

KVRC



**REMOVABLE LABEL GUIDE**

Cat. No. 4550L

Patent No. 1390199



B.S. 1761

BROADCASTING STATION LICENSE RECORD

Date first licensed ..... 11-26-47 .....

Call letters ..... K.V.R.C. ....

LOCATION: ARKADELPHIA, ARKANSAS

ARKADELPHIA BROADCASTING COMPANY (AL 5-15-52, EFF 6-1-52)

Name of licensee xCECIL W. CUPP, tr/as ARKADELPHIA BROADCASTING COMPANY .....

Transmitter location of Arkadelphia, Arkansas. (CP & MP 8-6-47)..... (Lic. 11-26-47).....  
Approx. 0.8 mi. S, & approx. 0.3 mi. E. of principal business district

Approx. 0.8 mi. S. and approx. 0.3 mi. E of principal business district of  
Arkadelphia, Arkansas (Ltr. 2-7-51).

506 Main St., Arkadelphia, Arkansas (Lic. 11-26-47)

Main studio location x510 Main Street, Arkadelphia, Arkansas. (CP & MP 8-6-47) .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
B3-P-5607	4-17-47	1240	250w	U	Subj. filing MP for approval of T site & antenna
B3-P-5607 MP-2848	8-6-47	1240	250w	U	10-6 4-6-48 Mod. CE (5607) for approval of antenna and T site, and specify studio location.
BL-2697 BZ-2533	11-26-47	1240	250	U	11-26 8-1-49 Lic. to cover CP (5607 as mod) for a new station change studio site and determine operating power by direct method. (CONDITIONAL)
BR-1761	7-27-49	1240	250	U	8-1 8-1-52
BAL-1346 EFF	5-15-52 6-1-52	Vol. assignment of license to ARCADELPHIA BROADCASTING COMPANY			
Telegram	7-24-52	Action on renewal deferred 7-17-52 and continued operation authorized until final determination on renewal			
BR-1761	9-3-52	1240kc	250w	U	9-3 6-1-55
Telegram	5-27-55	Action on renewal deferred 5-25-55 and continued operation authorized until final determination on renewal.			
BR-1761	6-29-55	Renewal of license			6-29 6-1-58
BTC-2097 EFF:	12-21-55 12-29-55	Voluntary transfer of control to JOHN M. RIGGLE AND WILLIAM F. DEATON.			
TELEGRAM	5-29-58	Action on renewal application deferred pending further consideration. Continued operation authorized.			
BR-1761	2-8-61	renewal of License			2-8 6-1-61
	6-1-61	Commission deferred action on renewal pending further consideration.			
BR-1761	7-20-61	Renewal of license			7-20 6-1-64
	6-3-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1761	2-3-65	RENEWAL OF LICENSE			2-3- 6-1-67
BR-1761	5-22-67	1240kc	250w	Un	6-1 6-1-70
Wire dtd.	& rec'd	10-25-68, notification per 73.48(a)(5)			
Rules that Gates BC-1G now installed & in oper. (EFF: 10-22-68)					



Form BC 126 #2  
June 1954

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters KVRC

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-18241	7-30-69 CP to incr. daytime power and install new transmitter (Cond'l).	1240kc	250w, 1kw-LS	U	3-30-70
BL-12,482(L)	2-13-70	Lic. for changes			6-1-70
BR-1761(S)	5-27-70	Renewal of license			6-1-73
EBSA	5-22-72				
BR-1761(S)	5-31-73	RENEWAL OF LICENSE			6-1-76
BTC-7206 EFF:	8-8-73 8-31-73	Vol. acq. of negative TC			
BR-1761(L)	5-12-76		RENEWAL		6-1-79
BTC-8252	2/9/77	Invol Trans of neg con		EFF: 6-6-77	
BZ-9439(1)	7-25-77	Direct Measurement			
BTC-8660	5-23-78	VOL. TC			
BR790131VN(L)	6-25-79	Renewal			6-1-82
BTC800221EJ	6-20-80	VOL TC		EFF:	



## APPLICATION RECORD - BROADCASTING

Call K V R C  
 Letters x New

Name CECIL W. CUPP tr/as ARKDELPHIA BROADCASTING COMPANY  
(PO Main Street, Arkadelphia, Arkansas)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-5607 Rec'd Filed	1-8-47 1-10-47 1-10-47	Construction Permit for a new standard broad- cast station to be operated on: Frequency: 1240kc Power: 250w Hours of operation: Trans. location: To be determined-Arkadelphia, Arkansas Studio location: Same	GRANTED Subj. filing MP for ap- proval of T site & ant. Letter written 6-16-47  Issued with MP 2848	4-17-47



Transmitter- RCA BTA-250L

H.W.McMillan, Atty.  
Arkadelphia, Arkansas

A.Earl Cullum, Jr., Engr.  
Dallas, Texas



## APPLICATION RECORD - BROADCASTING

#2

Call  
LettersKVRCName ARKADELPHIA BROADCASTING COMPANY (Cecil W. Cupp-sole owner)

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2848 Rec'd Filed	6-11-47 6-13-47 6-13-47	Mod. of C.P. (B3-P-5607, which authorized a new standard broadcast station) for approval of antenna and transmitter location at Approx. 0.8 mi. S. & approx. 0.3 mi. E. of principal business district of Arkadelphia, Near Arkadelphia, Arkansas, and to specify studio location as 510 Main Street, Arkadelphia, Arkansas.	GRANTED	8-6-47



## APPLICATION RECORD - BROADCASTING

#3

Call  
Letters K V R CName ARKADELPHIA BROADCASTING COMPANY (Cecil W. Cupp-sole owner)

File No.	Dated	Application for	Action	
			Nature	Date
BL-2697 Rec'd Filed	9-20-47 9-23-47 9-23-47	License to cover C.P. (B3-P-5607, as mod.,) which authorized a new standard broadcast station and change studio location from: 510 Main Street, Arkadelphia, Arkansas to: 506 Main Street, Arkadelphia, Arkansas and	GRANTED re waiver and 3.60	11-26-47 3.55(b)
BZ-2533 Rec'd Filed	9-20-47 9-23-47 9-23-47	Authority to determine operating power by direct measurement of antenna power.		
BR-1761 Rec'd	5-26-49 5-31-49	Renewal of license	GRANTED	7-27-49
<i>Per 4-24-50 performance record. To E 4-25-50</i>				



APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

ARCADELPHIA BROADCASTING COMPANY

Call Letters KVRO

Name X CECIL W. CUPP, tr/as ARCADELPHIA BROADCASTING COMPANY

ARCADELPHIA, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1346 Rec'd Filed	3-23-52 3-25-52 3-25-52	Voluntary assignment of license to Arkadelphia Broadcasting Company	GRANTED EFF	5-15-52 6-1-52
BR-1761 Rec'd Filed	4-29-52 5-2-52 5-2-52	Renewal of License	GRANTED	9-3-52
BR-1761 Rec'd Filed	2-28-55 3-2-55 3-2-55	Renewal of License	GRANTED	6-29-55
BTC-2097 Rec'd Resub. Rec'd Filed	9-20-55 9-23-55 11-7-55 11-10-55 11-10-55	Voluntary transfer of control of licensee corporation from Cecil W. Cupp, Sr., John M. Moore, and Cecil Cupp, Jr. to John M. Riggle, and William F. Deaton.	<del>RETURNED</del> <del>incomplete</del> GRANTED EFF:	<del>10-7-55</del>  12-21-55 12-29-55



AUG. 1955

#5

Call  
Letters K V R CName ARKADELPHIA BROADCASTING COMPANYARKADELPHIA, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-1761 Rec'd. Filed	2-28-58 3-5-58 3-5-58	Renewal of license.	GRANTED	2-8-61
BR-1761 Rec'd&Filed	2-27-61 3-2-61	Renewal of license	GRANGED	7-20-61
BR-1761 R & F	3-2-64 3-17-64	Renewal of license.	GRANTED	2-3-65
BR-1761 R & F	3-14-67 3-17-67	Renewal of license	GRANTED	5-22-67
BP-18,241 Recd & F. #438613 \$75 P.N. mailed JUL 12 1968 PN filed	6-15-68 6-24-68 6-24-68 7-10-68 7-17-68	CP to change from 1240kc 250w Unl. to 1240kc 250w, 1kw Unl. and install new trans (RCA-BTA-1R1). Engr: Merl Saxon, Lufkin, Tex.	GRANTED	7-30-69 Cond'l re: 250w Class IV stations. Antenna resistance meas.

PT not with. - 8-27-69  
PT-9-24-69



CONTACT: WILLIAM F. DEATON

PHONE: CODE 501; 246-4561

ADDRESS: SOUTH THIRD STREET  
ARCADELPHIA, ARKANSAS



APPLICATION RECORD - BROADCASTING

Call  
Letters K V R C

Name ARKADELPHIA BROADCASTING COMPANY  
Arkadelphia, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BL-12482 Rec'd #5535477\$30 AMENDED Filed PTA	8-11-69 8-15-69 8-15-69 9-15-69 9-15-69 9-24-69	Lic.(BP-18,241)for changes, install new Trans.( <del>NCA-BTA-LRL</del> ). (GATES BC-1G)  Engineering FEB 3 - 1970	GRANTED	2-13-70
BR-1761 R & F #583186 \$75. P.N.	2-28-70 3-5-70 3-5-70 3-5-70 APR 15 1970	Renewal of License	GRANTED	5-27-70
BR-1761 R & F PN REcd. PRESS MAR 13 1973	3-1-73 3-5-73 "	RENEWAL OF LICENSE	GRANTED	5-31-73



#7

1240khz

Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call  
Letters ..K.V.R.G.....Name ..ARKADELPHIA BROADCASTING COMPANY.....  
Arkadelphia, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BTC-7206 R & F FEE PD: \$250 #517955 CODE 027 (Form 316) JUL 27 1973	7-6-73 7-10-73	Voluntary acquisition of negative control of lic corp by each, William F. Deaton and John M. Riggle thru sale of stock by Cecil W. Cupp, Sr. and John M. Moore to the lic corp.  Atty - E.T. Smith	GRANTED EFF:	8-8-73 8-31-73
BR-1761 R & F PN Recd. PRESS	1-28-76 2-2-76 FEB "27 1976	RENEWAL OF LICENSE	GRANTED	5-12-76
BTC-8252 R & F Also see KDEL-FM FORM 316	1/25/77 1/31/77 FEB 8 1977	Involuntary transfer of negative control of lic corp from William Fredrick Deaton to David Allen Deaton and Travis Mathis, Co-Administrators of the Estate of William Fredrick Deaton, Deceased	GRANTED EFF: "Cond'1"	2/9/77 6-6-77



## APPLICATION RECORD - BROADCASTING

1240khz

Call  
Letters K V R CName ARKADELPHIA BROADCASTING COMPANY  
Arkadelphia, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9439 R & F DM PRESS JUN 29 1977	5-17-77 6-6-77 6-10-77	Direct Measurement Atty: Eugene T. Smith	GRANTED	7-25-77
BTC -8660 Rec'd FORM 315 Also see KDEL-FM Filed APR 1 1978 PN FILED	2/7/78 3/13/78 4-13-78 5-1-78	Voluntary transfer of negative control of lic corp from David Allen Deaton and Travis Mathis, Co-Administrators of the Estate of William Fredrick Deaton, Deceased to David A. Deaton Over	GRANTED EFF:	5-23-78
BR790131VN PRESS MAR 21 1979		Renewal of License Eugene T. Smith, Atty.	GRANTED	6-25-79



RE: BTC-8660 - Court Order sent back to ~~lic~~ by ~~ltr~~ dtd  
3/17/78 to be filed as amendment (dtd after appl was signed)



#9

## APPLICATION RECORD-BROADCASTING

Call Letters: K V R C

Name: Arkadelphia Broadcasting Co.

Station Location: Arkadelphia, Ark

File No.	Date	Description	Action and Date
BTC-800221EJ FORM 315 (ALSO SEE FM KDEL) PRESS: MAR 4 1980 PN FILED	4-11-80	Vol TC from David A. Deaton and John Riggle to Sharon F. Riggle and John Riggle (50% each)  Atty - E.T. Smith	GRANTED 6-20-80 EFF:



BTC800221EJ Amended 4-28-80 re: Financial Data.

AMENDED 5-30-80 re. Three year ruling.



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

