

# REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199



B-S- .2647

KWCK, INC. (AL 10-27-72 EFF: 12-1-72) MORNE INDUSTRIES, INC. (AL 11-20-68, Eff: 12-2-68) Name of licensee XWHITE COUNTY BROADCASTING COMPANY, INCORPORATED

On US Highway No.67 Right-away, 1.7 miles Transmister location East of Searcy, Arkansas (CP 5-25-51) Lic. 10 1-51

100 East Arch Ave., Searcy, Arkansas (BS 5-26-71) x On US Highway No. 67 Right-away, 1.7 miles East of Searcy, Arkansas (CP-5-25-51) Lic. 10-1-51 Main studio location East of Searcy, Arkansas FCC-65

# K W C K (EFF: 5-1-71) Call letters .XZ. J. C. B. Location: Searcy, Arkansas

## **CONSTRUCTION PERMIT AND LICENSE RECORD**

		the second second second			CONTRACTOR OF THE OWNER
Appl.	Date ,		1	Time	Period
No,	Issued	Freq.	Power	Div.	From To
IP-7901	4-25-51	1300	lkw	Day	
	Ltr. 5-2-	51. CP	granted	subj. to	filing MP for
	approval	of site	& anten	la.	
EP-7901	5-25-51	1300kc	lkw	Day	By 7-25-51
BAP-5559	Contraction of the			( the second second	1-25-52
Hod. of	CP (EP-79	01) for (	pproval	of Ant	T & S locations.
TC-1177	9-19-51	Acquisit	ion of	negative o	ontrol of
and the second s	10-5-51	the second se			DD thru purchase
California and		of treas	And the second second second second	AND ADDRESS OF TAXABLE PARTY AND ADDRESS OF TAXABLE PARTY.	
3L-4523	10-1-51	1300	lkw	Day	10-1 6-1-52
	the second s	the second s			dard broadcast
statio					A MARKED PROVIDE
Telegran	3-24-52	Silent	10 days	tower dest	royed
BS-2647	5-21-52	Extensi	on of li	cense	6-1 9-1-52
BR-2647	6-19-52	1300	lkw	Day 6	-19 6-1-55
2-3399	5-13-52	1300	NAMES OF TAXABLE PARTY.	the second s	-13 6-1-52
		and the second	the second se	by direct	
BP-9030	3-3454	other water and the street of the second division of the local div	other design of the local division of the lo	the second se	-3 11-3-54
1	La			(COND'L C	
C.P. c	ing, freq.;				tall DA for
night	use only	1	1. 1. 1.		
elegram	4=26-54	Extensi	on of co	mmencement	date of
	P-9030 E	anted fo	r 120 da	ys	NAME OF TAXABLE
BR-2647	5-18-55	RENEWAL	OF LICE	INCE	6-1 6-1-58
TC-2221	5-23-56	Vol. ac	misitio	the second second second	ve control of
EFF:	6-4-56				odd through
				shares (23.	
Carles and		E.P. Py	eatt, M.	P. Jones an	d J.E.

# BR-2647 5-14-58 RENEWAL OF LICENSE 6-1 6-1-61 BTC-2920 12-10-58 Voluntary transfer of control of licensee Eff: 12-26-53 corp. from C.N.Dodd, Mary Dodd and Carlene Dodd to C.R. Horre. BTC-8141 9/29/76 Vol TC EFF: Forfeited accordance sec. 1.314. Letter 12-15-54

Form BC 126 June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed 10-1751

12

Station location .....

Name of licensee

Transmitter location .....

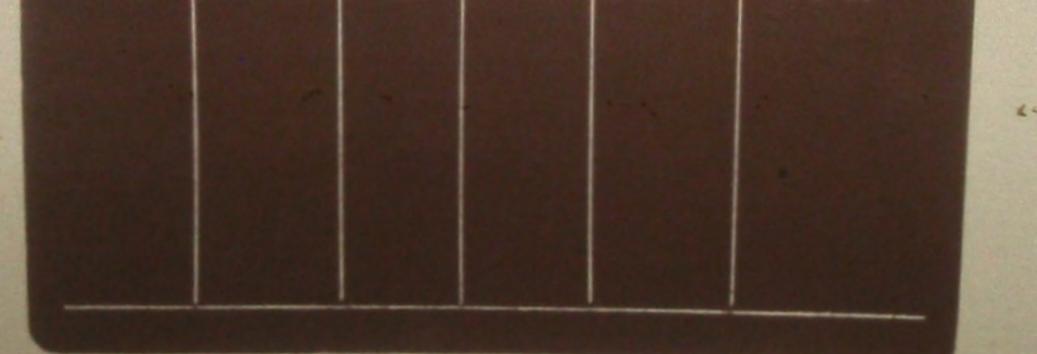
Main studio location \_\_\_\_\_

Call letters KACB

------

# CONSTRUCTION PERMIT AND LICENSE RECORD

		-		1	
Appl.	Date			Time	Period
No.	Issued	Freq.	Power	Div.	From To-
BR-2647	5-17-61	Re ewa	. of 110	ense	6-1 6-1-64
-BR-2647	5-28-64	The second stress of the secon	of Lic	ense	6-1 6-1-67
BR-2647	7-24-67	Renewal	of Lic	ense	7-24 6-1-70
TELEGRAM	10-17-67	PSA	500w		
BL-6516	11-20-68	Vol. AL	2.2%		
BR-2647(L)		Renewal			6-1-73
BRC-3464(1	) 9-28-70	Authori	ty to or	erate by	nc
ER-2647(L		Superse	ding Au		on to correct
Ltr.	10-15-70				
BS-2647 (L)	3-30-71 sunrise a			license	to correct
BS-2647(1)	5-1-71	Call 1	etters o	hanged to	: KWCK
BS-2617(2)	5-26-71	ML chg.		& RC loca	
EBSA	6-12-72			Contraction of the local division of the loc	
BAL-7716	10-27-72	Vol.AL			
BTC-7200	8-28-73	VOL. TC	A and a second	Constant of the local division of the	State of state of the local division of the
BR-2647(L)	7-13-73		IEWAL	State of the second	6-1-76
BS-2647(L)	10-29-73	A REAL PROPERTY AND A REAL PROPERTY AND A	RXXXQXXXX	<b>NXKKKKXX</b>	and the second se
		antenna			6-176
3S-2647(L)	10-29-73	superse	dd to co	reect May	sunset
BR-2647(S)	5-27-76		RENEWAL		/ <u>6-1-76</u> 6-1-79
BR790126U( (S)	5-20-80	RENEWA	L OF LIC	ENSE	6-1-82



#### FCC Form 94

#### **APPLICATION RECORD - BROADCASTING**

Nama Ma	TTTIN D. CH	BROADCASTING COMPANY, INCORPORATED Let
(P.	0. 828 S. B	road St., Betesville, Arkansas) C.N.Dodd, Sea
File No.	Dated	Application for
EP-7901 Rec'd Filed	11-16-50 11-20-50 11-20-50	Construction permit for a new standard broad- cast station to be operated on: Frequency: 1300kc Power: 1kw Hours of Operation: Daytime Trans. Location: To be determined Searcy, Arkansas Studio Location: To be determined Searcy, Arkansas
AMENDED Rec'd Filed	3-1-51 2-5-51 3-5-51	Fred O. Grimwood, Engr. St. Louis, Missouri AMENDED to change name of applicant from William R. Smith tr/as White County Broad- casting Co. to White County Broadcasting Company, Incorporated.

Call KWCB tters .... INew arcy, Arkanssas Action Nature | Date GRANTED 4-25-51 Subj. to filing MP for approval of site & antenna. Ltr. 5-2-51



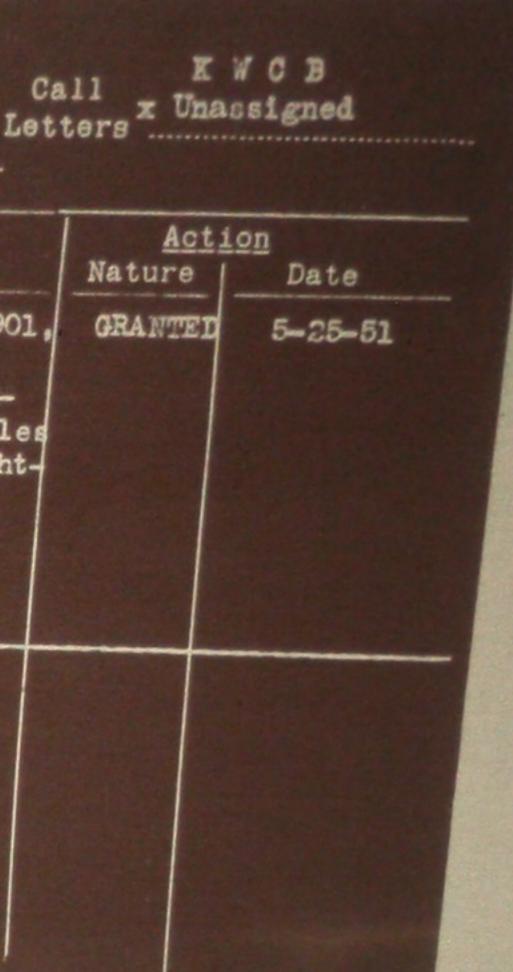
FORM A-170 #2 FORMERLY FCC FORM 94

#### **APPLICATION RECORD - BROADCASTING**

\*

Name WHITE COUNTY BROADCASTING COMPANY, INCORPORATED

File No. BOP-5559 Rec'd Filed	Dated 5-2-51 5-4-51 5-4-51	Application for Modification of construction permit (HP-7901 which authorized a new standard broadcast station) for approval of antenna and trans- mitter and main studio locations as 1.7 miler East of Searcy on U. S. Highway No. 67 Right- away, near Searcy, Arkansas. Ralph J. Bitzer, Engr. St. Louis, Missouri
		F.C.C. + WABHINGTON, D. C.



#### FORM A-170 #3 APPLICATION RECORD - BROADCASTING FORMERLY FCC FORM 94

Name WHITE COUNTY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	
BL-4523 Rec'd Filed	8-11-51 8-19-51 8-19-51	License to cover construction permit (EP-7901 as modified) which authorized a new standard broadcast station.	
		Theodore A. Giles, Engr. St. Louis, Mo.	
BTC-1177 Rec'd Filed BR-3647	8-6-51 8-8-51 8-8-51 8-8-51	Voluntary acquisition of/control of permitter corporation by C. N. Dodd thru purchase of 105 shares of Treasury stock.	I
	2-25-52 ed 2-28-53	Reneval of license	
A DESCRIPTION OF THE OWNER OWNER OF THE OWNER OWNER OF THE OWNER		P.C.C WASHINGTON, D. C.	

#### Call KWCB Letters X Unassigned.

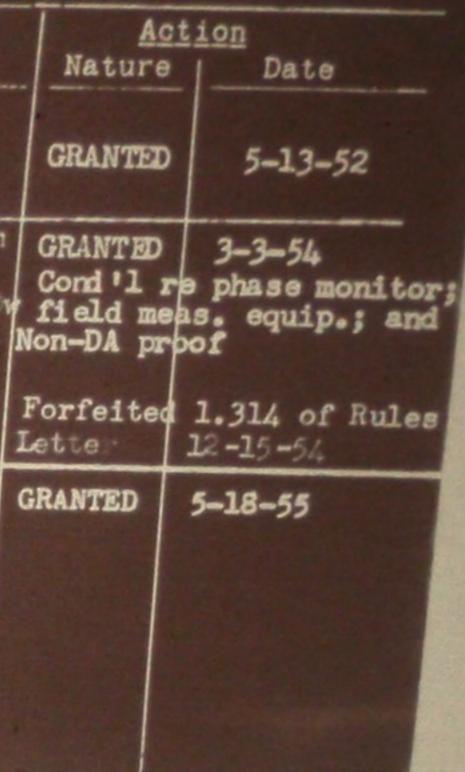


# FORMARLY FCC FORM 94 APPLICATION RECORD - BROADCASTING

Name WHITE COUNTY BROADCASTING COMPANY, INCORPORATED

	And in case of the local division of the loc	1
File No.	Dated	Application for
BZ-3399 Rec'd Filed	4-23-52 4-25-52 4-25-52	Authority to determine operating power by direct measurement of antenna power.
EP-9030 Rec'd Filed	9-21-53 9-28-53 9-28-53	Construction permit to change frequency from 1300kc to 1410kc, change hours of operation from daytime to unlimited using power of 500m night and install directional antenna for night use only (DA-N). Ralph J. Bitzer, Engr.
BR-2647 Rec'd Filed	2-25-55 2-28-55 2-28-55	Renewal of License
And the second s		F.G.C. * WASHINGTON, D. C.

#### Call Letters KWCB



FORMERLY FORM A-170 APPLICATION RECORD - BROADCASTING

Name WHITE COUNTY BROADCASTING COMPANY, INCORPORATED Searcy, Arkansas

	erea cy , at heated				
File No.	Dated	Application for	Nature	l Date	
BIC-2221 Rec'd Filed	4-20-56 4-23-56 4-23-56	Voluntary acquisition of positive control of licensee corporation by C. N. Dodd through purchase of 70 shares (23.33%) from E. P. Pyeatt, J. E. Lightle and M. P. Jones.	GRANTED EFF:	<b>5-23-56</b> 6-4-56	
BR-2647 Rec'd. Filed	2-26-58 2-28-58 2-28-58	Renewal of license.	GRANTED	5-14-58	
	10-6-58 10-9-58 10-9-58	Voluntary transfer of control of licensee corporation from C.N. Dodd, Mary Dodd and Carlene Dodd to C.R. Horne.	GRANTED EFF:	 12-10-58 12-26-58	
BR-2647 Rec <sup>®</sup> d&Filed	2-21-61 2-27-61	Renewal of License	GRANTED	5-17-61	
		F.C.C WASHINGTON. D. C.			

#### Call Letters KWCB

------

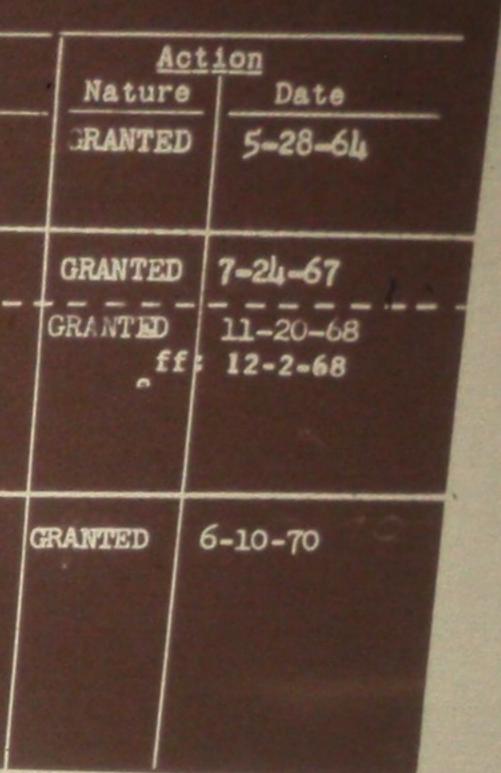
FORM BC-121 AUG. 1955 #6

### **APPLICATION RECORD - BROADCASTING**

MOIN		BROADCASTING COMPANY, INCORPORATED
A CONTRACTOR OF THE OWNER	carcy, Arkan	15as 72143
File No.	Dated	Application for
BR-2647	2-17-64	Renewal of license
Rec'd	3-12-64	
Filed	3-12-64	
BR-2647	2-28-67	Renewal of License
R & F	3-2-67	
BAI-6516	10-21-68	Voluntary assignment of license to
R&F	10-30-68	HORNE INDUSTRIES, INC.
FEE PD: \$30	#400/13	
(Form 316)		Atty - Eugene T. Smith
NOV 8 1968		
BR-2647	2-20-70	Renewal of License
R&F	3-3-70	
#582020 \$75.	3-3-70	Atty.: Eugene T. Smith
P.N.	3-3-70	AMENDED 5-25-70 re: commercial colicy
and the second s	APR 2 1970	
		F.C.C WASHINGTON, D.C.

1410kc

#### Call Letters ....K.W.C.B



Förm BC-121 September 1969

#### **APPLICATION RECORD - BROADCASTING**

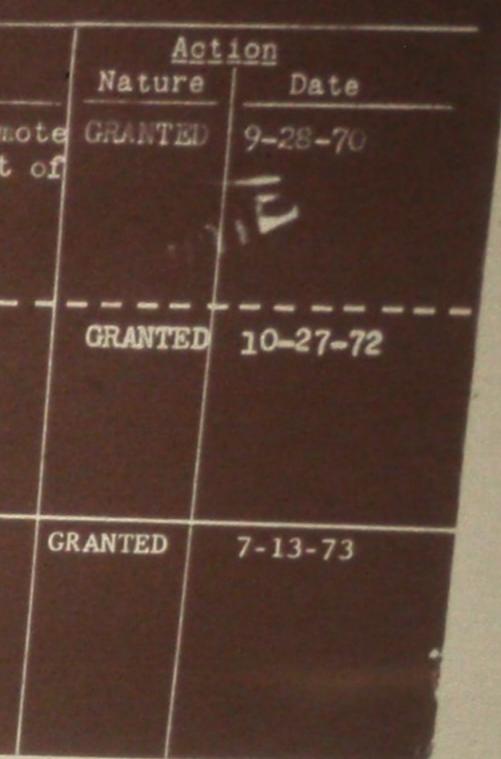
#### KWCK, Inc. Name<sup>X</sup> HORNE INDUSTRIES, INC. SEARCY, ARKANSAS

17

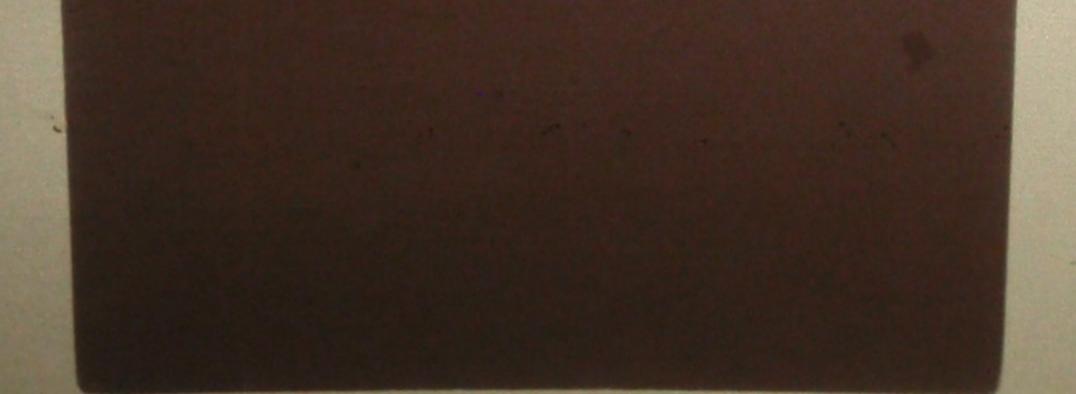
File No. BRC-3464 R & F #629931 \$50 ACC. 067	Dated 9-11-70 9-15-70 9-15-70	Application for Mod. of lic. to operate transmitter by rem control from US Highway 67, 1.7 miles East Searcy, Irkansas. Atty: Eugene Smith
BAL-7716 R & F FEE PD: \$250 (Form 316) C OCT 2 0 19	ODE 053	Voluntary assignment of license to KWCK, INC. (SEE OVER) Atty - E.T. Smith
BR-2647 R & F P.N. PRESS APR 5 197		Renewal of License Atty.: Eugene T. Smith AMENDED 6-26-73 re: employment program

1300kc

# Call KWCK Letters XKWCB



RE: BAL-7716 - Atty was called 10-19-72 - nec. to amend BPH-6810 DOCKET 18989 to reflect this assignment



Form BC-121 September 1969

將

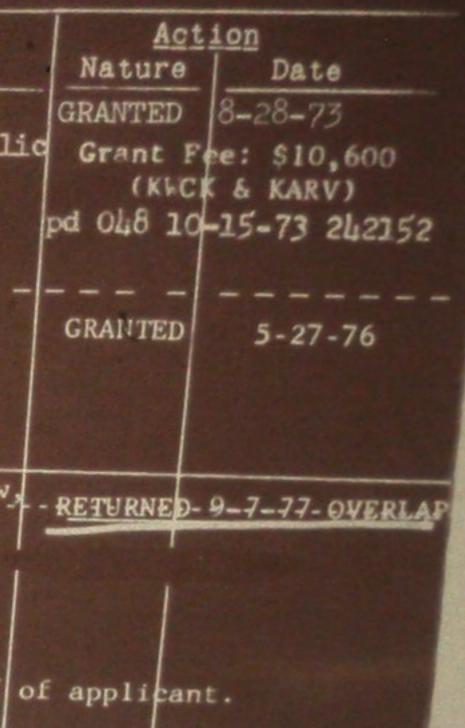
- -

#### **APPLICATION RECORD - BROADCASTING**

Name Kill	K, INC. arcy, Arkan	SES
	SO SE MARV) (BTC-7199)	Application for Voluntary transfer of control of Horne Industries, Inc. (majority stockholder of 1 corp) from C.R. Horne to Michael Horne Atty - Eugene T. Smith
BR-2647 R & F PN Recd. PRESS	1-20-76 2-2-76 " FEB 27 1976	RENEWAL OF LICENSE E.T.Smith,Atty. AMENDED 5-25-76 re: demographic study of area
BP- Rec'd Filed Resub. \$200-566722 AC-001 \$200-573489 MOTION FOR	-5-13-76 -5-26-76 ADDITONAL TI	Construction permit to increased power to 5kw chg. type trans. & inc. ant. height. Gates MW-5. Atty: Eugene T. Smith Eng. Robert A. Jones ME FILED 6-10-77 by Eugene T. Smith on behalf
(Major	DEC 7 E	P.G.C WASHINGTON, D.C. (OVER)

1300khz

#### Call Letters KWCK



PETITON TO DISMISS filed 5-27-77 by Harold Sudbury on behalf of Newport B/C Co. Amended 5-27-77 re: Engineering report OPPOSITION TO PETITION TO DISMISS Filed 7-8-77 by Eugene T. Smith on behalf of APPLICANT PETITION FOR RECONSIDERATION FILED 11-18-77 by Eugene T. Smith on behalf of KWCK 4-24-78 PETITION TO DISMISS FILED BY STATION KNBY(AM) NEWPORT B/CING COMPANY. 4-24-78 PETITION TO DISMISS FILED BY STATION WRBC(AM) REBEL BROADCASTING CO. OF MISSISSIPPI. INC.

BP-

7-10-78 OPPOSITION TO PETITION TO DISMISS FILED BY REBEL B/CING CO. OF MISSISSIPPI, ING. THROUGH ITS ATTY. EUGENE T. SMITH

MOTION FOR EXTENSION OF TIME FILED BY REBEL B/CING CO. OF MISS., INC. (WRBC) thru 7-13-78 ITS ATTY. DEMPSEY & KOPLOVITZ

REPLY TO OPPOSITION TO PETITION TO DISMISS FILED BY REBEL B/CING CO. OF MISS., INC. 8-21-78 THRU ITS ATTY. DEMPSEY & KOPLOVITZ

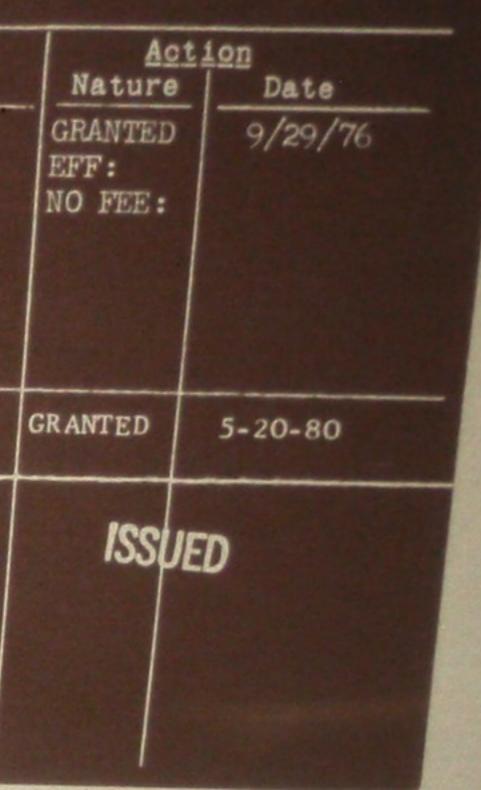
Form BC-121 May 1976

#### **APPLICATION RECORD - BROADCASTING**

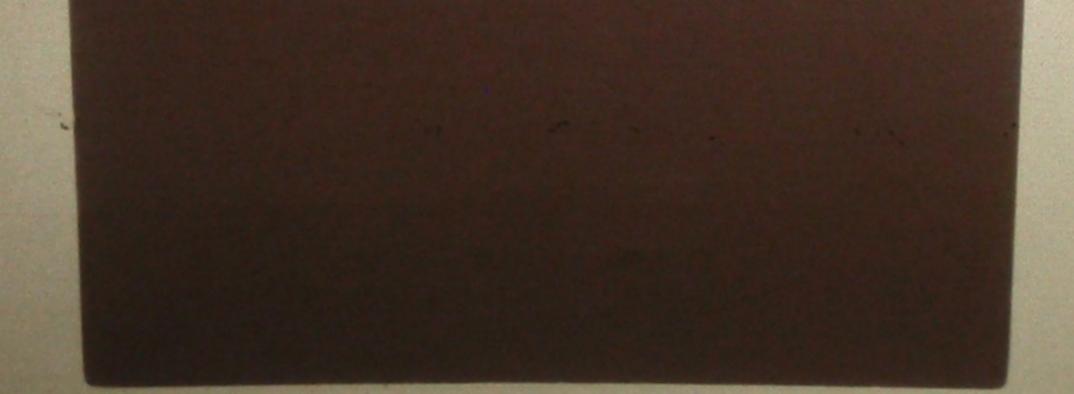
Name KWCH SEAF	, INC. RCY, ARKANSA	S
File No.	Dated	Application for
BTC-8141 Rec'd Filed Fee pd \$100	8/16/76 8/19/76 9/17/76 W 604909	Voluntary transfer of control of lic corp from Horne Industries, Inc. to Michael Horne
Code 047 (FO Also see KSE	M 316)	Atty - Eugene Smith (Over)
BR 790126 UC PRESS MAR		RENEWAL OF LICENSE
BZ-800110AH	A DECEMBER OF	DIRECT MEASUREMENT
R & F XRRESSX DM PRESS MAR 4	1-10-80 1-18-80 1980	Atty: Eugene T. Smith
		F.C.C WASHINGTON, D.C.

1300khz

#### Call Letters KWCK



RE: BTC-8141 - No Bal. sheet sub. for Michael Horne & also Amended By-Laws sub. as Exh #1



APPLICATION RECORD-BROADCASTING

#### Name: KWCK, INC.

Station Location:

SEARCY, ARKANSAS

File No.	Date	Description
BP-800509AA RESUBMITTED (C)		Construction permit increase power to 5KW ATTY: Eugene Smith
ACCEPTED CUT OFF DATE	10-28-80 12-5-80	
	12-4-80	PETITION TO DIMSISS FILED BY PRESSIDENT OF COMPANY
	1-2-81	MOTIO FOR ADDITIONAL TIME FILED BY EUGENE T. SMITH ON BEHALF OF HORNE INDUSTINC.
	1-30-81	PETITION TO DISMISS FILED BY EUGENE T. SMIT. ON BEHALF OF HORNE INDUSTRIES, INC.
	4-6-81	REBUTTAL TO OPPOSITION TO PETITION TO DISMIS FILED BY HAROLD L. SUDBURY, ON BEHALF OF HORNE INDUSTRIES, INC.

#10

#### 1300KHz Call Letters:

KWCK

#### Action and Date

#### OF NEWFORT BROADCASTING

USTRIES,

AITH

MISS

Form BC-121 March 1979

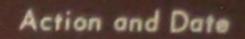
#### APPLICATION RECORD-BROADCASTING

# Name: KWCK, INC.

Station Location: Searcy, Arkansas

File No.	Date	Description
BTCB10302FG Form 315 PRESS APR 0 9 1 Also see KSER(fr		Vol TC from Michael Horne to Trend Communications, Inc. Atty for transferor Eugene T. Smith Atty for transferee Sol Schildhause

#### Call Letters: KWCK



Form BC-121 March 1979

#### About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form -3'' by 5'' filing cards - for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

