

KWHO



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**REMOVABLE LABEL GUIDE**

**Cat. No. 4550L**

**Patent No. 1390199**

June 1954

3220

## BROADCASTING STATION LICENSE RECORD

Date first licensed January 31, 1956 Call letters KWHO (LTR. 12-15-54)  
\*KABL  
 LOCATION: SALT LAKE CITY, UTAH

NORTHWEST RADIO BROADCASTING COMPANY (AL 6-27-79)

\*REESE C. ANDERSON, tr/as RADIO STATION KWHO (AL 2-6-57; EFF: 2-25-57)

\*REESE C. ANDERSON AND G. W. PECK, d/b as RADIO STATION KWHO (AL 5-9-56) EFF:

Name of licensee \*WILLIAM W. PHILLIPS 5-31-56

1493 Crystal Avenue, Salt Lake City, Utah  
 South (Re-described BRC-1253)

\* 2530/Redwood Road (lic 1-31-56)

Transmitter location ~~2550 S. Redwood Rd., Salt Lake City, Utah (CP 10-6-54)~~

510 - 512 East 2nd Street, South, Salt Lake City, Utah (BRC-1253)  
 ZIP 84102 \*343 South State Street, Salt Lake City, Utah. (MP 11-9-55) (lic 1-31-56)  
 Main studio location \*45 E. Broadway, Salt Lake City, Utah (CP 10-6-54)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-9364 C.P. for a new Standard Broadcast Station at Salt Lake City, Utah	10-6-54	860	1kw	Day	12-6 6-6-55
BRC-565 (1)	11-10-54	Mod. of CP (9364) to oper. transmitter by remote control from 45 E. Broadway, Salt Lake City, Utah			
BMP-6824 (2)	4-27-55	Mod. of CP(9364, as mod.) for extension of completion date to Sept. 6, 1955			
BMP-6925	8-5-55	860	1kw	Day	12-6-54 12-6-55
	Mod. of CP (BP-9364, as mod.) for ext. of completion date.				
BMP-7012 (1)	11-9-55	Mod. of CP(BP-9364, as mod.) to chg. type trans; change studio location; make changes in antenna & ground system; oper. trans., by remote control & for ext. of completion date to 2-6-56. (COND'L CLAUSE)			
BL-5930	1-31-56	860kc	1kw	Day	1-31- 10-1-56
	Lic to cover CP(BP-9364 mod.) new station				
BAL-2302 EFF:	5-9-56 5-31-56	Vol. assignment of license to REESE C. ANDERSON AND G. W. PECK, d/b as RADIC STATION KWHO.			
BR-3220	9-19-56	860kc	1kw	Day	10-1 10-1-59
BAL-2566 EFF:	2-6-57 2-25-57	Vol. assignment of license to REESE C. ANDERSON, tr/as RADIO STATION KWHO.			
BRC-1253	3-18-58	860kc	1kw	Day	3-18 10-1-59
	Modification of license to change studio location and operate transmitter by Remote Control from 510 - 512 East 2nd Street South, Salt Lake City, Utah				
BR-3220	9-30-59	RENEWAL OF LICENSE			10-1 10-1-62
	9-25-62	Commission deferred action on renewal pending further consideration.			
BR-3220	3-15-63	Renewal of license			3-15 10-1-65

Form BC 126

June 1954

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# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K W H O .....

Station location .....

Name of licensee .....

Transmitter location .....

Main studio location .....

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BP-16,129	8-7-64	860kc	1kw	Day	10-7 4-7-65
	CP to change antenna-transmitter location from 2530 South Redwood Road, Salt Lake City, Utah to 1493 Crystal Avenue, Salt Lake City, Utah.				
BMP-11420 (1)	1-27-65	Mod. of CP(BP-16,129)for		extension of completion date to 6-30-65	
BR-3220	9-10-65	Renewal of License			10-1 10-1-68
<b>BL-11,002</b>	<b>10-11-65</b>	<b>860kc</b>	<b>1kw</b>	<b>Day</b>	<b>10-11 10-1-68</b>
	<b>Lic to cover CP(BP-16,129 as mod)which auth the ant-trans loc.</b>				
BR-3220(S)	10-14-68	Renewal of License			10-14 10-1-71
BR-3220(S)	9-30-71	RENEWAL			10-1-74
EBSA	6-12-72				
BR-3220	9-26-74	(LONG)	RENEWAL OF LIC.		10-1-77
BR-3220(S)	9-12-77	RENEWAL			10-1-80
AL790425GX	6-27-79	Vol. AL	8-7-79		
BTC800530EU	6-19-80	VOL TC		EFF:	7-1-80
BR800602XP	(L) 9-22-80	Renewal of License			10-1-83

APPLICATION RECORD - BROADCASTING

Call **KABL**  
Letters ~~XNEW~~

Name WILLIAM W. PHILLIPS  
PO 1379 BLAINE AVENUE SALT LAKE CITY, UTAH

File No.	Dated	Application for	Action	
			Nature	Date
BP-9364 Rec'd Filed	6-23-54 <del>8-28-54</del> 6-28-54	Construction permit for a new standard broadcast station to be operated on: Frequency: 860kc Power: 1kw Hours of Operation: Daytime Trans. Location: 2550 South Redwood Road Salt Lake City, Utah Studio Location: 45 East Broadway Salt Lake City, Utah	GRANTED	<del>10-6-54</del>
BRC-565 Rec'd Filed	8-5-54 8-9-54 8-9-54	Modification of construction permit to operate transmitter by remote control from 45 East Broadway, Salt Lake City, Utah	GRANTED	11-10-54
PETITION FILED 12-1-54 by HALEY FOR CALL REQUEST FOR DELETION OF CALL LETTERS OR RECONSIDERATION AND REQUEST FOR TEMPORARY STAY.				

GATES BC-1F

APPLICATION RECORD - BROADCASTING

FORM A-170

FORMERLY FCC FORM 94

Call Letters K.W.H.O.

Name WILLIAM W. PHILLIPS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6824 Rec'd Filed	4-18-55 4-21-55 4-21-55	Modification of construction permit (BP-9364 as mod., which auth. a new standard broadcast station) for extension of completion date from 6-6-55 to 9-6-55.	GRANTED	4-27-55
BMP-6925 Rec'd Resubmitted Rec'd Filed	7-21-55 7-22-55 8-1-55 8-1-55	Modification of construction permit (BP-9364 as mod., which auth. a new standard broadcast station) for extension of completion date from 9-6-55 to 12-6-55.	<del>RETURNED</del> <del>Notary seal omitted.</del> GRANTED	<del>7-25-55</del> <del>8-5-55</del> 8-5-55



FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call  
Letters K W H OName WILLIAM W. PHILLIPS

File No.	Dated	Application for	Action	
			Nature	Date
BMP-7012 Rec'd Filed	10-29-55	Modification of construction permit (BP-9364 as mod., which auth. a new standard broadcast station) to change type transmitter (Composite) change studio location and remote control point from 45 E. Broadway, Salt Lake City, Utah <u>to</u> 343 So. State St., Salt Lake City, Utah and make changes in the ground system.  Earl T. Paulson, Engr.	GRANTED	11-9-55
	10-31-55			Cond'l re permittee
	10-31-55			sub. meas. in compliance with Sections 3.48 & 2.523 of Rules.
Bp-5930 Rec'd Filed	10-29-55 10-31-55 10-31-55	License to cover construction permit (BP-9364, as mod.) which authorized a new standard broadcast station.	GRANTED	1-31-56

FORM BC-121

## APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-176 (SEE BAL-2566, 2-6-57)  
X REESE C. ANDERSON AND G.W. PECK, d/b as RADIO STATION KWHOCall Letters KWHO

Name X WILLIAM W. PHILLIPS (al 5-9-56, EFF: 5-31-56)

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2302 Rec'd Filed	3-28-56 4-17-56 4-17-56	Voluntary assignment of license to Reese C. Anderson and G. W. Peck d/b as Radio Station KWHO.	GRANTED EFF:	5-9-56 5-31-56
BR-3220 Rec'd Filed	6-28-56 7-2-56 7-2-56	Renewal of license	GRANTED	9-19-56
BAL-2566 Rec'd Filed	1-24-57 1-28-57 1-28-57	Voluntary assignment of license to Reese C. Anderson, tr/as Radio Station K W H O	GRANTED EFF:	2-6-57 2-25-57
BRC-1253 Rec'd Filed	3-12-58 3-13-58 3-13-58	Modification of license to change Studio Location and operate transmitter by Remote Control from 510 - 512 East 2nd Street, South, Salt Lake City, Utah	GRANTED	3-18-58

Aug. 1955

#5

REESE C. ANDERSON tr/as

Call

Letters K W H O

Name

RADIO STATION KWHO

File No.	Dated	Application for	Action	
			Nature	Date
BP-12,780 Rec'd Filed	1-17-59 1-19-59 1-19-59	Construction permit to change frequency from 860kc <u>to</u> 1030kc and change hours of operation from Daytime <u>to</u> Unlimited using power of 1kw  Engr. - Marvin C. Zitting, Salt Lake City Utah	<del>Dismissed</del> Request of Applicant	2-5-60
BR-3220 Rec'd Filed	6-29-59 7-1-59 7-1-59	Renewal of license	GRANTED	9-30-59
BP-13,883 Rec'd Filed Resub R & F	1-15-60 1-18-60 1-18-60 1-15-60 2-4-60	Construction Permit to increase power from 1kw to 10kw and install a new transmitter (Gates BC-10-P)	<del>Ret'd</del> <del>See 1-308 (conflicting</del> <del>-application)</del> DISMISSED REQUEST OF APPLICANT	<del>1-29-60</del> 8-28-80

## APPLICATION RECORD - BROADCASTING

Call  
Letters KWHOName REESE C. ANDERSON, tr/as. RADIO STATION KWHO  
SALT LAKE CITY, UTAH

File No.	Dated	Application for	Action	
			Nature	Date
BR-3220 Rec'd Filed	6-21-62 6-25-62 6-25-62	Renewal of license	GRANTED	3-15-63
BP-16,129 R. & F.	3-12-64 3-16-64	CP to change ant-trans. location from 2530 South Redwood Road, Salt Lake City, Utah <u>to</u> 1493 Crystal Avenue, Salt Lake City, Utah.	GRANTED	8-7-64
BMP-11,420 R. & F.	12-29-64 12-31-64	Mod. of C.P. (BP-16,219, which auth. change in ant.-trans.loc.) for extension of completion date from 4-7-65 to 6-30-65.	GRANTED to	1-27-65 6-30-65
BR-3220 R & F	7-3-65 7-6-65	Renewal of license	GRANTED	9-17-65

FORM BC-121 #7  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

860khz

Call Letters .....  
K W H O

Name RESSE C. ANDERSON tr/as RADIO STATION KWHO  
SALT LAKE CITY, UTAH

File No.	Dated	Application for	Action	
			Nature	Date
BL-11,002 Rec'd Filed	6/28/65 6/29/65 7/15/65	License to cover CP (BP-16129 as mod.) which auth. chng. ant.-trans. location.	<b>GRANTED</b>	<b>10-11-65</b>
BR-3220 R & F #440347 \$75 AUG 5 1968	6/29/68 7/1/68 7/1/68	Renewal of license  AMENDED 10-4-68 re: Programming	GRANTED	10-14-68
BR-3220 R & F P.N. PRESS AUG 11 1971	6-30-71 7-2-71 7-2-71	Renewal of License	GRANTED	9-30-71
BAL-8096 R & F FEE PD: \$1000 #277659 CODE 047 (ALSO SEE AM)	2-1-74 2-7-74	Voluntary assignment of license to MARVIN C. ZITTING AND RHEA S. ZITTING, dba KWHO RADIO	DISMISSED	7-15-74  Mutual consent

APPLICATION RECORD - BROADCASTING

860 khz

Call  
Letters K W H O

NORTHWEST RADIO BROADCASTING COMPANY

\*REESE C. ANDERSON tr/as

Name RADIO STATION KWHO  
SALT LAKE CITY, UTAH

File No.	Dated	Application for	Action	
			Nature	Date
BR-3220 R & F PN Recd. PRESS	6-27-74 7-1-74 " <b>JUL 11 1974</b>	RENEWAL OF LICENSE AMENDED 9-27-74 re: commercial policy	GRANTED	9-26-74
BR-3220 R & F PN Recd. PRESS	5-10-77 5-13-77 " <b>MAY 26 1977</b>	RENEWAL OF LICENSE	GRANTED	9-12-77
BAL 790425 GX FORM 314 ALSO SEE FM PRESS: <b>MAY 4 1979</b>		Vol AL to NORTHWEST RADIO BROADCASTING COMPANY  Atty - H. Schulkind (over)	GRANTED EFF:	6-27-79 8-7-79

BAL790425GX Amended 6-14-79 re: Assignee will accept conditional grant of appl.

AMENDED 6-14-79 re: legal & financial data

AMENDED 6-20-79 re: stockholders and citizenship of Northwest Energy Co. (parent corp of assignee)

## APPLICATION RECORD-BROADCASTING

Call Letters: KWHO

Name: Northwest Radio Broadcasting Company

Station Location: Salt Lake City Utah

File No.	Date	Description	Action and Date
BTC800530EU Form 316 PRESS Rec'd 5-15-80 Certified Articles filed 5-30-80 Also see KWHO-FM	JUN 25 1980	Voluntary transfer of control of license Corp. from Northwest Energy Company (a Del Corp) to Northwest Energy Company a Utah Corporation  Atty Herbert M. Schalkind	GRANTED 6-19-80  EFF: 7-1-80
BR 800602 XP PRESS	JUL 18 1980	RENEWAL OF LICENSE	GRANTED 9-22-80



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

