KVSO



Remington Rand Inc.
BRANCHES EVERYWHERE
MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

SEE CARD #2

Licensed W September 3, 1935 JEAN LOWENSTEIN RISEN HUGHES, AN INDIVIDUAL, Call (4-12-12) K V S O AND JEAN LOWENSTEIN RIESEN HUGHES AND T. FRED COLLINS, CO-TRUSTEES OF JOHN Letters K I U O M. RIESEN & LISA RISEN, UNDER THE LAST WILL & TESTAMENT OF JOHN EASLEY RIESEN ARDMORE, OKLAHOMA DECEASED, dba KVSO BROADCASTING COMPANY (AL-6-2-64 EFF:7-1-64 LOCATION: ARDMORE, OKLAHOMA ALBERT RIESEN, JR., ADMINISTRATOR OF THE ESTATE OF JOHN F. EASLEY, DECEASED (AL-7-27-61:EFF: X JOHN E. RIESEN, EXECUTOR UNDER THE WILL OF JOHN F. EASLEY, DECEASED (AL 2-14-57; EFF: 2-25-57)

Name of

x JOHN F. EASLEY (AL 12-5-44, Eff.12-29-44)

Licensee: \* THE ARDMOREITE PUPLISHING COMPANY, INCORPORATED

Transmitter xCorner Northwest and Chickasaw Blvds. Ardmore, Oklahoma (Ltr. 7-1-59) (Redescription)

x Corner Northwest and Chickasaw Blvds. Ardmore, Okla. (MP-B 7-23-35) Lic.9-3-35

x Oklahoma (Exact site to be determined) C.P. 2-26-35.

1142 Washington, Ardmore, Oklahoma (BRC 2-7-61)

X903 No. "west Blvd,, Ardmore, Oklahoma (Ltr. 7-1-59)

SEE CARD #2 FOR STUDIO LOCATION

x112-116 North Washington, Ardmore, Oklahoma (CP 1-16-50) (Lic. 4-25-50) (5-29-56)

Corner of Chickasaw & Northwest Boulevard, Ardmore, Oklahoma (Ltr.) 2-7-47)

Main Studio Corner Northwest and Chickasaw Blvds., Ardmore, Oklahoma (MP-B 7-23-35) Lic.9-3-35

Location: x 114-16 North Washington St., Ardmore, Oklahoma (G.P. 2-26-35)

FRC-65

### CONSTRUCTION PERMIT AND LICENSE RECORD

				-	
Appl.	Date			Time	PERIOD
No.	Issued	Freq.	Power	Div.	Frem To
	0 00 75		1000		1 26 10 26 26
B3-P-68	2-26-35	1210 rdmore.	100w	· D	4-26 10-26-35
ng 1/0 1/00	THE RESERVE THE PERSON NAMED IN	STREET, SQUARE, SQUARE	STREET, SQUARE, SQUARE	A STATE OF THE PARTY OF THE PAR	10.4-26 10-26-3
B3-MP-178	International Confession Confessi	1210	AND DESCRIPTION OF THE PERSON	D D	THE RESERVE OF THE PERSON NAMED IN
B3-L-201 Licen	9-3-35 se to cov	PROPERTY OF THE PARTY OF THE PA	100w	station	9-36-1-36
B3-S-860	Participation and participation of the last of the las	AND RESIDENCE OF THE PARTY OF T	SANSON PROPERTY AND INCOME.	A STATE OF THE PARTY OF THE PAR	er 20, 1935.
THE RESERVE OF THE PERSON NAMED IN	THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	Name of Street, or other Designation of the last of th	STATE OF THE PERSON NAMED IN	Control of the last of the las	THE RESIDENCE OF THE PERSON NAMED IN
B3-R-860	STREET, SQUARE, SQUARE	1210	100w	D	6-1 12-1-36
B3-S-860		Oper.	rom 8 p	to 12 mid	CST 7-7-36
THE RESERVE AND ADDRESS OF THE PERSON NAMED IN	7-7-36				
B3-S-860	C.A.	Oper. f	rom 8 pm	to 12 mid.	CST 7-28-36
	7-27-36	THE PERSON NAMED IN			
3-P-771	7-2-36				sent licensed
	Eff.11-17	STATE OF THE PARTY.	STATE OF THE PARTY.	32 & 139.	1-17 7-17-37
E3-3-860	11-24-36	Extens	on of 1	cense	12-1 1-1-37
B3-S-860	C.A.				
	12-24-36	The second second	lon of 1	icense	1-1 2-1-37
B3-R-860	1-26-37	1210	100w	D	1-26 6-1-37
83-L-517	2-2-37	1210	100w	U	2-2 6-1-37
AND DESCRIPTION OF THE PARTY OF	cver C.P.			THE RESERVE TO SERVE THE PARTY OF THE PARTY	
STATE OF THE PERSON NAMED IN	5-25-37	STATISTICS OF	on of li	cense	6-1 7-1-37
B3-R-860		1210	100w	U	6-29- 12-1-37
B3-R-860	C.A. 11-23-37	1210	100w	U	12-1 6-1-38
B3-P-18	73 12-15-3	1210	100w,25	w-LS U	2-15 6-15-38
C.P.to	ncrease	ower;ch	.equipm	nt	
B3-L-740	2-15-38	1210	100w,25	w-LS U	2-15 6-1-38
Lic	.to cover	C.P. for	THE RESIDENCE OF THE PERSON NAMED IN	in equip. 6	incr.power
B3-R-860	5-4-38	1210	100,250w	-LS U	6-1 12-1-38
Street, or other Designation of the last o	0 11-28-38	the state of the last of the l	Special and an artist of the last of the l	THE RESERVE THE PARTY NAMED IN	12-1 3-1-39
B3-S-860	2-13-39		on of Li	cense	3-1 6-1-39
B3-R-860	5-16-39		100,250		5-1 12-1-39
	11-20-39		100,250w		12-1 10-1-40
B3-2-284					1-16 10-1-40
				measuresen t	3/1 8/1/40
93-5-86	0	1		The same of	
NAME OF TAXABLE PARTY.					The state of the s

### BROADCASTING STATION LICENSE RECORD

Date first licensed

KVSO Call letters .

ALBERT RIESEN, JR. BETTY MAURINE RIESEN DILLARD, JEAN L. SHINNICK, JOHN M. RIESEN AND LISA RIESEN dba KVSO BROADCASTING COMPANY (a1 4-26-78 EFF:

xSee Card #1

\*THE ARDMOREITE PUBLISHING COMPANY, INC. Name of licensee

903 Northwest boulevard (Re-descpt. BP-5-15-63) Transmitter location

5-13-66)

Main studio location 5th Floor, Ardmoreite Bldg., W. Broadway & B St., NW., Ardmore, Okla. (BS /

## CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	Power	TIME DIV.	PERIOD From— To—
B3-S-860 Mod.Lic.	4-13-40 to add SR		00w 250w	LS U	4-13 8-1-40
Order	6/12/40	Extens	on of Li	cense	8/1 10/1/40
Order	9-10-40	"	"		10-1 3-29-40
NARBA REA B3-R-860	LLOCATION		1.00w-250w	LS U	3-29 10-1-41
THE RESERVE OF THE PERSON NAMED IN	3-24-41		NAME AND ADDRESS OF	DESCRIPTION OF THE PERSON NAMED IN	
B3-Z-846			100w-250v		5-8 10-1-41
B3-S-860	Determine	all the little and th	n of lic	by direct	10-1 11-1-41
STREET, SQUARE, SQUARE,	10-28-41	THE RESERVE OF THE PERSON NAMED IN	on of lic		11-1 12-1-41
	11-18-41	plant in the street of the street of	on of lic	THE RESERVE AND ADDRESS OF THE PARTY OF THE	12-1 1-1-42
	12-16-41	STATE OF THE PERSON NAMED IN	on of lie	STATE OF THE PARTY OF	
The same of the sa	1-13-42	1240 kc	100w-	DESCRIPTION OF THE PERSON NAMED IN	Particular State of the later o
B0-K-000	1-10-42	1240 KC	250w-LS	Ū	1-13 10-1-42
3-ML-111	3 3-20-42 Mod.lice		100w,250		3-20 10-1-42
B3-S-86	0 9-22-42		n of lic	NAME OF TAXABLE PARTY.	10-1 11-1-42
	10-6-42	and the Personal Property lies	100w.250	Character Client Conflict Conf	10-6 4-1-43
B3-S-860	NAME AND ADDRESS OF THE OWNER, WHEN PERSON NAMED IN	1240	100w,250	-IS U	12-1 4-1-43
	Mod. Lic	STATE OF THE PERSON NAMED IN	STREET, SQUARE, SQUARE	AND REAL PROPERTY.	
the second second second	3-23-43	STREET, SQUARE, SQUARE	on of lic		4-1 6-1-43
The second second second	5-11-43		100w,250w		5-11 4-1-45
B3-AL-4	48 12-5-44 -39-44	Voluntar JOHN F		ent of li	cense to
THE RESIDENCE OF THE PERSON NAMED IN		STATE OF THE PERSON NAMED IN			
	3-27-45	Extensi	on of Lic	ense	4-1 6-1-45
B3-S-860 B3-ML-12	11) 4-24-4	5 1240	250w	U	4-24 8-1-46
B3-S-860	11) 4-24-4	5 1240 license t	250w	U	NAME OF TAXABLE PARTY OF TAXABLE PARTY.
B3-S-860 B3-ML-12 B3-R-860	11) 4-24-4 Mod. lice 0 7-10-45	5 1240 license t se 1240	250w	U se power a	4-24 8-1-46
B3-S-860 B3-ML-12 B3-R-860 B3-S-86 Mod.Lic	11) 4-24-4 Mod. lice 0 7-10-45 Order 10	5 1240 license t se 1240 7-A	250w o increas 250w	U se power a	4-24 8-1-46 nd renewal of 10-1 8-1-46
B3-S-860 B3-ML-12 B3-R-860 Mod.Lic B3-S-86	11) 4-24-4 Mod. lice 0 7-10-45 Order 10 0 7-25-46	5 1240 license t se 1240 7-A Extens	250w o increas 250w	U se power a U cense	4-24 8-1-46 nd renewal of 10-1 8-1-46 8-1 10-1-46
B3-S-860 B3-R-860 B3-R-860 Mod.Lic B3-S-86 B3-R-86	11) 4-24-4 ) Mod. lice 0 7-10-45 Order 10 0 7-25-46 0 9-12-46	5 1240 license t se 1240 7-A Extens 1240	250w o increas 250w low of lie 250w	U se power a U cense U	4-24 8-1-46 nd renewal of 10-1 5-1-46 8-1 10-1-46 9-12 8-1-49
B3-S-860 B3-ML-12 B3-R-860 Mod.Lic B3-S-86	11) 4-24-4 Mod. lice 0 7-10-45 Order 10 0 7-25-46	5 1240 license t se 1240 7-A Extens	250w o increas 250w	U se power a U cense U	4-24 8-1-46 nd renewal of 10-1 8-1-46 8-1 10-1-46

## CONSTRUCTION PERMIT AND LICENSE RECORD

	Appl.	Date			Time	Period
	No.	Issued	Freq.	Power	Div.	From- To-
B	2-7418	1-16-50	1240	250w	Un	3-16 9-16-50
		CP to in	stall a	new T ar	d change	studio site.
	BL-4000	4-25-50	1240	250w		4-25 8-1-52
	PT7000			THE RESERVE OF THE PARTY OF THE		new T and
		change st	THE RESERVE TO SERVE THE PARTY OF THE PARTY	SECTION AND ADDRESS OF THE PARTY.	ittii auvii.	Hew I will
r	DD 960	AND RESIDENCE OF THE PARTY OF T	1240kc	SECTION AND DESIGNATION OF THE PERSON.	Unl.	8-1-52 6-1-53
Į.	DIV-00U	7-17-52	1240EC	230W	onz.	0-1-72 0-1-77
L	BR-860	5-27-53	Renewa	l of Lic	ense	6-1 6-1-56
æ	BRC-170	9-11-53	THE RESERVE TO SHARE THE PARTY OF THE PARTY	THE RESERVE THE PERSON NAMED IN	Chicago Chicago Miles and Chicago Chic	e transmitter
ă	(1)	THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN TW	THE RESIDENCE OF THE PARTY OF T	THE RESERVE AND ADDRESS OF THE PARTY OF THE	THE RESERVE THE PERSON NAMED IN COLUMN 1	on, Ardmore, Okla
	BR-860	5-29-56	SECRETARIA DE LA CONTRACTORIO DE	Conditional Control Control Control	DESCRIPTION OF THE PERSON NAMED IN	6-1 6-1-59
	AND RESIDENCE			1000		
	BAL-2571	2-14-57	THE RESERVE OF THE PARTY OF THE	CONTRACTOR AND ADDRESS OF THE PARTY OF THE P	THE RESERVE OF THE PARTY OF THE	to: JOHN E.
	EFF:	2-25-57	THE RESERVE OF THE PARTY OF THE	THE RESERVE AND ADDRESS OF THE PARTY OF THE	R UNDER TE	
			THE RESIDENCE OF THE PARTY OF T	THE RESERVE OF THE PARTY OF THE	DECEASED.	
	Name and Address of the Owner, where	Name and Address of the Owner, where the Owner, which is the Ow		Name and Address of the Owner, where the Owner, which is the Own	THE RESERVE TO SERVE THE RESERVE THE RESERVE TO SERVE THE RESERVE	
	BR-860	5-20-59	1240	250w	U	6-1 6-1-62
	BRC-1801	2-9-61	Mod. of	license	to change	studio loc.
	(1)		THE RESERVE THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.	CONTRACTOR OF STREET,	shington.	
			-	THE RESERVE AND ADDRESS OF THE PARTY OF THE	CONTRACTOR OF THE PERSON NAMED IN COLUMN 2	smitter by
			THE RESERVE TO SHARE THE PARTY OF THE PARTY	Name and Address of the Owner, where the Owner, which is	THE RESIDENCE OF THE PARTY OF T	location.
	BAL-4274	7-27-61	Involunt	ary ass	gnment of	license to
	EFF	8-30-61	Alcert	iesen,	r., Admini	strator of the
			Estate	or John F	. Easley	Deceased.
	BR_860	5-11-62	1240kc	250 w	U	6-1 6-1-65
	BP-15906	5-15-63	1240kc	250w,1kw	LS U 7-	15 1-15-64
		CP to inc	rease da	vtime po	ver to lkw	and install
	7.7.7.5	new trans	Titter (	ATES BC	IT) (Cond'	1)
	Wire de	(5) Relea	that a Ro	giving	1 trans 4	on per Sect.
		er. Eff.				I HOW INSCRIPE
		Name and Address of the Owner, where the Person of the Owner, where the Person of the Owner, where the Owner, which is the O	and the same of th	cever CH	(BP-15,906)	which auth.
	(1)					new trans,
	BAL-50	69 6-2-64 V	pluntary	assignme	nt of lice	nse to Albert
	EFF	Dicon Ir-	Botty Ma	urine Ri	sen Dillare	d.Jean Lowen*
	7-1-6	stein Rie	sn Hughe	and T.	red Collin	Jean Lowen- s,Co-Trustees
		bf John M.	Riesen al	nd Lisa R	lesen unde	rthe Last Will
		KVSO BRO	DCASTING	COMPANY	Riesen, Dec	

Form BC 126 June 1954

# BROADCASTING STATION LICENSE RECORD

Date first licensed	Call letters K-y-g-0
Card #4	Station location
Name of licensee See card #1	
Transmitter location	
Main studio location	

# CONSTRUCTION PERMIT AND LICENSE RECORD

				1: 7:	1 Period
Appl.	Date		Power	Time Div.	From To
No.	Issued	Freq.		No. of Concession, Name of Street, or other Persons, Name of Street, or ot	
BB-860	Charges - Const If want	1240kc	250w-	THE RESERVE TO SHARE THE PARTY OF THE PARTY	6-1 6-1-68
BS -860	5-13-66		The state of the s	CONTRACTOR OF THE PARTY OF THE	io loc. & delet
_(1)		RC oper	of_tra	s <u>. fro</u> m_o	ld_studios
BRC-2901	6-15-66	Mod. of	license	to operat	e transmitter
(2)		NAME OF TAXABLE PARTY.		AND DESCRIPTION OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED I	fth Floor,
		Ardmore	te Bldg	, W. Broa	dway and B
		Street,	N. W.,	rdmore, O	klahoma.
BR-860 (L)	5-28-68	Renewa	of Lic	ense & ND	6-1-71
BR-860(S)	6-30-71	Renewal	& NDEA		6-1-74
PRCA	5-25-72		No. of Concession,		
EBSA BR-860(S	5)5-31-74	RENEWAL	ST. COTTO	SERVICE STREET	6-1-77
The second secon	<b>5-20-</b> 75	Direc	Measur	ement	
BR-860(L)	7-29-77		RENEWAL		6-1-80
COMTEL	12-5-77	DELETE (	BSTRUCT	ON MARKIN	G & LIGHTING
BAL-9336	THE RESERVE TO SERVE THE PARTY OF THE PARTY				
BAL-9330	4-20-70	VOL III			
10000			2000		
	The second				
		-			L-
				A PARTY OF	
	1000	7 3 3 3			
			24.60		
	DESCRIPTION OF THE PERSON OF T		The second second second		

### BROADCASTING STATION HISTORY RECORD

CARD # 5

SEE CARD # 2

Transmitter Location .....

Main studio location

### Authorization Record

		Lanon Record	
File No.	Granted	Facilities	Expires
BR800121UO(S)		RENEWAL OF LICENSE	6-1-83
BTC800711GF	8-13-80	Vol TC EFF:	
			4-

Form BC-126 (Back) December 1978 Name

KVSO (4-12-35)

Call

X KIUO Letters x New

Resubmitted: The ardmoreite Publishing Co., Inc.,

The Ardmore Broadcasting Company

File No.	Dated	Application for	Nature	Action
B3-P-68	8-13-34	FEDERAL COMMUNICATIONS COMMISSION - RECORD Construction Permit for new station - Power: 100 watts Freq: 1210 kc. Hrs. of Oper: G-arm - to-1-pres: 4-pres-to -	imprope	d 8-25-34 -
Resubmitte & Amended Amended	1-2-35	Trans. Loc: Ardmore, Okla. Site to be determine Studio Loc: Ardmore, Okla. 114-15 N. Washington Name amended to The Ardmoreite Publishing Co. Inc.,	i. Granted	Min. 2-26-35 100 w, d.

Call Letters\_ KVS0

Name THE ARDMOREITE PUBLISHING CO., INC.

	BE CHEN		Action		
File No.	Dated	Application for	Nature	Date	
B3-MP-178	5-14-35	Modification of construction permit (B3-P-68) for approval of transmitter site as Corner Northwest & Chickasaw Blvds., Ardmore, Oklahoma make changes in equipment and move studio from 114-116 North Washington St., Ardmore, Oklahoma to Corner Northwest & Chickasaw Blvds., Ardmore Oklahoma		7-23-35	
B3-L-201	8-1-35	License to cover C.P.(B3-P-68) as modified, for new station on 1210 kc, 100w, daytime.	Granted	9-3-35	

### APPLICATION RECORD - BROADCASTING

Call Letters KVSO

Name THE ARDMOREITE PUBLISHING CO., INC.

File No.	Dated	Application for	Nature	Action Date
B3-P-771	9-10-35	Construction permit to make changes in equip- ment, increase power from 100w day to 100w, 250w-LS and change hours of operation from Daytime to Unlimited.	Min.7-2 100watt Subj.R. Min.11-1	-216 GRANTED 86 Eff. 9-22-36 only- Unlimite 25.132.139 0-36 eff.date to 11-17-36 ned.
B3-R-860 Resubmitted	3910-36	Renewal of License (15c, 17a and Signature)	Returned Granted	5-5-36
B3-R-860	12-14-36	Renewal of license	Granted	1-26-37

## APPLICATION RECORD—BROADCASTING

#4

Call letters KVS

FILE No.	DATED	APPLICATION FOR—	ACTION		
FINE NO.	DATED		NATURE	DATE	
B3-L-517	1-9-37	License to cover construction permit (B3-P-771) for change in hours of operation.	Granted	2-2-37	
B3-R-860 Resubmitte	4-10-37 d "	Renewal of license (Sec. 18g2 & Jurat)	Ret'd		
B3-P-1873 Resubmitted	7-31-37	Construction permit to make changes in equipment and increase power from 100w to 250w AMENDED: to request 100w;250w-LS. power.	Returned - Z In-violetic Returned & Section 16 Granted Mi	n_Rulo_121. 10-37 (d);-jurato	

## APPLICATION RECORD—BROADCASTING

#5

Call letters K V S O

		ADDITION FOR	ACTION		
FILE No.	DATED	APPLICATION FOR— NATURE		DATE	
B3-R-860	9-30-37	Renewal of license	Granted C.	11-23-37	
83-L-740	1-7-38	License to cover construction permit (B3-P-1873) for changes in equipment and increase in power.	Granted	2-15-38	
B3-R-860	3-15-38	Renewal of license (3a & 3b)	Returned	4-4-38-	
Resubmitted			Granted	5-4-38	
B3-R-860 Resubmitted	9-15-38 10-10-38	Renewal of license (3b, 17e, 7d & 22)	Returned Granted	10 <del>-7-38</del> - 5-16-39	

# 6

APPLICATION RECORD - BROADCASTING

Call Letters KVSC

Name

THE ARDMOREITE PUBLISHING COMPANY, INC.

File No.	Dated	Application for	Nature	Action Date
B3-TC-173 Resubmitted Resubmitted (Rec'd	9-8-38 9-8-38 (Rec'd 10-3) 9-8-38 11-10-38)	Authority to transfer control of corporation from John F. Ensley to Albert Riesen, Jr., Maurine Easley Riesen, John E. Riesen, and Betty Maurine Riesen, 166 shares of common stock to each.	Che-set moterize Eastey- DISMISSE stock ha	16-8-28 -9-21-8811-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1-8-30 -1
	XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX		Returned	5-31-39

# APPLICATION RECORD—BROADCASTING

#7

Call letters K V S O

Name THE ARDMOREITE PUBLISHING COMPANY, INC.

FILE No.	DATED APPLICATION FOR—	ACTION		
		ATTENDATION FUR-		DATE
B3-R-860 Resubmitted	9-29-39 10-24-39	Reneval of license (Sec.7d, 18c, 18c)	Returned	10-19-39
B3-ML-939	12-16-39	Modification of license to increase power from 100w 250w-LS to 250 watts day and night.	Returned Request	4-4-40 pplicant
B3-Z-284	12-2-39	Authority to determine operating power by direct measurement of antenna power.	Granted	1-16-40
B3-R-860 Resubmitted	5-14-40	Renewel of license (Sec. 18(h) signature 7(d) 19(a) on applic. and jurat-	Returned	6/19/40
			Granted 1240kc, 100	3-24-41 w-250w-Ls

# 8

Call Letters

KVSC

Name

THE ARDAREITE PUBLISHING COMPANY, INC.

File No.	Dated Application for		Nature Action Date	
B3-Z-846 received	4-17-41	Authority to determine operating power by direct measurement.	Granted	Date 5-8-41
B3-R-860 Resub.	7-18-41 8-16-41	Renewal of license Forms 335 files (Sec11, 15, 201)	Returned Old-forma Ret d GRANTED	1-110-2260.
B3-ML-1113 Received Resubmitted received	2-7-42 2-9-42 2-19-42 2-20-42	Modification of license to move studio from Corner Northwest and Chickasaw Blvds Ardmore, Oklahoma, to Hotel Ardmore, Mezzanine Floor, 301 Mest Main St. Ardmore, Oklahoma.	Ser Recola	-3-13-42 (Sec4e.b. tien under Sec C.A. 3-20-42

#9

Call

Letters KVSO

JOHN F. EASLEY (AL 12-5-44, Eff. 12-29-44)

Name x THE ARDMOREITE PUBLISHING COMPANY, INC.

File No.	Dated	Application for	Nature	Action
B3-R-860	7-23-42	Renewal of license, Forms 335 mailed with ack. card	Granted	10-6-42
B3-R-860 Resub.	1-19-43 2-4-43	Renewal of license (See18-&-14)	Retta Granted	<del>1-30-43</del> 5-11-43
B3-AL-448 Rec'd Resubmitted Filed	8-26-44 8-31-44 9-9-44 9-12-44	Voluntary Assignment of License to JOHN F. EASLEY. 335's filed	Granted Eff. 12-29	Par 2 c) 13, 12 - 19 c) - 19 c). 12-5-44
B5_ML_1211 Rec'd Filed	2-9-45 2-12-45 2-26-45	Modification of license to increase night power from 100 to 250 watte.  (John Barron, Engr.)	Granted	4-24-45
		(voin barron, angr.)		

### APPLICATION RECORD - BROADCASTING

#10

Call

Letters

KVSO

JOHN F. EASLEY (AL 12-5-44, Eff. 12-29-44)

Name x THE ARDMOREITE PUBLISHING COMPANY, INC.

File No.	Dated	Application for	Action Nature Dat	
B3-R-860 Rec'd Resub.recd	1-22-45 1-27-45 2-26-45	Renewal of license (Par17b-&-phetes)	Retie Granted	4-24-45
B3-R-860 Rec d	5-21-46 5-24-46	Renewal of license	Granted	9-12-46
BR-860 Filed	5-27-49 5-31-49	Renewal of license.	Granted	7-27-49
HP-7418 Rec'd Filed	11-10-49 11-14-49 11-14-49	Construction permit to install a new trans- mitter (Collins 300-G), and change studio location from Corner Northwest and Chickasaw Boulevard, Ardmore, Oklahoma to 112-114 North Washington, Ardmore, Oklahoma.	GRANTED	1-16-50

Form 94

APPLICATION RECORD - BROADCASTING

Call Letters

Name

#11 .

File No.	Dated	Application for	Natur	Action e   Date
BL-4000 Rec'd Filed	3-14-50 3-17-50 3-17-50	License to cover construction permit (BP-7418) which authorized installation of a new transmitter and change in studio location.  Robert F. Wolfskill, Engr. Commercial Radio Equipment Co.	GF	2ANTED 4-25-50
BR-860 Rec'd Filed Resubmitted Rec'd Filed	4-28-52 4-30-52 5-19-52 5-23-52 5-23-52	Renewal of License	Figned-by Balance-E	managery-re. menagery-re. meet-& Proposed cek-Program. 7-17-52
BR-860 Rec'd Filed	2-26-53 3-2-53 3-3-53	Renewal of License	GRANTED	5-27-53

#12

FORM A-170

### APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94 JOHN E. RIESEN, EXECUTOR UNDER THE Call
WILL OF JOHN F. EASLEY, DECEASED (AL 2-14-57; terry Name X JOHN F. EASLEY
Name X JOHN F. EASLEY

File We	Dotted	Application Con		tion .
File No.	Dated	Application for	Nature	Date
BRC-170 Rec'd Filed	9-4-53 9-8-53 9-8-53	Modification of license to operate transmitte by Remote Control from 114-16 North Washington Ardmore. Oklahoma.	GRANTED	9-11-53
BR-860 Rec'd Filed	2-17-56 4-23-56 4-23-56	Renewal of License	GRANTED	5-29-56
BAL-2571 Rec'd Filed	1-16-57 2-4-57 2-4-57	Involuntary assignment of license from John F. Easley, deceased to John E. Riesen, Executor under the will of John F. Easley, deceased.	GRANTED EFF:	2-14-57 2-25-57
		Dow, Lohnes and Albertson, Attys.		
BR- 860 Rec'd Resub. Rec'd Miles	2-24-59 3-11-59 2-24-59 4-20-59	Renewal of license.	GRANTED	3-24-59 5-20-59
		F.C.C WASHINGTON, D. C.		

### APPLICATION RECORD - BROADCASTING

Call

Letters KVSO

Name X JOHN E. RIESEN, EXECUTOR UNDER THE WILL OF JOHN F. EASLEY, DECEASED

ARDMORE, OKLAHOMA

File No.  BRC-1801 Rec'd Filed	Dated 9-8-60 2-2-61 2-2-61	Application for  Mod. of license to change studio location  **Repotex Contextx Boint from 903 North- west Blvd., Ardmore, Oklahoma to 114½  North Washington, Ardmore, Oklahoma, and operate transmitter by Remote Control from Studio location.	Nature GRANTED	
BAL-4274 Rec'd Filed	6-16-61 I 6-27-61 6-27-61	NVoluntary assignment of license to Albert Riesen, Jr., Administrator of the Estate of John F. Easley, Deceased.  Alfred C. Cordon, Jr., Atty.	GRANTED EFF	7-27-61 8-30-61
BR-860 Rec'd Filed	1-31-62 2-27-62 2-27-62	Renewal of license  Alfred C. Cordon, Jr., Atty.	GRANTED	5-11-62

FORM BC-121 Aug. 1955

Call Letters K.V.S.Q

ALBERT RIESEN, JR. ADMINISTRATOR OF THE ESTATE OF

Name JOHN F. EASLEY, DECEASED

ARDMORE, OKLAHOMA

File No.  BP-15906 Rec'd Filed	Dated 4-10-63 4-11-63 4-11-63	power from 250w to 1kw and install new transmitter (Gates BC-1T) Request Waiver of Sec. 3.24(g) of the Rules I Atty. Dow, Lohnes and Albertson	RANTED cond'l re: stations. ermittee ith the a	Date  5-15-63 250w Class IV  shall submit oplic. for lic. sistance meas.
BL-10,262 R. & F. EROG. TEST 8-20-63 BAL-5069 R & F	8-8-63 8-9-63 3-20-64 3-26-68	Voluntary assignment of license to Albert Riesen, Jr., Betty Riesen Dillard, Jean Lowen	IV static	12-6-63 250w Class ms.

#### FORM BC-121

#### APPLICATION RECORD - BROADCASTING

Aug. 1955	11		Call	
ALBERT RIESEN,	JR., BERRY MAURIN	E RIESEN DILLARD, JEAN	Letters	KVSO
LOWENSTEIN RIE	SEN HUGHES. AN INC	IVIDUALS AND JEAN LOW	ENSTEIN RIESEN	HUGHES AND

Name T. FRED COLLINS, CO-TRUSTEES OF JOHN M. RIESEN AND LISA RIESEN, UNDER THE LAST WILL AND

RIESEN. DECEASED. d/b as KVSO BROADCASTING COMPANY Action ARDMORE, OKLAHOMA Application for Nature File No. Date Dated 2-15-65 Renewal of License BR-860 GRANTED 5-4-65 R.& F 2-25-65 6-6-66 Modification of license to operate trans-BRC-2901 GRAN TED 6-15-66 mitter by remote control from Fifth Floor, 6-9-66 Ardmoreite Bldg., W. Broadway and B Street. N. W., Ardmore, Oklahoma. 2-28-68 BR-860 Renewal of license GRANTED 5-28-68 3-4-68 R & F AMENDED 5-16-68 re: programming RENEWAL OF LICENSE BR-860 2-26-71 AMENDED 5-19-71 re:programming; commercial 3-2-71 R&F GRANTED 6-30-71 policy; equal employment policy EMENDED 6-24-71 re: programming; ownership report PN Recd. PRESS FOR RECONSIDERATION of the application for renewal of license of PETITION MAR 3 n 1971 Radio Station KVSO filed 7-7-71 by Vincent J. Curtis, Jr., atty for KVSO P. C. C. - WASHINGTON, D. C.

#### Form BC-121

### APPLICATION RECORD - BROADCASTING

September 1969

ALBERT RIESEN, JR., BETTY MAURINE RIESEN DILLARD, JEAN LOWENSTEIN LOWENSTEIN ELLES KVS O RIESEN HUGHES, AN INDIVIDUAL, AND JEAN LOWENSTEIN RIESEN HUGHES (AND T. FRED COLLINS CO-TRUSTEES OF JOHN M. RIESEN AND LISA RIESEN, UNDER THE LAST WILL AND TESTAMENT OF JOHN Name EASLEY RIESEN, DECEASED C/D NO KVSO ERCADCASTING CYMPANY

		ARIMORE, OKLAROMA	Act	ion
File No.	Dated	Application for	Nature	Date
R-860 R & F PN PRESS	2-21-74 2-25-74 2-25-74 1 - MAR 1974	Renewal of License AMENDED 5-17-74 re: commercial policy: EEO	GRANTEI	5-31-74
BZ-8810 R & F DM \$100.00 return PRESSAPR 1 7	3-19-75 3-21-75 4-8-75 ned 4-16-75	Direct Measurement  not necessary	GRANTED	1-20-75
BR-860 R & F PN Recd. PRESS	1-10-77 1-13-77 " MAR 4 197	RENEWAL OF LICENSE  AMENDED 4-21-77 re: prog. & commercial matter	GRANTED	7-29-77
		F.C.C WASHINGTON, D. C.		

×LOWENSTE: ×RIESEN HU Name *FESTAN	N RIESEN HU IGHES AND T.	GHES, AN INDIVIDUAL AND JEAN LOWENSTEIN LE FRED COLLING, CO-TRUSTEES OF JOHN M. RIESE EASLEY RIESEN, DECEASED dba KVSO BROADCAST		
File No.	Dated	Application for	Nature	tion Date
BAL-9336 Rec'd Filed FORM 316	2/16/78 2/28/78 4/7/78	Voluntary assignment of license to ALBERT RIESEN, JR., BETTY MAURINE RIESEN DILLARD, JEAN L. SHINNICK, JOHN M. RIESEN AND LISA RIESEN dba KVSO BROADCASTING COMPANY	GRANTEI EFF:	
BR 800121 PRESS MA	2 5 1980	Amended Partnership Agreement filed 4/7/78 RENEWAL OF LICENSE	GRANTED	5-22-80
BTC800711CF Form 316 PRESS JUL	2 4 1980	Voluntary transfer of control of lic corp from Betty Maurine Riesen Dillard to Gary Ries Dillard and Denis Dillard Gleason Atty-Alfred C. Cordon	GRANTED EFF:	8-13-80
		F. C. C WASHINGTON, D. C.		

#### **About the History Cards ...**

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

