., Okc, 250w, 28) instal  L 37 58 2	at main trans. for aux.  1 12-1-71  WL 120 22 13  12-1-74
BL-12325 (L) Comlet BZ-7897 BR-2319 EBSA BP-19.66 BR-2519 BL-13,93	CP to in loc., to purpose 5-6-69  5-5-70  L)11-29-7.  5-22-72  5-21-74  CP to ch  (L) 6-11-	be oper only. License aux. tra Correct RENEWAL	DP-18,42  BP-18,42  Coord: No.  Coord: No.  L and SL  BP-19,62	trans., Okc, 250w, 28) install 137 58 2. AUX.	at main trans. for aux.  1 12-1-71  WL 120 22 13  12-1-74  5-21-75
BL-12325 (L) Comlet BZ-7897 BR-2319 EBSA BP-19.66 BR-2519 BL-13,93	CP to in loc., to purpose 5-6-69  5-5-70  L)11-29-7.  5-22-72  5-21-74  CP to ch  (L) 6-11-	be oper only. License aux. tra Correct RENEWAL	DP-18,42  BP-18,42  Coord: No.  Coord: No.  L and SL  BP-19,62	trans., Okc, 250w, 28) install 137 58 2. AUX.	at main trans. for aux.  1 12-1-71  WL 120 22 13  12-1-74
BL-12325 (L) Comlet BZ-7897 BR-2319 EBSA BP-19.66 BR-2519 BL-13,93	CP to it loc., to purpose 5-6-69  5-5-70  L)11-29-71  5-22-72  5-21-74  CP to ch  (L) 6-11-75	be oper only. License aux. tra Correct RENEWAL  1450khz Ant -	on 1450  BP-18,42  Coord: No.  Coord: No.  Land SL  and Mod BP-19,62	trans., Okc, 250 v. 28) install 37 58 2. AUX.	at main trans. for aux.  1 12-1-71  WL 120 22 13  12-1-74  5-21-75
BL-12325 (L) Comlet BZ-7897 BR-2319 EBSA BP-19.66 BR-2319 BL-13,93 BL-13,93	CP to it loc., to purpose 5-6-69  5-15-70  L)11-29-71  5-22-72  5-21-74  CP to ch  (L) 6-11-  1) 76-11-75	be oper only. License aux. tra Correct  RENEWAL  1450khz Ant  75 Renews to cover Supersede	DP-18,42  BP-18,42  Coord: N.  OF MAIN  L and SL  and Mod BP-19,62	trans., okc, 250 v. 28) install 237 58 2. Was U diffication 22 for character anten	at main trans. for aux.  1 12-1-71  WL 120 22 13  12-1-74  5-21-75  na description 12-1-77
BL-12325 (L) Comlet BZ-7897 BR-2319 EBSA BP-19.66 BR-2319 BL-13,93 BL-13,93 BZ-8966(C) BS-2319(C)	CP to it loc., to purpose 5-6-69  5-15-70  L)11-29-71  5-22-72  5-21-74  CP to ch  (L) 6-11-  I) 6-4-77	be oper only. License aux. tra Correct  RENEWAL  1450khz Ant 75 Renews to cover Supersede ML to che	DP-18,42  BP-18,42  Coord: No  OF MAIN  L and SL  l and Mod  BP-19,62  d to corr  Measurements  ange anter	trans., Okc, 250w, Okc, 250w, 28) instal  28) instal  27 58  28 AUX.  diffication 22 for characteristics ent ana descri	at main trans. for aux.  1 12-1-71  WL 120 22 13  12-1-74  5-21-75  na description 12-1-77
BL-12325 (L) Comlet BZ-7897 BR-2319 EBSA BP-19.66 BR-2319 BL-13,93 BL-13,93 BZ-8966(C) BS-2319(C)	CP to it loc., to purpose 5-6-69  5-15-70  L)11-29-71  5-22-72  5-21-74  CP to ch  (L) 6-11-  I) 6-4-77	be oper only. License aux. tra Correct  RENEWAL  1450khz Ant 75 Renews to cover Supersede ML to che	DP-18,42  BP-18,42  Coord: No  OF MAIN  L and SL  l and Mod  BP-19,62  d to corr  Measurements  ange anter	trans., Okc, 250w, Okc, 250w, 28) instal  28) instal  27 58  28 AUX.  diffication 22 for characteristics ent ana descri	at main trans. for aux.  1 12-1-71  WL 120 22 13  12-1-74  5-21-75  na description 12-1-77

# BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters KVML
	Station location

Name of licensee See Card #2

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

	Appl.	Date	200		Time	Period
	No.	Issued	Freq.	Power	Div.	From- To-
BR-2	2319(S)	11-30-77	Renewal (Main &	of Lice Auxilia		12-1-80
	90810HG	10-30-79	The second second			2-30-79
BR8	300731UF	(S) 11-2	5-80 I	enewal		12-1-83
BR80	00731UR (S	11-25-80	Superse city in	ded to so condition	how corr	ect_12-1-83

Form 94

#### APPLICATION RECORD - BROADCASTING

CallX K R O G Letters New

Name IANTHE DENSMORE tr/as MOTHER LODE BROADCASTING COMPANY (PO # 5 Washington Street, Sonora, California)

				tion
File No.	Dated	Application for	Nature	Date
HP-6836 Rec'd Filed	6-25-48 6-25-48	Construction Permit for a new standard broad- cast station to be operated on: Frequency: 1450kc Power: 250w Hours of operation: Unlimited Trans. location: .4 mile S.E. of Sonora City Limits on S. side of Mono State Highway, Sonora, Calif. Studio location: .4 mile S.E. of Sonora City Limits on S. side of Mono State Highway, Sonora, Calif.	GRANTED	11-19-48

Transmitter-Raytheon RA-250

Claud B. Andrews, Atty. 1355 Cedar Court Rd. Glendale, California

George W.Berger, Engr. 710 Enickerbocker Bldg.. Los Angeles, Califrnia FCC Form 94

### APPLICATION RECORD - BROADCASTING

Call K V M L (9-8-61)

Name IANTHE DENSMORE tr/as MOTHER LODE BROADCASTING COMPANY

File No.	Dated	Application for	Action Nature Date
Rec'd Resubm. Rec'd Filed	5-23-49 5-31-49 6-17-49 6-21-49	License to cover Construction Permit (BP-6836) which authorized a new standard broadcast station.	Engineering-statement dated-after-application sworn-to GRANTED 8-18-49 subj. to cond. that lical shall be required to submit a written repart to the Commission 1 each yr. to state cond. of the galvanized iron ground screen which is located at the tower base
BR-2319 Rec'd Resub.	12-1-50 12-5-50 1-2-51	Renewal of license	RETURNEE-12=18=50- not-properly-signed. Granted 8-24-51

FCC Form 94

### APPLICATION RECORD - BROADCASTING

Call KVMI Letters X K R O G

Name x IANTHE DENSMORE tr/as MOTHER LODE BROADCASTING COMPANY

File No.	Dated	Application for	Nature	tion Date
BZ-3294 Rec'd. Filed	5-14-51 5-21-51 5-21-51	Authority to determine operating power by direct measurement of antenna power.	GRANTE	D 6-26-51
BAL-1368 Rec'd Filed	3-31-52 4-2-52 4-2-52	Voluntary assignment of license to Ken Randolph. Krieger & Jorgensen, Attys.	GRANTED Eff.	4-23-52 5-1-52
BR-2319 Rec'd Filed	9-8-53 9-10-53 9-10-53	Renewal of License	GRANTED	11_4_53
BAL-1621 Rec'd Filed	9-8-53 9-10-53 9-10-53	Voluntary assign ent of license to Brewster E. Ferrel	GRANTED EFF:	10-14-53 10-15-53

#4

FORM A-170

#### APPLICATION RECORD - BROADCASTING

WALTER T. EGGERS AND GEORGE E. JOHNSTAD, d/b as RADIO STATION Letters VK R O G
Name & BREWSTER R. FERREL

File No.  EP-10,011  Rec'd  Filed	Dated 7-29-55 8-1-55 8-1-55	Application for Construction permit to change frequency from 1450kc to 790kc; increase power from 250w to 1kw and change hours of operation from unlim to daytime; make changes in the antenna sys (increase in height) and install a new trans- mitter (Raytheon RA-1000).	DISMISSE ited req.	ID 11-30-55
BR-2319 Rec'd Filed	10-22-56 10-29-56 10-29-56	Renewal of License	GRANT ED	11-28-56
BAL 2526 Rec <sup>1</sup> d Filed	12-3-56 12-7-56 12-7-56	Voluntary assignment of license to Walter T. Eggers and George E. Johnstad, d/b as Radio Station KROG.	GRANTED Not Consum	1-17-57 mated, per ed 2-28-57
BAL- Rec'd	4-10-57 4-15-57			4-18-57 applicant.
		F.C.C WASHINGTON, D. C.		

FORM BC-121 #5

APPLICATION RECORD - BROADCASTING

JOHN H. ROBBINS AND CHARLOTTE ROBBINS

Name x BREWSTER E. FERREL

Call KVML Letters X. K.R.O.G.

File No.	Dated	Application for	Nature Nature	Date
BAL-2845 Rec'd Filed	10-30-57 11-6-57 11-6-57	Voluntary assignment of license to John H. Robbins and Charlotte Robbins.	GRANTED EFF:	12-18-57 1-1-58
BR-2319 Rec'd Filed	9-10-59 9-15-59 9-15-59	Renewal of License	GRANTED	3-9-60
Rec'd Resubmitt R&F	12-2-59 12-7-59 ed 12-26-59 12-30-59	Authority to determine operating power by direct meausrement of bower.		d 12-10-59 n incorrect 2-29-60 / h Renewal/
BAL-3743 Rec'd Filed	12-17-59 12-21-59 12-21-59	Voluntary assignment of license to Harlan L. Egan and Ralph P. Bowen d/b as Sonora Broadcasting Company.	GRANTED	3-9-60 4-11-60
		F.C.C WASHINGTON, D. G.		

Call X K R O G (9-8-61)

Name X HARLAN L. EGAN AND RALPH P. BOWEN d/b as SONORA BROADCASTING COMPANY

8L-11,514 R & F	11/4/66	Lic. to cover CP (BP-17,041) which auth. incr. daytime power, install new trans. Engr: A. E. Towne, Calif.	GRANTED Condl re	1-16-67 1 IV stations
PP-17,041 R. & F.	12-15-65	Engr: A. E. Towne Assoc., Inc.	GRANTED Cond'l res IV station Antenna re measuremen	esistance
BR -2319 R & F	9-21-65 9-27-65	Renewal of license	GRANTED	11-15-65
BR-2319 Rec'd Filed	8-15-62 8-23-62 8-23-62	Renewal of license	GRANTED	12-26-62
BAL-3974 Rec'd Filed	8-5-60 8-15-60 8-15-60	Voluntary assignment of license to Ralph P. Bowen tr/as Sonora Broadcasting Co.	GRANTED EFF:	8-25-60
File No.	Dated	Application for	Nature	Date

F.C.C. - WASHINGTON. D. C.

CONTACT: Ralph P. Bowen
TELEPHONE: Code 209; 532-7426
ADDRESS: P. O. Box 967
Sonora, California

#### APPLICATION RECORD - BROADCASTING

Aug. 1955
JOSEPH L. HEROLD AND CHARLES W. HEROLD, SR. A LIMITED PARTNERSHIP, Call

dba HEROLD BROADCASTING COMPANY
TRALFH P. BOWEN tr/as SCNORA BROADCASTING CO.

FORM BC-121 #7

Name x RALPH P. EUWEN Tr/as SCHORA BROKE TO THE OUT

S	onora, Cali	95370		
File No.	Dated	Application for	Nature Nature	tion Date
BAL-6465 R & F FEE PD: \$75	8-30-68 9-4-68 -#456637	Voluntary assignment of license to Joseph L. Herold and Charles W. Herold, Sr., A Limited Partnership, dba HEROLD BROADCASTING COMPANY	GRANTED EFF.	10-22-68
SEP 12 1968 Pub. notic	e filed 9-26	-68 Atty - Fisher, Wayland, Duvall & Sou	thmayd	
BR-2319 R.&F. #454267 \$75 SIC 1 1063	8-19-68 8-26-68 8-26-68	AMENDED 12-9-68 to change name of applicant to "Joseph L. Herold and Charles W. Herold, Sr., A Limited Partnership, dba Herold Broadcasting Company"	GRANTED	12-31-68
BP-18,428 R. & F. #473674 \$30 JAN <sup>2</sup> Z 1969	12-13-68 12-16-68 12-16-68	CP to install a new auxiliary transmitter (Raytheon RA-250) at main transloc, to be oper on 1450kc 250w, XDXWELLYD, for auxiliary purposes only.  atty-Fisher, Wayland, Duvall and Southmayd	GRANTED	1-24-69
		(Amended 1-2-69 to verify Aux.trans.) F.G.C. WASHINGTON, D. C.		

## APPLICATION RECORD - BROADCASTING

FORM BC-121

JOSEPH L. HEROLD AND CHARLES W. HEROLD, SR., A LIMITED PARTNERSHIP, dba HEROLD BROADCASTING COMPANY

Call Letters KVML

Name Sonora, California 95370

File No.	Dated	Application for	Nature	Date
R & F #493192 \$30 PT	2/25/69 2/26/69 2/26/69 3/6/69	License (BP-18,428) install aux. trans.  Atty: Charles V. Wayland	GRANTED	5-6-69
MAY 2 1969  BR-2319  R & F  P.N.  PRESS  SEP 1 19	8-7-71 8-16-71 8-16-71	Renewal of License (Main & Auxiliary)  Atty: Charles V. Wayland	GRANTED (Issued	11-29-71 with BZ-7898)
BZ-7897 Rec'd Amended & F DM PRESS	9-23-71 9-27-71 10-1-71 10-8-71	Direct Measurement - Main.  Direct Measurement - Aux.  Atty: Fisher, Wayland, Duvall, etc.	GRANTED (issued	11-11-71 with BR-2319)
STATE OF THE PARTY		F. C. C WASHINSTON, D. C.		

Form BC-121 September 1969

## APPLICATION RECORD - BROADCASTING

#9

Call Letters KVML

Name JOSEPH L. HEROLD AND CHARLES W. HEROLD, SR. A LIMITED PARTNERSHIP, dba

SONGRA, CALIFORNIA				Action	
File No.	Dated	Application for	Nature	Date	
BP_19,622 Rec'd Filed \$50-296922 AC-056 APR 2 6 1974	3-25-74 3-28-74 3-28-74 3-28-74	Construction permit to change antenna transmitter and studio location to Johnny Av near Racetrack Road, 1.5 mi. NW of Sonora, California. 37° 59' 38" 120° 24' 22" Atty: Charles V. Wayland	enue GRANTED	5-21-74	
BR-2319 R & F PN Recd.	6-18-74 6-27-74 " JUL 2 <b>5</b> 1974	AMENDED 11-20-74 re: programming	GRANTED	5-29-75 th BL-13,937	
BL-13,937 R & F \$100#402880 PTA PRESS MAY 6.	3-16-75 3-19-75 3-21-75 3-31-75 1975	Lic. to cover BP-19662 for changes SL & TL: Johnny Ave. off Race Track Road Sonora, California Atty. Grover C. Cooper(Fisher, Wayland, etc)	GRANTED issued	6-11-75 ith Renewal	
		F.C.C WASHINGTON, D. C.			

# APPLICATION RECORD - BROADCASTING

Form BC-121 September 1969

#10

Call Letters K.V.M.L

		DBA HEROLD BROADCASTING COMPANY, Sonora, Cal	Action	
File No.	Dated	Application for	Nature	Date
BZ-8966 R & F DM	7-19-75 7-21-75 11-13-75	Direct Measurement	GRANTED	1-14-76
PRESS ' Y	1 1875			
2319	7-2-77	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	11-30-77
Recd.	7-28-77			11-30-77
ESS	AUG 1 5 1977	R.J.Bodorff, Atty.		

F.C.C. - WASHINGTON, D. C.

Form BC-121 # 10 May 1976

### APPLICATION RECORD - BROADCASTING

Call

Letters KVML

PORTUGUESE AMERICAN COMMUNICATIONS, CORPORATION

x Joseph L. Herold and Charles W. Herold, Sr.,
Name x A Limited Fartnership, dba HEROLD EROADCASTING COMPANY
Sonora, Calif.

			Action	
File No.	Dated	Application for	Nature	Date
BAL 790810HG	fm	Vol AL to PORTUGUESE AMERICAN COMMUNICATIONS,	GRANTED	10-30-79
	lso see KRO		EFF:	10-30-79
PRESS	AUG 3 0 1979	(Fisher, Wayland etc)		
PN FILED	9-4-79	Atty for assignor - R.J.Bodorff for assignee - Glaser, Fletcher et	c	
BR 800731 UR		THE RESERVE OF THE PARTY OF THE	led 8-16-7	9 11-25-80
PRESS	AUG 2 2 1980	THE RESERVE OF THE PARTY OF THE	Cond 1	11-25-80
		F.C.C WASHINGTON, D. C.		

BAL/HG re: reflect minority ownership of assignee AMENDED 10-15-79 re: projected bal. sheet; financial qualifications; bank letter & individual balance sheets of assignees

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

